



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Approved by Government of Tamil Nadu
Affiliated to Bharathiar University, Coimbatore. Re-accredited by NAAC with 'A' Grade

Coimbatore - 641 048

News Letter 2017 - 18

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HOD- Commerce PA

COMMERCE WITH PROFESSIONAL ACCOUNTING

EDITOR'S DESK

It gives me an immense pleasure to bring out the sixth issue of the newsletter in brief on various activities of the Department of Commerce with Professional Accounting for the academic year 2017-2018. The newsletter highlights the active participations, innovative contributions, interests and merits of the staff members and students. The Department wishes each and every one at this moment for their further energetic and intellectual association towards academic and professional growth.

HISTORY

The Department of Commerce with Professional Accounting was established in the year 2012, with 2 faculty members and 41 students. At present it has expanded to 8 faculty members and 306 students.

VISION

To develop Innovative Accounting Professionals, Business Leaders and Financial Management Experts keeping pace with ever-changing global competitive world.

MISSION

To provide strong and required skills to the students in Accounts, Taxation and Laws in a composite manner to consistently meet out the world wide industrial expectations.



ACTIVITIES OF WARRIORS ASSOCIATION

The '**WARRIORS**' Association has conducted 3 Orientation Program, 2 Student Development Program, 1 Career Orientation Program, 1 Alumni Interaction Program, 6 Special Lectures, 1 National Conference and 2 Extension Activities as detailed below:

ORIENTATION PROGRAMME:

| S.No. | Date | Venue | Resource Person |
|-------|------------|--|---|
| 1 | 15.06.2017 | Activities Programme organised by final year B.Com (PA) | Connection quiz games |
| 2 | 16.06.2017 | Mrs.P. Banudevi Head and Assistant Professor Department of commerce(Finance) Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore | Positive thinking |
| | | Mr. S.Mohanraj, Head and Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore | Being a winner |
| 3 | 22.06.2017 | DR. P. R .Muthuswamy Principal, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore | Motivation to students His life history |

STUDENT DEVELOPMENT PROGRAM:

| S.No. | Date | Topics | Resource Person | Beneficiary |
|-------|------------|---------------------------|---|-------------------------|
| 1 | 15.06.2017 | What is GST? | II B.Com (PA) - A Students | All B.Com (PA) Students |
| 2 | 05.02.2018 | Discussion on Budget 2018 | Mr. K. Shanmugam. FCA K. Mutuhkummar. FCA, Coimbatore | All B.Com (PA) Students |

CAREER ORIENTATION PROGRAM:

| S.No. | Date | Topics | Resource Person | Beneficiary |
|-------|-----------|----------------------------|---|-----------------------|
| 1 | 18.8.2017 | Personal career management | Mr. Prasanth Ganesh, Exteroo (R&D), Coimbatore | I B.Com (PA) Students |

ALUMNI INTERACTION PROGRAM:

| S.No. | Date | Topics | Resource Person | Beneficiary |
|-------|------------|--|--|--|
| 1 | 26.12.2017 | Placement Training, Industrial Expectation & Views on Internship program | T.Vigneshwar & V.Vignesh Accounts Supervisor LARSEN & TOUBRO | III B.Com (PA) Students & I B.Com(PA) Students |

SPECIAL LECTURE:

| S.No. | Date | Topics | Guest | Beneficiary |
|-------|------------|---|--|--|
| 1 | 08.07.2017 | Accounting Conventions in Present Scenario | CA.SURVAJITH KRISHNAN Audit executive Deloitte India Limited Coimbatore | I B.Com (PA) Students |
| 2 | 14.10.2017 | Recent Reforms And Career Opportunities In Insurance Industry | D.GOWRI SHANKAR Development officer New India General Insurance Co.Ltd Gobichettipalayam FEMA MERIN JACOB Administrative officer Divisional office New India Insurance Co.Ltd Coimbatore | III B.Com (PA) Students |
| 3 | 26.12.2017 | An awareness Program on Company Secretaryship | CS A.R RAMASUBRAMANIA RAJA Chairman, Coimbatore Chapter (ICSI) | III B.Com (PA) & I B.Com (PA) Students |
| 4 | 02.01.2018 | Tax-Assessment Procedures and Types of Assessment | Mr.G.MANOJ Former Student Vice Chairman Chief Secretary Bharat Ratna Kalam Trust | III B.Com (PA) Students |
| 5 | 13.02.2018 | Evaluation Test on IT Skills | Mr.M.PARTHASARATHY Training Architect The Institute of Advance Computing, Coimbatore | III B.Com (PA) Students |
| 6 | 15.02.2018 | Advance Tax | Mr.G.MANOJ Former Student Vice Chairman Chief Secretary Bharat Ratna Kalam Trust | III B.Com (PA) Students |

SPECIAL LECTURE:

| S.No. | Date | Topics | Theme | Resource Person |
|-------|------------|--|--|---|
| 1 | 28.02.2018 | National Conference On "Disruptions in Banking Sector In the Current Scenario" | Transformation in Banking Unbundling of Banks Artificial Intelligence in Banking Banking on the cloud Payments Innovations | Mr. S. Palanisaamy Regional Manager (Retd.) Central Bank of India Coimbatore. Mr. Manu A.Rajan Assistant Vice President Area Credit – Head -SEG Axis Bank, Coimbatore. |

INAUGURATION OF WARRIORS ASSOCIATION AND PROFESSIONAL HUNT 2017



Inauguration of Warriors Association"



"Professional Hunt 2017"

The Inauguration of Warriors Association and Professional Hunt 2017 on 18.08.2017 by Dr.P.R.Muthuswamy, Principal, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore.

ORIENTATION PROGRAMME

An Orientation Programme on the Topic "Motivation to Students His life history" to First B.com (PA) students was Conducted on 22.06.2017 by Dr. P.R.Muthuswamy, Principal, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore.



Orientation programme on "Motivation to Students His life history"

STUDENT DEVELOPMENT PROGRAM

The Student Development Program on the Topic "GST" was organized by students of II B.Com PA - A on 06.07.2017.



Student Development Programme on "GST"

The Student Development Program on the Topic "Discussion on Budget 2018" was organized on 05.02.2018. The chief guest of the programme was Mr.K.S.Shanmugam FCA & Mr.K.Muthukumar FCA, Coimbatore.



Student Development Program on "Discussion on Budget 2018"

CAREER ORIENTATION PROGRAM

The Career Orientation Program on "Personal Career Management" was organized by Mr. Prasanth Ganesh, Exteroo (R&D) Coimbatore, on 18.08.2017.



Career Orientation Programme for "Personal Career Management"

ALUMNI INTERACTION PROGRAM

Alumni Interaction programme was conducted on 26.12.2017. The chief guest of the programme was Mr.T.Vigneshwar and Mr.V.Vignesh had discussed with the students about the placement training and Chartered Accountant courses respectively.



Alumni Interaction programme

SPECIAL LECTURE

A Special Lecture on the Topic "Accounting Convention in present Scenario" on 08.07.2017. The chief guest of the programme was Mr.Sarvajith Krishnan, Audit Executive, Deloitte India Limited, Coimbatore.



Special Lecture on "Accounting Convention in present Scenario"

A Special Lecture on the Topic "Recent Reforms and Career Opportunities in Insurance Industry" on 14.10.2017. The chief guest of the programme was Mrs.D.GowriShanker and Mrs.Fema Merin Jacob, New India General Insurance co.Ltd, Coimbatore.



Special Lecture on "Recent Reforms and Career Opportunities in Insurance Industry"

A Special Lecture on the Topic "Company Secretaryship an Awareness Program" on 27.12.2017. The chief guest of the programme was Mr.A.R.Ramasubramania Raja, Chairman, Coimbatore chapter (ICSI).



Special Lecture on "Company Secretaryship an Awareness Program"

A Special Lecture on "Tax-Assessment Procedures and Types of Assessment" on 02.01.2018. The chief guest of

the programme was Mr.G.Manoj, vice chairman, Chief Secretary Bharat Ratna Kalam trust, Coimbatore.



Special Lecture on "Tax Assessment procedures and types of assessment"

A Special Lecture on the Topic "Advance Tax" on 15.02.2018. The chief guest of the programme was Mr.G.Manoj, vice chairman, Chief Secretary Bharat Ratna Kalam trust, Coimbatore.



"Special Lecture on Advance Tax."

NATIONAL CONFERENCE

National Conference on the Topic "Disruptions in Banking Sector in the Current Scenario" was organized on 28.02.2018. The chief guest of the programme was Shri.S.Palanisaamy, Regional Manager (RTD), Central Bank of India, Coimbatore.



National Conference on "Disruptions in Banking Sector in the Current Scenario"

EXTENSION ACTIVITIES

Our Department Was Organized an extension activity on "International Youth Day" at Sitra signal to KMCH bus stop on the topic "DUTY OF YOUTH" on 12.08.2017.



"International Youth Day"

We have organized an extension activity on "International Women's Day" at Sri Venkateshwara high school of Appanayakenpatti, Suler on 08.03.2018.



"International Women's Day"

EDUCATIONAL ACHIEVEMENTS

The following Students of B.Com (PA) 2014-2017 Batch has Secured Respective Rank in Bharathiyar University examination.



Ms.K.MONISA
1st Rank



Ms.P.SURUTHI
NIVAS VIIIth Rank



Ms.P.THIRENYA
Xth Rank

The Following Students have Cleared Common Proficiency Test conducted by Institute of Chartered Accountants of India.



Ms.K.J.Jaidudha
I B.Com (PA) - B



Ms.A.Deepasrilekha
II B.Com (PA) - A



Ms.A.V.Thiraviyaa
II B.Com (PA) - A



Ms.L.Anitha
II B.Com (PA) - B



Ms.G.Gowselyaa
I B.Com (PA) - B



Mr. M. Hemanathan
II B.Com (PA)- B

has cleared Foundation Programme for ACS conducted by Institute of Company Secretaries of India.

Skill Development Programmes

The department has conducted various special programmes / activities for the development of the students for the academic year. The Best Practices are listed below.

Internship Training, Budget Discussion, Product Launch, Students in Research Activities, Team Building Games, Dictionary Brainstorm, Group Discussions, Brain Storming

PLACEMENT:

21 of our Students have placed with 37 offers in Various reputed companies like Tech Mahindra, TCS, Amazon, Infosys, etc.,

STUDENT PUBLICATIONS

The students of the Department of Commerce with Professional Accounting have Published 71 Papers in National and International Journals during the Academic year 2017-2018.

STAFF PUBLICATIONS

| Name of the Faculty Member | Title of the Publication | Journal Name | Volume and Issue no | Month of Pub. Indexed in | Impact Factor | Citation Index |
|----------------------------|--|--|----------------------|--------------------------|---------------------|--|
| Dr.K.Vanaja | Effects on Online Transaction and Alternative Mode of Payment | Demonetization-Effects on Indian Financial System Text & Cases | PAGE NO -97-103 | | - | ISBN : 978-81-9236-08-7 |
| Dr.K.Vanaja | Aadhaar Card and E-Filing of Tax Returns | International Journal of Innovative Research Explorer | Issue no-2 | Feb - 2018 | 5.2 | ISSN: 23 47-6060 |
| N.Ramya | Evaluating the performances of selected public sector banks using camel model | International Journal of Applied Research | Page No. 509-513 | Nov-16 | Impact Factor: 5.2 | ISSN: 2394-7500 |
| N.Ramya | GST and its impact on various sector | Journal of Management and Science | Special Issue No : 1 | Sep-17 | - | ISSN: 2249-1260 |
| N.Ramya | A study on consumer perception towards cadbury chocolate with special reference to coimbatore city | International Journal of Applied Research | Page No. 79-82 | Oct-2017 | Impact Factor: 5.2 | ISSN: 2394-7500 |
| D.Sivasakthi | Evaluating the performances of selected public sector banks using camel model | International Journal of Applied Research | Page No. 509-513 | Nov-16 | Impact Factor: 5.2 | ISSN: 2394-7500 |
| D.Sivasakthi | Digitalization in educational sector | Asia pacific journal of research | Page No. 12-14 | Sep-2017 | Impact Factor: 6.58 | ISSN: 2320-5504 |
| D.Sivasakthi | GST and its impact on various sector | Journal of Management and Science | Special Issue No : 1 | Sep-17 | - | ISSN: 2249-1260 |
| D.Sivasakthi | Impact of GST on Indian Economy | Journal of Management and Science | Special Issue No : 1 | Sep-17 | - | ISSN: 2249-1260 |
| P.Dhanya | A study on performance evaluation of selected diversified equity mutual funds | International journal for science and advance research in technology | Volume-3, Issue 12 | Dec-17 | Impact Factor: 6.58 | ISSN: 2395-1052 |
| P.Dhanya | Digital Banking in India - Challenges and Oppartunities | Journal of Management and Science | Special Issue No : 4 | Feb-18 | - | ISSN: 2250-1819 |
| P.Kanagaraj | Goods and Service Tax (GST) and Its Impact | Journal of Management and Science | Special Issue No : 1 | Sep-17 | - | ISSN: 2249-1260 |
| S.Muruganantham | A Study on Consumer Satisfaction towards Online Shopping with special reference to Coimbatore City | International Journal of Applied Research | Volume-3, Issue 12 | Dec-17 | Impact Factor: 5.2 | ISSN Print: 2394-7500 ISSN Online: 23 94-5869 |



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