



Dr. N.G.P. ARTS & SCIENCE COLLEGE

(Autonomous)

Re-accredited by NAAC with 'A' Grade | DST - FIST | DBT - Star College Scheme
(An Institution of Kovai Medical Center Research & Educational Trust)
(Affiliated to Bharathiar University, Coimbatore)

Coimbatore - 641 048

THE BUSINESS BULLETIN

THE BUSINESS BULLETIN

NEWSLETTER - JUNE 2018 - MAY 2019

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FACULTY OF COMMERCE

- Department of Commerce
- Department of Commerce (CA)
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- Department of commerce (B&I)
- Department of commerce (BPS)
- Department of commerce (BA)
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Faculty of Commerce

Faculty of Commerce (Commerce, A&T, BA, B&I, Com CA, B.com Fin, CSCA, IT, MIB, PA- PG and Research) has around 2800 students pursuing their degree in various departments in commerce discipline. Each discipline is progressed with well qualified faculty members and fully equipped computer laboratories with high bandwidth internet connection. The vision is to provide students with the best opportunities and environment for quality education with professional competencies for life and career skills. The mission is to provide extensive knowledge and enhance the students potentially towards the challenging environment



National Conference

A two day National Conference was organized by the Faculty of the Department of Commerce with Computer Applications in association with the Department of Commerce (IT), Commerce (BA) & Commerce (BPS) on "Opportunities and Challenges of Business in The Digitalized Era (COCBD – 18)" on 27.09.2018 and 28.09.2018. Experts from International and National reputed organizations, academics and research institutes had took part and presented papers on emerging topics



NATIONAL CONFERENCE

RESOURCE PERSON	TOPIC
Mr. S. Gurubaharan Regional HR Head, TCS-BPS, Chennai. Dr. Pradeep Kumar Singh Assistant Professor, Department of Commerce, Bharathidasan Government College for Women (Autonomous), Puducherry.	Opportunities and Challenges of Business in the Digitalized Era
Dr. Vijay Kumar Gupta Professor Indian Institute of Management, Indore Madhya Pradesh.	Stake Holders Value Management in Digitalized Business Era
Mr. Kumar Shanmugam Associate Vice President Market Research Domain, Chennai.	Market Research for CPG Companies in Digitalized Era
Dr. K. N. Kalaivani Professor and Head Government Arts College, Bangalore.	Digital Transformation – A Business Necessity
Dr. P. Saravanan Professor, Indian Institute of Management Trichy.	Digital Transformation in Banking : Risk Management
Dr. S. Sudalai Muthu Professor, Department of Banking Technology Pondicherry Central University, Puducherry.	Innovations in Banking Sector

GUEST LECTURE / SEMINAR

Department of Commerce



Guest Lecture on Provisional path of Commerce Graduates by
K.Thenmozhi, Advocate and Trainer, Coimbatore on 28.07.2018.



Guest Lecture on “Emerging trends in Financial Markets” by Dr. K. Prabhakaran, Professor, Department of Business and Accounting, Muscat College, Sultanate of Oman 03.08.2018.

Guest Lecture on “Recruitment Techniques in Digital Era by Ms. Daisy Raja. Human Resource, Manager in L & T, Coimbatore on 16.08.2018

Guest Lecture on “Campus to Corporate”, by Mr. K. Thinesh
Tilton, Chief Manager, ICFAI Group, Tamil Nadu and Kerala on
06.09.2018.

Guest Lecture on “Educational Leadership and Career Opportunity” by Dr. D. Pradeep Kumar Singh, Assistant professor, Department of Commerce, Bharthidhasan College for Women, Puducherry on 28.09.2018.

Student seminar on "Interim Budget 2K19" by Commerce students on 04.02.2019



Department of Commerce with Computer Applications

Guest lecture on “Digital Marketing” by Mr. Logeshkumar Manoharan, C Cube Technologies, Coimbatore on 06.07.2018.



Guest lecture on “Career Guidance” by Mr. B. Sathish, Human Resource, Robert Bosch, Coimbatore on 14.07.2018



Guest lecture on “Cultivating your Dreams” by Mr. Jagadesh Manoharan, System Expert, Robert Bosch Engineering, Coimbatore on 27.07.2018.



Career Development Program on “Opportunities in Banking” by
Mr. A. Manoj Kumar Trainer EduFly Staffing Solutions,
Coimbatore on 17.12.2018



Seminar on “Future of Mobile Application Development” by Mr. Suresh, Global Vision Training Academy Coimbatore, on 27.12.2018



Panel Discussion on “Interim Budget 2019 - 2020” by Students of B.Com (CA) & M.Com (CA) conducted on 04.02.2019



Department of Commerce with Corporate Secretaryship

Guest lecture on “Life Skill Development” by Dr. B.Selvaraj, Government Arts College, Coimbatore on 18.07.2018.



Guest lecture on “Effects of GST on Corporate Sectors in India” by Dr. A. Tamilarasu, Ambo University, Ethiopia on 24.08.2018.



Guest lecture on “Awareness and Opportunities in Mutual Fund Industry” by Mr.Nivas Narasimhan, India Excite Consultants Mutual Funds, Coimbatore on 27.09.2018.



Guest lecture - Career Guidance Program on “Success of Life” by Mr. A. Ashok kumar, Deloitte Company, Coimbatore on 04.02.2019.



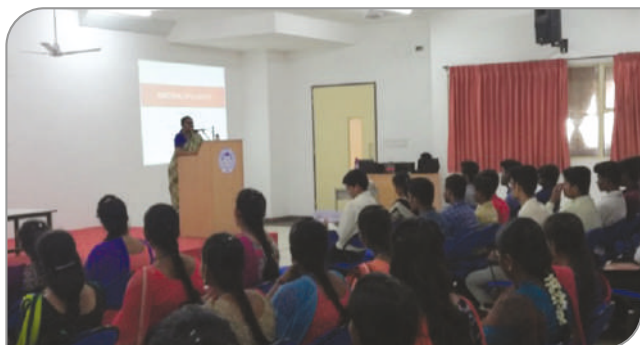
Guest lecture on “Awareness Program on NSE Offered NCFM Certificate Course” by Mr.T.M.Ramachandran, Consultant, Mind body Wellness, Coimbatore on 13.02.2019



Guest lecture on “Interim Budget” by Mr.K.Ravi, Chief Financial Officer, Roots Industries, Coimbatore on 25.02.2019.



Seminar on “Emotional Intelligence, Business Ethics & Stress Management” by Dr. D. Parasakthi, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 07.03.2019.



Seminar on “Emotional Intelligence, Business Ethics & Stress Management” by Mrs.J.Princy on 07.03.2019, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 07.03.2019.



Seminar on “Emotional Intelligence, Business Ethics & Stress Management” by Mr.K.Mahendren, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 07.03.2019.



Seminar on “Emotional Intelligence, Business Ethics & Stress Management” by Dr.A.C.Deepa, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 07.03.2019.



Seminar - Skill Development for Corporate Careers on “SPSS Tools” by Mr.D.Senthilnathan Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 09.03.2019.



Seminar - Skill Development for Corporate Careers on “Corporate Bond” by Mr.S.Yuvaraj, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 09.03.2019.



Seminar - Skill Development for Corporate Careers on “Digital marketing” by Ms.R.Swarnalakshmi, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 09.03.2019.



Seminar - Skill Development for Corporate Careers on “Demand Determinants” by Mrs.S.Archana, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 09.03.2019.



Department of Commerce with Information Technology

Panel discussion on “Women’s Rights and Protection Laws”, by Mrs.R.Kalaiselvi, Advocate, Coimbatore on 18.07.2018



Guest Lecture on “Human - Machine Interaction and IOT” by Dr. G. Rajeshkumar, Vellalar College of Engineering and Technology, Erode on 11.08.2018.



Guest Lecture on “Healthy Food to Lead Happy Life”, by Dr. D. Sridevi, Dr.N.G.P Arts and Science college, Coimbatore on 05.03.2019



Seminar on “Essentials of Interview Skills” by Mrs. S. Shanmugapriya, Dr.N.G.P Arts and Science College, Coimbatore on 11.03.2019.



Seminar on “Internet of things” by “Mr. S. Dineshkumar, Dr.N.G.P Arts and Science college, Coimbatore on 13.03.2019



Seminar on “Value of Self Respect” by Mrs. L. Priya, Dr.N.G.P Arts and Science College, Coimbatore on 15.03.2019.



Seminar on “Way to Step up in Life” by Dr. J. Lilly, Dr.N.G.P Arts and Science College, Coimbatore on 18.03.2019.



Seminar on “Emerging Trends in Big Data” by Mrs. D. Malarvizhi, Dr.N.G.P Arts and Science college, Coimbatore on 19.03.2019.



Department of Commerce with Professional Accounting

Special Lecture on “Digital Era In Banking Industry” by Mr. Vishnu Babu Federal Bank Ltd, Coimbatore on 16.07.2018



Special Lecture on “Career Opportunities” by Ms. T. Theanmozhi, Career Zone, Coimbatore on 18.07.2018.



Special Lecture on “Tax System In India & Opportunities For Chartered Accountant In India” by CA. K. C. Senthil Kumar, Senior Partner, SVSS & CO, Chartered Accountants, Coimbatore on 20.07.2018.



Seminar on “Life Skills Programme” by Mr. P. Mohan Prasath, Industree Foundation, Bangalore on 24.08.2018



Seminar on “Challenges and Opportunities for Acca” by Ms. T. Theanmozhi, Ayal - Education Consultants, Coimbatore on 03.09.2018



Seminar on “Awareness On Professional Studies” by Mr. A. Balasubramaniam, Gowtham Commerce Institute, Coimbatore on 30.01.2019



Seminar on “Entrepreneurship” by Dr. Kalimuthu Dr. N. G. P Arts and Science College, Coimbatore on 25.02.2019



Department of Commerce Banking and Insurance

Guest Lecture on “Causes for Increases in NPA and its Implications in Public Sector Banks” by Mr. K. Doraiswamy, Assistant General Manager, Canara Bank, Coimbatore on 27.06.2018.



Inauguration of “Bancassurance Association 2018” and Special Lecture on “Emerging Trends in Banking and Insurance” on 13.08.2018.



Guest Lecture on “Actuarial Science in Insurance” by Dr. S. Kumar Chandar, Christ University, Bangalore on 26.09.2018.



Seminar on “Issues in Online Trading Practices” by Dr.R.Muthukumar, Dr.N.G.P. Arts and Science College, Coimbatore on 28.02.2019.



Seminar on “Green Banking” by Mrs.P.Sathyapriya, Dr.N.G.P. Arts and Science College, Coimbatore on 04.03.2019.



Department of Business Analytics

Guest Lecture on “Opportunities in analytics” by Mr.Vinoth Kumar, Phoenix Analytical Technologies, Chennai on 11. 07. 2018.



Guest Lecture on “Current Trend in Data Analytics” by Mr. Sreeram Kishore Chavali, Santa Clara University, California - USA, on 20 August 2018.



Student Interaction program - “Budget Overview - 2019” (Presentation) on 05.02.2019



Guest lecture on “Introduction to Programming Paradigm” by Mrs.G.Kavitha Dr. N. G. P. Arts and Science College, Coimbatore on 01.03.2019.



Department of Accounting and Taxation

Guest Lecture on “Financial Technology” by Dr. P.R. Muthuswamy, Director, Dr. N.G.P. Group of Educational Institutions, Coimbatore on 28-02-2019.



Guest Lecture on “Recent Advancements In Accounting and Finance” by Prof. Dr. R. Ravindran, Unirazak University, Kualalampur, Malaysia on 03-01-2019



Department of International Business

Guest Lecture on “International Business in Today’s Context” by Mr. Iakoka Subramaniam, Franstek Belts Pvt. Ltd., Coimbatore on 09.07.2018

Guest Lecture on “Carrier Opportunities in Logistics And Shipping” by Capt. V.J. Pushpa Kumar, Indian Institute of Logistics, Chennai on 23.07.2018



Guest lecture on “How to Oneself Better” by Ms. Karthikeyani Murugan, Clinical Psychologist, Kovai Medical Center and Hospital, Coimbatore on 26.07.2018.

Guest Lecture on “Emotional Intelligence- The Key 2020 Skill” by Ms. Sunitha Kumari Rajasekharan, Amirtha Vishwa Vidyapeetham, Coimbatore on 11.09.2018.



Seminar on “Maruthi Suzuki: The Call of Competition” by Dr.P.R.Muthuswamy, Director - Academics, Dr.N.G.P. Educational Institutions, Coimbatore on 13.08.2018.

Seminar on “Intellectual Property Rights” by M.Com (IB) Students, Dr.N.G.P. Arts and Science, Coimbatore on 27.02.2018.

Department of Commerce in Business Process Services

Guest lecture on “Netru Indru Naalai” by Mr.V.B.Muruganandan, District Rotaract Chairman, Charter President Rotary, Thirumurugan Poondi on 04.06.2018.



Guest lecture on “Data Analytics” by Mr. Baktha kumar, Managing Director, Phoenix IT consulting on 25.06.2018.



Guest lecture on “Communication Skill” by Mr. Soukarja Ghosal, Assistant Professor, Department of English, Dr.N. G. P Arts and Science College, Coimbatore on 09.06.2018



Guest lecture on “Managing Business Process Services - I” by Ashima Miglani, Assistant Manager, Cognitive Business Operation Role TATA Consultancy Services, Bangalore on 11.07.2018 to 13.07.2018.



Guest lecture on “Leadership Skills” by S. Narayanan, Director, Unique plus HRM Academy, Tirupur on 09.08.2018.



Guest Lecture on “Corporate Expectations” by Mrs.Pavithra, Senior Analyst, FMPL-Foard Motor Pvt Ltd, Coimbatore on 20.03.2019.



Department of Commerce with Finance

Guest lecture - “Soft Skill Development” on 27.09.2018.



Guest lecture - “Basics of Accounting Standards” on 05.02.2019.



Seminar on “Industrial Requirement for Career Opportunities” on 11.08.2018



Extension Activity/Out Reach Program Department of Commerce

On Account of International Drug abuse day an Awareness Programme was carried out by our students on 26.06.2018



An extension activity was carried out by our students on “Eradication of plastic Pollution” at Karrpparayampalayam Village and a rally in association with NSS by our students on “Eradication of plastic Pollution” at Veeiyampalayam, Kaikonampalayam & Karrpparayampalayam Village on 09.02.2019.



Department of Commerce With computer Applications

Outreach Programme on “Financial Safety Awareness Programme” by Mr. G. Duraiswamy, Social Activist, Karupparayampalayam on 10/01/2019 in Veerampalayam and Karupparayanpalayam Village

Department of Commerce With Corporate Secretaryship



Extension activities on “Govt. Schemes for Rural People”, “Plastic Awareness”, “Tree Plantation”, “Digital transaction in Bank” in Senjerimalai on 23.02.2019.



Department of Commerce with Professional Accounting

Extension Activity on “Environmental Awareness and Motivational Program” by III B.com (PA) at Government Middle School, Vellanaipatti, Coimbatore on 12.07.2018.



Extension Activity on “Plastic Awareness” by II B.com (PA) at



Veerampalayam Village, Coimbatore on 31.01.2019.

Department of Commerce Banking and Insurance

Outreach Programme on “Banking Awareness” at Thadagam Village on 17.07.2018.



Outreach Programme on “Pradhan Mandri Jeevan Jyoti Bima Yojana & Pradhan Mantri Suraksha Bima Yojana” at Veerampalayam village on 20.09.2018.



Awareness Programme on “Cashless Economy & Various Government Insurance schemes” on 08.02.2019.



Extension Activity on “Banking habits of people in rural area and survey on life insurance products in LIC of India” by B. Com at Veriyampalayam village on 28.02.2019.



Department of International Business

Extension Activity on “Goal Setting” by M.Com (IB) students at Shri Raman Chettiar Memorial Matriculation Higher Secondary School, Peelamedu on 24.07.2018.

Extension Activity on “Positive Attitude, Patriotism and Goal Setting” by M.Com (IB) students at Venkatalakshmi Matriculation Higher Secondary School, Coimbatore on 10.08.2018.

Extension Activity on “Patriotism and Positive Attitude” by M.Com (IB) students at Shri K. Krishnaswamy Naidu Memorial Higher Secondary School, Coimbatore on 14.08.2018.

Extension Activity on “Goal Setting, Self-Confidence and General Motivational Talk” by M.Com (IB) students at Venkatalakshmi Matriculation Higher Secondary School, Coimbatore on 01.03.2019.

Department of Commerce in Business Process Services

Extension Activity on “Awareness on Drug Abuse” at Commissioner Office, Coimbatore on 26.06.2018.



Extension Activity on “Awareness on Small Savings” at Govt. Primary School, Periathadagam on 20.06.2018



Extension Activity on Plastic Awareness Rally at Veerampalayam Village on 09.02.2019.



Department of Commerce with Finance

Extension activity on “Financial Expo-Consumer Protection” on 30.07.2018.



Extension activity on “Health Awareness” on 05.02.2019.



INTER-DEPARTMENT COMPETITION/ INTRA- DEPARTMENT COMPETITION

Department of Commerce

Inter - Department Competition “Commercial Blast 2K18” by III B.Com Students; with various events on 28.09.2018.



Intra - Department Competition “Com Skill-2018” by III B.Com Students with various events on 18.07.2018



“COM QUIZ - 2019” was conducted on 1.02.2019 by III B.Com to I B.Com Students.



Department of Commerce with Computer Application

Intra-Department Competition “Intra Departmental Quiz” III B. Com (CA) Students on 16.03.2019

Department of Commerce with Corporate Secretaryship

Intra - Departmental Competition “Moot Court” judged by Mr.Paramasivam & Mrs. Kalpana, Advocates, Coimbatore on 21.08.2018



Department of Business Analytics

National Statistics Day Celebration - “Inter Department Quiz Competitions 2018” on 27.06.2018

Department of International Business

Inter Departmental events like Break in the Clouds, Youth Talkies, Shoot-Um-Up, Mimema on 29.01.2019

Intra Department event “Associative Thinking” on 12.07.2018

Intra Department event “Youth in Movies” on 14.08.2018

Intra Department event “Debate on youth Empowerment” on 12.01.2019

Department of Commerce in Business Process Services

Inter Departmental Event YUKTI'19 on 1.03.2019.



WORKSHOP

Department of Commerce with Computer Application

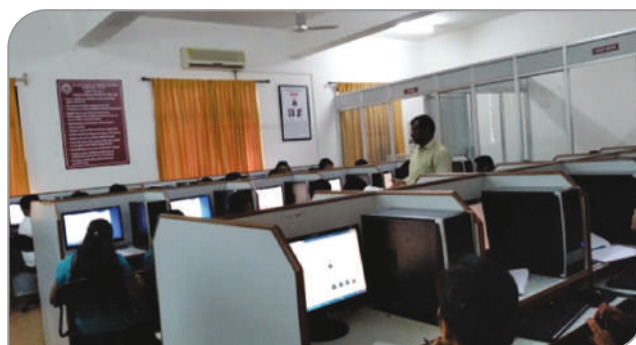
Workshop on “Advanced Excel” by Mr.M. Rajakrishnan, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore on 26.02.2019

Department of Commerce with Corporate Secretaryship

Workshop on “Research tools” by Dr. L. Ranjith, NGM College, Pollachi on 11.07.2018



Workshop on “Digital Marketing” by Mr.K.Santhosh Kumar, Business Development Manager, Accent Techno Soft (ATS), Coimbatore, on 05.01.2019 & 11.01.2019



Department of Commerce with Information Technology

Workshop on “SPSS” by Dr. S. Saravannan, Dean-Administration, Dr.N.G.P Arts and Science College, Coimbatore on 22.02.2019.



Department of Commerce with Professional Accounting

Workshop on “SPSS” by Dr.S.Saravanan, Dr. N. G. P Arts and Science College, Coimbatore on 15.02.2019.



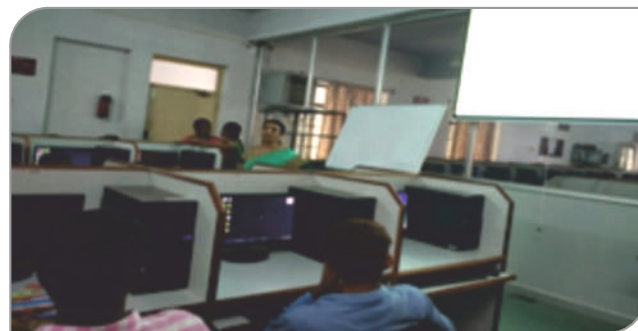
Department of Commerce Banking and Insurance

Workshop on “EFT and Filing of GST” by Ms. A. Vigna, Tax Consultant, N.R. Doraiswami & Co, Chartered Accountant Firm, Coimbatore on 24.08.2018.



Workshop on “Advance Excel” by Dr. R. Rajesh Kanna, Co-ordinator, Centre for Digital Learning, Dr.N.G.P. Arts and Science College, Coimbatore on 25.02.2019.

Workshop on “Application of Statistics in Social Science Research” by Dr.S.Saravanan. Dean- Administration, Dr.N.G.P. Arts and Science College, Coimbatore on 26.02.2019.



Department of Business Analytics

Workshop on “Data Mining using WEKA Tool” by Mr.S.PSiddique Ibrahim, Kumaraguru College of Technology, Coimbatore on 05.02.2019

Workshop on “Mongo DB” by Mrs. B. R. Laxmisree, Dr. G. R. Damodaran College of Science, Coimbatore on 21.08.2018.

Workshop on “Dashboard designing in Excel” by Dr.M.S.Ranjith kumar, Dr. N. G. P Arts and Science College, Coimbatore on 28.02.2019



Department of Accounting and Taxation

Workshop on “Creativity, Innovation And Entrepreneurship” by Dr.V.S.Sree balaji, Head, Mech.Engg., Dr.N.G.P. Institute of Technology and Mr.B.Narashiman, Dr.N.G.P. Arts and Science College, Coimbatore on 20-03-2019.



Department of commerce in Business Process Services

Workshop on “Interview Readiness and Communication Skills” by Mr. Dominic Xavier, Trainer, TATA Consultancy Services, Chennai on 16.10.2018.



Workshop on “Data Analysis and Interpretation” by Mrs.G.Anitha Rathna, Assistant Professor, Dr. N.G.P Arts and Science College, Coimbatore.



ALUMINI INTERACTION/PLACEMENT READINESS PROGRAMME

Department of Commerce

Alumni interaction on “Negotiable Instrument” by Mr.K.Sree Kumaran ACS (Inter), on 12.3.2019



Department of Commerce with Computer Application

Alumni Interaction program by Mr.K.Mohan, Assistant Manager, Axis Bank Ltd, Namakkal and Ms.Ramya, Process Associate ,Tata Consultancy on 14.07.2018



Alumni interaction on “Intellectual Interaction”. Ms. C.S.Janane, Infosys BPM Limited, Bengaluru and Ms. M.Vinitha, Infosys BPM limited, Bengaluru on 11.9.2018

Alumni Interaction Program by Mr. G. Ashok, Manager, Deloitte, Bengaluru and Ms. M.Vinitha, Infosys BPM limited, Bengaluru on 04.2.2019



Department of Commerce with Corporate Secretaryship

Guest lecture on “Awareness and Opportunities in Mutual Fund Industry” by Mr.Nivas Narasimhan, (Alumni) CFGP-AAFM, India Excite Consultants Mutual Funds, Coimbatore. on 27.09.2018



“Career Guidance Program” by Mr.S.Brijesh & Mr.G.Vignesh (Alumnus), Accounts Payable Analyst, Ford Motor Company, Coimbatore on 26.01.2019 & 27.01.2019,



Department of Commerce with Information Technology

Alumni Interaction on “Placement Readiness” by Mrs. S. Preethi, Financial Accountant TCS, Chennai on 12.03.2019.



Alumni interaction on “How to paper for Interview” by M.Prasath, P.Jeevanandham, Aosta software Technologies India Pvt.Ltd, Coimbatore on 19.03.2019.



Alumni interaction on “Slice Of Art-2k19” by Department staff and students, Dr.N.G.P Arts and Science college, Coimbatore on 18.03.2019



Department of Commerce with Professional Accounting

Alumni Interaction by Mrs. Kiruba, Amazon India on 14.02.2018.



Department of Commerce Banking and Insurance

Alumni Interaction Session on “Career opportunities in Insurance Sector” by Ms. J. Thirunageswari, NITRO Report

Developer, TCS, Chennai on 04.02.2019.



Alumni Interaction Session on “Corporate Experience” by Ms.G.Nageswari, Customer Service Associate, Amazon Development Centre, Coimbatore on 27.02.2019.



Department of Business Analytics

Alumni Interaction on “Placement Opportunities” by Mr. T. Sabarishwaran, Infosys Ltd, Pune on 23. 06. 2018.



Department of International Business

Alumni Interaction on “Customer Expectation in Apparel Retail Outlet” by Mr. V. Bhuvaneshwaran, Mark & Spencer India Pvt. Ltd, Coimbatore on 14.07.2018.

Alumni Interaction on “Supply Chain Operations in Retail Industry” by Mr. C. Manoharan, Mark & Spencer India Pvt. Ltd, Gurgaon on 14.07.2018.

Alumni Interaction on “Intermediaries in Logistics” by Mr.K.Jayaprakash, Greenwich Meridian Logistics Pvt. Ltd., Coimbatore on 05.03.2019.

Department of Business Analytics

Student Development Programme – “Case study on Water Scarcity” by Arthi.R, Atul Krishna.P of II.B.Com.(BA) students

Dr. N. G. P. Arts and Science College, Coimbatore on 28.02.2019.



Student Development Programme Department of Commerce

Student Development Programme on “Employability Skills” by K. Sharmilla, K. Navyogan of III B. Com on 22.02.2019

Student Development Programme on “Stress Management” by P.Gowathami & J.Saranya on 27/2/2019

Department of Commerce with Corporate Secretaryship

Student Seminar “Government Tenders” by Mr.S.Koushik (UG Student -Department of Corporate Secretaryship), on 15.03.2019



Student Seminar on “GST-Goods and Services Tax” by Mr.S.Sarath kumar (UG Student - Department of Corporate Secretaryship), on 15.03.2019

Department of Commerce with Information Technology

Student development programme on “Quit India Day”, by Department Faculties and Students, Dr. N. G. P. Arts and Science College, Coimbatore on 09.08.2018



Student development programme on “Highlights Budget” by Students of III.B.Com. (IT), Dr.N.G.P Arts and science college, Coimbatore on 11.02.2019.



Department of Commerce with Professional Accounting

Student Development Programme on “Professional Hunt - 2018”, by B. Com PA Students on 20.09.2018



Student Development Programme on “Debate on Eradication of Plastic Usage is a Challenge” by III B.Com (PA) on 30.01.2019.

Student Development Programme on “A Talk Show on Glimpses of Union Budget-2019” by B.Com (PA) Students on 11.02.2019.



Student Development Programme on “A Talk Show on Placement” by Mr. T. Gowtham, III B. Com (PA) on 14.02.2019.

Department of Commerce Banking and Insurance

Student development Programme on “The Discussion on Interim Budget 2019-20” by B.Com (B&I) Students on 05.02.2019.



Department of Business Analytics

Student Development Programme - “Case study on Water Scarcity” by Arthi.R, Atul Krishna.P of II.B.Com.(BA) students Dr. N. G. P. Arts and Science College, Coimbatore on 28.02.2019.

Department of Commerce with Finance

Student development programme on “Budget Display - Seminar” on 02.02.2019.



Expo

Department of Commerce with Corporate Secretaryship

“Corporate Expo -2019” by UG and PG Students on 01.03.2019

Department Of Commerce Banking And Insurance



Bancassurance Exhibition 2019 on “Banking and Insurance” by B. Com (B&I) on 16.02.2019.



INDUSTRIAL VISIT

Department of Commerce with Professional Accounting

Industrial Visit to Aavin - Perur by III B.Com (PA) Students on 09.08.2018.



Industrial Visit to ISRO - Mysore by III B.Com (PA) Students on 21.08.2018.



FACULTY ACHIEVEMENTS

Book Publication

Dr. M.S. Ranjith Kumar, published Book entitled "Banking and Insurance Principles", CHARULATHA Publication, ISBN No 978 93 88335 55 3.

Dr. S. Jagatheeswari and Mrs. J. Princy, published Book entitled "Advanced Cost Accounting, Mayas Publication, ISBN: 978-93-87756-34-2.

PAPER PUBLICATION

Paper Publication		
S.No	Name of the Department	Publications
1	Commerce	13
2	Commerce CA	06
3	Commerce CS CA	06
4	Commerce (PA)	16
5	Commerce B & I	02
6	Commerce BA	08
7	Commerce IB	02

PAPER PRESENTATION

Paper Presentation		
S.No	Name of the Department	Presentation
1	Commerce	09
2	Commerce CA	06

STUDENT ACHIEVEMENTS

Department of Commerce

K. Sree Dharshana (II.M.Com) participated in the 'Guinness World Record' - largest Bharatanatyam performance by 10,000 artist on "Natesar Kauthuvan" held at Sri Sabanayagar, Chidambaram on 03.03.2019

Department of Commerce CA

Ms.V.Subasree and Ms.C.P.Nayana - II M.Com (CA), received Student Project Fund of Rs.7, 500 from TNSCST for the paper entitled "Impact of E-Governance in Coimbatore, Tamil Nadu with Special Reference to Good Governance among SC/ST People in selected Rural Areas" under the guidance of Mr.M.Raja Krishnan, Assistant Professor of Commerce with Computer Applications.

330 students completed MOOC Courses and 93 Students completed NPTEL Courses with Leadership title.

I M.Com CA students participated in International Conference on "Winning the Marketing War - Challenges and Responses" at St. Joseph's College for Women, Tirupur.

Department of Commerce CS CA

D.Devadharshini, II.B.Com CS CA passed Group - I in CA - IPCC Examination conducted by ICAI, New Delhi on Nov, 2018.

G.Sreejith, I.B.Com CS CA passed CMA-Foundation Examination conducted by Institute of Cost Accountant of India, Kolkata on Nov, 2018.

Department of Commerce PA

M. Jomol and M.V. Guru Prasath - I.B.Com PA cleared Common Proficiency Test conducted by Institute of Chartered Accountants of India.

PLACEMENTS

Placements		
S.No	Name of the Department	Placements
1	Commerce	34
2	Commerce CA	40
3	Commerce CS CA	105
4	Commerce (IT)	14
5	Commerce (PA)	01
6	Commerce B & I	46
7	Commerce BA	01
8	Commerce IB	10
9	Commerce Finance	21
10	Commerce BPS	08

Sports Achievements

Department of Commerce

S. Arunkumar, N. Sangeetha, L. Samyasri, T. Dhesigan, S. Nathishkumar, and S. Baskar - B. Com have won various medals and places in Volley Ball, Ball Badminton, Kabbadi and Athletic meet.

Department of Commerce Corporate Secretaryship

Mathan M - II B.Com CS CA participated and won 1st prize in "KUMITE" - State Karate Championship 2018 at BMN Indoor Auditorium, Coimbatore on 05.08.2018

Mathan M - II B.Com CS CA participated and won 1st prize in 'KATA' - 3rd South India Non-Olympic Games-2019, category open of sports - KARATE at NTR Kreedha Vikas

Kendra Stadium, Andhra Pradesh on 24.02.2019.

Naveenapriya. M - II B.Com CS CA participated and won 3rd prize in State Level Inter Collegiate Table Tennis Tournament for PSG Trophy, by PSGR College of Arts and Science, Coimbatore on 09.01.2019

NaveenapriyaM - II B.Com CS CA participated and won 1st prize in Chief Minister Trophy District Level Tournament 2018-19 in Table Tennis organized by Sports Development Authority of Tamilnadu, Tiruppur on 29.01.2019

Department of Banking and Insurance

Boomiraj. M, Easakipandi. A, Nandhakumar . M, Vigneshwar .S .R won 3st prize at State Level Kabadi Tournament, at Trichy on 11.08.2018 and 12.08.2018.

Boomiraj. M, Easakipandi. A, Nandhakumar . M, Vigneshwar .S .R won 1st prize at Bharathiar university Inter-Collegiate Kabadi Tournament at Sankara College of Arts and Science on 17.09.2018 and 18.09.2018.

Department of Commerce with Finance

Best Service Award for Mr.R.S.Meyarasu on 18.07.2018

Overall Championship Intercollegiate at Tiruppur Kumaran College for Women, Tiruppur on 27.02.2019