



# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University

Re - Accredited by NAAC with 'A' Grade

COIMBATORE - 641 048

News Letter 2016-17

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## Department of Commerce in Business Process Services

### Editor's Desk

It is my immense happiness to publish the Issue of News Letter comprising of the activities of Department of commerce in Business Process Services in the academic year 2016-2017.

This News Letter portrays the active participations, student activities and the new innovation of Commerce in Business Process Services.

### Department History

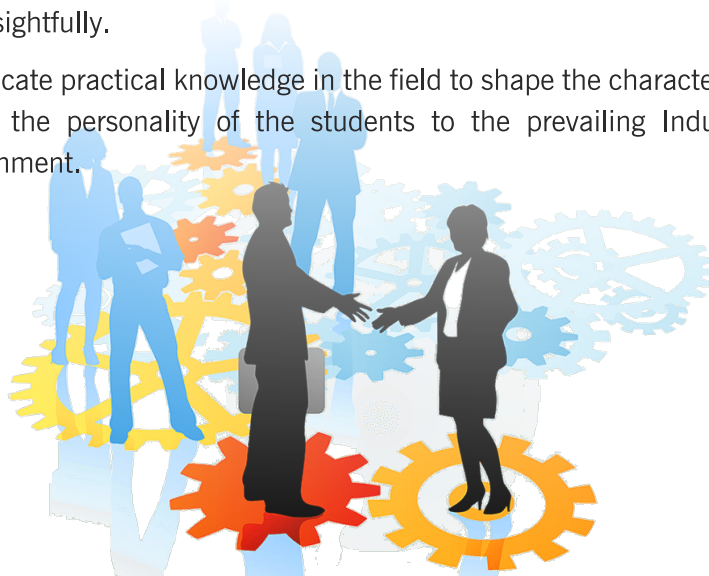
The Department of Commerce in Business Process Services (BPS) was started in June 2016. The course is designed exclusively for the students to enlighten their minds towards Business Process Services. The course is innovative in nature and it was started by having an MOU signed with TCS along with Bharathiar University.

### Vision

- ❖ To create full-fledged and responsible Corporate oriented professionals of India and the world.
- ❖ To enhance the knowledge and skills needed for the students to face the global employability.

### Mission

- ❖ To inculcate academic excellence by teaching the curriculum creatively and insightfully.
- ❖ To educate practical knowledge in the field to shape the character and mould the personality of the students to the prevailing Industrial Environment.



## Glimpses of Guest Lectures and Workshops



On 29<sup>th</sup> July 2016, A guest lecture on “MOTIVATION ON COMMUNICATION” by WONDER JOKY, Business Head, Eidos Training Company, Tatabad, Coimbatore.

On 10<sup>th</sup> January 2017, A Workshop on “BALANCE SHEET ANALYSIS” by Mr. CA.K.C SENTHIL KUMAR B.Com., F.C.A., DISA (ICAI), Chartered Accountant.



On 04<sup>th</sup> Feb 2017, Organized workshop on “ONLINE CERTIFICATE COURSES (NPTEL)” by Mr.R.RajeshKanna, Assist. Prof. of Computer Applications, Dr.N.G.P. Arts and Science College. Coimbatore.

One Day Case Study Analysis on “PROJECT FUNDING & WORKING CAPITAL IN DECISION MAKING” On 16<sup>th</sup> February 2017, at 09.30 AM by P.Madasamy, Assistant General Manager, Central Bank of India, Coimbatore.





On 21<sup>st</sup> February 2017, Guest Lecture on “BEHAVIORAL DIMENSION OF HEALTH” By Dr.N. Rajendaran, Psychiatrist, Dr.N.G.P. Arts and Science College, Coimbatore.

On 10<sup>th</sup> March 2017, the Department of Commerce BPS conducted one day Workshop on “ANALYTICS” by Mr.B.Bakthakumar, Managing Director, Phoenix IT consulting, Chennai.



On 10<sup>th</sup> March 2017, Guest Lecture on “RETAIL AND MARKET RESEARCH” by Venkateshwaran Kubendran, Sr.Manager, Operations, TATA Consultancy Services, Chennai.

On 18<sup>th</sup> July 2016, an “INDUCTION PROGRAMME” at 2.00 PM by Thiru.K.Manickam, Course Co-ordinator, Tata Consultancy Services, Chennai.



A guest lecture was conducted in Commerce BPS department on 19-07-2016 between 11.30 am and 12.30 pm by Dr. J.P. VANDHANA Assistant Professor & Coordinator of BEC, Department of English, Dr.N.G.P. Arts and Science College, Coimbatore. She was creating awareness on communication (LSRW) in business process service among the students. She also Summarized the smart goals and tips for achieving great success through communication skills. The lecture has proven to be very inspiring and informative for the students with regard to BEC.



## Extension Activity



International Day against Drug Abuse Rally on 27-06-2016.



Orphanage Visit On 10<sup>th</sup> December 2016.

Consumer Awareness Programme On 10<sup>th</sup> January 2017

## Activities 2016 - 2017

Event (Guest Lecture / Workshop / Seminar)	Date	Resource Person	Topic	Venue
<b>ORIENTATION PROGRAMME</b>	21.6.2016 (9.15 am - 10.15 am)	<b>MR. E. KUMARAN</b> Associate Professor in Microbiology	Realizing The Real	Smart Class Room
	(10.15 am - 11.15 am)	<b>DR. MURUGANANDHAM</b> Co - ordinator IAS Academy	Carrier In Competitive Exams	
	(11.30 am - 12.30 pm)	<b>DR. KANDHASWAMY</b> Director - Mathematics	Mathematical Puzzles and Aptitude	
	(1.30 pm - 2.30 pm)	<b>DR. BALA KRISHNAN</b> Professor / Head In Commerce (Banking and Insurance )	Attitude	
	(2.30 pm - 3.30 pm)	<b>DR. THANGAMANIKANDAN</b> Associate Professor In Tamil	Reading Enrichment	
	22.6.2016 (11.30 am - 12.30 pm)	<b>Mr. BALAJI</b> Placement officer	Carrier Opportunities	
	(1.30 pm - 2.30 pm)	<b>Dr. Kumaravel</b> Head - Dept of computer science	Modern Information Technology	
	(2.30 pm - 3.30 pm)	<b>Dr. Murugasan</b> Asst. professor - Dept of Tamil	Classical Tamil	

<b>BRIDGE COURSE FOR MATHEMATICS</b>	22.06.2016 to 24.06.2016 9.15 am to 11.15 am	<b>Staff Members</b> Department of Mathematics	Mathematics Orientation	D block Room No 204
<b>EXTENSION ACTIVITY - RALLY</b>	27.06.2016	<b>ARCHNA PATNAYAK IAS</b> District Collector Coimbatore	Awareness on Drug Abuse	Collector Office
<b>BRIDGE COURSE FOR NON ACCOUNTS STUDENTS</b>	11-07-16 TO 15-07-16	<b>Staff members</b> Department of Commerce BA & BPS	Accounts Orientation	Room No 424
<b>GUEST LECTURE</b>	18.07.2016	<b>Mr. K. MANICKAM</b> Course Co-ordinator - B.Com BPS Tata Consultancy Services Chennai	Induction Programme on Placement & Opportunities	Avvai Arangam
<b>GUEST LECTURE</b>	19.07.2016	<b>Dr. J.P. VANDHANA</b> Assistant Professor & Co-ordinator for BEC Department of English Dr.N.G.P. Arts and Science College Coimbatore.	Orientation On Business English	Room No 428
<b>GUEST LECTURE &amp; ASSOCIATION INAUGURATION</b>	26.07.2016	<b>WONDER JOKY</b> Business Head Eidos Training Company Tatabad, Coimbatore	Motivation On Communication	Avvai Arangam
<b>EXTENSION ACTIVITY- ORPHANAGE VISIT</b>	10.12.2016	<b>GURUGI. SIVATHMA</b>	Helping Orphan People	Pathuvampalli
<b>WORK SHOP</b>	10.01.2017	<b>CA. K.C. SENTHILKUMAR</b> (Chartered Accountant) <b>CA.B. SENTHIL KUMAR</b> (Chartered Accountant)	Balance Sheet Analysis	Kambar Arangam
<b>EXTENSION ACTIVITY</b>	10.01.2017	<b>DR. S. NAMASIVAYAM</b> Head department of Commerce(BPS) Dr. N.G.P arts and science college	Consumer Awareness	Government Primary school, Karupparayan Palayam
<b>GUEST LECTURE</b>	04.02.2017	<b>Mr. R. RAJESKANA</b> Assistant Professor Department of Computer Application Dr. N. G. P. Arts and Science College, Coimbatore.	Awareness Programme on Online Certificate Courses (NPTEL)	Lab IV

<b>WORK SHOP AND CASE STUDY ANALYSIS</b>	16.02.2017	<b>P. MADASAMY</b> Assistant General Manager Central Bank of India Regional Office, Coimbatore.	A Case Study Analysis On Project Funding & Working Capital In Decision Making	Kambar Arangam
<b>GUEST LECTURE</b>	21.02.2017	<b>Dr. N. RAJENDARAN</b> Psychologist Dr.N.G.P. Institute of Technology	Behavioral dimension of Health	Room No 1403
<b>WORKSHOP</b>	10.03.2017	1. <b>Mr. B. BAKTHA KUMAR</b> Managing director, Phoenix IT consulting Technical Director, Axiom Semantics Technical and Managing director, Axiom IT consulting, Chennai  2. <b>Dr. V. BHUVANESHWARUI</b> Assistant professor Department of Computer Application School of computer Science and engineering, Bharathiar University	Workshop on Analytics	D' BLOCK Seminar Hall –II
<b>GUEST LECTURE</b>	16.03.2017	<b>VENKATESHWARAN KUBENDRAN</b> Manager Operations, Tata Consultancy Services, Chennai	Retail and Market Research	Avvai Arangam

### Staff Participations & Publications

<b>Presentation / Publication / Participation</b>	<b>Date</b>	<b>Journal Name / Conference Name</b>	<b>College</b>	<b>Publication Details</b>
DR. S. NAMASIVAYAM & DR.V.GOKILA Presented And Published Paper entitled "Women Entrepreneur and Their Enterepreurship Prospective "	16.08.2016	Economic Empowerment of Women through Entrepreneurship - Problems and Prospects	Dr. NG.P. ARTS AND SCIENCE COLLEGE	ISBN edited book 978-81-92 0808-8-8
DR. S. NAMASIVAYAM (Participated)	7.09.2016	One day International Symposium on BUSINESS CHALLENGES UNDER GLOBALIZATION	Bharathidasan College of Arts and Science Erode	-
DR. S. NAMASIVAYAM (presented and published a paper entitled "international human resource management)	Jan 2017	Jamal Academic Research Journal an Interdisciplinary	Jamal Mohammed College of Arts and Science, Trichy.	ISSN 0973- 0303 Vol- IX No.2
DR. S. NAMASIVAYAM (Published a paper entitled Public Internet Access Programme)	Jan 2017	Journal of Management and Science	-	Vol. 1 ISSN: 2249-1260

DR. S. NAMASIVAYAM DR. M.S. RANJITHKUMAR DR. V. GOKILA (Presented and published a paper entitled "E-Governance - Reforming government through technology: A digital India initiative)	Feb 2017	Journal of management and science	-	Vol. 1 ISSN: 2249-1260
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### Students' Participations & Presentations

Inter Collegiate / Inter Departmental / conference / Participated / Paper presentation	Date	Event	College	Prizes won
Dayanand. E I B.Com (BPS) (Participated)	7.09.2016	One day International symposium on BUSINESS CHALLENGES UNDER GLOBALIZATION	Bharathidasan College of Arts and Science - Erode	Certificate
Sagar. R I B.Com (BPS) (Participated)	7.09.2016	One day International symposium on BUSINESS CHALLENGES UNDER GLOBALIZATION	Bharathidasan College of Arts and Science - Erode	Certificate
Ponnar Sankar I B.Com (BPS) (Participated)	7.09.2016	One day International Symposium on BUSINESS CHALLENGES UNDER GLOBALIZATION	Bharathidasan College of Arts and Science - Erode	Certificate
Kowshik Kalyan.K I B.Com (BPS) (Participated)	7.09.2016	One day International Symposium on BUSINESS CHALLENGES UNDER GLOBALIZATION	Bharathidasan College of Arts and Science - Erode	Certificate
Swetha Sasi Kumar I B.Com (BPS) (Participated)	16.12.2016	Panel Discussion on Effects of DEMONETIZATION IN INDIAN ECONOMY	Dept. of Corporate Secretaryship, Dr. NG.P. ARTS AND SCIENCE COLLEGE	Certificate
Roop mathi.R Mirithika.S I B.Com (BPS) (Participated)	24.02.2017	Talenz Hunt - 2017 Flook Up	Dept. of Information Technology, Dr. NG.P. ARTS Dr. NG.P ARTS AND SCIENCE COLLEGE	Certificate and cash prize Rs. 150 Second place



## Faculty Development Program Attended by Staff:

- ▶ DR. V. GOKILA participated in the faculty development program for the course on Insurance for Business Process Services, organized by Tata Consultancy Services from 23<sup>rd</sup> to 27<sup>th</sup> may 2016.
- ▶ DR. V. GOKILA participated in the faculty development program for the course on Finance and accounting for Business Process Services, organized by Tata Consultancy Services from 30<sup>th</sup> May to 3<sup>rd</sup> June 2016.
- ▶ DR. S. NAMASIVAYAM participated in the faculty internship program for the course on Insurance for Business Process Services, organized by Tata Consultancy Services, Think Campus, Bangalore from 15<sup>th</sup> May to 30<sup>th</sup> May 2017.

## Guest Lecture Delivered by Staff



Dr. S. Namasivayam Head and Professor of Commerce BPS delivered a guest lecture on the topic“ Personality development through leadership skills” organized by Department of Commerce, Bharathidasan College of Arts and Science, Chithode, Erode on 14.07.2016.

Dr. S. Namasivayam, Professor and Head of Commerce BPS acted as chief guest for a guest lecture on 'Success Strategies" organized by Department of Commerce, Dr. RV College of Arts and Science, Karamadai on 27<sup>th</sup> September 2016.



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