



# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(Autonomous)

Re-accredited by NAAC with "A" Grade

(An Institution of Kovai Medical Center Research & Educational Trust)

Affiliated to Bharathiar University, Coimbatore

Dr. N.G.P. - Kalapatti Road, Coimbatore - 641 048, INDIA

## NEWSLETTER - 2016 - 2017



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Assistant Professor  
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## FINER'S ASSOCIATION 360° FINANCE

### Department of Commerce Finance

#### EDITORS' DESK

With the pace of the World Trade, Finance has grown moderately and broadly. This reveals that there are continuous demands for the financial intermediaries. The collective endeavor to convince the decision makers, private and public companies, regulators and other trade finance products are safe and support economic development. They encounter the challenges and strategies for controlling inflation and promoting growth. The emerging demand in global economy, commerce and management is its need of experts in the field of Finance.

Internationalization of financial market in the world is rapidly developing; role of foreign direct investment and foreign institutional investment creates a great reform in Indian and International economic sectors. The Competition being faced by the IMF (International Monetary Fund) and World Bank in International level has created the want of more financiers. The course of finance was introduced from the academic year 2013.

This newsletter is the touchstore that certainly enables us to know where we are and what we can do, mingled with our students' talents exposure.



## ACTIVITIES OF FINER'S ASSOCIATION



Department of Finer's Association Inaugurated and Organized a Special Lecture on FINANCE IMPORTANCE by Industrialist Mr. T.R.Vijaya Kumar on 12.07.2016

Students of FINER'S Association best practice is celebrating "ENVIRONMENT DAY" by distributing tree saplings to the faculty members and students on 06.06.2016



Our department Organized an extension activity on the Topic "INCULCATING SAVING HABIT AND CLEAN ENVIRONMENT" in Middle Govt. School, Kalapatti on 22.02.2017



Activity and Special lecture was conducted on 21.06.16 by Dr.P.B.Pankajavalli Asst. Professor, Bharathiar University, Coimbatore on the topic "SELF GROOMING AND MOTIVATION"



Students of FINER'S Association visited Sugana Mahal Coimbatore, a Field Visit "BUSINESS TO BUSINESS MEET ON TEXTILE - 2016" on 24.06.2016

## DEPARTMENT ACTIVITIES



A Guest lecture was conducted on 30.12.2016 by KADAMAI Ravi Kanthan Motivational Speaker coimbatore on the topic "GIFTYOURSELF- A DREAM JOB"



On behalf of FINER'S Association Students were actively involved in "OVERVIEW OF UNION BUDGET -2017" on 02.02.2017







The students visited “REGIONAL STOCK EXCHANGE”, Cochin to know about the functions of share market on 12.08.2016

As a Best Practice FINER'S Association celebrated with greetings by distributing gifts and sweets on 05.09.2015 for “TEACHERS DAY”



National level Panel Discussion was Organized by our FINER'S Association on the Topic “EFFECTS OF DEMONETIZATION IN INDIAN ECONOMY” at Dr.N.G.P. Conference Hall on 16.12.2016

As a Best Practice “ASSEMBLY” was conducted by our Department on 21.10.2016 Friday, with a message on Time Value and Self Worth.

## INDUSTRIAL TRAINING

## ORIENTATION



The students presented their Industrial Training Report on 06.06.2016 at Kambar Arangham



An Orientation program was addressed by Dr.K.Durairaj, Vice Principal on the topic “SOFT SKILL DEVELOPMENT” on 21.06.2016

## BEST PRACTICE





An Orientation program was addressed by Dr. N.Baluswami, Controller of Examination on the topic of “SELF CONFIDENCE” on 21.06.2016



An Orientation program on 21.06.2016 addressed by Dr.P.R.Muthusamy, Principal on the Topic of “ATTITUDE & BEHAVIOUR”

## CAREER



CAREER PROGRAM was organized by FINER'S Association on the topic “PROFESSIONAL COURSE AWARENESS” by Mrs.Theanmozhi, FTMS Global Academy Coimbatore on 09.08.2016



An Induction programme was given by our B.Com finance Alumni Interaction with 2016 - 19 batch freshers on 18.07.16

## WORKSHOP



A workshop was conducted on the topic “POSITIVE ATTITUDE AND PERCEPTION IN LEARNING” by Mr.Harish Kumar, trainer, step a head on 09.03.2017



A workshop conducted on the topic “STUDY ON STOCK INDEX” by Mr.P.Kannan shell academy regional head on 09.03.2017

## ACHIEVEMENTS OF THE DEPARTMENT



### STAFFACHIEVEMENTS

STATE ELIGIBILITY TEST was cleared by R.Chandrasekaran in this Academic Year.

## AWARDS AND RECOGNITION

- » Dr.P.B.Banudevi Received an award from CSI Mumbai chapter held at IIT “Distinguished Professor” on 15 Jan, 2017.
- » Dr.P.B.Banudevi has conferred upon the award of “Outstanding Scientist” for the contribution and achievement in the field of marketing on 3 Dec 2016 at Chennai.

### Faculty Development Programme

- » Dr. M. Vimalarani, attended the FDP on Finance & Accounting for Business Process Services-designed by Tata Consultancy Services on 30<sup>th</sup> May to 3<sup>rd</sup> June 2016.
- » Mr. L. Senthilkumar attended the FDP on Flipped Class room Methodology National Level Experiential workshop at Karunya School of Management on 12<sup>th</sup> November 2016.

## PAPER AND ARTICLES PUBLISHED BY STAFF PUBLICATIONS

- » Dr.P.B.Banudevi Published a paper on, "A Study on Awareness and Performance of Marketing Blog through Online Websites" in IOSR Journal of Mobile Computing & Application (IOSR-JMCA), in [Sep. - Oct. 2016], [Vol.3, Issue 5], ( e-ISSN: 2394-0050, P-ISSN: 2394-0042).
- » Mr.L.Senthilkumar Published a paper on "Capital Structure Analysis of selected companies in Indian Textile Industry" in International Journal of Business and Administration Research Review, in [Oct-Dec 2016], [Volume- 1, Issue- 4], (Print ISSN: 2348-0653 online ISSN: 2347-856X).

- » Dr.M.Vimalarani Published a paper on, "Trend of Foreign Direct Investment Inflows in India" [in April- June 2016], [Volume-1, Issue-2], (Print ISSN: 2348-0653 Online ISSN: 2347-856X).
- » Mr.R.Chandrasekaran published a paper on "Marital Quality of Women Spouses of Men Working in Abroad with Reference to Palakkad" in International Journal of Business and Administration Research Review, [March 2017], [ Vol: 1, Issue : 17], (ISSN: 2348-0653).

## PAPER PRESENTATION

- » Faculties have presented so far twenty six papers in National and International conference.



## STUDENT'S ACHIEVEMENT

Our Students have participated and won the prizes in Inter and Intra - College Competitions

1. NGP FEST 2016 event Cartooning held at Dr. N.G.P Arts and Science College, Mr.M. Boopathi of B.Com Finance awarded with 2<sup>nd</sup> Price on 23.12.2016.
2. TALENT CACHE event Conducted by BCA Department of Dr. N.G.P Arts and Science College and awarded with 1<sup>st</sup> Price on 06.01.2017 (Ms.S. Sugirtha and Ms.S.G.J Supriya of II B.com Finance).
3. QUIZ event held at KONGUNADU STATE LEVEL INTER COLLEGIATE MEET and awarded with 3<sup>rd</sup> price on 15.02.2017 Winners are (Ms.G.Anitha, Mr.S.Naveen Kumar, Mr.J. Pavithra, Mr.G.Pradeesh and Mr.R.S.Aadharsh of III B.Com Finance).

## RANK HOLDERS

POOMATHI.S secured I Rank and SHARON MARIA.S secured II rank in Bharathiar University Examinations.

## PAPER PRESENTATION

Sri Balaganesh.B Presented a International Conference paper "Brand Equity in Marketing" in Christ University, Bangalore on 16<sup>th</sup> & 17<sup>th</sup> February 2017.

Sri Ram.G Presented a International Conference paper "Small & Medium Enterprise" in Christ University, Bangalore on 16<sup>th</sup> & 17<sup>th</sup> February 2017.

## ACADEMIC ACHIEVEMENT

Sathiya Priya .D - III B.Com Finance Received the proficiency prize for her 100% attendance from 2014-2017

## VALUE ADDED COURSE

In spite of the regular curriculum students have to undergone the following programs

- » Tally
- » Taxation with E-Filing

## PLACEMENT

Placement details on III B.com finance : Batch 2014-17



Aadharsh.R.S



Akilesh Kumar Verma.R



Anitha.G



Apsaraa Devi.C



Sriramselvam.R







Haripriya.R



Kowsalya.R



Renuka Devi.J



Manisha.G



Manikandan.S



Veerarajeshwaran.A



### FINER'S VOICE

Our FINER'S Association organized a panel Discussion on Demonetization. The Current Scenario and Awareness about Demonetization to the students.

S.G.J. Suppriya, II B.Com Finance



Mythili.P



FINER'S Association encourages students to make the environment Green by giving them Tree Sapling on their birthday.

R. Jai Suruthi, II B.Com Finance



Naveen Kumar.S



Pavithra.J



Our Internship Training for 10 days paved a way to gain practical knowledge on industrial processing and it aided us to know about working of employees.

S. Yashwanthra, II B.Com Finance



Pavithran.K



We went for a one day industrial visit to PDS Godown in Koundampalayam. They explained about the processing and functions undergone. The day was very interesting and aided us to gain knowledge about Public Distribution System

G.Gowtham II B.Com Finance



In our department they motivate us to participate in various national level conferences and presentations in other colleges. To develop our Presentation Skills and Communication.

K.Kalaivanan II B.Com Finance



Our Guest Lecture has helped us to learn about Accounting Standards. It motivate us to learn more on accountancy subject.

P.S.Divya, I B.Com Finance



Guest lecture organized by our Finer's Association on Stock Index was useful to know about how the market functions and motivated to invest.

R.S.Meyarasu I B.Com Finance

## CO-CURRICULAR ACTIVITIES

Our students active participation in various club and presented their talents through the following clubs.

- » Eco-Club
- » Journal Club
- » Citizen Consumer Club
- » Youngistan Club
- » National Service Scheme
- » Blood Donors Club

## STUDENTS DEVELOPMENT PROGRAM

Our Finers Association students actively participated in various Development activities

- » Center for E - Learning
- » Dr. N.G.P. IAS Academy
- » Language Lab
- » Professional Course - CPT



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Dr. N.G.P. - Kalapatti Road, Coimbatore - 641 048, INDIA

Phone : 0422 - 2369100, 2369252, 2628944 | Fax : 0422 - 2369209

E-mail : [drngparts@kmch.ac.in](mailto:drngparts@kmch.ac.in) | Web : [www.drngpasc.ac.in](http://www.drngpasc.ac.in)

