



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Approved by Government of Tamil Nadu
Affiliated to Bharathiar University, Coimbatore. Re-accredited by NAAC with 'A' Grade
An Institution of Kovai Medical Center Research and Educational Trust

Coimbatore - 641 048

News Letter 2017 - 18

NEWS LETTER
2017-18



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FINER'S ASSOCIATION

DEPARTMENT OF COMMERCE FINANCE

EDITORS' DESK

With the pace of the World Trade, Finance has grown moderately and broadly. This reveals that there are continuous demands for the financial intermediaries. The collective endeavor to convince the decision makers, private and public company regulators. This helps to encounter the challenges and Strategies for controlling inflation and promoting growth. The emerging demand in global economy, commerce and management has bought a need for experts in the field of Finance

Internationalization of financial market in the world is rapidly developing; role of foreign direct investment and foreign institutional investment creates a great reform in Indian and International economic sectors. The Competition being faced by the IMF and World Bank in International level has created want of more financiers.



ACTIVITIES OF FINER'S ASSOCIATION GUEST LECTURE



The Finer's Association was inaugurated a special lecture was organized on **"Role of Finance In Engineering Industries"** by industrialist Mr.C.Nadagopalan on 09.08.2017



A Guest lecture was delivered by Mr.Ramasawamy Annamalai, motivational speaker from Coimbatore on the topic **"Basics Of Equity Investment and Sip In Mutual Fund"** on 15.09.2017



A Financial Literacy Forum was organized by the Finers Association on the topic **"Personal Finance, Family Budget Investment, Savings Banks and Insurance"** by Mrs.R.P.Chitradevi Chief Superintendent of Post Office, Mr.A.Ramasamy AVP Goodwill Wealth Management Pvt., Ltd., Mr. Rakesh Raman CRO NSE Chennai, Mr.K.Doraiswamy AGM Rtd. Zonal Inspectorate, Mr.M.Karunanidhi Financial Planner, on 10.01.2018

SEMINAR



The students invited LIC Main Branch CBE to understand, Opportunity in **"Financial Industrial and Insurance Sector"** on 24.03.2018



A Student Development programme was conducted by R.Kalpna Chisel Language and Learning Institute on the topic **"Enriching Communicative Skill for their Career"** on 02.03.2018.

WORKSHOPS



A workshop was conducted on the topic **"Life Skills for Self Development How To Create Personal Impact"** by Mr.C.Venkatesh on 10.07.2017.



A workshop was conducted on the topic **"Eco Friendly Lady Products"** by Ms.J. Hemalakshmi on 27.02.2018.

INTER DEPARTMENT EVENTS



Students of Finer's Association has a best practice of celebrating **"Environment Day"** by organizing Inter Departmental Event on 07.06.2017

EXTENSION ACTIVITIES



Our department organized an extension activity on the Topic **"Free Demat Account Opening"** in Coimbatore broking office on 15.09.2017



An extension activity was organized on the topic **"Our Alumnus on Financial Literacy for Investment Starters"** by Mr.R.S. Aadharsh Aaruthara associates Coimbatore on 05.02.2018



The students attended the **"Book Fair"** held in CODISSIA on 25.07.2017

BEST PRACTICE



The Finer's Association celebrates, **"Teachers day"** by distributing gifts and sweets on 05.09.2017 as a token of gratitude for the candles who lit and Brightened the Lives of the Youth to Face the World.



ORIENTATION

An orientation program was addressed by Dr.Muruganandam IAS Academy Co-ordinator, on the topic **"IAS Academy Orientation"** on 22.06.2017



An Orientation program was given by Mrs.V.Kavitha HoD. Department of Costume Design & Fashion, on the topic of **"Welcome to the College Life"** and we also had Mr.A.Thansingh and Dr.N.Savitha Department of Physical Education giving an orientation on the Topic **"Fitness Center"** on 23.06.2017



An orientation was given by Mr.R.Rajeshkanna of the Center for E-learning on the topic "**Center of E-Learning**" on 23.06.2017



Mr.R.Sriram Selvam our department alumnus gave an orientation to our Fresher's on topic "**Campus Awareness**" on 27.06.2017.



An orientation was given by Mr.P.Thivakaran VM WARE Team Head Bangalore, on the topic "**Role Of Individual In The Emerging Communication Technologies**" on 05.09.2017



A webinar session was addressed by Mr.U.Pandhalaraja Business Head, Bank Naukri on the topic "**Industry Opportunities and Expectation for 2018**" on 28.12.2017 and both staffs and students were benefited.



An orientation was given by Mr.P.Jayagenesh, LIC Deputy Manager on the topic "**Career Opportunities in Finance**" on 02.03.2018.

FIELD VISIT



The student visited NSE-MUMBAI to acquire knowledge about "**Stock Market Awareness**" on 19.07.2017

A conference was conducted in Codissia Coimbatore on the topic "**Goods and Service Tax**" on 10.06.2017.

On the topic "**Features and Option Awareness Programme**" a conference was conducted in AAR PEE Hall on 26.08.2017.

STAFF ACHIEVEMENT



Dr.L.SENTHIL KUMAR

Assistant Professor of Commerce Finance was awarded with Ph.D degree on 22nd February 2018.

Staff and students have completed 75 Online Courses from Coursera and Udemu

11 Students have successfully completed their British Eng Certificate (BEC) - Preliminary for the academic year 2017-2018

UNIVERSITY RANK DETAILS

REG NO	NAME	RANK	PERCENTAGE
142AR0033	Mythili.P	I	7.36%
142AR0008	Apsaraa Devi.C	II	7.25%
142AR0054	Sriramselvam.R	III	7.07%
142AR0022	Haripriya.R	IV	6.59%
142AR0010	Athira.PN	V	6.57%
142AR0030	Manivannan.K	VI	6.48%

STUDENT'S ACHIEVEMENT

Our Students have participated and won the prizes in Intra - College Competitions

S.No	NAME OF THE STUDENT	NAME OF THE EVENT	PRIZE
1	J. HEMA LAKSHMI S.G.J SUPRIYA S. YESHWANTHRA R. KRITHIKA R. JAI SRUTHI	Product launch	Third Place
2	J. HEMA LAKSHMI S.G.J SUPRIYA	Poster presentation	Third Place
3	KRITHIKA.P RAMYA.M DHARSHANA.C	Smart Auditor	First Place
4	KARTHIKEYAN.S NAHULAN.S	Business quiz	Second Place

Our Students have participated and won the prizes in Inter - College Competitions

S.No	NAME OF THE STUDENT	NAME OF THE EVENT	NAME OF THE COLLEGE	PRIZE
1	G. GOPI KRISHNA	Boxing Tournament - Inter - Collegiate Meet	Bharathiar University	Second Place
2	AMAL JOSE	Group singing	Providence College for Women	First prize
3	KIRUTHIKA .P RAMYA .M DHARASANA .C	Smart Auditor	Sri Ramakrishna Mission Vidyalaya College	First prize

Mr.R.S.Meyarasu has received
"Best Society Cop Award" on 28.12.2017



PLACEMENT

**100% Placement was achieved by the department,
the following are the names of students who were placed in various companies**

S.No	Name	Total No. Of Offers	Company Name
1	GOWTHAM.G	01	ENGLISH EDGE
2	JAI SURUTHI.R	02	WINNER EDUCATION, INFOSYS
3	KALAIVANAN.K	01	FUTURE GENERALLY TOTAL INSURANCE SOLUTION
4	KAVIN.P	01	HINDUJA GLOBAL SOLUTION
5	KRITHIKA.R	01	WINNER EDUCATION
6	NARMADHA.P	02	AB ACADEMY, INFOSYS
7	RAJA VIGNESH.S	01	IDBI FEDERAL INSURANCE
8	YASHWANTHRA.S	02	EXIDE INSURANCE COMPANY, AEE BEE ACADEMY

FINER'S VOICE



NATIONAL STOCK EXCHANGE MUMBAI

An Industrial visit was organized by our department to National Stock Exchange (NSE), Mumbai from 16/07/2017 to 21/07/2017. Totally 57 students came forward for the visit and 3 of our department faculties were deputed to escort us in our journey. The train being scheduled at 8.30 a.m. on 16/07/17, we assembled in the railway station by 8.00 a.m.

We landed in our destination (Mumbai) by 3.45 p.m. on 17/7/2017. We checked in into hotel Sun Shine at 8.00 p.m. We started our journey to NSE the following day; a seminar was given by one of the famous trader MR. VIJAY BANDHVANI at NSE Office, Mumbai.

An explanation was given on the following topics:

1. Formation of NSE.
2. Members of NSE and its Share Values
3. Percentage of Fee, Commission, Brokerage etc..., to the Intermediaries.
4. Post and Pre-Trading Activities.
5. Technical Software Used in NSE.
6. Present and Future Market Conditions.
7. Course Offered by NSE such as NCFM, etc.
8. Comparison of Indian Market with Foreign Markets.
9. Finally we had an Interactive Session with the speaker.

The 3 hours session was very informative and useful to us. On 20/7/2017 we started our journey back to Coimbatore by 9.00 a.m. We reached the Coimbatore railway station by 8.00am on 21/07/2017.

Over all it was a great experience to be there in NSE Mumbai. We had unforgettable and ever ending memories to cherish with our friends and staff. We are greatly indebted to our department, the principal and management for giving us the necessary support to visit NSE campus. From the bottom of our heart we place forward our gratitude.

Thank you



G. Sri Ram

III B.Com Finance



Our FINER'S Association organized a Financial Literacy Forum to know about various Financial avenues for individual.

R. Chairman Selvam

I B.Com Finance

The Fresher Orientation programme has helped me to know about the college, making it a better place to study.

Anaswara Radhakrishnan

I B.Com Finance



The 15 days internship training gave practical knowledge on industry processing, which aided as to know about working of the employees .

Abhishek Rao

II B.Com Finance

Finer's Association encourages students to make the Environment Green by giving them Tree Sapling on their birthday

K.Suja
II B.Com Finance



To develop our presentation and communication skills our department motives us to participate in various National Level Conference and Presentation.

Amal Jose
III B.Com Finance

Through our department activities we are benefited to upgrade our knowledge in an advance manner and also developed us in improving our skills and talents.

P.Vaishnavi
III B.Com Finance



Dr. N.G.P. ARTS AND SCIENCE COLLEGE **(Autonomous)**

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