



Dr. N.G.P ARTS AND SCIENCE COLLEGE (Autonomous)

COIMBATORE - 641 048.

PATRONS

Dr. Nalla G Palaniswami

Chairman

Dr. Thavamani D Palaniswami

Secretary

DR. P.R. Muthuswamy

Principal

EDITORS

Mr. S. Mohanraj

Head

Dept of International Business

Mrs. K. Bagyalakshmi

Asst Prof.

Dept of International Business

Mrs. R. Karthika

Asst Prof.

Dept of International Business

Mr. R. Manoj Kumarr

Asst Prof.

Dept of International Business

Department of International Business Newsletter 2015-2016.

VISION:

To prepare the students to become future industrial leaders with strong values and high level professional competence by enlightening the society with good citizens.

MISSION:

To meet the global standards and to work with best Indian and MNC companies.

To train the students academically and also simultaneously providing practical training.

ABOUT THE DEPARTMENT:

The Department of International Business has its inception in June 2003. It has distinguished itself as a unique symbol of knowledge, talent and determination. To match the fast changing socio economic environment, the department strives to bring out the latent talents of the students and mould them into competent professionals. The department is committed to develop professionals to succeed in a competitive corporate climate by providing concept- oriented subject knowledge backed with hands on practical training and also thrives to develop all round personality in students by inculcating positive attitude, team spirit, leadership, business ethics and innovation.

The Department promises to bring in the latest happenings and news in the field of International Business. The department not only aims in completing the syllabus in time but also tries in imparting quality education by bringing quality personals from outside to cater to the rising knowledge quest of the students by periodically arranging seminars, guest lectures and workshops.



The Department is also self-committed in assisting placements by performing job oriented programs in the form of student development programs, analytical reasoning, personality development training and current issues in International Business for the welfare of the students.

ASSOCIATION ACTIVITIES OF THE DEPARTMENT : SUI GENERIS

Special Lectures :



1. On 28.02.2015 a special lecture was conducted on Air Cargo Concepts and Management by Mr. S.Subramanian, Airport Manager (Cargo), Trichirapalli Airport, Trichirapalli.



2. Conducted a Special Lecture on Career Opportunities in Logistics and Shipping by Capt. V.J. Puspha Kumar, Founder Director, Indian Institute of Logistics, Chennai & Ms. Sunitha Kumari, Global Shipping Limited, Coimbatore on 06.07.2015.



3. The students attended a special lecture on CFS operations by Mr. Shravan Kumar, Shravan Shipping Services, Visakhapatnam, at Andhra Chamber of Commerce in Visakhapatnam on 09.09.2015.



4. A Special Lecture on Understanding Supply Chain Strategy and Challenges was organized on 09.10.2015 by Ms. Hema Mala, Assistant Professor, Amritha School of Business, Coimbatore.



5. On 09.01.2016 organized a guest lecture on Marine Insurance, Carrier and Opportunities in Insurance Sector by Mrs. B.Hemalatha, Assistant Manager, United India Insurance.



6. A special lecture on Indian Exports, Imports and Logistics by Mr. Dileep Abraham, Chief Operating Officer, Interglobal logisoultions Pvt., Ltd., on 16.02.2016.

Extension Activities :



1. On 15.07.2015, the department Conducted an awareness programme on World Youth Skill Day (15th July), the Students of MIB gave an awareness speech to students of Sree Dharmashashtra Matriculation, Higher Secondary School, Coimbatore and Dr.N.G.P Arts and Science College, on the same day.



2. Organized Independence Day week from 10th to 14th August 2015 in Dr. N.G.P. Arts and Science College, the students of MIB delivered speech about the duties of an Indian Citizen.



3. Conducted New year resolution day on 31.12.2015 in Dr.N.G.P. Arts and Science College.



4. On 12th January 2016, the students of department in view of National Youth Day, gave motivational speech on Swami Vivekananda's thoughts to the students of Rayar Kalvi Nilayam Higher, Secondary school, Avinashi. The NGP School, Coimbatore. Sharan Matriculation Higher Secondary School, Coimbatore, P.S.G.R. Krishnammal college for women.



5. The students of the department gave motivational speech to the students of MDN Future school, Sulur, in view of National Youth Day 19th January 2016.

Industrial and Port Visits :



1. On 21.02.2015 the staff and the students visited Amman Coirs, Pollachi for gaining practical knowledge about Coir manufacturing and exporting process.



2. The students and staff visited Visakhapatnam Port Trust, Visakhapatnam on 10.09.2015, for obtaining knowledge about transportation procedures, stuffing & destuffing, loading and unloading of goods in vessels, port process etc.,

Alumni Interaction:



1. On 12.02.2016, Mr. C.Manoharan, Swift Freight, Bangalore conducted a workshop on EXIM Documentation.

Workshop :



1. On 11.3.2016, organized a placement readiness programme by Mr. Kalyana Moorthy, SDV Logistics.

Inter- department competition:



1. Inter departmental Case Analysis Competition was conducted on 28.09.2015, various department students participated in the competition.

Staff Achievements :

Paper Presentations & Seminars, Conferences attended :

1. Mrs. K.Bagyalakshmi, Assistant Professor, has presented a paper on “Exterior study on corporate governance” in an International Conference organized Department of Commerce with Professional Accounting, SNR sons College on 20.02.2015.
2. Mrs. R.Karthika, Assistant Professor, has presented a paper on “An empirical study on employees” in an International Conference organized by the Department of Commerce with Professional Accounting, SNR sons College on 20.02.2015.

3. Mr. S. Mohanraj, Head of the Department attended "Frugle Innovation" organized by Confederation of Indian Industry on 09.04.2015.
4. Mr. S.Mohanraj, Head of the Department attended a "Roadshow on Tamilnadu global investors meet 2015" on 08.04.2015.
5. Mr. S.Mohanraj, Head of the Department attended Advantage Chattisgarh in Intec 2015, CODISSIA on 06.06.2015.
6. All the faculty members of the Department attended a one day national conference organized by Association of Principal's of colleges of Bharathiar University with UGC Human Resource Development Center, Bharathiar University on 01.08.2015.
7. Mr. S.Mohanraj, Head of the Department presented a paper on Supply Chain Management for Agricultural Products, in a one day national seminar organized by PG and Research department of Commerce with Information Technology, Dr.N.G.P Arts and Science College, Coimbatore on 20.08.2015.
8. Mrs. K.Bagyalakshmi, Assistant Professor presented a paper on Supermarkets and Small holders in developing countries, in a one day national seminar organized by PG and Research department of Commerce with Information Technology, Dr.N.G.P Arts and Science College, Coimbatore on 20.08.2015.
9. Mrs. R.Karthika, Assistant Professor presented a paper on Agri business opportunity in rural India, in a one day national seminar organized by PG and Research department of Commerce with Information Technology, Dr.N.G.P Arts and Science College, Coimbatore on 20.08.2015.
10. Mr. S. Mohanraj, Head of the Department presented a paper on Challenges in Innovative Marketing, in an International Conference organized by Department of Commerce CA & PA, Sankara College of Science and Commerce, on 16.09.2015.
11. Mrs. K.Bagyalakshmi, Assistant Professor presented a paper on Challenges in Innovative Marketing, in an International Conference organized by the Department of Commerce CA & PA, Sankara College of Science and Commerce, on 16.09.2015.
12. Mrs. R.Karthika, Assistant Professor presented a paper on E-Tailing, in an International Conference organized by the Department of Commerce CA & PA, Sankara College of Science and Commerce, on 16.09.2015.
13. Mr. S. Mohanraj, Head of the Department presented a paper on The impact of E-Commerce on International Trade in an International Conference organized by the Department of Commerce with Professional Accounting, SNR Sons College, on 16.02.2016.
14. Mrs. K.Bagyalakshmi, Assistant Professor, Presented a paper on Green Logistics and Supply Chain Management in an International Conference organized by the Department of Commerce with Professional Accounting, SNR Sons College, on 16.02.2016.
15. Mrs. R.Karthika, Assistant Professor, presented a paper on Logistics Management in an International Conference organized by the Department of Commerce with Professional Accounting, SNR Sons College, on 16.02.2016.

Article Publications:

1. Mr. S.Mohanraj and Mrs. K.Bagyalakshmi have published a paper on the topic "A Study on factors affecting supply chain management in garment industry with special reference to Tirupur" in International Journal of Multidisciplinary

Research and Development, Vol 2, Issue 2, Jan 2015 with an impact factor of 3.762.

2. Mrs. K.Bagyalakshmi and Mrs. R.Karthika have published an article on the topic " A Study on the influencing factors for exporters in choice of selecting the freight forwarders" in International Journal of Multidisciplinary Research and Development, Vol 2, Issue 4, Apr 2015 with an impact factor of 3.762.
3. Mrs. K.Bagyalakshmi published an article on the topic" A Study on role of merchandiser on achieving supply chain efficiency in Tirupur apparel units" in International Journal of Applied Research, Vol 1(13), Dec 2015 with an impact factor of 5.2.
4. Mr. S.Mohanraj has published an article on the topic "A study on the effective advertisement programs of Malabar jewellery showroom" in International Journal of multidisciplinary research and development, Vol 3, Issue 2, Feb 2016 with an impact factor of 3.762.
5. Mr. S.Mohanraj has published an article on the topic "A Study on Manufacturing Lead time in Apparel Industry with special reference to apparel exporters in Tirupur city" in Indian Journal of Research, Vol 5, Issue 4, Apr 2016 with an impact factor of 5.215.

**Student Achievement:
Research Awards:**



1. Ms. Ruhamah Ann Boben of I MIB has won the best research reviewer award held for Dr. Thavamani. D. Palaniswami Research Awards for the academic year 2014-2015.



2. Ms. S. Getsia of II MIB has won the best project award held for Dr. Thavamani. D. Palaniswami Research Awards for the academic year 2014-2015.

**Competitions :
NGP Fest :**



The Department of International Business won the overall championship for the NGP fest 28.01.2015.

The students participated in various off stage and on stage competitions.

Inter Collegiate:

1. The students participated in inter collegiate competitions conducted by the Department of Commerce, Karpagam University on 4th March 2015.

Mime: II MIB

Vaitheeswari. S.R,
Padma Priya
K, Sudharsan.I
Kousika.A
Suresh Kumar. R
Kavin Rohidh.G
Karthik.S
Boopalan. M
Shayar.T
Guru Prashanth. S.K.P
Rajkumar.S
Santhosh Kumar. G

Facial Painting - II Prize - II MIB

Ruhamah Ann Boben
Nandhini Priya.P

**Inter Department :
Commercial Blast - Department of Commerce****Tableau - II Prize - II MIB**

Guru Prashanth. S.K.P
Rajkumar.S
Santhosh Kumar.G
Karthik.S
Boopalan.M
Shayar.T
Padma Priya.K
Nandhini Priya.P
Sharanya.N

Quiz - III Prize - I MIB :

Saranya.N
Rajkumar.R

Spell Bee - I Prize - II MIB :

Ruhamah Ann Boben

Department of Biochemistry**Quiz - II Prize - II MIB :**

Karthik.S
Kirithika.M

Paper Presentations :

The following Students participated in various conferences, seminars and presented papers.

S.Karthik
Varune Sri.M.R
Kirithika.M
Nethra.N
Divya.D
Saranya.N
Yogeshwari.M
Indhu.V

Student Development Programme :

Following Student Development Programmes were conducted during the academic year 2015 - 2015.

1. Attitude Building Sessions and Presentations.
2. Case Analysis
3. Country Analysis
4. Group Discussions
5. Newspaper Article Review
6. Book Review
7. Student Seminar With Powerpoint Presentations
8. Table Topics
9. Students SWOT Analysis
10. Story Building
11. Speed Reading
12. Ice Breaker
13. Management Games
14. Field Visits
15. Word Hunt
16. General & Functional Quiz
17. Institutional Training
18. Individual Project
19. Role Play
20. Debate



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An Institution of Kovai Medical Center Research & Educational Trust | Approved by Government of Tamil Nadu & Affiliated to Bharathiar University, Coimbatore
Re-accredited by NAAC with 'A' Grade

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