



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Approved by Government of Tamil Nadu
Affiliated to Bharathiar University, Coimbatore. Re-accredited by NAAC with 'A' Grade

Coimbatore - 641 048

News Letter 2017 - 18

PATRONS

Dr. Nalla G Palaniswami

Chairman

Dr. Thavamani D Palaniswami

Secretary

Prof. DR. V. Rajendran

Principal

EDITORS

Dr. S. Mohanraj

Head Dept of International Business

Mrs. K. Bagyalakshmi

Asst Prof. Dept of International Business

Mrs. R. Karthika

Asst Prof. Dept of International Business

Mr. R. Manojkumarr

Asst Prof. Dept of International Business

Department of

International Business

VISION :

To prepare the students to become future Industrial Leaders with strong values and high level professional competence by Enlightening the Society with Good Citizens.

MISSION :

To meet the global standards and to work with best Indian and Multi National Companies.

To train the students academically and simultaneously provide practical training.

ABOUT THE DEPARTMENT :

The Department of International Business was established in June 2003. It has distinguished itself as a unique symbol of knowledge, talent and determination. To match with the fast changing socio economic environment, the department strives to bring out the latent talents of the students and mould them into competent professionals. The department is committed to develop professionals to succeed in a competitive corporate climate by providing concept- oriented subject knowledge backed with hands on practical training and also thrives to develop all round personality in the students by inculcating positive attitude, team spirit, leadership, business ethics and innovation.



The Department promises to bring the latest events and report in the field of International Business. The department not only aims in completing the syllabus in time but also tries in imparting quality education by bringing quality personals from and rising knowledge quest in the students by periodically arranging seminars, guest lectures and workshops.

The Department has also self-committed in assisting placement by performing job oriented programs in the form of student development program, analytical reasoning, personality development training and current issues in International Business for the welfare of the students.

SPECIAL LECTURES:

1. The department has conducted a special lecture on 08.07.2017 on the topic “Personal and Career Management” by Mr. Prasanth Ganesh, Devops Lead, Exterro R&D., Coimbatore.

2. On 13.07.2017 the department has conducted a special lecture on “Opportunities in New Economic Era” by Mr. K. Ganesh Babu, Managing Partner, Corner Stone Foods Private



lecture on “Impact of GST”, by Mr. C.Muthukumar, Managing Director, Srikara Academy, Coimbatore.



Limited, Coimbatore.

3. An Orientation was given on “Global Perspective” by Dr. P.R.



6. A special lecture was given on the topic “Logistics” which was conducted on 26.12.2017 by Mr. Mahesh .V.Neelakandan, Director, V-Care Logistics Services (P) Limited, Coimbatore.



Muthuswamy, Principal, Dr.N.G.P Arts and Science College which was conducted on 17.07.2017.

4. Mr. T.Elangovan, Psychologist and Life Skill Trainer, Department of Psychology, Bharathiar University, Coimbatore gave a special lecture on “Communication Skills” on 26.07.2017.



7. On 02.01.2018, the department has conducted a special lecture on “BRICS Youth Policy” by Dr.M. Santhosh Kumar, Academician and Researcher, Coimbatore.

5. On 18.08.2017 the department has conducted a special

8. The department has conducted a special lecture on “Business

Opportunities in Mutual Fund Industry” by Mr. Nivas Narasimhan, EXCIDE Consultants, Coimbatore on 22.01.2018.



9. A special lecture was given on “Youth Empowerment through skill education” by Mrs. SumathiVenkatesh, Managing Director, Skill Trust, Chennai on 30.01.2018.

EXTENSION ACTIVITIES:

The department has conducted 18 Extension Activities in various schools in Coimbatore city. The following students of our department along with Alumni Ms. M.Yogeshwari, who has actively participated in the extension activities and motivated the school students.



The students also conducted an Essay Writing and Drawing competition during Independence Day week celebration for the school students.

S.No.	Date	Activity (Topic)	Beneficiary	Name of the Student
1.	16.06.2017	Swatch Bharat, Patriotism, Motivational Speech	Unjapalayam Government High School, Karumathampatti, Coimbatore	M. Yogeshwari (Alumni) K. Sabareesan L. Suresh Babu M. MoshinaVenkatalakshmi
2.	17.06.2017	Goal Setting, Motivational Principles, Self Confidence	ARC Matriculation High School, Karumathampatti, Coimbatore	P. Devi Kumari K. Sabareesan L. Suresh Babu M. Yogeshwari (Alumni)
3.	18.06.2017	Goal Setting, Time Management, Patriotism	Government School Thekkalur	L. Sureah Babu K. Sabareesan S. Vignesh (II M.Com. IB)
4.	27.06.2017	Goal Setting, Freedom Fighter Awareness, Safeguarding Forest, Fuel, Electricity and Water, Self Confidence, Motivational Speech	Holy rosary Matriculation School, Karumathampatti, Coimbatore	L. Suresh Babu K. Sabareesan K.S. Sanjay Kumar M. MoshinaVenkatalakshmi
5.	15.07.2017	Goal Setting, Self confidence, Swatch Bharat, Thoughts about Kamarajar	Government School, Pachapalayam, Annur, Coimbatore	L. Suresh Babu K. Sabareesan K.Gowtham S.Vignesh (II M.Com. IB)

S.No.	Date	Activity (Topic)	Beneficiary	Name of the Student
6.	18.07.2017	Goal setting, motivational speech, Swatch Bharat	ARC Matriculation High School, Karumathampatti, Coimbatore	L.Suresh Babu K.Sabareesan M.Yogeshwari (Alumni)
7.	09.08.2017	Swatch Bharat, Patriotism, Motivational Speech	Government School, Karuparayanpalayam, Coimbatore	T.Hema S.Ishwarya K.Chandra Bose
8.	09.08.2017	Patriotism, Role and Responsibilities of an Indian Citizen	Government School, Veeriyampalayam, Coimbatore	S.Vignesh (I M.Com. IB) M.Santhosh Kumar S.Meera Manohari
9.	09.08.2017	Goal Setting, Self Confidence, Patriotism	Government School, Kalapatti, Coimbatore	V.Hema R.Kiruthika G.Gowtham
10.	09.08.2017	Competitions (Essay Writing and Drawing)	Unjapalayam Government High School, Karumathampatti, Coimbatore	K.Sabareesan L.Suresh Babu M.Yogeshwari (Alumini)
11.	11.08.2017	Freedom Fighters Awareness Motivational speech	Government School, Elachipalayam, Thekkalur, Karumathampatti, Coimbatore	K.Sabareesan L.Suresh Babu K.Gowtham M.Yogeshwari (Alumini)
12.	10.01.2018	Self Confidence, Swatch Bharat, Motivational Talk on Youth Day	PSGR Krishnammal College for Women, Coimbatore	S. Umarani S.Meera Manohari
13.	10.01.2018	Motivational Talk on National Youth Day	Corporation Higher Secondary School, Ramanathapuram, Coimbatore	J.Saranya M.Moshina Venkatalakshmi
14.	10.01.2018	Time management, Goal Setting, Clean India, Motivational Talk on Youth Day	Government School, Marapalayam, Palakkad Road, Coimbatore	K.Sabareesan L.Suresh Babu S.Vignesh (II M.Com. IB) K.Chandra Bose
15.	11.01.2018	Self Confidence, Goal Setting, Clean India, Motivational Talk on Youth Day	Venkatalakshmi Matriculation Higher Secondary School, Singanallur, Coimbatore	K.Sabareesan L.Suresh Babu S.Vignesh (II M.Com. IB) K.Chandra Bose
16.	10.01.2018	Self Confidence, Clean India, Time Management, Motivational Talk on Youth Day	SHRI K. Krishnaswamy Naidu Matriculation Higher Secondary, Coimbatore	S.Saravanan S.Ishwarya T.Hema S.Jayanth
17.	12.01.2018	Clean India, Time Management, Motivational Talk on Youth Day	Guru Saran Public School, Coimbatore	M.Rohini G.Gowtham K.S. Sanjay Kumar S.Vignesh (II M.Com. IB)
18.	11.01.2018	Swatch Bharat, Clean India, Motivational Talk on Youth Day	Sree Dharma Sastha Matriculation School, Coimbatore	S.Saravanan S.Ishwarya T.Hema S.Jayanth

EXPO TO EXPORT :



The department conducted a one day Expo to Export on 15.02.2018 with various exportable commodities at low cost. The students of NGM College, Pollachi and P.S.G.R. Krishnammal College for Women, Coimbatore participated in the expo. Coir Board, Pollachi displayed various exportable products in coir during the Expo. Various low investment exportable products along with its value added products were displayed in the expo.

PORT VISIT :



The department organized a Port Visit to Mumbai's Jawaharlal Nehru Port Trust for obtaining practical knowledge in Container handling and various other port related activities.

INTER DEPARTMENTAL COMPETITION :

The department conducted a one day inter departmental



competitions in connection with the Independence Day week celebrations. The department conducted competitions like Paper Presentation, Poster Presentation and Facial Painting for the students of other departments.

INTRA DEPARTMENT COMPETITION :



The department conducted a one day intradepartment competition in connection with the National Youth celebrations. The students gave presentation on the topic "Learning from ancient scriptures".

PARTICIPATION OF STAFF MEMBERS IN COLLEGE CLUBS :

- Dr.S.Mohanraj - IQAC Member
- Mrs. K.Bagyalakshmi - Consumer Club Member
- Mr. R.ManojKumarr - Centre for Value Education Member

PAPER PRESENTATION BY STAFFS :

All the faculty members presented paper in a National Conference Organised by Sree Saraswathi Thyagaraja College, Pollachi on 24.01.2018 on the following topics.

- Impact of GST in Corporate Tax Planning
- Demonetization impact on Tax planning

- Technology Innovations for financial inclusion.
- E-Business and corporate governance.

PARTICIPATION BY STUDENTS :

The students of the department participated and won in various competitions inside the college and other colleges in and around Coimbatore. They actively participated in competitions like Photography, Best Student Social Award, Face Painting and Tamil Poetry.

The students also participated and presented papers in various National Conference held in other colleges in Coimbatore.

MOTIVATIONAL NEWSLETTER :



The department released a motivational newsletter on 30.01.2018. The newsletter contains contribution from the Principal, Dr. P.R. Muthuswamy, Dr. N.G.P Arts and Science College, Student contributions and other information's regarding motivation.

ALUMNI INTERACTION :



On 06.01.2018, an alumni interaction with Mr. C. Manoharan, Supply Chain Analyst, Marks and Spencer's, Gurgaon was conducted.

An Alumni interaction was conducted on 26.02.2018, by Mr. F.Sajeer, Supply Chain Coordinator, Marks and Spencer's, Gurgaon.



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