



# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University

Re - Accredited by NAAC with 'A' Grade

COIMBATORE - 641 048

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News Letter 2016 - 2017

## Department of Commerce with Information Technology

### Editor's Desk

It is my immense happiness to publish the Issue of news letter comprising of the activities of Department of commerce with IT in the academic year 2016-2017.

This news letter portrays the active participations, student activities and the new innovation of Commerce with Information Technology.





## Association Activities



On 10.06.2016 A Guest Lecture on "Digital Marketing on Web Design" by Mr. S.SURESH, Executive Trainer, Graphics and Animation, Dream Zone School of Creative Studies, Coimbatore.

On 05.07.2016 Alumni Interaction by Mr. S. Ranjith Kumar and Ms. R. Chithra, Alumni Students.



On 11.07.2016 Guest Lecture on "Mathematics for Aptitude Test" by Mr.L.Nanjundan, Vedic Maths Trainee, Ooty.

Alumni Interaction with Mr.S.Nithyanantham, on 19.07.2016





## Entrepreneurial Awareness Camp

Three Days Entrepreneurial Awareness Camp Sponsored by DST- EDI- Ahmedabad



### DAY-1 20.07.2016

Session I "Why Entrepreneurship in General Concepts"

Session II "Historical Values and Indian Values on Entrepreneurship and the present Scenario."

#### Resource person :

Mr.S.Mohan Raj, Managing Director, Canaan Foods India Pvt Ltd, Coimbatore.

Session III "Financial aspects of Micro, Small and Medium Enterprise in India including Salient Features of a Project report

Session IV "Schemes of Assistance and Support available from Government Agencies, Banks, Financial Institutions, SFCs etc.

#### Resource person :

L Devaraj, Chartered Accountant, V.L Institute, Coimbatore



Session III: "Identification of Business Opportunities and Mechanisms of Product Selection

#### Resource person :

Dr.JOHN V.SUGUMARAN, Assistant Professor, Karunya University Business School, Coimbatore.

### DAY-2 Date 21.07.2016

Session I "How to start SSI units"

Session II "Technical and Commercial Aspects of SSI unit"

#### Resource person :

Ms.N.PRIYA, Assistant Manager, Central Bank, Coimbatore.







Session IV: Technology Assistance from R&D labs and other institutions on choice of technology etc.

**Resource person :**

Prof. R. SWAPNA KUMARI, Karunya University Business School, Coimbatore

**DAY-3 Date 21.07.2016**

Session I "Impact of Rural Entrepreneurship Development on Economic Growth in India and Problems and Prospects of Women Entrepreneurs in India"

Session II "Technical and Commercial Aspects of SSI unit"

**Resource person:**

Mr. ARAVIND, CEO, Arena Animation, Coimbatore.



On 25.07.2016. Guest Lecture on "Basis of Financial Modeling of MS Excel" by Mr. M. Partha Sarathy, Training Architect, The Institute of Advanced Computing, Coimbatore.

**National Seminar**

16.08.2016 one day National Seminar on "Economic Empowerment of Women through Entrepreneurship Problems and Prospects".

**Inaugural Address**

Dr.Thavamani D Palaniswami, Secretary, KMCRET, Coimbatore.







## Technical Session I

### Theme

"Challenges and Opportunities of Women Entrepreneurship in Indian Context"

Dr.S.Nakkiran, Professor, Co-Operative Management & Coordinator for PhD Programme, Ambo University, Ethiopia.

## Technical Session II

### Theme

"Micro Finance and Women Entrepreneurship"

Dr.S.Sivakumar, Associate Professor, School of Governance and Development Studies Hawassa University, Ethiopia



## Valedictory Session

Dr.Pradeep Kumar Singh, Associate Professor, Department of Commerce, Bharathidasan Government College for Women, Pondicherry.

## Technical Session III

Rithi Rani, Professor, Symbiosis Institute of Business, Hyderabad

### Theme

"Entrepreneurial Motivations as Determinants of Women Entrepreneurship"







On 30.08.2016 Guest Lecture on "Making Yourself Employable and Industry Ready" by Rtn. Prabhu Kesavan, Chartered Accountant, Accopedia School of Accounting and Finance, Coimbatore.

On 08.09.2016 Industrial Visit to Ganapathi Textiles, Karumpathampatti.



On 09.09.2016 Alumni Interaction "Placement Training" by Stephani Setha Robert, Retail Banking Officer, Standard Chartered Bank, Chennai.

On 06.1.2017 Guest Lecture on "Export Credit Guarantee Corporation" by Mr.S.Rajesh, Branch Manager, ECGC (Export Credit Corporation), Coimbatore.



On 10.1.2017 Guest Lecture on "Know your Confidence Level" by Dr.S.Rajendran, Psychologist, Dr.NGP Institute of Technology, Coimbatore.

On 12.1.2017 Alumni Interaction by Arun Kumar R S, Account Assistant, L&T Construction, Hyderabad.



On 18.1.2017 Guest Lecture on “How to realize your potential” by Mr.S.Balachandran, Writer, Orator and Trainer”.



On 13.03.2017 Guest Lecture on “Self Esteem” By Dr.S.Rajendran, Psychologist, Dr.NGP Institute of Technology, Coimbatore.



On 27.07.2016 Extension Activity on “Events for School Students for 1<sup>st</sup> Anniversary of Dr. A.P.J. Abdulkalam” at Kalapatti Government School.



On 24.08.2016. Extension Activity on “Vedic Maths and Basis of Computer” Suguna Vidhya Nikethan School Students.

On 11.01.2017 & 12.01.2017 Intra Departmental Competition was organized, day 1 Youth in Movie Competition day 2 Vivekananda in You.



## Photo Gallery...



## Dr. N.G.P. ARTS AND SCIENCE COLLEGE (Autonomous)

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