

**Name** : Dr. R.SAKTHI PRASATH

**Designation** : Associate Professor

**Department** : Commerce (BPS)

**Qualification** : M.Com., M.B.A., MA., M.Phil., Ph.D.

**Experience** : Teaching: 9 . 9 Years Industry: 7 Years Research: 5 Years

**Area of Specialization(s)** : Human Resource Development

**Email (Official ID)** : sakthiprasath@drngpasc.ac.in



### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Manonmaniam Sundaranar University	2017
MBA	Management	Madurai Kamaraj University ,Madurai	2011
MA	Sociology	Madurai Kamaraj University ,Madurai	2008
M. Phil	Commerce	Manonmaniam Sundaranar University	2005
M. Com	Commerce	Scott Christian College	2004
B. Com	Commerce	Pioneer Kumara Swamy college	2002

### Research Publications (Indexed)

#### International

1. Published a research article on **A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI MACHINEWORKS LIMITED** for *intercontinental journal of finance research review issn:2321-0354 - online issn:2347-1654 - print - impact factor:0.720 volume 3, issue 3, march 2*
2. Published a research article on **A STUDY ON EMPLOYEE'S ABSENTEEISM IN CONSIST TECHNOLOGIES PRIVATE LIMITED, ERNAKULAM** for *International Journal of Management and Commerce Innovations ISSN 2348-7585 (Online) Vol. 2, Issue 2, pp: (628-636), Month: October 2014 - March 2015,*
3. Published a research article on **A Study on Financial performance of Kpr Mills Limited** for *Intercontinental Journal of Finance Research Review issn:2321-0354 - online issn:2347-1654 - print - impact factor:0.720 volume 3, issue 3, march 2015*

4. Published a research article on **A STUDY ON CUSTOMER SATISFACTION OF NETWORK SERVICE PROVIDERS IN COIMBATORE CITY** for *European Journal of Commerce and Management Research [EJCMR] Special Issue 1, 2015*
5. Published a research article on **ROLE OF NGOS FOR SOCIO ECONOMIC DEVELOPMENT AMONG HIV/AIDS AFFECTED FAMILIES IN KANYAKUMARI DISTRICT** for *International Journal of Advance Research and Innovative Ideas in Education –Volume2issue 5-2016*
6. Published a research article on **A STUDY ON PROMOTIONAL STRATEGIES AND IMPACT OF RELIANCE JIO 4GNETWORK-WITH SPECIAL REFERENCE TO COIMBATORE CITY** for *International Journal of Advance Research and Innovative Ideas in Education – Volume3issue 3-2017*
7. Published a research article on **HRM STRATEGIES OF NGOS WORKING AMONG HIV/AIDS AFFECTED PERSONS IN KANYAKUMARI DISTRICT** for *International Journal of Advance Research and Innovative Ideas in Education –Volume5 issue 6-2019*
8. Published a research article on **STUDY ON CUSTOMER SATISFACTION TOWARDS CANARA BANK ONBASIS OF DEMOGRAPHIC FACTORS IN COIMBATORE CITY**for **A Journal Of Composition Theory (ISSN : 0731-6755)- UGC CARE listed**
9. Published a research article on **CHALLENGES AND PROBLEMS FACED BY RESEARCHER IN WRITING RESEARCH PROJECTS AND PROPOSALS – A STUDY WITH REFERENCE TO COIMBATORE CITY-- A Journal Of INFOKARA RESEARCH (ISSN NO: 1021-9056 )- UGC CARE listed**

#### Presentations in Conference

1. Presented a Paper on **“Mobile Marketing”** in National level seminar organized by AJK college of Arts and Science Coimbatore, on 26.9.2014.
2. Presented a Paper on **“HR Strategies”** Dr.N.G.P. Arts and Science College Coimbatore, on 17.9.2014.
3. Presented a Paper on **“Role of Banking”** in National seminar organized by Dr.SNS Rajalakshmi college of Arts and Science Coimbatore, on 9.01.2016.
4. Presented a Paper on **Role of Rural Entrepreneurship in Economic Growth”** Dr.N.G.P. Arts and Science College Coimbatore, on 18.2.2016.
5. Presented a Paper on **“Challenges of Financial Inclusion in India”** Dr.N.G.P. Arts and Science College Coimbatore, on 8.9.2016.
- 6.. Presented a Paper on **“Micro Finance Enterprises for women Empowerment”** in International seminar, organized by Tirupur Kumaran College for Women on 25.08.2015.

7. Presented a Paper on **“Money Market”** in International seminar, organized by Hindustan College of Arts and Science, Coimbatore
8. Presented a Paper on **“Challenges in Green Marketing** in International seminar, organized by S.N.R.SONS College, Coimbatore
9. Presented a Paper on **“Impact of Digitalization in NGOs** National Conference, organized by SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE, Coimbatore on 27<sup>TH</sup> September 2017.
10. Presented a Paper on **“Recent Trends and Strategies in Advertising in FMCG Products** National Conference, organized by JAY SHRIRAM GROUP OF INSTITUTIONS, Coimbatore on 6 and 7<sup>th</sup> April 2018.
11. Presented a Paper on **“Digital Entrepreneurship Outside the Service”** , International Conference, organized by RATHINAM COLLEGE OF ARTS & SCIENCE, Coimbatore on 12<sup>TH</sup> SEP 2019.
12. Presented a Paper on **“Madura Yojana on Financial Inclusion”** , National Conference, organized by VET INSTITUTE OF ARTS & SCIENCE, Erode on 24<sup>TH</sup> January 2020.

#### Participation in Conference

1. Participated a National Level Conference on **“Education Model for 21st Century Learners** , Conducted by principals of Colleges of Bharathiar University & UGC Human Resource Development Centre on 1st August 2015.

#### Participation in Workshop

1. Participated a **Zonal Level Orientation training** programme for **YRC Programme officers**, organised by Manonmaniam Sundaranar University & Indian Red Cross Society on 24.10.2013 to 26.10.2013
2. Participated a workshop on **“Enhancing the Employment Skills and Personality Development of students”**, organised by Department of Youth Welfare of Manonmaniam Sundaranar University on 20.02.2012 to 21.02.2012
3. Participated a training on **Biostatistics, Epidemiology & Computer**, Organized by Biostatistics Resource and training Centre Christian Medical College (CMS), Vellore on 8<sup>th</sup> & 10<sup>th</sup> January 2009.

4.Participated a workshop on **Micro finance, Gender and Poverty**, Conducted by SCMS-COCHIN on 7<sup>th</sup> -8<sup>th</sup> December 2009.

5. Participated a training **Comprehensive Home Based Care**, organized by Alliance India (New Delhi) on 11<sup>th</sup> to 15<sup>th</sup> June 2007

6. Participated a training Programme on **TALLY WITH GST** organized by SAL SOWDESWARI COLLEGE on 1<sup>st</sup> August 2019.

7. Participated training on Programme on **Human Rights Values-Promotion and Protection**, organized by Dr.N.G.P. Arts and Science College, Coimbatore

8. Participated a workshop on “**Rural Immersion- Community Engagement**”, Conducted by Mahatma Gandhi National Council of Rural Education on 21 Sep 2019

**Training:**

Name of Training	Conducted Organization	No. of days	Place	Year
Disaster Risk Management	Cord-aid (Netherland) and Kanyakumari Relif and Rehabilitation Centre	4	Kanyakumari	2005
Disaster Risk Reduction	Cord-aid (Netherland)	3	Kovalam	2005
HIV/AIDS Prevention and control	US-AID, APAC	5	Kanyakumari	2006
Prevention of trafficking	UNDP	5	Chennai	2007
Advocacy	HIV/AIDS Alliance (Delhi)& PWDS	5	Madurai	2008
Sexual Reproductive Health	HIV/AIDS Alliance(Delhi) & PWDS	2	Kodaikanal	2008

Community based HIV/AIDS care and support	HIV/AIDS Alliance(Delhi)	5	Delhi	2008
Biostatistics ,Epidemiology and Computer	US-Aid & APAC	4	CMC Vellore	2008

### Participation in Faculty Development Programme

Participated a Seven day **Faculty Development Programme** on **NAAC REVISED ACCREDITATION FRAME WORK AND OBE ASSESMENT METHDOLOGY** Conducted Dr.N.G.P. Arts and Science College, Coimbatore From May 27 to June 02, 2019

### Invited Speaker / Session Chair- Conference / Seminar / Workshop

Participated as Resource Person in mentoring session on Ideation & Business Plan , organized by Institutions Innovation Council, Nesamony Memorial Christian College, Marthandam.

### Member in BoS

Bos member in Dr. NGP Arts and Science College from 2019

### Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
<b>Indian Accounting Association</b>	Life time member	---
HIV/AIDS community based care and support programme supported by International HIV/AIDS Alliance -PWDS	State levels Resource team member	---

### Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
High Achiever Award	Scott Christian College Nagercoil	2004
Best Project Coordinator	Centre for Social Reconstruction	2010
Best Mentor	Dr.NGP Arts and Science College	2020
Best Faculty	Dr.NGP Arts and Science College	2020