

Name : Dr.T.Nathiya
Designation : Assistant Professor
Department : Business Analytics
Qualification : MBA., M.Com(CA)., M.Phil., PGDCA., Ph.D.,
Experience : Teaching: 9 Years 5 Months Industry: 2 Years
Area of Specialization(s) : Human Resource Management and Marketing
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Human Resource Management	Kaamadhenu Arts and Science College	2022
M.Phil.	Human Resource Management	Gobi Arts & Science College	2015
M.Com(CA)	Commerce with Computer Application	Bharathiar University	2011
MBA	Human Resource Management	Coimbatore Institute of Management & Technology	2010
B.Com(CA)	Commerce with Computer Application	Gobi Arts & Science College	2008

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
PGDCA	Computer Application	Alagappa University	2019

Research Publications (Indexed)

International

- Nathiya Thangaraj, Parthiban Subramaniam and Shanthi Rangasamy, **Women Employee Rights in Garment Industry, Tirupur**, International Journal of Social Sciences and Management (IJSSIM), Volume 3, Issue 2, pp.119-124, April 2016, ISSN No. 2091-2986.

Other Publications: International / National Journals

- Dr. R. Shanthi, T. Nathiya, **Evaluating the influence of variables on work life balance of women employees in Textile**, Emperor International Journal of Finance and Management Research, Volume – VII, Issue – 1, pp.13-17, January - 2022, ISSN: 2395-5929, DOI
- Dr. R. Shanthi, T. Nathiya, **Operating profit of selected food processing companies in India**, Journal of Information and Computational Science, Volume 10 Issue 2 – 2020, pp. 90-99, ISSN:1548-7741, DOI
- Dr. R. Shanthi, T. Nathiya, **Assessing the impact of Demographic variables on Job stress of women employees in Textile**, ARIV International Journal of Business, Vol 2, Issue 1 2021, pp. 20-23.
- Dr.T.Nathiya, **A Study on Liquidity Position of Reliance Industries Limited**, Quing Publications, July 2022, ISBN: 978-81-957614-1-8; pp No: 462-465.
- Dr.T.Nathiya, **Organisational Support for Work Life Balance of Women Employees: Evidenced From Tirupur Based Selected Firms**, Shanlax Publications, ISBN: 978-93-95422-56-7; Nov 2022; Pp No.44-48.
- Dr.T.Nathiya, **Work Life Balance of Women Employees: A Study with the Variable Marital Status with Special Reference to Garment Industry in Tirupur District**, Shanlax Publications, ISBN: 978- 93-95422-56-7; Nov 2022; Pp No.230-232.
- Dr.T.Nathiya, **Association Between Demographic Variables and Work Life Balance Amongst Female Employees in Garment Industry - A Study in Tirupur District, Humanities and Social Science Studies**, ISSN 2319-829X; Vol. 12; Issue 2; No. 11; July – December: 2023; UGC Care Approved, Group I, Pp No. 27-33.
- Dr.T.Nathiya, **Family Support, A Factor In Transformation of Work Life Balance of Female Workers In the firms With Special Reference To Tirupur District** ISSN 2319-829X; Vol. 12; Issue 2; No. 22; July – December: 2023; UGC Care Approved, Group I, Pp No. 73-76.
- **Work Life Balance of Female Employees in Textile Companies in Tirupur District**, “Emerging Trends and Challenges in Modern Business Management

(ICETCMBM 2022), Kaamadhenu arts and Science college, Sathyamangalam, 17,18 May-22 date.

- Dr.T.Nathiya, **A Study on Consumer Satisfaction and Perception on Healthcare Products and Services (With Special Reference To Coimbatore City)**, International Journal of Research and Analytical Reviews, EISSN: 2348-1269; Issue I; March-2025; UGC Peer Reviewed.
- Dr.T.Nathiya, **A Study on Customer Satisfaction towards Vasanth&co., Special Preference to Coimbatore City**, Journal of Emerging Technologies and Innovative Research; ISSN: 2349-5162; Issue III; March-2025; UGC Peer Reviewed.
- Dr.T.Nathiya, **A Study On Customer Satisfaction Towards Maruti Suzuki Cars With Special Reference To Coimbatore City**, Journal of Emerging Technologies and Innovative Research(JETIR); ISSN:2349-5162; Issue III; March-2025; UGC Peer Reviewed.
- Dr.T.Nathiya, **A Study on Problems faced by Students using Mobile Games with Special Reference to College students in Coimbatore**, The International Journal of Analytical and Experimental Model Analysis; ISSN: 0886-9367; Issue III; March-2025; UGC Approved.
- Dr.T.Nathiya, **An Empirical Study on Customer Expectations and Perceptions on Service Quality of Food Delivery Apps (With Special Reference to Coimbatore City)**, International Journal of Science Research in Engineering and Management; ISSN: 2582-3930; Issue III; March-2025; UGC Peer Reviewed.

Scopus

- **Harmonizing Policy objectives with Economic Development and Industrialization strategies**, Harnessing Strategies for Exponential and Sustainable Economy (ICHSESE), Kristu Jayanti College, Autonomous, Bengaluru. 15,16 March-24 date.

Participation in Conference

International

- Insurance and Technology Emerging Challenge, Sri Ramakrishna College of Arts and Science, Nava India, Coimbatore, 26.09.2019.

- Level of awareness regarding women Emerging Trends in Business and Management, Sri Ramakrishna College of Arts & Science for Women, Coimbatore, 07.01.2020.
- Emerging Trends and Challenges in Modern Business Management, Kaamadhenu Arts and Science College, dated 17.05.2022-18.05.2022
- Risk Management, KPR College of Arts Science and Research, Coimbatore, 16.02.2022-17.02.2022.
- Women Empowerment and Challenging Barriers, Kaveri College of Arts Science and Commerce, 08.03.2022
- International Symposium on Volatility in global Markets, VET Institute of Arts and Science (Co-education) College, 23.08.2023
- “Harmonizing Policy objectives with Economic Development and Industrialization Strategies”, Kristu Jayanti College, 15-Mar to 16-Mar-2024
- Environmental Sustainability: Residents Attitudes and Intentions Regarding Recycling of E-Waste, Kristu Jayanti College, 21-Feb to 22-Feb-2025
- International conference on Sustainable Finance and Accountancy, Christ (Deemed to be University), Bangalore, 13-Mar to 14-Mar-2025,

Participation in Seminars

- Classroom English, Arasu Women’s College, Karur, 08-May-2020.
- International Seminar on “Micro, Small and Medium Enterprises”, Bharathidasan College of Arts and Science, Erode, 13-Sep-2019.
- Joy of Orderly Living, Kaamadhenu Arts and Science College, Sathyamangalam, 05-May-2020.
- Impact of New Education Policy among Future Generation, Nallamuthu Gounder Mahalingam College, 10-Aug-2023.
- Conclave on Transforming Businesses in Digital India, Kumaraguru College of Liberal Arts and Science, 25-March-2024.
- Building a Harmonious World: Exploring Pathways to Global Peace, Research foundation of India. 14-Sep-2024.
- Empowering Early-Career Researchers Against Cloned Journals, Integral University, Lucknow, 29-Nov-2024.
- Sustainable Supply Chain Management (SSCM), School of Management Studies, university of Hyderabad, 27-Jan-2025 to 31-Jan-2025

Participation in Workshop

- Role of IQAC in Higher Education Quality Enhancement, Gobi Arts & Science College, Gobichettipalayam, 29-Jan-2020.
- Quality Assessment and Accreditation Under Revised Accreditation, Avinashilingam Institute for Home Science and Higher Education, 27-Jan-2020-28-Jan-2020.
- Professional Ethics & Plagiarism and Strengthening Research for Quality Publications, Sankara College of Science and Commerce, Coimbatore, 31-Aug-2019.
- Workshop on Tally, AXN Infotech, Coimbatore, 27-Jan-2020 – 30-May-2020.
- Revised NAAC Norms and Procedures, St. Joseph's College, 07-Jan-2021 – 15-Jan-2021.
- Art of Writing Research Paper in Scopus Journals, Kaamadhenu Arts and Science College, Sathyamangalam, 10-Apr-2021.
- Revised Guidelines for creation of IQAC and submission of IQAR, Gobi Arts & Science College, Gobichettipalayam, 29-Sep-2021.
- Teachers Conference on “Empowering Educators”, The Institute of Company Secretaries of India, 29-Nov-2024.
- Next -Gen Research Tools, SRM Institute of Science and Technology, 03-Dec to 07-Dec-2024

Participation in Faculty Development Programme

- Level Five Leadership, Kaamadhenu Arts and Science College, Sathyamangalam, 19-Aug-2018.
- Digital Marketing, Infosys BPM Ltd, Mysore, 6- Nov to 8-Nov-2019
- Tally with GST, Kaamadhenu Arts and Science College, Sathyamangalam, 27-Jul-2019.
- Stress Management, ICT Academy, 13-Dec to 17-Dec-2021
- Digital Teaching Techniques, ICT academy, -Dec-2021-31-Dec-2021
- Microsoft Azure Data Fundamentals (Online FDP), 28-Mar to 30-Mar-2022
- Data Capturing and Documentation for SSR Submission, Kaamadhenu Arts and Science College, Sathyamangalam, 30-Jun-2022.
- First-hand Experience on SPSS - Introductory Module, Research Foundation of India & RFI-CARE, 16-Aug-2022-22-Aug-2022.

- Outcome based Education - Center for Professional Development, Dr.N.G.P. Arts and Science College, Coimbatore, 17-June to 21-July-2023.
- Empowering Education for Innovation – A NEP Perspective, Center for Professional Development, Dr.N.G.P. Arts and Science College, Coimbatore, 30-June to 04-July-2023.
- Upskilling Research and its Applications – Sri Kanyaka Parameswari Arts & Science College for Women – 24-July to 28-July-2023.
- Leading Digital Business Transformation, RVS College of Arts and Science College, Coimbatore, 09-Sep-2024 to 14-09-2024.
- Advanced Informative and Emerging Trends in Teaching and Research, (Innovative Teaching and Learning Pedagogy), Institute of Marketing and Management Delhi, 24-Aug-2024 to 30-Aug-2024.
- Financial Education – A Lifeskill Under NEP 2020, PSGR Krishnammal College for Women , 11-Dec-2024

Conference/Seminar/Workshop Organised

- Member in Registration Committee, International Conference on “Emerging Trends and Challenges in Modern Business Management (ICETCMBM 2022)”, Kaamadhenu Arts and Science College, Sathyamangalam, 17th -18th May-2022.