

Name : SUJAKANNU J

Designation : Assistant Professor

Department : Catering Science and Hotel Management

Qualification : B.Sc. HMCT, PGDTA, MBA

Experience : Teaching – 13 Years 9 months | Industry – 7 Years

Area of Specialization : Accommodation Management, Front Office Operations

Email (Official Id) : sujakannu.j@drngpasc.ac.in



Educational Qualification

Degree	Branch	Institution / University Name	Year
MBA	Travel and Tourism management	University of Madras	2016
Diploma	International Airlines & Travel Management (IATA/UFTAA) Geneva, Switzerland	International Airlines Academy, Chennai.	2001
PG Diploma	Tourism Administration	Pondicherry Open University	2000
B.Sc.	Hotel Management and Catering Science	Bhaktavatsalam Memorial College for Women	1998

Additional Qualification

Diploma / Cert.	Area of Specialization	Institution / University / Agency	Year
Certificate	Integrated marketing Communication	NPTEL	2026

Books/ Book Chapters Publication

1. Sujakannu J, **Cleanliness as a Social Norm : A Behavioral Insights Study on Promoting Sustainable Hygiene Practices In Public Spaces**, ISBN:978-81-968444-3-1, Year: March 2025.
2. Sujakannu J, **Assessing the Impact of Sanitation Workers in Swachh Bharath Abhiyan in the District of Kanchipuram (Corporation - South Zone14, Divison 188)**, ISBN:978-81-968444-1-7, ESTD Year : March 2024.
3. Sujakannu, J Vinodha Evangeline, K karthick, **Impact of Covid 19: Knowledge, Attitude and Practice (KAP) in Food Industry,India**, International Journal of Trend in Scientific Research and Development, ISSN:2456- 6470, Vol -4, Issue- 4, May-June 2020.

Presentations in Conference

1. Tourism as a catalyst for fostering peace on Katchatheevu Island (Best Paper Award), **International Tourism Day Conference 2024**, SRM Institute of Science & Technology, Kattankulathur, 23-Sep-2024.

Participation in Conference

1. **Envisioning Successful Society through Swachhta**, Institute of Hotel Management Catering Technology & Applied Nutrition, Chennai, 31-Jan-2024.
2. **Sustainable Cleanliness: Integrating Swachh Bharat with Global Sustainability Goals**, Institute of Hotel Management Catering Technology & Applied Nutrition, 30-Jan-2025.
3. **Swachhta and Indian Knowledge Systems: Integrating Ancient Wisdom with Modern Sustainability**, Institute of Hotel Management Catering Technology & Applied Nutrition, Chennai, 28-Jan-2026.

Participation in Faculty Development Programs

1. **Transforming hospitality through sustainable innovation and guest experience**, CSJM University, Kanpur, Uttar Pradesh, 01-Aug-25 to 08-Aug-25.
2. **Case Study Excellence: From Fundamentals to Advanced Strategies / Active Teaching & Learning in the Digital Age**, Global Research & Training Centre, 30-May-25 to 01-Jun-25.
3. **Advancing Excellence in Hospitality and Tourism Programme**, UGC-MMTC, Assam University, Silchar, 21-Feb-25 to 26-Apr-25.
4. **ICT Tools and E-Content for Teaching learning and Evaluation & Leveraging AI Tools for Teaching Learning Evaluation and Research**, St. Joseph's College, Tiruchirapalli, 11-Apr-2025.
5. **Inculcating Universal Human Values in Technical Education**, All India Council for Technical Education (AICTE), 24-Jun-2024 to 28-Jun-2024.
6. **Innovating Hospitality: Integrating AI, Sustainability and Technology for a Future-Ready Industry**, The Neotia University, Kolkata, 09-Sep-2024 to 14-Sep-2024.
7. **Leadership Excellence & Development**, Sri Krishna Arts and Science, Coimbatore, 05-Feb-2024 to 09-Feb-2024.

8. **Revival And Employment Opportunities of Hospitality Sector Post Covid -19**, SRM IHM, Kattankulathur, 17-Jun-2020.
9. **Foundation workshop on Neuro Linguistic programming**, New life Catalyst, 02-Aug-2014.

Participation in Workshops

1. **Research Methodology**, Global Institute of Statistical Solutions on Research Methodology, 12-Jun-2024 to 16-Jun-2024.

Participation in Seminar

1. **Lifestyle and Its Impact on Immune System &Importance Boosting Food during Covid 19**, SRM IHM Kattankulathur, 16-Jul-2020.
2. **The Future of Hospitality with Medical/Wellness Tourism – Post COVID19**, SRM IHM, Kattankulathur, 15-Jun-2020.
3. **How to be a better online Teacher**, SRM IHM Kattankulathur, 19-Jun-2020.

Conference / Seminar / Workshop Organized

1. Co-Ordinator, 2nd International Conference on Sustainable Development Goals - No Poverty and Zero Hunger, SRM Institute of Science & Technology, Kattankulathur, 03-Nov-2023.