

**Name** : Dr. P.Revathi  
**Designation** : Head and Associate Professor  
**Department** : Commerce Banking and Insurance  
**Qualification** : M. Com., M. Phil., PGDCA, Ph. D.,SET  
**Experience** : Teaching: 17.10 Years Research:7 Years  
**Area of Specialization(s)** : Finance, Human Resource Management  
**Email (Official ID)** : revathi@drngpasc.ac.in



### Academic Qualifications

COURSE	SUBJECT	COLLEGE/ SCHOOL	UNIVERSITY/ BOARD	YEAR OF PASSING	PERCENTAGE OF MARK
<b>SET</b>	Commerce	-	Mother Teresa University, Govt. of Tamil Nadu	2017	-
<b>Ph.D.</b>	Commerce	Government Arts College Coimbatore.	Bharathiar University	2015	-
<b>M.Phil.</b>	Commerce	-	Alagappa University	2008	65
<b>P.G.D.C.A.</b>	Computer Application	Pioneer College of Arts and Science	Bharathiar University	2006	86
<b>M.Com.</b>	Commerce	Government Arts College Coimbatore.	Bharathiar University	2003	80.05
<b>B.Com.</b>	Commerce	Pioneer College of Arts and Science	Bharathiar University	2001	72
<b>H.S.C.</b>	Accountancy, Commerce, Economics , Business Mathematics	K G Girls Higher Secondary School, Annur	State Board	1998	88

### Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
PGDCA	Computer Applications	Bharathiar University	2005
SET	Commerce	UGC	2017
NPTEL	Corporate Social Responsibility	IIT, Kharagpur	2017
NPTEL	Consumer Behaviour	IIT, Kharagpur	2019
NPTEL	Leadership	IIT, Madras	2019
NPTEL	Principles of Management	IIT, Madras	2022
Infosys Springboard	Key Accounting Concepts and principles	Infosys	2022
Great Learning Certificate Course	Conflict Management	Great Learning	2022
NPTEL- Mentor	Customer Relationship Management	SWAYAM	2022

## Work Experience

S.No	College	Designation	Period of Service
1	Pioneer College of Arts and Science, Jothipuram, Coimbatore	Head – Department of Commerce (Both UG and PG )	10 Years
2	Dr.N.G.P.Arts and Science College, Coimbatore	Head – Department of Commerce Banking and Insurance	7 Years 10 months (till Date)

## Projects

### On-going

Project Title	Agency	Amount	Duration
Wild life Crop damage Insurance/Compensation for Farmers in Coimbatore Division	Indian Council for Social Science Research –IMPRESS SCHEME	Rs.3,00,000	One Year
Perception of Health Insurance Importance among General Public during Pandemic	Dr.N.G.P. ASC Seed Money	Rs. 5,000	Six Months

## Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	01
M. Phil.	-	-

## Research Publications

### International

- **Liquidity and Profitability Analysis of Select Electrical Machinery Companies in India**, Central European Management Journal, SCOPUS Indexed Journal, pp 2381-2387,ISSN:2336-2693 | E-ISSN:2336-4890 Vol. 30 Issue. 4 ,2022 DOI: 10.57030/23364890.cemj.30.4.253
- **Perception of competency mapping among employees working in textile spinning mills, with special reference to the Coimbatore district**, Journal of Strategic Human Resource Management, PP 12-20, Vol 10(1)2021.
- **Forbearance of farmers towards wildlife crop damage in Coimbatore forest division**,The International Journal of Analytical and Experimental Modal Analysis, UGC-CARE approved Group –II Journal , pp 551-558, Volume XIII, Issue I, January/2021,ISSN NO:0886-9367.
- **Crop insurance schemes and compensation to farmers for wildlife crop damage in Coimbatore forest division**,International Research Journal of Management Science &Technology,pp 35-44 ,Vol 11 Issue 10 [Year 2020], ISSN 2250 – 1959 (Online) 2348 – 9367 (Print).

- **Technology and Innovation in Insurance– Present and Future Technology in Indian Insurance Industry**, International Journal of Engineering and Management Research, Volume-10, Issue-1 February 2020)e-ISSN: 2250-0758, ISSN: 2394-6962
- **Digital Banking Challenges and Opportunities in India**, EPRA International Journal of Economic and Business Review, pp 20-23, December 2019, ISSN (Print): 2349-0187.
- **Employment Engagement: An Overview**, International Journal of Research in Commerce, Economics & Management, Volume No 6, Issue No.12, pp 49 - 51, December 2016, ISSN: 2231-4245. (Indexed in Google Scholar)
- **Impact of Personality Domains on Organizational Citizenship Behavior with Reference to Faculties of Engineering Colleges in Coimbatore**, International Journal of Management and Social Science Research Review, Volume No 1., Issue No 15., pp 190-199, Sep.2015, ISSN No,Print:2349-6738.
- **Global Strategy and Challenges in Global Business Environment**, International Seminar on Emerging Trends and Challenges in Global Business Environment, Dr. R.V. Arts and Science College, 23-Sep-15, ISBN: 978-93-85477-35-5.

#### **National:**

- **Customer Perception Towards Health Insurance during Pre & Post Covid 19**, Journal of the Asiatic Society of Mumbai, pp ISSN : 0972-0766Vol. : XCVI,No:03, 2022
- **Challenges and Opportunities of Indian Entrepreneurs while Starting New Business in India**, National Seminar on Opportunities and Challenges in Entrepreneurial Development in Indian Perspective, Dr. R.V. Arts and Science College, pp 39-43, February 2017, ISBN 978-93-86176-65-3.
- **Women Empowerment Opportunities in India**, National Seminar on Economic Empowerment of Women through Entrepreneurship - Problems and Prospects, Dr .N.G.P. Arts and Science College, Coimbatore, pp 148-157, August 2016, ISBN:978-81-920808-8-8.
- **A Study on Customer Perception & Satisfaction towards Service Quality among Postpaid Broadband Users in Coimbatore District**, European Journal of Commerce and Management Research (EJCMR), Special Issue- 1, pp 327-339, February 2015, ISSN PRINT: 2051- 8080, ON PRINT:2051-8099.
- **Free Trade, Fair Trade and India's Position in the Emerging Global Economy**, International Conference on Global Finance: Issues and Challenges, SNR Sons College, ISBN:978-93-5196-090-4 January 2015

#### **Presentations in Conference**

- **Ministry of External Affairs-G20 and its impact on Industries**, One Day International Conference on Presidency of G20 and its impact on Industries-Marching towards New Millennium, organized by Hindustan College of Arts and Science, Coimbatore,08-Mar-2023.

- **The impact of AI on the Future of Insurance** , A National Level Seminar on Insurance In the Face of Global Change - The Future Proof organized by Sri Ramakrishna College of Arts and Science , Coimbatore, 12-Oct-22
- **Impact of Trust on Consumer Adoption of Digital Payment System**, One day National Level Virtual Conference on “Digital Banking Trends- 2022”, organized by Sona College of Arts and Science College, Salem, 29-Apr-22
- **Opportunities and challenges for start - ups in post pandemic era**, ICSSR-SRC Sponsored National Seminar on “Innovation, Digitalization and Indigenization – A Way Forward for Business and Economic Recovery in the Post Pandemic Era”, organized by PSGR Krishnammal College for Women, Coimbatore, 26- Mar-22 and 27- Mar-22.
- **Success or Failure of Index Insurance in Developing countries like India**, International Conference on Challenges in Dynamics of Commerce , Management and Entrepreneurship in T20 organized by Hindustan College of Arts and Science, Coimbatore,04-Mar-2020
- **Issues and Challenges in E-Commerce**, International Conference on Impact of Cyber Crime & Security Management in Digital Transactions “Issues and Challenges” organized by Sankara College of Science and Commerce , Coimbatore, 05- Oct- 18
- **Women Empowerment in Tamil Nadu- A Sociological Perspective**, National Conference on Entrepreneurship and Women Empowerment organized by Dr.N.G.P.Arts and Science College (Autonomous), Coimbatore, 20- Sep- 18.
- **E-Banking in India : Challenges and Opportunities**,National Conference on Disruptions in Banking Sector in the Current Scenario Dr.N.G.P.Arts and Science College (Autonomous), Coimbatore, 28- Feb - 18.
- **Demonetization: Influence on Cashless Remittance System**, National Conference on India’s Move towards Cashless Economy organized by Sri Ramakrishna Mission Vidyalyaya College of Arts and Science(Autonomous), Coimbatore on 13- Feb-18
- **Interlay between State and Central Tax Laws Goods and Services Tax**, National Conference on Disruptive Technologies in Financial Services, KovaiKalaimagal College of Arts and Science, 22-Sep- 17.
- **Effects on Micro, Small & Medium Enterprises**, National Conference on Impact of Demonetization on Indian Economy, NGM College, 28-Jul-17.

### **Presentations in Seminar**

- **Evolution of GST in India**, Dr. N.G.P Arts and Science College, Coimbatore, 27- Sep-2017.
- **Challenges of Financial Inclusion and Inclusive Growth**, Dr. N.G.P Arts and Science College, Coimbatore,20-Sep-2017.
- **Women's Empowerment Opportunities in India**, Dr. N.G.P. Arts and Science College, Coimbatore,16-Aug-16.

- **Global Strategy and Challenges in Global Business Environment**, Dr. R.V. Arts and Science College, 23-Sep-15.

### Participation in Conference

#### International

- **E-Commerce and COVID 19: The innovations, Challenges, Solutions and Opportunities**, Rathinam College of Arts and Science College, 22 to 26-Mar-2021
- **Impact of e-governance on National Economics**, Bharathiar University Arts and Science College, Valparai, 15 & 16-Sep-2016.
- **Free Trade, Fair Trade and India's Position in the Emerging Global Economy**, SNR Sons College, 27-Aug-14

#### National

- **Emerging Education Models for 21st Century Learner (NCEEM-2015)**, Dr. N.G.P. Arts and Science College, 1-Aug-15

### Participation in Seminars

- **Effects of Demonetization in Indian Economy**, Dr. N.G.P. Arts and Science College, 16-Dec-16.
- **Emerging Trends in Corporate Scenario**, Sri JayendraSaraswathyMahaVidyalaya College of Arts and Science, 31-Jan-07
- **Globalization and Consumer Issues and Challenges**, Bharathiar University, 22 & 23-Jul-11.

### Participation in Faculty Development Programme

- Professional Development Programme on **“Implementation of NEP-2020 for University and College Teachers”** Indira Gandhi National Open University, New Delhi, 21-Dec-2022 to 31-Dec-2022
- 10 days National Level Faculty Refresher Program on **“Teaching Strategies, Methodologies and Technologies in HEI’s**, IOT Academy, 19-Sep-2022 to 30-Sep-2022.
- Online Faculty Development Programme on **“Outcome Based Education”** Karpagam Academy of Higher Education, Coimbatore, 26-Jul-21 to 01-Aug-21
- National One week FDP on **“Research Excellence and Academic Development (READ-2021)”**, NilkanthraoShinde Science and Arts College, Maharashtra, 09-Aug-21 to 14-Aug-21
- **Research Methodology and Pedagogy for Tertiary Education**, Dr. N.G.P. Arts and Science College, Coimbatore, June-15 to June 21, 2021
- One Week Faculty Development Programme on **“GST-COMPLIANCE - A PRACTICAL APPROACH”**, Vivekananda College, Tiruvedakam West, Madurai, June-14 to June 20, 2021
- **FDP**, ICT Academy, Aug-10 to Aug 15, 2020
- **Front Accounting**, Dr. N.G.P. Arts and Science College, Coimbatore, 04 to 10- May -20.

- **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, Sri Ramakrishna Arts and Science College, Coimbatore, Gobi Arts & Science College, Gobichettipalayam, Vellalar College for Women , Erode , April 13-20 , 2020
- **Research-The Recourse for Continuous learning**, National Foundation for Entrepreneurship Development (NFED),Coimbatore on 08<sup>th</sup> February 2020
- **Leadership**, online NPTEL Course , July to August 2019
- **NAAC Revised Accreditation Framework and OBE Assessment Methodology** ,Dr. N.G.P. Arts and Science College, Coimbatore, May-27 to June 02,2019
- **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3 to 9-Dec-18.
- **Insurance for Business Process Services designed by Tata Consultancy Services**, PSG College of Arts and Science College, 23 to 27-May-16.
- **Statistical Modeling for Data Analysis**, Vivekananda Institute of Management Studies, 18 to 19-Jun-12.

#### **Participation in Workshops**

- One Day **Workshop on Outcome Based Education (OBE)** organised by Dr. N.G.P Arts and Science College, Coimbatore in association with IPSR solutions limited on 04-Mar-23.
- National level **e-Workshop on “Innovative Techniques in SPSS and Data Analysis** “organized by Sathyabama Institute of Science and Technology, Chennai, 03-Jan-22 to 07-Jan-22.
- UGC Sponsored 3-Day **Workshop on Enablers and E-learning(EEE)**organized by Avinashilingam Institute for Home Science and Higher Education for Women, from 6 to 8 –Mar-19.

#### **Conference / Seminar / Workshop Organized**

- **Convener**, National Conference on “**Rebuilding Global Business Environment**” Dr. N.G.P. Arts and Science College, Coimbatore,15-Feb-2023.
- **Convener** ,Two Days Virtual International Conference on “**Pandemic and Business Sustainability**” Dr. N.G.P. Arts and Science College, Coimbatore, during 21-Oct -21 to 22-Oct -21.
- **Organizing Secretary** of “National Conference on Impact of Trade war on Indian Economy” conducted by Department of Commerce Banking and Insurance,Dr.N.G.P.Arts and College, Coimbatore.
- **Convener**, Session on Higher Education in USA, Dr. N.G.P. Arts and Science College, Coimbatore, 25-Jan-19.

### **Book Publication with ISBN**

- One Day National Conference on **Rebuilding Global Business Environment(RGBE – 2023)** on 15.02.2023, Dr. N.G.P. Arts and College, Coimbatore ISBN:978-81-962056-6-9
- Two days Virtual International Conference on **Pandemic And Business Sustainability** (PBS - 2021) from 21-Oct-21 to 22-Oct-21, Dr. N.G.P. Arts and College, Coimbatore ISBN: 978-81-951892-5-0

### **Invited Speaker / Session Chair- Conference / Seminar / Workshop**

- Session Chair- National Conference, Social Innovation and Business Sustainability, Dr.N.G.P. Arts and Science College, Coimbatore on 09-Feb-2023.
- Invited speaker – National Level Seminar on Emerging Trends in Banking & Insurance Sector at Sri Ramakrishna College of Arts and Science , Coimbatore on 31- Mar-2021
- Invited speaker – Guest lecture, Tax benefits under insurance policies, Vellalar College for Women (Autonomous), Erode, 10-Feb-2021
- Session Chair- Conference, Implications of FINTECH in Indian Economy, Dr.N.G.P. Arts and Science College, Coimbatore, 04-Mar-2020.

### **Member in BoS**

- Doctoral Committee External Member, Karunya University, Coimbatore from 2021 onwards.
- Board of Management Studies, Kongunadu Arts and Science College, Coimbatore, from 2020 to 2023.
- Board of Management Studies, Gobi Arts and Science College, Gobichettipalayam from 2020 to 2023.
- Board of Studies, Chairman, Department of Commerce Banking and Insurance, Dr.N.G.P. Arts and Science College, Coimbatore since 2016.

### **Awards and Recognition**

- An Award received for Minor Research Projects under ICSSR IMPRESS Scheme from Bharathiar University during National Science Day Celebration 2021 on 01.03.2021.