

**Name:** Mrs.M. BANUREKHA

**Designation:** Assistant Professor

**Department:** Commerce

**Qualification:** M.Com., M.Phil.

**Experience:** Teaching: 14 Years and 7 Months Research: 10 Years

**Area of Specialization(s):** Marketing, Accounting & Taxation.

**Email (Official ID):** banurekha@drngpasc.ac.in



### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce	PSG College of Arts and Science, Coimbatore	Pursuing
M. Phil.	Commerce	PSG College of Arts and Science, Coimbatore	2007
M. Com.	Commerce	PSG College of Arts and Science, Coimbatore	2005
B. Com.	Commerce	SJSV College of Arts and Science	2003

### Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	5	-

### Certificate Courses

S.No	Name of the Course	Course offered by	Year
1	Finance For Non-Finance Professionals	Course Era	2022
2	Time Management	Infosys Spring Board	2022
3	Marginal Costing	Sri Krishna Adithya College of Arts and Science	2020
4	GST Registration	Sri Krishna Adithya College of Arts and Science	2020

### Research Publications (Indexed)

#### *International:*

- M.Banurekha and S.Harini “A Study on Students Satisfaction Towards Online Learning in Tiruppur City ”,International Journal of research and analytical reviews, Volume -9, Issue-3, PP.520-526, August - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar,

Research gate, Academia Edu)

- M.Banurekha and Krishna Prasad.S.Nair “**Impact of Covid-19 on Digital Marketing With Special Reference to Coimbatore City**”, International Journal of research and analytical reviews, Volume -9, Issue-3, PP.642-649, August - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and B.Mirudula “**A Study on Customer Satisfaction Towards Branded T-Shirts in Tirupur City**”,International Journal of research and analytical reviews, Volume -9, Issue-3,PP.547-552, July - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and Nivin Peeuse “**Impact of Green Marketing and Consumer Buying Towards Organic Products in Coimbatore City**”, International Journal of research and analytical reviews, Volume -9, Issue-3,PP.843-846, July - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and V.Samyuktha “**Problems Faced By Teachers in Online Learning at Schools at Selected Areas**”, International Journal of research and analytical reviews, Volume -9, Issue-3,PP.885-891, July - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and M.Ajay Kumar “**Opportunities and Challenges of Micro Small and Medium Scale Entrepreneurs With Special Reference to Service Sector in Arasur**”, International Journal of research and analytical reviews, Volume -9, Issue-3,PP.579-589, July - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and K.Akhila “**A Study on Customer Satisfaction Towards Electric Vehicle in Coimbatore**”, International Journal of research and analytical reviews, Volume -9, Issue-3,PP.797-801, July - 2022 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and N.Sowbarnigaa “**Savings Working Pattern of Working Women in Singanallur**”, International Journal of creative research thoughts, Volume -10, Issue-6,PP.497-504,July-2022, PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and K.Deepak “**Customer Satisfaction Towards Service Quality Provided by Hotel Industry**”, International Journal of research and analytical reviews, Volume -9, Issue-2 , PP.794-800, June - 2022, PRINT ISSN No. 2349 – 5138, (Indexed in UGC, Google scholar, Research gate, Academia Edu)
- M.Banurekha and G.Anandraj “**Customer Satisfaction Towards Organized And Unorganized Retail**”, International Journal of creative research thoughts, Volume -10, Issue-6,PP.878- 884,June-2022, PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and V.S.Gowshik Raja “**A Study on students satisfaction towards online**

**education App with special reference to Coimbatore district**”, International Journal of creative research thoughts, Volume -9, , Issue-3 , PP.205-208 ,Oct - 2021 , PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)

- M.Banurekha and R.Vishnupriya “**Customer Perception Towards Networked Streaming Service Provides With Reference to Amazon Prime and Netflix**”, International Journal of creative research thoughts, Volume -9, , Issue-5,PP.396-399,May-2021, PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and M.Karthikeyan “**A Study on Consumer Satisfaction Towards Policy on Selective Insurance Companies in Coimbatore City**”, International Journal of creative research thoughts, Volume -9, , Issue-5,PP.506-508 ,May-2021, PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and Kirthika E “**A Study On Customer Preference on Cosmetics Products With Special Reference to Coimbatore City**”, International Journal of innovative research in technology, Volume -7, Issue-12 , PP.349-351 ,May - 2021 , PRINT ISSN No. 2349 – 6002,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and M.sathishbabu “**A Study on Emotional Intelligence & Burnout Syndrome of Private School Teachers**”, International Journal of creative research thoughts, Volume -9, , Issue-4,PP.2436-2440 ,Apr-2021, PRINT ISSN No. 2320– 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and Nadhakumar “**A Study on Parents Satisfaction Towards Raymond’s Fashion Wear With Reference to Coimbatore City**”, International Journal for Innovative research in technology ,Volume -7, , Issue-11 , PP.437-439, April - 2021 , PRINT ISSN No. 2349 – 6002,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and P.Dhineshkumar “**A Study On Impact Of Street Marketing in Urban Areas With Special Reference to Erode**”, International Journal of creative research thoughts, Volume -9, , Issue-5,PP.73-77 ,May-2021, PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and M.Priyadharshini “**A Study on Customer Satisfaction Towards Raymond’s Fashion Wear With Reference to Coimbatore City**”, International Journal for Innovative research in technology ,Volume -7, , Issue-11 , PP.273-275, April - 2021 , PRINT ISSN No. 2349 – 6002,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and R.Somiya “**A Study on Consumer Preference Towards Packaged Milk With Special Reference to Coimbatore City**”, International Journal for Innovative research in multi-disciplinary fields ,Volume -7, , Issue-4 , PP.64-67 ,April - 2021 , PRINT ISSN No. 2455 – 0622,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha and N.Felix “**A Study on Customer Satisfaction Towards Housing Loan in Banking Sector With Reference to Tirupur City**”, International Journal of research and analytical reviews, Volume -8, , Issue-1 , PP.483-486, March - 2021 , PRINT ISSN No. 2349 – 5138,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha & K.Sharmila “**A Study on Customer Satisfaction Towards Various Services Provided By Retail Outlets With Special Reference to Coimbatore City**”, International Journal of creative research thoughts, Volume -9, , Issue-3 , PP.5627-5630 ,Feburary - 2021 , PRINT ISSN No. 2320 – 2882,( Indexed in UGC, Google scholar, Research gate, Academia edu)
- M.Banurekha, C.Karthick, N.Chandru, M.A.Prasad and M.R.Chandrasekar “**A Study on Consumer Purchasing Behavior towards selective Durable Goods In Coimbatore City (Drngpasc 2019-20 Com031)**”, Journal of Emerging technologies and innovative research,

Volume-7 , Issue-2 , PP.332-343 ,February - 2020 , PRINT ISSN No. 2349 –5162,( Indexed in UGC, Google scholar, Research gate, Academia edu)

- M.Banurekha, N.Chandru, M.A.Prasad, M.R.Chandrasekar and M.DhenuPreethi “**A Study on Rural Women Empowerment through self Help Group With Special Reference to Coimbatore City**”, International Journal of Research and Analytical Reviews, Volume 6, Issue 2, June- 2019, PP.946-948, P-ISSN:2349-5138, E-ISSN:2348-1269, DOI-<http://doi.one/10.1729/Journal.22902> ( Indexed in UGC, Google scholar, Research gate, Academia edu)
- MS.M.Banurekha & Sabitha Banu.A, **Evaluating The Performance Of Selective Private Banks Using Camel Model**, International Journal Of Research And Analytical Reviews, Volume 6., Issue 1, January-19, PP.776-778, ISSN:2349-5138., (Indexed in Google Scholar, UGC, Academia.edu & Research Gate)
- Ms.M.Banurekha & Dr.Anusuya , **A Study on Customer Satisfaction Towards Khadi and Village Industries Products in Coimbatore City**, International Journal of Marketing and Technology, Volume 6., Issue 2 February-2016, PP.193-202, ISSN:2249- 1058., (Indexed in Google Scholar & Academia.edu)
- M.Banu Rekha and K.Gokila , **A Study on Consumer Satisfaction Towards Herbal Cosmetic Products in Coimbatore City**, International Journal of Research in Social Sciences, Volume 6, Issue 2, February-2016, PP. 250-262, ISSN:2249- 2246., (Indexed in Google Scholar)
- Mrs.M.Banu Rekha & Ms.S.Manopriya, **A Study on Customers’ Preference and Satisfaction Towards Imitation Jewelleries of Selective Shops in Coimbatore City**, International Journal of Management, IT and Engineering, Volume 5., Issue 5, PP.196-202, May- 2015, ISSN: 2249-0558., (Indexed in Google Scholar)
- M.Banu Rekha and K.Gokila, **A Study On Consumer Awareness, Attitude and Preference Towards Herbal Cosmetic Products With Special Reference to Coimbatore City**, International Journal of Interdisciplinary and Multidisciplinary Studies, Volume 2., Issue 4, PP. 96-100, April-2015, ISSN: 2348 – 0343., (Indexed in Google Scholar)

#### **Other Publications: International / National Journals**

- M.Banurekha & Darasana.B, **Social Innovation and Sustainable Development in Business Ethics, Corporate Governance and Corporate Social Responsibility**, Social Innovation and Sustainable Development, PP. 123-126, February-2023, ISBN:9-788196-175290
- M.Banurekha & G.Priya, **Marketing in World Era: Opportunities & Challenges**, International Journal of scientific research and management, Special Issue On e- Marketing Road Ahead Of India, PP. 125-128, September-2013, ISSN (e): 2321-3418
- S.V.Ramesh, G.Priya & M.Banurekha, **A Study on Leverage Analysis Of Bajaj Auto Private Limited**, International Journal of Applied Research and Studies, Volume 2., Issue 10, pp1-7 October – 2013, ISSN: 2278-9480
- M.Banurekha, G.Priya & Linda Mary Simon, **A Study on User Satisfaction of Social Network Sites With Special Reference to Coimbatore City**, International Journal of Applied Research and Studies, Volume 2., Issue 6 , pp 1-7 , June- 2013, ISSN: 2278-9480
- Mrs. M.Banu Rekha & Mr. Ashiq Basheer, **A Comparative Study on Customer Satisfaction Towards Organized and Unorganized Retail Stores in Coimbatore City**, Asia Pacific Journal of Marketing & Management Review, Volume 4., Issue 3, pp 52-58, March 2015, ISSN 2319-2836

## Consultancy

Nature of Consultancy	Client	Amount	Completion Status
Ratio Analysis	Dr.N.G.P. Institute of Technology	-	Completed

## Patent

- **An Analysis of the Decision-Making Model for Human Resource Outsourcing based on quality and Quantity**, Banu rekha M. 2022, Application No:202241039790 A

## Presentations in Conference

- **Digital Marketing Innovation**, International Conference on Global Business Innovation and Technology in the Corporate and Insurance Sector, Rathinam College of Arts and Science, Coimbatore,12-Apr-23
- **Role of Technology in Skill Development**, National Level Conference on "Skills Development for Sustainable Growth and Empowerment, Sri Ramakrishna College of Arts and Science, Coimbatore,28-Mar-23
- **New Education Policy: The Opportunity to Integrate Values in Curriculum Design**, St. Francis College for Women, Hyderabad,26-Feb-22
- **Business Information System**, National Conference on Application of artificial Intelligence in Accounting & Finance, Sri Ramakrishna College of Arts and Science, Coimbatore,16- Feb-19
- **Banking Sector in India**, Future Scenario of Service Sectors in Indian Economy, AVP College of Arts and Science. Tirupur,29-Aug-19
- **Impact Of Demonetization on Urban and Rural Area**, National Conference on Financial Inclusion-Reach the Unreached, Sri Ramakrishna College of Arts and Science, Coimbatore, 27-Sep-18
- **Recent Trends and Innovation in Supply Chain Management, ICASEM2k18**, Jay Shriram Group of Institutions, Tirupur, 6-Apr-18 and 7-Apr-18
- **Supply Chain in Agriculture**, National Conference on Rural Banking and Agri- Business for Economic Transformation, Karpagam Academy of Higher Education, Coimbatore, 24- Jan-18
- **Financial Fraud Under Banking and Insurance Sector**, National Conference on Digitalization in Service Sectors-Today & Tomorrow, Sri Ramakrishna College of Arts and Science, Coimbatore 27-Sep-17
- **Indian Financial System**, National Conference on Indian Financial System, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore, 9- Jan-16
- **Micro Enterprises for Women Empowerment**, International Seminar on The Role of Social Enterprises in the Globalized Economy, Tirupur Kumaran College for Women, 25- Aug- 2015
- **Emerging Education Models**, National Seminar on Emerging Education Models for 21<sup>st</sup> Century learner, Associations of Principals of Colleges of Bharthiar University,01-Aug-2015
- **CRM & Retailing**, International Conference on Contemporary Issues and Challenges of Indian Business in Global Scenario, S.N.R. College, Coimbatore, 20-Feb-2015
- **Foreign Direct Investment**, International Conference on Global Finance – Changes & Challenges, S.N.R. College, Coimbatore,27-Aug-2014

- **NPA in Commercial Banks**, National Conference on Non-Performing Assets of Indian Banking System, P.K.R. Arts For Women, Gobichetipalayam, 22-Aug-14 & 23-Aug-14
- **Consumer Protection in India Some Reflections**, National Conference on Consumer Protection (NCCP-2014), Kaumadhenu Arts & Science College, Sathyamagalam, 14-Feb-14
- **Women's Role in Education**, National Conference on Women's Role in Achieving a Sustainable Future, P.S.G.R. Krishnammal College for Women, Coimbatore, 20-Feb-13
- **Emerging Trends in Marketing**, National Conference on Recent Trends in Marketing, Sri Ramakrishna mission Vidhyalaya college of Arts & Science, Coimbatore, 28-Aug-12
- **Social Networking Opportunities**, International Conference on Social Networking Opportunities, Vellalar College For Women, Erode, 07-Aug-12 & 08-Aug-12
- **E-Recruitment**, International Conference on HRM in the Era of Global Mobility, Kongunadu arts and Science, Coimbatore, 18-July-12
- **Brand Building**, National Conference on Global Issues and Challenges in Business Environment, Kongunadu Arts & Science College, Coimbatore, 01-Feb-12
- **Impact of FDI on Tourism**, National Conference on Impact of Globalization on Indian Economy, Hindustan College of Arts & Science, Coimbatore, 25-Jan-12
- **International Marketing Strategies**, National Conference on Business Strategic, Nehru Arts & Science College, Coimbatore, 11-Jan-12

### Participation in Conference

#### *State Level Conference:*

- Conference on Achieving Academic Excellence Through Internal Quality Assurance Cell, Dr. N.G.P. Arts and Science College, Coimbatore, 9-Dec-11 & 10-Dec-11

### Participation in Seminars

- Financial Empowerment through wealth Creation, KPR College of Arts, Science & Research, Coimbatore, 11-Feb-22
- National Education Policy-Vision to Mission, Sankara College of Science and Commerce, Coimbatore, 31-Dec-21
- Contemporary Issues in Commerce, Management & Organizational Behavior, Cauvery College of Arts and Science College, Trichy, 28-Oct-21
- Competition Issues in India, Gobi Arts and Science College, Erode, 25-Sep-21
- Practical Industry Experience-A Glimpse of Actual Work Done in Finance, SRM Institute of Science and Technology, Chennai, 13-Sep-21
- Teachers! The Hero's Behind Every Empowered Child, SRM Institute of Science and Technology, Chennai, 6-Sep-21
- Posh Act 2013 in the New Normal, Abbas Khan College for Women, Bengaluru, 2-Aug-21
- Educate Higher to Elevate Higher, V.H.N. Senthamarai Nadar College, Virudunagar, 2-July-21
- Financial Enlightenment and Empowerment in the Current Scenario Business School, Hyderabad, 28-June-21
- A Roadmap and Salient Features of NEP, Structural Changes in NEP, Christian Eminent College, Indore, 25-June-21
- Cloud Computing-Microsoft Azure, Nehru Arts and Science College, Coimbatore, 19-June-21

- Demystifying Bloom's Taxonomy, Christian Eminent College, Indore,12-June-21
- Stress Management, Malabar Institute of Technology, Kannur,11-Jun-21
- Disruptive Innovation-Opportunities for Digital Youth, Tiruvallur College, Papanasam,8-May-21
- Investors Awareness Program me, SEBI Initiative Campaign, Knowledge Bell,16-Dec-20
- Leadership Talk, MHRD Innovation Cell,16-May-20
- Impact of Covid-19 in global Economy, Indian Accounting Association, Jaipur Chapter,15-May-20
- Doctoral thesis: Key Components and Research Skill and Research Opportunities, S.M. Shetty College of Science and Commerce, Mumbai,14-May-20
- Gamification Tools in Teaching, St. Xavier College for women, Aluva,7-May-20
- Art of Achieving Teaching Excellence in Digital Era, Sakthi Institute of information and Management studies, Pollachi,4-May-20

#### **Participation in Workshop**

- Out Come Based Education, Dr.N.G.P. Arts and Science College, Coimbatore,4-Mar-23
- Unleash your Analytics Potential with Power BI an Analytics Career-Building, PSGR Krishnammal College for Women,21-Feb-23 to 23-Feb-23
- Bloom's Taxonomy based Question Paper design for Outcome based Education, Ayya Nadar Janaki Ammal College, Sivakasi,27-Sep-21
- How to Write a Research Paper, Vellore Institute of Technology, Chennai,22-Jun-21
- The 5G Revolution, Christian Eminent College, Indore,17-Jun-21 to 19- Jun-21
- Art of Writing Research Paper in Scopus Journals, Kamdhenu Arts and Science College, Erode,10-Apr-21
- Intellectual Property Rights, Pioneer college of Arts and science, Coimbatore,9-Feb-19
- Fallacies in Social Science Research, Government arts and ScienceCollege, Kangeyam,7-Feb-19

#### **Participation in Faculty Development Programme**

- International FDP on Teaching Pedagogy and Life Skill Management, Hindusthan Arts and Science College,27-Mar-23 to 31-Mar-23
- Quality Teaching & Strategies in HEI's, Innovative Online Training Academy, Coimbatore,7-Nov-22 to 18-Nov-22
- Practical Aspects of ICT Tools & Online Teaching in Current Scenario, Research Foundation of India,19-Aug-22 to 25-Aug-22
- Management of Emotions for Success in Career and Life, Guru Nanak College, Chennai,29-Mar-22 to 4-Mar-22
- Plan and Progress, The Standard Fire Works Rajaratnam College for Women, Sivakasi,28-Sep-21
- Women Entrepreneurship: Opportunities from Ideation to Implementation (Atal), Entrepreneurship Development Institute of India,25-Oct-21 to 29- Oct-21
- Enhancing Teaching and Creating an Effective learning process in the contemporaryEra, Hindusthan College of Arts and Science College, Coimbatore,22-Sep-21 to 28-Sep-21
- Blended Mode of Teaching & Learning, Ayya Nadar Janaki Ammal College, Sivakasi,21-Sep-21 to 23-Sep-21

- Managing Online Classes, Clara's College of Commerce, Mumbai,9-Sep-21
- Publications in Scopus Indexed Journals, Sree Narayana Guru College, Coimbatore,8-Sep-21
- Research Excellence and Academic Development, Sri Ramakrishna College of Arts and Science College, Coimbatore,1-Sep-21 to 8-Sep-21.
- Digital Teaching Methods in Higher Education, Hindustan College of arts and Science, Coimbatore,23-Aug-21 to 28-Aug-21
- Experimental Teaching-Corporate Cognizance, Sri Ramakrishna College of Arts and Science College, Coimbatore,9-Aug-21 to 13-Aug-21
- ICT Tools For Teaching, Learning & Evaluation, Sardha Gangadharn College,Puducherry,4-Aug-21 to 6-Aug-21
- Term Insurance Checklist, Dr.N.G.P. Arts and Science College, Coimbatore,30-July-21
- Stress Management (ATAL), Government college of Engineering, Tirunelveli,26-Jul- 21 to 30-Jul-21
- Covid-19 Creating a Paradigm shift in Rural Teaching & Learning Practices, Caussanel College of Arts and Science, Ramanathapuram,12-July-21 to 14-July-21
- International Professional Development Program me on SPSS, Patrician College of Arts and Science College, Chennai,21-Jun-21 to 27-Jun-21
- Research Methodology and Pedagogy For Tertiary Education, Dr.N.G.P. Arts and Science College,15-Jun-21 to 21- Jun-21
- How to Make Teaching Learning Process Effective & Outcome Based, Christian Eminent College, Indore,14-Jun-21 to 21-Jun-21
- Patent Drafting and Filling (ATAL), Jerusalem college of Engineering, Chennai,14-Jun-21 to 18-Jun-21
- Women Empowerment, PSG Polytechnic College, Coimbatore,8-Jun-21 to 12-Jun-21
- Emerging Trend in Industry, Karma veer Adv.Baburao Ganparo Thank are College of Engineering, Nashik,18-May-21 to 22-May-21
- Economic Meltdown Poses threat to financial stability-Covid 19, Rathinam College of Arts and Science,16-May-20
- E-Content Preparation Finding Copy Right Free Images and Sounds, Loyala College of Education, Chennai,13-May-20
- Quality Initiatives in Higher Education, Dr. N.G.P. Arts and Science College,Coimbatore, 3-Dec-18 to 9-Dec-18

#### **Conference / Seminar / Workshop Organized**

- Committee Member, National Conference on Social Innovation and Sustainable Development, Dr. N.G.P. Arts and Science College, Coimbatore,09-Feb-2023
- 
- Committee Member, National Conference on Implications of FINTECH in Indian Economy, Dr. N.G.P. Arts and Science College, Coimbatore,04-Mar-2020
- Committee Member, National Conference on Human Rights and Values-Promotion and Protection (Sponsored by National Human Rights Commission), Dr. N.G.P. Arts and Science

College, Coimbatore,28-Jan-17

- Committee Member, National Conference on Financial Inclusion for sustainable Economic Growth; Strategies & Challenges (Sponsored by ICSSR), Dr. N.G.P. Arts and Science College, Coimbatore,8-Sep-16.
- Committee Member, National Conference on Venture Capital for Sustainable Rural Entrepreneurship and Economic Development (Sponsored by NABARD), Dr. N.G.P. Arts and Science College, Coimbatore, 18-Feb-16
- Committee Member, National Conference on Contemporary Accounting–Standards & Issues, Dr. N.G.P. Arts and Science College, Coimbatore, 7-Oct-13
- Committee Member, National Conference on Corporate Finance – Structural Changes & Emerging Paradigms, Dr. N.G.P. Arts and Science College, Coimbatore, 8-Feb-13
- Committee Member, National Conference on Entrepreneurship-Prospects & Challenges, Dr. N.G.P. Arts and Science College, Coimbatore, 16-Feb-12
- Committee Member, National Conference on Financial Re-Engineering – Strategies & Regulations, Dr. N.G.P. Arts and Science College, Coimbatore, 28-Jan-10

#### **Member in BoS**

- Board of Commerce, Dr.N.G.P. Arts and Science College, Coimbatore, since 2016

#### **Membership in Professional Bodies**

<b>Name of the Professional Body</b>	<b>Nature of membership</b>	<b>Duration</b>
Indian Accounting Association	Life-time membership	Life time
National Institute for Technical Training & Skill Development	Annual Membership	One year