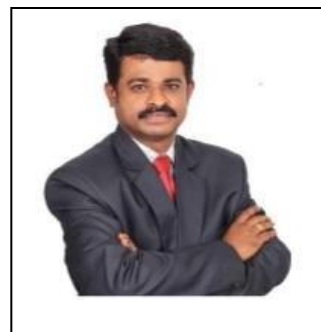


Name : Dr.M.P.KUMARAN
Designation : Assistant Professor
Department : Commerce
Qualification : M.Com., M.Phil., PGDCA., DCM., DMO., Ph.D
Experience : Teaching: 20 Years Research: 05 Years
Area of Specialization(s) :Finance and Marketing
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Chikkanna Government Arts College	2015
M.Phil.	Commerce	School of Distance Education, Bharathidasan University	2004
M.Com	Commerce	Erode Arts college (Autonomous)	2001
B.Com	Commerce	Erode Arts college (Autonomous)	1999

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Online Certificate	AICTE Evaluated 2 Week Patent Course	Turnip Innovations	2025
Online Certificate	AI and Google Tools in Education	Sanatan Dharma College, Ambala Cantt	2024
Online Certificate	Demystifying Strategy	Infosys Springboard	2023
Online Certificate	Create a Financial Statement using Microsoft Excel	Infosys Springboard	2022
Online Certificate	Income Features in Profit Books	Infosys Springboard	2022
Online Certificate	Create Employee Management System with When I Work	Infosys Springboard	2022
Online Certificate	Cost Accounting	NPTEL – AICTE	2019
PG Diploma	Computer Application	School of Distance Education, Bharathiar University	2009
Diploma	Co-operative Management	Erode Institute of Co-operative Management	2002

Diploma	MS-OFFICE	Erode Institute of Co-operative Management	2002
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Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	1	-

Research Publications (Indexed)

International

- Dr.M.P.Kumaran, Selvakumar M, **MRF Tyres: Cost of Capital Analysis**, GRADIVA REVIEW JOURNAL, VOLUME 10, ISSUE 8, August 2024, pp 319-331, August 2024, ISSN NO : 0363-8057
- Dr.M.P.Kumaran, Arun Prasath. P, **A Study on Consumer Perception on Health Drinks in Kadambur Village**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 8, August 2024, pp 128-137, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Dharanidharan.S, **A Study of Strategic Expansion of Tea of Franchise in Coimbatore City**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 7, July 2024, pp 744-754, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Ranjith.N, **An Analysis of Woven Bags Impacts on the Environment and Consumer Perception**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 7, July 2024, pp 693-702, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Kokulaavanan.G.D, **A Study on Role of Planning in Marketing of Computer Products**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 7, July 2024, pp 730-743, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Harshini.T, **A Study on Working Capital Management of Bank of Baroda**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 7, July 2024, pp 521-534, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Manisha S, **A Study on How Digital Boom has Changed the Business Perspective about Marketing**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 7, July 2024, pp 346-355, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Prasannaram. P, **A Study on Patient Safety Awareness Among KMCH Hospital**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 7, July 2024, pp 272-283, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Karthini P, **Comparative Study on Organic Fertilizers and Non-Organic Fertilizers with Main Focus on Coconut Cultivation in Salem District**, GRADIVA REVIEW JOURNAL, VOLUME 11, ISSUE 6, June 2024, pp 484-489, ISSN No: 0363-8057

- Dr.M.P.Kumaran, Harshini P.R, **A Study on Store Choice Behavior of Customers with Special Reference to Coimbatore**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 6, June 2024, pp 771-781, ISSN No: 1869-9391
- Dr.M.P.Kumaran Harshini K, **A Study on Psychographic Profiling and Increased Sales Efficiency in Retail Stores**, GIS SCIENCE JOURNAL, VOLUME 11, ISSUE 6, June 2024, pp 622-640, ISSN No: 1869-9391
- Dr.M.P.Kumaran, Mrs.P.A.Shany, **A study on customer satisfaction of KFC with special reference to Coimbatore city**, Alohana Chakra Journal, Vol.9 Issue: 5, pp.3419-3428, ISSN: 2231-3990, May 2020
- Dr.M.P.Kumaran, Dr.V.P.Karthikeyan, Dr.M.Dhanalakshmi, **Outshopping behaviour of rural masses towards apparel showrooms in Coimbatore**, Think India Journal, Vol. 22 Issue: 10, pp.1920- 1936, ISSN: 0971-1260, November 2019

Other Publications: International / National Journals

- Dr.M.P.Kumaran, N.Jaisurya, **The Study of Home Loan Schemes Offered by SBI**, International Journal of Creative Research Thoughts [IJCRT], Vol 11, Issue 10 October 2023, pp c140-c146, ISSN No: 2320-2882
- Dr.M.P.Kumaran, V. Sangeetha, **A Study on Passenger Satisfaction on Service Provided by Indian Railway**, Journal of Emerging Technologies and Innovative Research (JETIR), Vol 10, Issue 9, September-2023, PP g959 – g965, ISSN : 2349-5162
- Dr.M.P.Kumaran, C. Iswarya, **A study on shoppers choice towards Hindustan Unilever Limited personal care products**, Journal of Emerging Technologies and Innovative Research (JETIR), Vol 10, Issue 9, September-2023, PP c484 – c487, ISSN : 2349-5162
- Dr.M.P.Kumaran, Hema Roshia. P, **A Study on Consumer Awareness and Risk of Online Gambling Platform among Students with Special Reference to Coimbatore**, International Journal of All Research Education and Scientific Methods (IJARESM), Vol 11, Issue 9, September-2023, pp416-421, ISSN: 2455-6211,
- Dr.M.P.Kumaran, T.Arrthi **A Study on Customer Satisfaction Toward Garnier Hair Dye**, Journal of Emerging Technologies and Innovative Research (JETIR), Vol 10, Issue 8, August 2023, pp g852-g859, ISSN: 2349-5162
- Dr.M.P.Kumaran, M. Yaswanth, **Consumer Satisfaction Towards Royal Enfield Bike**, International Journal of Research in Engineering, Science and Management, Vol 6, Issue 8, August 2023, pp 142-144, ISSN: 2581-5792

- Dr.M.P.Kumaran, S.Karthikeyan, **Effectiveness of Advertisement in Food Delivery Companies with Special Reference to Coimbatore City**, International Journal of Creative Research Thoughts [IJCRT], Vol 11, Issue 8 August 2023, pp e584-e593, ISSN No: 2320-2882
- Dr.M.P.Kumaran, K. Sangeeth, **A Study on Customer Satisfaction Towards Electric Car, Coimbatore**, Journal of Emerging Technologies and Innovative Research (JETIR), Vol 10, Issue 8, August 2023, pp b235-b240, ISSN: 2349-5162
- Dr.M.P.Kumaran, G. Sandhiya, **A Study on Customer Preference Towards Purchase of Smart Watches in Coimbatore City**, Journal of Emerging Technologies and Innovative Research (JETIR), Vol 10, Issue 8, August 2023, pp e256-e261, ISSN: 2349-5162
- Dr.M.P.Kumaran, Yamuna T, **Consumer Awareness and Perception Towards Edible Oils**, International Journal of Research and Development (IJRD), Vol 8, Issue 7, July 2023, pp 33-37, ISSN: 2455-7838
- Dr.M.P.Kumaran, Elavarasan S, **Customer Satisfaction Toward Rapido Bike Taxi Services In Peelamedu**, International Journal of Research and Analytical Reviews (IJRAR), Vol. 9; Issue 2; June 2022, pp 229-233, ISSN: 2349-5138.
- Dr.M.P.Kumaran, S. K. Udhaya Jothi, **Customer Satisfaction Towards Sakthi Masala**, International Journal for Innovative Research in Multidisciplinary Field, Vol - 8, Issue - 6, June – 2022, pp 108-111, ISSN: 2455-0620.
- Dr.M.P.Kumaran, Banupriya. S., **Consumer Satisfaction Towards Aroky Milk**, International Journal for Innovative Research in Multidisciplinary Field, Vol - 8, Issue - 6, June – 2022, pp 118-122, ISSN: 2455-0620.
- Dr.M.P.Kumaran, Thangaraja Janarthani, **Consumer Behavior Towards Cadbury Chocolates**, International Journal of Research and Analytical Reviews (IJRAR), Vol. 9; Issue 36; July 2022, pp 721-730, ISSN 2349-5138.
- Dr.M.P.Kumaran, Navin S, **Consumer Buying Behaviour Towards Social Media Marketing**, International Journal of Research and Analytical Reviews (IJRAR), Vol. 9; Issue 36; July 2022, pp 603-679, ISSN 2349-5139.
- Dr.M.P.Kumaran, Ramya J, **Use of Social Media by Home Bakers**, International Journal of Creative Research Thoughts [IJCRT], Vol 10, Issue 7 July 2022, pp b956-b963, ISSN No: 2320-2882.
- Dr.M.P.Kumaran, S.Anu, **Customer Perception Towards SBI Mobile Banking Service**, International Journal of Creative Research Thoughts [IJCRT], Vol 10, Issue 7 July 2022, pp c171-c175, ISSN No: 2320-2882.

- Dr.M.P.Kumaran, Rukheykshana Rajalakshmi. S, **Impact of Liquidity on Profitability of Select IT Companies**, International Journal of Creative Research Thoughts [IJCRT], Vol 10, Issue 7 July 2022, pp e110-e-117, ISSN No: 2320-2882.
- Dr.M.P.Kumaran, Mohan Muthu S, **Analysis of Working Capital Management in Eicher Motors Limited**, International Journal of Research and Analytical Reviews (IJRAR), Vol 9 Issue 3 August 2022, pp 978-993, ISSN 2349-5138.
- Dr.M.P.Kumaran, Anusri R, **Job Satisfaction of Migrant Workers in Tirupur Garment Industry**, International Journal of Creative Research Thoughts [IJCRT], Vol 10, Issue 7 July 2022, pp c72-c77, ISSN No: 2320-2882.
- Dr.M.P.Kumaran, Sujan K M, **Customer Satisfaction Towards Bata Products**, International Journal of Creative Research Thoughts [IJCRT], Vol 10, Issue 7 July 2022, e601-e609, ISSN No: 2320-2882.
- Dr.M.P.Kumaran, S.Dharasan, **A Study On Customer Satisfaction Towards Himalayan Products With Special Reference To Coimbatore City**, International Journal of Creative Research Thoughts [IJCRT], Vol.9; Issue 4, pp 4769-4780, April 2021, ISSN: 2320-2882.
- Dr.M.P.Kumaran, K.Goutham, **A Study On Customer Satisfaction Towards Electric Bikes With Special Preference To Coimbatore City**, International Journal of Creative Research Thoughts [IJCRT], Vol.9; Issue 4, pp. 3516-3524, April 2021, ISSN: 2320-2882
- Dr.M.P.Kumaran, YoganathanHarshani, **A Study On Customer Satisfaction Towards Green Tea With Special Reference To Coimbatore City**, International Journal of Multidisciplinary Educational Research (IJMER), Vol.10; Issue 4(7), pp. 19-28, April 2021, ISSN: 2277-7881
- Dr.M.P.Kumaran, M.Mahila, **A Study On Consumer Behaviour On Sport Shoes With Special Reference To Coimbatore City**, International Journal of Creative Research Thoughts [IJCRT], Vol.9; Issue 4, pp. 4514-4524, April 2021, ISSN: 2320-2882
- Dr.M.P.Kumaran, S.Praveena, **A Study On Customer's Perception Towards Online Advertisement With Special Reference To Coimbatore City**, International Journal of Multidisciplinary Educational Research (IJMER), Vol.10; Issue 4, pp. 139-148, April 2021, ISSN: 2277-7881
- Dr.M.P.Kumaran, N.Preethi, **A Study On Problems Faced By The Work From Home Employees (IT Employees)**, International Journal of All Research Education and Scientific Methods (IJARESM), Vol. 9; Issue 4, pp. 1841-1848, April -2021, ISSN: 2455-6211
- Dr.M.P.Kumaran, R.Sindhuja, **A Study On Customer Buying Behaviour In Life Insurance Company With Special Reference To Coimbatore City**, International Journal of Multidisciplinary Educational Research (IJMER), Vol.10; Issue 4(5), pp. 46-54, April 2021, ISSN: 2277-7881

- Dr.M.P.Kumaran, B.Varshath, **A Study On Customer Satisfaction Towards Asian Paints With Special Reference To Coimbatore City**, International Journal of Creative Research Thoughts [IJCRT], Vol.9; Issue 4, pp. 2848-2857, April 2021, ISSN: 2320-2882
- Dr.M.P.Kumaran, N.Keerthi, **A Study On Financial Analysis Of State Bank Of India**, International Journal of Multidisciplinary Educational Research (IJMER), Vol.10; Issue 4(7), pp. 95-104, April 2021, ISSN: 2277-7881
- Dr.M.P.Kumaran, K.S.Arjun Prakash, **A Study On Fidelity Of Consumer On Health Drinks With Reference To Coimbatore Town**, International Journal of Creative Research Thoughts [IJCRT], Vol.9; Issue 5, pp. d46-d56, May 2021, ISSN: 2320-2882
- Dr.M.P.Kumaran, B.Sathish, **A Study On Consumer Satisfaction Towards Ashok Leyland**, International Journal of Creative Research Thoughts [IJCRT], Vol.9; Issue 5, pp. e562-e569, May 2021, ISSN: 2320-2883
- Dr.M.P.Kumaran, K.Shanmuga Vadivel, **A Study on the Service Quality of the Organised Retail Store With Special Reference to D-Mart**, International Journal of All Research Education and Scientific Methods (IJARESM), Vol.9; Issue 5, pp. 3494-3499, May 2021, ISSN: 2455-6211
- Dr.M.P.Kumaran, Dr.P.Munusamy, **Challenges and Significance of E-Commerce in Commercial Sector**, Journal of Management Research and Analysis, Special Issue 1 Vol.1 pp. 261-266, January – March 2019, ISSN: 2394-2762
- Dr.M.P.Kumaran, Dr.A.Y.Kettiramalingam, **Online Advertisements in Modern Fashion**, Shanlax International Journal of Arts, Science And Humanities, Special Issue 1 Vol. 5, pp. 39-44, February 2018, ISSN: 2321-788X
- Dr.M.P.Kumaran, **Frauds In Banking – A Descriptive Study**, Asia Pacific Journal of Research, Vol.1 Special issue, pp. 104-106, September 2017, ISSN: 2320-5504

Books & Book Chapters

- Dr.M.P.Kumaran, Mr. C. Kirubakaran **“Role of Artificial Intelligence in Modern Commerce: Opportunities and Challenges”** Applications of AI, September 2024, pp 175-181, ISBN: 978-93-93622-60-0
- Dr.M.P.Kumaran, Ms. Shakthi. R, **“Digital Transformation in Management”**, Applications of AI, September 2024, pp 114-120, ISBN: 978-93-93622-60-0
- Dr.M.P.Kumaran, Mr. Nagalingam. V **“A Study on Management of Innovation in Banking Services”**, Applications of AI, September 2024, pp 40-45, ISBN: 978-93-93622-60-0
- Dr.M.P.Kumaran, **Yoga for Health Happiness and Harmony: A Path to Holistic Well-being**, Yoga for Health Happiness and Harmony, Coimbatore Institute of Information technology, July 2024, pp 69-77, ISBN: 978-93-6126-678-6
- Dr.M.P.Kumaran, **An Emerging Trend in Commerce and Management: Digital Marketing with Mobile**, Latest Developments in Commerce and Management, Innovation Online Training Academy (IOTA) Publishers, January, 2024, pp 92-96, ISBN: 978-93-93622-37-2

Patent Received

- **An Analysis of Fraud and Scams in the Indian Financial System through an Investigation**, Dr.M.P.Kumaran, 2023 Application No.202341048694 A.

Presentations in Conference

- Risk Assessment and Management in Cyber Insurance, One Day National Seminar "Cyber Threats New Challenges for Insurance ", Department of Commerce - Business Process Service and Insurance Institute of India, Sri Ramakrishna College of Arts & Science College (Autonomous), Coimbatore, 18th July 2024.
- E-Commerce and the future of sustainable markets, 12" International Conference on "Synergies Unleashed: Charting the Future Landscape with Business Analytics, Sustainable Development Goals and Digital Economy", Dhaka International University, 1st & 2nd March, 2024.
- Role of ICT enabled Pedagogy in Higher Education, ICSSR sponsored National Conference on National Education Policy 2020: Challenges and Opportunities for Higher Education in India, Dr.N.G.P. Arts and Science College, Coimbatore, 27th December 2023.
- Digitalization of Global Business Environments 2.0, Rathinam College of Arts and Science, Coimbatore, 19th October 2023
- An Analysis of the Effects of Technology Overload at the Workplace, International Conference on data driven sustainable business practices during turbulent times, Mount Carmel College, Bengaluru, 4th August 2023
- Social Media in Education, International Conference on Connect the World with Social Media for Social Causes, Hindusthan College of Arts & Science, Coimbatore, 5 Oct 2018
- The Internet of Things – Promise for the future, 4th International Conference on International Marketing in Asia Pacific Issues and Challenges – 2017, Dr.G.R.Damodaran College of Science, Coimbatore, 10-11Nov 2017
- Agriculture & Agriculture business, Two-day International Conference of Commerce and Business Management on Sustainable Development and Economic Growth on Global Perspective, Bharathiar University Arts & Science College, Valparai, 15-16 Sep 2016

Participation in Conference

International

- International Conference on Business Intelligence, VLB Janakiammal College of Arts and Science, Coimbatore, 3rd June 2022.
- International Webinar on “Contemporary issues in Commerce, Management & Organizational Behaviour”, Cauvery College for Women (Autonomous), Tiruchirappalli, 28th October 2021.
- 7th International Conference on Health Care Technology and Management, Vivekanandha College of Arts & Science for Women, Tiruchengode – 637 205, 4-5 Feb 2019
- 6th International Conference on Information and Communication Technology for Business Turnaround: Sustainability, Growth and Innovation, Vivekanandha College of Arts & Sciences for Women, Tiruchengode – 637 205, 1-2 Feb 2018

Participation in Seminars / Webinar

- Webinar on 'Cyber Literacy', Department of Computer Science (Digital Forensic Science and Cyber Security), Rev. Jacob Memorial College, on 14.12.2024.

- ICSSR Sponsored Two Days National Seminar on Actions @75-Ek Bharat Shrestha Bharat: Culture, Skills, Beliefs and Rituals of Janajatis of India with Special Reference To The Scheduled Tribes of The Nilgiris District, Sri Ramakrishna College of Arts & Science (Autonomous), Coimbatore, October 12th & 13th, 2023.
- Insurance Institute of India, Mumbai Sponsored One Day National Seminar Insurance Institute of India on "Insurance and Innovation", Sri Ramakrishna College of Arts & Science, Coimbatore, 5th July 2023
- NAAC Sponsored National Virtual Seminar on Transforming Quality of Teaching by Adopting and Innovating ICT Tools & Techniques - A Key Focus Area of NEP 2020, Sri Ramakrishna College of Arts & Science, Coimbatore - 06 held on 21st & 22nd April 2022.
- National Virtual Seminar on "Role of Micro Finance Institutions in Empowering Women Entrepreneurs" Dr. MGR- JANAKI College of Arts and Science for Women, Chennai - 600 028, 26 February, 2022.
- National Virtual Seminar on "National Education Policy – Vision to Act", Sankara College of Arts and Science, 31st December 2021.
- National Virtual Seminar on "NRI Marriages" AMET Deemed to be University & National Commission for Women (NCW), New Delhi on 28th December, 2021.
- National Level Seminar on "Intellectual Property Rights (IPRs) & Research Ethics", NGM College, Pollachi on 15th November 2021.
- National Level Seminar on COMPETITION ISSUES IN INDIA, Gobi Arts & Science College, Gobichettipalayam, and Competition Commission of India, New Delhi., 25th September 2021.

Participation in Workshop

- One- Week International Virtual Workshop on Excellence in Research Methodology, SRM Institute of Science and Technology, Ramapuram, Chennai – 600089. 23rd September 2024 to 28th September 2024.
- National level online workshop on "Investor Awareness Program", DrN.G.P.Arts and Science College, Coimbatore in association with Ambition Learning Solutions, 13th October 2023
- One-week National e-Workshop on "Innovation & Intellectual Property Rights", Innovative Technology Enabling Centre (InTEC), CSIR-IMMT, Bhubaneswar, 12th – 17th June 2023
- Professional Development Workshop on Digital Creativity Skills as part of Adobe Academic Essentials Program.
- Financial Markets & Financial Statement Analysis, RVS Institute of Management Studies & Research, Coimbatore, 3-4 July 2018.
- GST Registration, Rathnavel Subramaniam College of Arts & Science, Coimbatore, 12 March 2018

Participation in Faculty Development Programme/Short Term Course

- One Week Online Faculty Development Program (FDP) on "Significance of Emerging Technologies & Intellectual Property Rights (IPR)", Mangalmay Institute of Management & Technology, Gr. Noida. 16th December – 20th December 2024.
- Five days online Faculty Development Program (FDP) on "Intellectual Property Rights in the age of AI, ML, Cyber Security and Blockchain" Mangalmay Institute of Management & Technology, Gr. Noida, 24th June – 28th June 2024
- Five-Day National Virtual Faculty Development Programme on "AI in Education and Business", Hindusthan College of Arts & Science (Autonomous), Coimbatore-28, 8th – January 2024

- Seven Days National Level Faculty Development Programme on “Emerging Trends & Challenges in Commerce & Management Education” Hindusthan College of Arts & Science (Autonomous), Coimbatore-28, 19th September 2023 - 26th September 2023
- Seven Days Intranational National Level Virtual Faculty Development Programme on “The Power of Positivity Approach In Teaching & Learning System of Cultural Transformation” Hindusthan College of Arts & Science (Autonomous), Coimbatore-28, 19th September 2023 - 26th September 2023
- Five days virtual faculty development program on “Art of Effective Teaching”, Suguna college of arts and science, Coimbatore, 31st July 2023 – 4th August 2023
- Three days International Management Development Programme (MDP) on Technology & Digital Transformation - Its Impact on Business, Sri Ramakrishna College of Arts and Science, Coimbatore, 24th – 26th July 2023
- Five days International faculty development program on “Upskilling Research and its Applications” Sri Kanyaka Parameswari Arts & Science College for Women, Chennai – 1, 24th – 28th July 2023
- Five days Faculty Development Programme on “Empowering Education for Innovation – A NEP Perspective” Dr.N.G.P. Arts and Science College, Coimbatore 30th June – 4th July 2023
- MOOC Short-Term Course “Guidance and Counselling” Inter University Centre for Disability Studies (IUCDS), 20-27 June 2023
- Five days faculty development program on “Outcome Based Education” Dr.N.G.P. Arts and Science College, Coimbatore – 48, 17th – 21st June 2023
- Seven days national level faculty development program on “Research Methodology”, PPG College of Arts and Science, Coimbatore, 12th – 19th December 2022
- Faculty Development webinar under UGC PARAMARSH scheme on “PLAN and PROGRESS” The Standard Fireworks Rajaratnam College for Women, Sivakasi., 28th September, 2021
- Faculty Development webinar under UGC PARAMARSH scheme on “Inculcating Quality Culture in HEIs”, The Standard Fireworks Rajaratnam College for Women, Sivakasi. 25th September 2021.
- Three Day Faculty Development Programme on “BLENDED MODE OF TEACHING AND LEARNING”, Ayya Nadar Janaki Ammal College, Sivakasi - 626124, under UGC PARAMARSH Scheme 21.09.2021 to 23.09.2021.
- Seven days national level faculty development program on “Digital teaching methods in higher education”, Hindusthan College of Arts and Science, Coimbatore, 23rd to 28th August 2021.
- National one-week faculty development programme on “Research excellence and academic development (READ – 2021)”, Nilkanthrao Shinde Science & Arts College Chandrapur, Maharashtra, 9th – 14th August 2021.

- Online faculty development program on “Research methodology and pedagogy for tertiary education”, Dr.N.G.P.Arts and Science College, Coimbatore, 15th – 21st June 2021.
- Three Day National Level Online Faculty Development Programme on “Recent Trends in Artificial Intelligence and Impact on Teaching Professionals”, Rathnavel Subramaniam College of Arts and Science College, Coimbatore 6410 402, 22nd to 24th April 2020.
- Seven days national level faculty development program on "Application of tools & techniques in research methodology & accelerate to publish article in scopus and web of science", Hindusthan College of Arts and Science, Coimbatore. 17-24 Dec 2020.
- Cost Accounting, NPTEL - AICTE, July-August 2019.
- GST using TALLY ETP 9, Rathnavel Subramaniam College of Arts & Science, Coimbatore, 19-24 Aug 2019

Membership in Professional Bodies

Name of the Professional Body	Nature of Membership	Duration
Indian Accounting Association	Life-time membership	Life time
International Institute of Organized Research (I2OR)	Life-time membership	Life time

Reviewer

- Reviewer in Spectrum Journals from 2023 to till date

Conference / Seminar / Workshop Organized

- Committee Member, National Conference on Social Innovation and Sustainable Development, Dr.N.G.P.Arts and Science College, Coimbatore, 09-Feb-2023
- Coordinator, “Entrepreneurship and Skill Development Programme” of Bharathiar University, Bishop Ambrose College, Coimbatore, 12th & 13th February 2014

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Nation Builders Award	International Institute of organized Research (I2OR)	2024
Faculty Excellence Award	Rathnavel Subramaniam College of Arts and Science (Autonomous), Coimbatore	2018 & 2019