

National

2. V.Gurumoorthi, Dr.M.Prakash, **Financial Efficiency of the Selected Automobile Companies in India – An Analytical Study**, Suraj Punj Journal for Multidisciplinary Research, Vol.04, pp. 105-110, September 2019, ISSN: **2394-2886**, (Indexed in UGC).

Book Publications

1. **Financial Management**, V.Gurumoorthi, G. Selvaraj. R.Swarnalakshmi, First edition, Charulatha Publications, Chennai, 2017, ISBN 13: 978-93-52676-22-4.
2. **Auditing – Principles & Practices**, V.Gurumoorthi, R.Jolly Rosalind Silva. R.Swarnalakshmi, Second edition, Charulatha Publications, Chennai, 2017, ISBN 13: 978-93-86532-81-7.

Presentations in Conference

1. **Innovation in Insurance Industry**, A National Level Conference on Insurance and Technology – Emerging Challenges, Sri Ramakrishna College of Arts & Science, Department of Commerce with Business Process Services, 27 -Sep-19.

Participation in Conference

National

1. **Insurance and Technology Emerging Challenge**, Sri Ramakrishna College of Arts and Science, Nava India, Coimbatore, 26-Sep-19

Participation in Seminars/Webinars

1. **Re-inventing Resources for Research, Department of Library**, Navarasam Arts and Science College for women, Erode. 07-Oct-17.
2. **Joy of Orderly living**, Kaamadhenu Arts and Science College, 05-May-20.
3. **National Level Webinar on Investor Awareness Program**, Dr. NGP Arts and Science College, Coimbatore. 04-Mar-2021.

Participation in Workshop

1. **Quality Assessment and Accreditation under Revised Accreditation Framework**, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore. 27-Jan-20.
2. **8 Days National Level Workshop on Research on Higher Education Institutions**, Sree Narayana Guru College, Coimbatore. 11 To 19-Aug-21.
3. **NPTEL e-Awareness Workshop**, e-learning, Dr.NGP Arts and Science College, Coimbatore. 06-Jan-22.

Participation in Orientation Programme / Short Term Courses

1. **UGC- Paramash Scheme 2020**, Gobi Arts and Science College, Gobichettipalayam, 29th Jan 2020.
2. **IPR ONLINE QUIZ-2020**, Karpagam Institute of Technology, Coimbatore, 10-July-2020.
3. **NPTEL - Financial Accounting II**, IIT Mandi.

Participation in Faculty Development Programme

1. **Tally with GST**, Commerce Association, Kaamadhenu Arts and Science College, Sathyamangalam. 27-July-19.
2. **Level Five Leadership**, Commerce Association, Kaamadhenu Arts and Science College, Sathyamangalam. 19-Aug-19.
3. **Video Lesson Making For MOOCs**, IQAC, Sankara College of Science and Commerce, Coimbatore. 04-Jan -19 to 05-Jan-19.
4. **Investor Awareness Programme**, FDP Cell, Dr.NGP Arts and Science College, Coimbatore. 16-Dec-20.
5. **Longest Virtual Event on Vision 2030: Importance of Enhancing Life Skill For Reaching Higher Heights**, Centre for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University, Chennai. 18-June-21 to 20-June-21.

6. **Research Methodology and Pedagogy in Tertiary Education**, IQAC & Centre For Faculty Development, Dr. NGP Arts and Science College, Coimbatore, 15-June-21 to 21-June-2021.
7. **Two days online Faculty Development Programme on Capital Markets**, NSE Academy Ltd. and Bharathiar University, Coimbatore, 22-June-21 to 23-June-2021.
8. **Seven Days Online Faculty Development Programme on Outcome Based Education**, Karpagam Academy of Higher Education, Coimbatore. 26-Jul-2021 to 01-Aug-2021.
9. **8 Day National Level Workshop on Research in Higher Education Institutions**, Sree Narayana Guru College, Coimbatore. 11 to 19-Aug-2021.
10. **One Week National Level Online FDP on Societal Application of AI, Blockchain and IoT**, Shri Vishnu Engineering College for Wome.,. Bhimavaram. 1-Sep-2021 to 5-Sep-2021.
11. **Online Functional Faculty Development Programme on Financial Planning for Educators**, Department of Commerce with Computer Applications, Dr. NGP Arts and Science College, Coimbatore. 11-Sep-2021.
12. **National Level Seminar on Competition Issues in India**, PG & Research Department of Commerce & Competition Commission of India, New Delhi. 25-Sep-2021.
13. **Faculty Development Programme on Financial Accounting II**, NPTEL - AICTE, IIT Mandi.

1. Organizing Secretary, An Awareness programme, **Youth Day Celebration**, Department of Commerce, Kaamadhenu Arts and Science College, Arrakkankottai Gramam, Sathyamangalam. 12-Jan-20.
2. Committee Member, **Workshop on GST with Tally and Digital financial Transaction**, Department of Commerce, Kaamadhenu Arts and Science College, 05-Jan-2018.
3. Committee Member, **Workshop on Self Sustainability**, Department of Commerce, Kaamadhenu Arts and Science College, 28- Dec-2018.

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Outgoing Student Award (PG)	Kaamadhenu Arts and Science College, Sathyamangalam	2012
Best Academic Performer	Kaamadhenu Arts and Science College, Sathyamangalam	2017 & 2019
Best Mentor Award	Dr.NGP Arts & Science College, Coimbatore	2022
Best Faculty Award	Dr.NGP Arts & Science College, Coimbatore	2022