

Name : Dr. R.SAKTHI PRASATH

Designation : Associate Professor

Department : B.Com Finance

Qualification : M.Com. M.B.A., MA., M.Phil., Ph.D.

Experience : Teaching: 10.5 Years Industry: 7 Years Research: 5 Years

Area of Specialization(s) : Human Resource Development

Email (Official ID) : sakthiprasath@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Manonmaniam Sundaranar University	2017
MBA	Management	Madurai Kamaraj University ,Madurai	2011
MA	Sociology	Madurai Kamaraj University ,Madurai	2008
M. Phil	Commerce	Manonmaniam Sundaranar University	2005
M. Com	Commerce	Scott Christian College	2004
B. Com	Commerce	Pioneer Kumara Swamy college	2002

Research Publications (Indexed)

International

- Published a research article on **A Study On Financial Performance Of Lakshmi Machine works Limited** for intercontinental journal of finance research review issn:2321-0354 - online issn:2347-1654 - print - impact factor:0.720 volume 3, issue 3, march 2
- Published a research article on **A Study On Employee's Absenteeism In Consist Technologies Private Limited, Ernakulum for** International Journal of Management and Commerce Innovations ISSN 2348-7585 (Online) Vol. 2, Issue 2, pp: (628-636), Month: October 2014 - March 2015,
- Published a research article on **A Study on Financial performance of Kpr Mills Limited for Intercontinental Journal of Finance Research Review** issn:2321-0354 - online issn:2347-1654 - print - impact factor:0.720 volume 3, issue 3, march 2015
- Published a research article on **A Study On Customer Satisfaction Of Network Service Providers In Coimbatore City** for European Journal of Commerce and Management Research [EJCMR] Special Issue 1, 2015

- Published a research article on **Role Of NGOs For Socio Economic Development Among Hiv/Aids Affected Families In Kanyakumari District** for International Journal of Advance Research and Innovative Ideas in Education –Volume2issue 5-2016
- Published a research article on **A Study On Promotional Strategies And Impact Of Reliance Jio 4gnetwork-With Special Reference To Coimbatore City** for International Journal of Advance Research and Innovative Ideas in Education –Volume3issue 3-2017
- Published a research article on **HRM STRATEGIES OF NGOS WORKING AMONG HIV/AIDS AFFECTED PERSONS IN KANYAKUMARI DISTRICT** for **International Journal of Advance Research and Innovative Ideas in Education –Volume5 issue 6-2019**
- Published a research article on **Study On Customer Satisfaction Towards Canara Bank Onbasis Of Demographic Factors In Coimbatore City** for A Journal Of Composition Theory (ISSN : 0731-6755)- UGC CARE listed
- Published a research article on **Challenges And Problems Faced By Researcher In Writing Research Projects And Proposals – A Study With Reference To Coimbatore City--** A Journal Of Infokara Research (Issn No: 1021-9056)- UGC Care Listed
- Published a research article on the **Cloud Computing for Business Management** for The International journal of analytical and experimental modal analysis Volume XII, Issue IV, April/2020 ISSN NO:0886-9367

Presentations in Conference

- Presented a Paper on **Mobile Marketing** in National level seminar organized by AJK college of Arts and Science Coimbatore, on 26.9.2014.
- Presented a Paper on **HR Strategies** Dr.N.G.P. Arts and Science College Coimbatore, on 17.9.2014.
- Presented a Paper on **Role of Banking** in National seminar organized by Dr.SNS Rajalakshmi college of Arts and Science Coimbatore, on 9.01.2016.
- Presented a Paper on **Role of Rural Entrepreneurship in Economic Growth”** Dr.N.G.P. Arts and Science College Coimbatore, on 18.2.2016.
- Presented a Paper on **Challenges of Financial Inclusion in India** Dr.N.G.P. Arts and Science College Coimbatore, on 8.9.2016.
- Presented a Paper on **Micro Finance Enterprises for women Empowerment** in International seminar, organized by Tirupur Kumaran College For Women On 25.08.2015.
- Presented a Paper on **Money Market** in International seminar, organized by Hindustan College of Arts and Science, Coimbatore

- Presented a Paper on **Challenges in Green Marketing** in International seminar, organized by S.N.R.SONS College, Coimbatore
- Presented a Paper on **Impact of Digitalization in NGOs** National Conference, organized by Sri Ramakrishna College Of Arts & Science, Coimbatore on 27TH September 2017.
- Presented a Paper on **Recent Trends and Strategies in Advertising in FMCG Products** National Conference, Organized By Jay Shriram Group Of Institutions, Coimbatore On 6 and 7th April 2018.
- Presented a Paper on **Digital Entrepreneurship outside the Service International** Conference, organized by Rathinam College Of Arts & Science, Coimbatore on 12TH SEP 2019.
- Presented a Paper on **Madura Yojana on Financial Inclusion** National Conference, organized by Vet Institute of Arts & Science, Erode on 24TH January 2020.

Participation in Conference

- Participated a National Level Conference on “**Education Model for 21st Centaury Learners Conducted** by principles of Colleges of Bharathiar University & UGC Human Resource Development Centre on 1th August 2015.

Participation in Workshop

- Participated a **Zonal Level Orientation training** programme for YRC Programme officers, organized by Manonmaniam Sundaranar University & Indian Red Cross Society on 24.10.2013 to 26.10.2013
- Participated a workshop on **Enhancing the Employment Skills and Personality Development of students**, organized by Department of Youth Welfare of Manonmaniam Sundaranar University on 20.02.2012 to 21.02.2012
- Participated a training on **Biostatistics, Epidemiology & Computer**, Organized by Biostatistics Resource and training Centre Christian Medical College (CMS), Vellore on 8th & 10th January 2009.
- Participated a workshop on **Micro finance, Gender and Poverty**, Conducted by SCMS- COCHIN on 7th -8th December 2009.
- Participated a training **Comprehensive Home Based Care**, organized by Alliance India (New Delhi) on 11th to 15th June 2007

- Participated a training Programme on **TALLY WITH GST** organized by SAL SOWDESWARI COLLEGE on 1st August 2019.
- Participated training on Programme on **Human Rights Values-Promotion and Protection**, organized by Dr.N.G.P. Arts and Science College, Coimbatore
- Participated a workshop on “**Rural Immersion- Community Engagement**”, Conducted by Mahatma Gandhi National Council of Rural Education on 21 Sep 2019

Participation in Faculty Development Programme

- Participated a Seven day **Faculty Development Programme** on **NAAC Revised Accredited Frame Work and OBE Assesment Methdology** Conducted Dr.N.G.P. Arts and Science College, Coimbatore From May 27 to June 02, 2019

Invited Speaker / Session Chair- Conference / Seminar / Workshop

Sl.No	Title	Organized by	Date
1.	Corporate Etiquettes	St. Hindu College, Nagercoil	12-06-2020
2.	Idea Generation And B-Plan Mentoring Session	Institution Innovation Council , NMC College Marthandam	16-03-2020
3.	Campus to Corporate Transition	ASK Training Solution, Autoor	04-01-2020
4.	Corporate Readiness	NETWORKZ STSTEMS , Nagercoil	27-01-2021
5.	A Journey Towards Success	Sree Ayyappa College For Women , Chunkankadai , Kamyakumari District	17-09-2021
6.	A Journey Towards Success	PPG College of Arts & Science College	21-09-2012
7.	Stepping Stone to Success	Dr.SNS Rajalakshmi College of Arts And Science , Coimbatore	07-10-2021

Member in BoS

- Bos member in Dr. NGP Arts and Science College from 2019

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Indian Accounting Association	Life time member	---

HIV/AIDS community based care and support programme supported by International HIV/AIDS Alliance -PWDS	State levels Resource team member	---
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Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
High Achiever Award	Scott Christian College Nagercoil	2004
Best Project Coordinator	Centre for Social Reconstruction	2010
Best Mentor	Dr.NGP Arts and Science College	2020
Best Faculty	Dr.NGP Arts and Science College	2020
Best Teacher	Lions Club , Padpanapuram,Kanyakumari District	2021

Attended in WEBINAR

Sl.No	Title	Organized by	Date
1.	How to Use Turnitin Software for your Research “Turnitin Online on Campus	GURU NANAK INSTITUTE OF MANAGEMENT STUDIES	May 04, 2020
2.	Role of teachers in Pandemic Period	Kasthuri Collge of Education	29-05-20
3.	Money moves in fluctuant times	SRM Institute if Science & Technology	20-05-20
4.	Revenue Generation	PSP-IP & Associate PVT	12-05-20
5.	Scientific Approach to Social Research	VLB Janakiammal College	13-05-20
6.	“Gamification Tools in Teaching”	St Xavier’s College for Women, Aluva	07-05-2020.
7.	Basics of Economics	Dharmapuram Adheenam Arts College	20-05-20
8.	Are You IOT Ready?	School of Computer science and Engineering	23-005-20
9.	Guideline for writing Research Paper	Arasu Engineering College	22-05-20
10.	Covid 19 Financial Crisis	PSG College of Arts And Science	14-05-20
11.	Research Methodology	SVD. GOVERNMENT DEGREE COLLEGE[W], NIDADAVOLE	21-05-20
12.	Tricks And Tips in Effective Research	IDAYA COLLGE FOR WOMEN	15-05-20
13.	Art of teaching is Art of Assisting	Hindustan College of Arts And Science	11 -04-20
14.	Patent drafting and filling with Case study	Karpagam Institute of	28-10-20

		Technology	
15.	IPR Petering for revenue Generation	PSP-IP & Associate PVT	14-05-20
16.	IPR Petering for revenue Generation	PSP-IP & Associate PVT	12-05-20
17.	The Power of You	ICTACADEMY	11-05-20
18.	Personal Financial Management	ICTACADEMY	20-05-20
19.	“Future Tech 2020”	ICTACADEMY	18-05-20
20.	Global Mega Trends, Technologies & Covid 19 Impacting Sectors	ICTACADEMY	19-05-20
21.	Building Skills in Robotic Process Automation	ICTACADEMY	20-05-20
22.	Beyond Covid - Leading Through Change	ICTACADEMY	21-05-20
23.	Next Generation of Blockchain	ICTACADEMY	22-05-20
24.	“Accelerating Industry 4.0 - A Post Covid Paradigm”	ICTACADEMY	25-05-20
25.	Accelerating Industry 4.0 - A Post Covid Paradigm”	ICTACADEMY	25-05-20
26.	“Accelerating Industry 4.0 - A Post Covid Paradigm”	ICTACADEMY	28-05-20
27.	“Quality Metrics in Higher Education	Sadakathullah Appa College	21-05-20
28.	“Risk Management in Times of Crisis”,	St. Joseph's College (Autonomous)	31-05-20

Attended in Faculty Development Program

Sl.No	Title	Organized by	Date & No of days
1.	Personnel and Stress Management”	ERODE ARTS AND SCIENCE COLLEGE	13, 14-04-20
2.	Supply Chain Management	TCS	17-06-20 to 26-06-20
3.	Managing Business Process Services II	TCS	1-06-20 to 08-06-20
4.	Capital Market	TCS	14-09-20 TO 16-09-20
5.	Online Teaching techniques	Guru nanak Collge	20 -05-20 to 25-05-20
6.	Recent Trend in Artificial Intelligence	Rathinam Subramaiyam Collge of Arts And science	22-04-20 to 24-04-20
7.	After Math IN World Economy	PSG College Of Arts And Science	6,7,8, May 20
8.	New challenge in Business Management	Anthira Loyola Institute of Engineering And Technology	8, 9, 10 – 06-20
9.	Upcoming Strategies in Business Arena	Rathinam Subramaiyam Collge of Arts And science	11-05-20 to 17-05-20
10.	Effective learning and Teaching methods of Teaching	Kalasalingam Academy of research and Education	19-05-20 to 25-05-20
11.	Front Accounting	SPOKEN TUTORIAL, IIT BOMBAY & Dr. N.G.P. ARTS AND SCIENCE COLLEGE	04-05-20 to 10-05-20
12.	Retail Environment	TCS	22-02- 21 to 26-02-21
13.	Campus to corporate	TCS	August 2019
14.	Managing Business Process Services I	TCS	Oct 2019

15.	Moodle learning management system	SPOKEN TUTORIAL, IIT BOMBAY & Dr. N.G.P. ARTS AND SCIENCE COLLEGE	04-05-20 to 10-05-20
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Experience in Organizing CLUBS, ASSOCIATIONS

- **Coordinator of LEO Club** in Dr. NGP Arts and Science College 2017-2018
- **Staff In charge of Indian Red cross Society in Udaya Arts and Science College From 2013 to 2014**
- **Coordinator of Counselling Cell** in Dr. NGP Arts and Science College
- **Coordinator of Event Management Club** in Dr. NGP Arts and Science College
- **Coordinator of Centre for IPR** in Dr. NGP Arts and Science College
- **Member of Research Committee** in Dr. NGP Arts and Science College 2016-2017
- **Assistant hostel warden** in Dr. NGP Arts and science College from June 2014 to Sep 2018
- **IQSC member** in Annai Velankanni College 2019-2020
- **Coordinator of Soft skill trainer** in Udaya Arts and science College 2011-2012
- **College Admission Committee member** in Annai velankanni Collge 2019-2020