

Name : Dr.V. SENGANI

Designation : Assistant Professor

Department : B.Com IT

Qualification : M.Com ., MBA., PGDCA., M.Phil., Ph.D.

Experience : Teaching – 13.5 Years | Research – 6Years | Industry - 3Years

Specialization: Finance & Banking

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Academic Qualifications

Degree	Branch	Institution / University Name	Year
Ph.D.	Commerce	Dr. N.G.P. Arts and Science College	2022
M.Phil.	Commerce	R.V.S.College of Arts & Science	2010
M.B.A	Management	Periyar University	2008
M.Com	Commerce	R.V.S.College of Arts & Science	2008
B.Com	Commerce	R.V.S.College of Arts & Science	2004

Additional Qualifications

Dip. / Cert.	Area of Specialization	Institution / Agency Name	Year
PGDCA	Computer Science	Bharathiar University	2009

Projects

Project Title	Agency	Amount	Period	Status
A study on Challenges and survival strategies faced by SMEs in obtaining credit during Pandemic (With Special reference to selected SMEs in Coimbatore)	Dr. N. G. P. Arts and Science College – In house Project	5, 000	6 Months	Completed

Patent

Title	Status	Year
Human Resource AI-Powered Pavroll Processing System	In - Review	2025

Consultancy

Title of Consultancy	Client	Amount	Status
GST Filing	Hi-Tech Plastics	Rs.5,000	Completed
Royalty Received	Sri Bharani Publication	Rs.12,300	Completed

Research Guidance

Programme	No. of Scholars	
	Awarded	Pursuing
Ph. D.		
M. Phil.	01	

Research Publications

Dr.V.Sengani, **How Millennial parents guide Generation Alpha in using educational apps**, Emerald Publication, June 2025, ISSN:2320-2882, DOI 10.1108/QAE-01-2025-0019 (Indexed in Scopus)

Dr.V.Sengani, **A Study on the Relationship Between Financial Fitness and Investment Evaluation Among IT Employees (With Special Reference to Rathinam Tech Zone in Coimbatore City)**, International Journal of Creative Research Thoughts (IJCRT), Volume 12, Issue 4, pp 166-171, April 2024, ISSN:2320-2882 (Indexed in Google Scholar)

Dr.V.Sengani, **Behavioural Variances between Men and Women Investors in Financial Decision Making (With special Reference to Singanallur Taluk in Coimbatore City)**, International Journal of Creative Research Thoughts (IJCRT), Volume 12, Issue 4, pp 166-171, April 2024, ISSN:2320-2882 (Indexed in Google Scholar)

Dr. V. Sengani ,**Saving Habits and Financial Security Among College Students (With Special Reference to Selected Arts and Science College in Coimbatore City)**, Journal of

Emerging Technologies and Innovative Research, , Vol-11 Issue-4, April 2024, ISSN:2349-5162.

Dr.V. Sengani, **A Study on Factors Influencing Personal Finance Among College Teachers at Selected Colleges in Coimbatore City**, International Journal of Scientific Research in Engineering and Management, Vol. 40, Issue-13, February 2020 pp 2048-2052, May 2023.ISSN: 2582-3930. (Indexed in Google Scholar)

Dr V. Sengani, **Impact of Non-Performing Assets on Return of Banks in India (With Special Reference to Scheduled Commercial Banks)**, Studies in Indian Place Names ISSN 2394-3114, Vol-40 Issue pp. 2048-2052, February 2020 ISSN: 2394-3114 (UGC Care Listed Journal)-Group-I

Dr.V. Sengani, **A Consequence of Non-Performing Assets And Impact on Return on Assets of Banks With Special Reference to Selected Scheduled Commercial Public Sector Banks In India**, MERC Global's International Journal of Management, Volume 7, Issue 2, pp. 158-161, April 2019 ISSN: 2321-7278 (UGC-Approved Journal)

Dr.V.Sengani, **A Pragmatic Study on Workers Participation In Management (With Special Reference to Pepsi Co India Holding Ltd**, PARIPEX International Journal of Research, Vol:3, issue:12, PP:08-09, February 2015, ISSN:2250-1991

Dr.V.Sengani, **An Analytical Study on the Exporters' Satisfaction Level towards the International Trade Finance Service Provided By Banks (With Special Reference to Coimbatore City)**, International Journal of Applied Research, Vol:2, issue:1, pp 09-14, February 2014, ISSN:2321-0354.

Dr.V.Sengani, **An Exploratory Study on Efficiency and Solvency Position of Aluminum Industry(With Special Reference To Bharath Aluminum Company Ltd**, International Journal of Scientific Research, Vol:3, issue:12, ,PP:09-14, December 2014,ISSN:2277-8179.

Dr.V.Sengani, **An Empirical Study on Determinants of Financial Distress Towards Kingfisher Airlines**, Intercontinental Journal of Management, Vol:2, issue:1, PP:09-14, February 2014,ISSN:2321-0354

Dr.V.Sengani , **A Study On Exporter's Satisfaction Towards Derivative Products With Special Reference To Tirupur District**, International Journal of Research and Business Innovation, Vol:1, Issue-3, pp:113-117, July 2013,ISSN:2321-5615.

Books/ Book Chapters Publication

Research Methodology, Dr.V.Sengani , 1st Edition, Charulatha Publication., 2024, ISBN: 978-93-6260-105-6

Renovating trends in business for sustainable growth, Dr.V.Sengani. , 1st Edition, Narain Publication., 2023, ISBN: 978-94-75368-27-4.

The Emergence of Artificial Intelligence in Banking and Finance Sector, Dr.V.Sengani. , 1st Edition, Sri Bharani Publication., 2023, ISBN: No.978-81-960301-4-8.

The Financial Sector Transformation as a key to the Digital Revolution- A Conceptualization, Dr.V.Sengani., Shanlax Publication., 2023, ISBN: 978-83-901302-3-8.

The Banking Industry is Revolved by AI (An Indian Context), Dr.V.Sengani , 1st Edition, Sri Bharani Publication., 2023, ISBN: 978-81-901303-3-7.

Presentations in Conference/ Seminar

Beyond the Classroom: Students takes on Green Living and Sustainability, National Seminar on ICSSR sponsored, PSG College of Arts and Science, Coimbatore, 18& 19-Mar-24.

Business Analytics and Intelligence in Digital Era –Does Macro Economic Indicators Will Induce the Government Revenue in India, International Conference, KPR College of Arts and Science Coimbatore, 04.&05 - Feb -22

Advanced Research in banking finance & business Opportunities and Challenges-A Rational Study on Macro-Economic Determinants Non-Performing Assets of Scheduled Commercial Banks in India, International Conference, KPR College of Arts and Science Coimbatore, 16&17-Feb-22

Modern Trends in Accounting, Banking and Digital Marketing: An intangible framework of modern technical trends in Indian banking, International Conference, Erode Arts and Science College, Erode, 22-Feb.19

Emerging Challenges of Global Business and Roadmap for Innovative Solution (ICGB-2019)-Impact of Non-Performing Assets on return of banks in India, International Conference ,Government Arts College Dharmapuri on 16 & 17-Dec-12-19.

Current Trends in E-Commerce Soutlion in Trade Practices- A Global Scenario: Impact of E-Commerce, International Conference, Coimbatore SNMV College of Arts and Science College, on 04-Sep-19

Paradigm Shift Towards Cloud Banking: An Effect of Fin-Tech And Financial Distribution in Indian Banking, International Conference, Sankara College Of Science and Commerce, Coimbatore,12-Oct-18

Sustainable Business Strategy –Shaping the Future of India: An empirical study on Employees attitude towards safety measures, National Conference, Kongunadu Arts and Science College on 04-Feb-15

Contemporary Issues And Challenges Of Indian Business in Global Scenario: An exterior study of corporate governance, International Conference, S.N.R.Sons college, Coimbatore, 20.Feb.2015

Recent Trends in Commerce and Business Management: A study on exporter's satisfaction towards derivative products with special reference to Tirupur District, International Conference, AVS College of Arts and Science, Salem, 26-Jul-13

Emerging Trends in Human Resource Practices in India: A Case study on EHRM, National Conference, S.N.R .Institute of Management sciences, Coimbatore, 10.Apr.2013

Indian Corpotare Sector Challenges and Issues:A case study on Indian corporate sector challenges, National Conference, Karpagam University, Coimbatore, 28.Feb.2014

Management in New Era-Issues & Challenges: Robotics in Business, National Conference, Dr.G.R.Dhamodhran College of Science, Coimbatore, 14.Feb.2013

Social Media in Education, National Conference, P.S.G.Institute of Management Studies, Coimbatore, 07-Feb-14

Participation in Conference/Seminar

ICSSR Sponsored Two Days National Level Seminar on **“Beyond the Classroom: Students takes on Green Living and Sustainability”** , PSG College of Arts and Science,18-Mar-24 to 19-Mar-24.

ICSSR Sponsored National Level Seminar on “**Women Micro Entrepreneurs and Their Contribution**”, Bishop Ambrose College 29-Feb-2024.

National level business analytics conclave on Reinvent your **Business using Data Analytics** 20-Mar-23.

Financial Inclusion-Reach the Unreached -An impact of macroeconomic demonetization in Indian banks, National Seminar S.N.R.Sons college, Coimbatore, 27-Sep-18.

Problems and Prospects of Rural Banking and its impact on Empowerment of Rural Households, **A theoretical framework of problems of banking in rural areas**, National Seminar ,Dr.N.G.P.arts and Science College on 18-Nov-14.

Empowering through women entrepreneurship- Factors Influencing The Growth of Women Entrepreneurs, National Seminar, Kongunadu Arts and Science College, Coimbatore, 07-Aug-13

Crystallizing Trends in IT, Cybercrimes, National Seminar, Sankara College of Science and Commerce, Coimbatore, 15-Feb-2012.

Participation in Orientation Programme / Short Term Courses

Innovation Ambassador(Advanced Level), MoE Innovation Cell & AICTE, 5-May-25.

Participation in Faculty Development Programme

Innovative Teaching & Learning, ICT Academy 17-Jun 20-Dec-25.

Tamilnadu Youth Innovation and Entrepreneurship Development Programme, Bharathiar university,17-Nov-25to 19-Nov-25

Innovative Teaching & Learning , ICT Academy 18-Mar to 20-Mar-24.

Methodology Mastery and Funding Success,Sri Krishna Arts and Science College 18-Dec-23 to December 20-Dec-23.

Innovative Teaching & Learning , ICT Academy on 18-Mar to 20-Mar-24.

Methodology Mastery and Funding Success,Sri Krishna Arts and Science College on 18-Dec-23 to 20-Dec-23.

Regional meet Institution Innovation Council and MoEs Innovation Cell , Nehru Institute of Technology of Technology on 4-Dec-23.

Promoting Innovation and Entrepreneurship in HEIs ,PSGR Krishnamal College for Women

30-Nov-23.

Faculty Development Programme ,Dr. N.G.P. Arts and Science College June 17-June to 23-June-23.

International Faculty development Programme on AI Applications and its Impact on Business Practices , Sri Ramakrishna College of arts and Science, 18-Apr-23 to 21-Apr-23.

Innovative Teaching & Learning , IOT Academy , 13-Mar-23 to 20-Mar-23.

Preparing Post –Pandamic Graduate ,RNS First Grade College , 27& 28-Nov-21.

Three day Faculty Development Program me on Application of Econometrics in Research, **CMS Business School , JAIN University ,Bangalore**, 03-Oct-19 to 05-Oct-19.

NAAC Revised Accreditation Frame Work and OBE Assessment Methodology, Dr.N.G.P. Arts and Science College,27-May-2019 to 02-Jun-19.

FDP on GST, Hindusthan College of Arts and Science, 25-Aug-18.

Excellence in Research and Publication,Kathir College of Engineering ,23-Mar-13.

Financial Derivatives and its Trading strategies, PSG Institute of Management, 14-Nov-13 to17-Nov-13.

Participation in Workshop

Entrepreneurship and Innovation through Start-Up India Initiatives ,SNMV College of 04-Mar-23.

Outcome Based Education (OBE),Dr.N.G.P Arts and Science College, Coimbatore ,4-Mar-23.

GST Academy of excellence, Dr.N.G.P. Arts & Science College,06-Aug-19

Data Analysis and Interpretation Using SPSS and AMOS, Hindusthan College of Arts and Science, 8&9-March-19.

Advanced Data Analysis using IBM SPSS & AMOS ,Karpagam University, 18&19-Oct-14.

Research Methodology, PSG Institute of Management, 18-Sep-14-20-Sep-14

Currency Derivatives, GRG School of Management Studies, 23-Nov-2013.

Conference / Seminar / Workshop Organized

Organizing Secretary, National Conference on Emergenation: Empowering Tomorrow's Entrepreneurs [EETE-23], Dr.N.G.P. Arts and Science College, Coimbatore, 26-Sep-23.

Invited Speaker / Session Chair/ Reviewer

1. Resource Person, **Keep your Mind Clean, Stay Drug Free**, Government Arts and Science College, Thondamuthur, 27-Dec-24.
2. Resource Person, **Project Guidance for Commerce Students**, PPG Arts and Science College, Palani, 22-Feb-24.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
All India Commerce Faculty	Life-time	2019 onwards
Global Welfare Association	Life-time	2019 onwards

Awards / Honors

Award	Agency / Institute	Year
Best Environmentalist Award	Nature Science Foundation, Coimbatore	2025