

Name : Mrs. Neetu P M

Designation : Assistant Professor

Department : Commerce CA

Qualification : MCom (Finance), NET, MA Political Science, (Ph.D)

Experience : Teaching : 5.5 Years

Area of Specialization(s) : Finance

Email (Official ID) : neetu.pm@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Dr. N.G.P. Arts and Science College	Pursuing
M A	Political Science	Indira Gandhi National Open University	2021
MCom	Finance	Kannur University	2018
BCom	Corporate Secretaryship	Pondicherry University	2016

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
NET	Commerce	UGC	2019
Online Certificate	Introduction to GST	NPTEL	2024

Patents

- Harnessing AI and Machine Learning for Advanced Portfolio Management Framework Model in the Investment Sector.

Presentations in Conference

- **Financial Literacy among Members of Co-operative Banks in Kannur**, National Conference on Emerging Trends in Service Sector, Ahalia School of Management in association with International Skill Development Corporation, Kerala, 26th March 2024.
- **Implementing Leading Practices in Modern Management: Insights from the Bhagavad Gita and Thirukkural**, National Seminar on Integration of Traditional Indian Knowledge System into Modern Higher Education: NEP Perspective (ICSSRIKS2024), Dr. N.G.P. Arts and Science College, Coimbatore, 04th & 05th July 2024.
- **Mobile and Digital Apps for Accounting**, International Collaborative Conference on Revolutionizing Accounting Through Digital Transformation: The Impact of Technology, KPR College of Arts, Science and Research, Coimbatore, 7th February 2025.

Participation in Seminars

- Masterclass on Creating Professional Reports in Power BI, Department of Research & Publications, A2Z Edu Learning Hub LLP, Kerala, 23rd July 2024. (*Online*)
- Research Problem Identification & Literature Review, Department of Research & Publications, A2Z Edu Learning Hub LLP, Kerala, 15th May 2023. (*Online*)
- Regional Meet Institutions' Innovation Council, MoE's Innovation Cell, School of Engineering Cochin University of Science & Technology, Kochi, 16th January 2024.
- Goods & Services Tax: A road ahead, School of Management, Pondicherry University, 2015.

Participation in Workshop

- Traditional Knowledge – Intellectual Property & People's Rights, Indian Knowledge System (IKS) Division, Ministry of Education and CSIR – Traditional Knowledge Digital Library (TKDL) Unit, Ministry of Science and Technology, 20th to 27th August 2024.
- Ethical Uses of AI Tools in Research, Nirmala Memorial Foundation College of Commerce and Science, Mumbai, 11th July 2024. (*Online*)
- Online Workshop on Data Analytics & AI, CCSIT, University of Calicut, 15th June 2024.

- 5 Days Online Workshop on SPSS in Research, Star International Foundation for Research & Education, Tamil Nadu, 26th to 30th December 2023.

Participation in Orientation Programme / Short Term Courses

- Introduction to Six Sigma, Simpli Learn Skill UP, September 2024. *(Online)*
- Young Industry Enthusiast – Capital Markets, Infosys Springboard, September 2024. *(Online)*
- Effective Leadership, HP Foundation, Infosys Springboard, September 2024. *(Online)*
- Negotiation Skills, Infosys Springboard, September 2024. *(Online)*
- Power of Networking, Infosys Springboard, September 2024. *(Online)*
- Introduction to Credit Risk, TCS-ion, September 2024. *(Online)*
- NEP 2020 Orientation & Sensitization Programme, Malaviya Mission Teacher Training Programme of UGC, MMTTC, University of Calicut, 15.04.2024 to 24.04.2024. *(Online)*
- Innovation Ambassador – Foundation Level, MoE's Innovation Cell and AICTE, IIC Calendar year 2022-23. *(Online)*

Participation in Faculty Development Programme

- AI- Driven Research Excellence, Sri. S. Ramasamy Naidu Memorial College, Tamil Nadu, 04th to 11th November 2024. *(Online)*
- Data Analytics for Business Decision Making: Tools, Techniques and Best Practices, Soundarya Institute of Management and Science, Bangalore, 17th and 18th October 2024. *(Online)*
- AI in Teaching and Research in line with NEP, Yuvakshetra Institute of Management Studies, Palakkad, in association with Kerala State Higher Education Council, 26th February to 05th March 2024. *(Online)*
- Academic Administration, Teaching Learning Centre, Ramanujan College, University of Delhi, 12th to 18th April 2023 *(Online)*

Conference / Seminar / Workshop Organized

- Committee Member, One Day National Conference on Emerging Trends in Service Sector, Ahalia School of Management, Kerala on 26-03-2024.

Invited Speaker / Session Chair- Conference / Seminar / Workshop

- Resource Person, Campus Outreach Skill Enhancement Programme, Marian Arts and Science College, Koduvayur, 13-12-2023.