

Name : Mrs. R. Swarnalakshmi
Department : Corporate Secretaryship
Designation : Assistant Professor
Qualification : M. Com. (CS)., M. Phil., (Ph.D.).
Experience : Teaching: 7 Years 7 Months
Area of Specialization(s): Company Law and Commercial Law.
Email (Official ID): swarnalakshmi@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Corporate Secretaryship	Erode Arts and Science College, Erode	Pursuing
M. Phil.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	2018
M. Com.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	2015
B. Com.	Corporate Secretaryship with Computer Applications	Dr. N.G.P. Arts and Science College, Coimbatore	2013

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Diploma Course	Tally ERP 9 and Computerized Accounting and Taxation with E-Filing	SRIKARA Multi Speciality Professional Training HUB	2012
Online Certificate	Management of New Product and Services	NPTEL	2018
Online Certificate	Leadership	NPTEL	2019
Online Certificate	Consumer Behavior	NPTEL	2022

Research Publications (Indexed)

International

- R. Swarnalakshmi, "A STUDY ON WORK LIFE BALANCE OF NURSES WORKING IN MULTI SPECIALITY HOSPITALS IN COIMBATORE DISTRICT", Journal of Emerging Technologies and Innovative Research (JETIR), An International Journal Open Access Journal, Feb-23, ISSN UGC Approved (Journal no: 63975) & 7.95 Impact Factor in Volume 10 issue 2.

- R. Swarnalakshmi, “**A STUDY ON WORKLIFE BALANCE OF WOMEN EMPLOYEES IN IT INDUSTRY**”, Journal of Emerging Technologies and Innovative Research (JETIR), An International Journal Open Access Journal, Pg. 470-472, May-19, ISSN UGC Approved (Journal no: 63975) & 5.87 Impact Factor.

Other Publications: International / National Journals

- R. Swarnalakshmi, **ENVIRONMENTAL CHALLENGES CAUSED BY THE WIDESPREAD USE OF FACE MASKS**, ISBN Book, Volume 2, Feb-23.
- R. Swarnalakshmi, **CHALLENGES AND OPPORTUNITIES OF DIGITLISATION IN INDIA**, The Indian Council of Social Science Research (ICSSR), Pg. 191-193, Sep-17, ISBN: 819077890.

Book Publications

- **Financial Management**, V. Gurumoorthy, G. Selvaraj, R. Swarnalakshmi, First Edition, Charulatha Publications, Chennai, 16, ISBN-13: 978-93-52676-22-4.
- **Auditing Principles & Practices**, V. Gurumoorthy, R. Jolly Rosalid Silva, R. Swarnalakshmi, First Edition, Charulatha Publications, Chennai, 16, ISBN-13: 978-93-86532-81-7.

Presentations in Conference

- **Environmental Challenges Caused by the Widespread Use of Face Masks**, International Conference, Sri vasavi College, Erode, 23-Feb-23 and 24-Feb-23.
- **Impact of GST in India**, One day National Conference on Impact of Trade War on Indian Economy, Dr.N.G.P. Arts and Science College, Coimbatore, 25- Feb-20.
- **Digitalization and Innovation**, National Conference on “India-china’s New Digital Landscape”, Navarasam Arts and Science College for Women, Erode, 13– Feb- 20 & 14 – Feb- 20.
- **Issues and Challenges in E-Commerce**, National Conference on Impacts of Cyber Crime and Security Management in Digital Transactions: Issues and Challenges, Sankara College of Science and Commerce, Coimbatore, 05-Oct-18.

- **Legal Aspects of Digital Marketing**, National Level Seminar on Contemporary Issues in Digital Marketing, VLB Janakiammal College for Arts and Science, Coimbatore, 20-Jul-18.
- **Agri-Business in India**, National Seminar on Role of Agribusiness in Sustainable Rural Entrepreneurship Development, Dr. N.G.P. Arts and Science College, Coimbatore, 20- Aug-15.
- **Role of FDI in Manufacturing Industries**, National Level Seminar and Inter Collegiate Meet CAMELLIA '15, Nandha Arts and Science College, Erode, 6-Mar-15.
- **Companies Act 2013**, National Conference on Corporate Ethics and Business Sustainability, Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-14.
- **Reality of Branding**, National Conference on Emerging Trends in Brand Management, SNR Institute of Management Sciences, Coimbatore, 15-Mar-14.

Participation in Seminars & Webinars

- **Prospects of National Education Policy**, SAO Chang College, Nagaland, 16-Dec-22.
- **Issues and Challenges of Supply Chain Management and its Impact on Economic Growth**, Erode Arts and Science College, 14-May-22.
- **Essentials of Business Analytics in Current Business Scenario**, ST. Francis College, Bengaluru, 05-May-22.
- **World Water Day & World Climate Day Quiz Competition**, Kaamadhenu Arts and Science College, Sathyamangalam, 22-Mar-22 and 23-Mar-22.
- **Green HR and Future Organic Farming in India**, Srimad Andavan Arts and Science College (Autonomous), Tiruchirapalli, 04-03-2022.
- **Research Ahead**, Hindusthan College of Arts and Science (Autonomous), Coimbatore, 15-May-20 to 17-May-20.
- **Entrepreneurial Excellence and Business Values in Today's Corporate Culture**, Vellalar College for Women, Erode, 27-Aug-18.
- **Innovation Practices in Teaching – Learning Process**, Nandha Arts and Science College, Coimbatore, 12-Sep-15.

- **Innovation and Diffusion of Green Management in India**, Nehru Arts and Science College, Coimbatore, 25- Feb-15.

Participation in Workshop

- **Outcome Based Education (OBE)**, IPSR Solutions Limited, 04-Mar-23.
- **Goods and Service Tax “GST-2020”**, Kaamadhenu Arts and Science College, Sathy, 14-Feb-20.

Participation in Orientation Programme / Short Term Courses

- **EBSCO eBooks / ECM**, EBSCO Information Services, Chennai, 31-Mar-23
- **Application of Tally to Computation of GST**, Virudhunagar Hindu Nadar’s College, Viruthunagar, 11-June-20 to 13-June-20.
- **A Comprehensive Online Course on Personnel and Stress Management**, Erode Arts and Science College (Autonomous), Erode, 13-May-20 to 14-May-20.
- **Online Course for Teachers on Digital Class Room**, Computational Intelligence Research Foundation (CIRF), Chennai, 13-Apr-20 & 14-Apr-20.
- **Share Market and Portfolio Management**, The Institute of Computer Accounts, Thudiyalur, 24-Mar-14.

Participation in Faculty Development Programme

- **Teaching Pedagogy and Life Skill Management**, Hindusthan College of Arts and Science College, Coimbatore, 27-Mar-23 to 31-Mar-23.
- **E-Resources Life Cycle**, NDLI Club, Dr. N.G.P. Arts and Science College, Coimbatore, 10-Mar-23.
- **Professional Progression in Commerce and Management**, Justice Basheer Ahmed Sayeed College for Women, Chennai, 14-Dec-22 to 20-Dec-22.
- **Innovative Approaches in Management Teaching for Excellence**, Sree Saraswathi Thyagaraja College, Pollachi, 11-July-22 to 16-July-22.
- **IQAC FDP Series 2022**, Sankara College of Science & Commerce, Coimbatore, 24-Jan-22 to 29-Jan- 22.
- **Research Methodology and Pedagogy for Tertiary Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 15-June-21 to 21-June-21.

- **Application of Tools & Techniques in Research Methodology & Accelerate to Publish Articles in Scopus and Web of Science**, Hindusthan College of Arts and Science (Autonomous), 17-Dec-20 to 24-Dec-20.
- **Challenges in Financial Management-Covid-19 Scenario**, Kovai Kalaimagal College of Arts and Science, 14-May-20 to 19 May-20.
- **Emotional Intelligence**, KG College of Arts and Science, 28-Apr-20, 30-Apr-20 and 02-May-20.
- **Front Accounting**, Dr. N.G.P. Arts and Science College, Coimbatore, 04-May-20 to 10-May-20.
- **Quality Initiatives in Higher Education**, Consortium of Colleges (Dr. N.G.P. Arts and Science College, Coimbatore Sri Ramakrishna College of Arts and Science, Gobi Arts and Science and Vellalar College for Women), 13-Apr-20 to 20-Apr-20.
- **Firefox**, Spoken Tutorial Project, IIT Bombay, National Mission on Education, MHRD Govt. of India, Jan-20.
- **NAAC Revised Accreditation framework & OBE Assessment Methodology**, Dr. N.G.P. Arts and Science College, Coimbatore, 27-May-19 to 02-Jun-19.
- **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18.
- **Computerized Accounting using Tally.ERP 9**, Bharathiar University, Coimbatore, 8-Jan-16.

Conference / Seminar / Workshop Organized

- Committee Member, National Conference on Rebuilding Global Business Environment (RGBE-23), Department of Corporate Secretaryship, Dr. N.G.P. Arts and Science College, Coimbatore, 15-Feb-23.
- Committee Member, Two Days International Conference on pandemic and business sustainability, Dr.N.G.P Arts and Science college,Coimbatore,21-Oct-21 & 22-Oct-21
- Committee Member, One Day National Conference on Impact of Trade war on Indian Economy, Dr. N.G.P. Arts and Science College, Coimbatore, 25-Feb-20.
- Committee Member, One Day National Level Seminar on Remonetising India – Problems and Prospects, Department of Corporate Secretaryship, Dr. N.G.P. Arts and Science College, Coimbatore, 20-Sep-17.