Name : B.JAYASRIDEVI

Designation : Assistant Professor

Department : ENGLISH

Qualification : MA, B.Ed, M. Phil., Ph.D.,

Experience: Teaching: 10 Years 11 months

Research –1 Year

Area of Specialization: Fiction

Email (Official ID) : jayasridevib@drngpasc.ac.in

Academic Qualifications

Degree	Branch	Institution / University Name	Year
Ph.D	English	Dr.NGP Arts and Science College	In progress
M.Phil.	English Literature	PSG CAS, Coimbatore	2014
B. Ed	English	Dr.NGP College of Education	2009
M.A	English Literature	PSG CAS, Coimbatore	2008
B.A	English	Jamal Mohammed College, Trichy	2006

Additional Qualifications

Dip./Cert.	Area of Specialization	Institution /Agency Name	Year
Diploma	DCA and Multilingual D.T.P	JMC (DOEACC Centre, Chandigarh)	2006
Certificate	Rashtrabhasa Visharad Poorvard	Dakshina Bharat Hindi Prachar Sabha,	1999
Certificate	English Language for Competitive Exams- Elite -70	NPTEL	2023
Certificate	Soft Skills- Elite + Silver -84	NPTEL	2023

Research Publications (Indexed)

International

• B.Jayasridevi, Dr.T.AshaPriya,,Integrating Translation into Classrooms: Facilitating Language Skills, Rupkatha Journal on Interdisciplinary Studies in Humanities, Vol.10,No.1,2018,Special Issue on "Interrogating Cultural Translation: Literature and Fine Arts in Translation and Adaptation,p.g.



- 118-127,Feb-2018,ISSN 0975-2935, https://dx.doi.org/10.21659/rupkatha.v10n1.13. (Indexed in Scopus, UGC, EBSCO, MLA Directory of Periodicals) H Index-2
- B.Jayasridevi & Dr.T.AshaPriya, Quality Assurance: Learning English in a Cyber Landscape, Shanlax International Journal of Arts, Science & Humanities, Vol-5, Spl. Issue 1, p.g. 149-155, September 2017, ISSN:2321-788X. (Impact Factor-2.95)
- C.Dhivya & B.Jayasridevi, Creative Writing and its Influence in the Generation of Language Skills-A Creative Approach, Shodha PrabhaVol-47, Issue-I, No. 6:2022, ISSN:0974-8946 (UGC Care Listed, Group-I, Peer Reviewed and Referred Journal)
- D. Blessy Rachel & B.Jayasridevi, Incarceration and Freedom in Emma Donoghue's Room,
 JETIR, ISSN (Journal No: 63975) & 7.95 Impact Factor Published in Volume 10 Issue 4, April-2023, Date of Publication: 2023-04-29(UGC Approved)
- M. S. Trifena Magthalin & B.Jayasridevi, Transformation of Women from Silence to Speech in the Patriarchal Society In Shashi Deshpande's That Long Silence, JETIR, ISSN (Journal No: 63975) & 7.95 Impact Factor Published in Volume 10 Issue 4, April-2023 | Date of Publication: 2023-04-29 (UGC Approved)
- C. Divya & B.Jayasridevi, Computer-Based Language Education To Improve the Inscription
 Abilities of Students at the Tertiary Level, Galaxy: International Multidisciplinary Research
 Journal Vol. 12, Issue-II, April 2023, Impact Factor: 5.47, ISSN: 2278-9529
- C. Divya & B.Jayasridevi, Contribution of Error Analysis To English Language Teaching,
 Education and Society (খিধিण आशण समाज): ISSN 2278-6864 with IF=6.718, Vol. 47, Issue 02,
 No. 17, April June: 2023.(UGC CARE Listed, Group I, Peer-Reviewed, Bilingual, Multidisciplinary Referred Journal)
- C. Divya & B.Jayasridevi, Harsh Realities of Australian Life In Baynton's 'The Chosen Vessel' Vs Beauty of The Australian Bush Lawson's 'The Drover's Wife' A Study on Two Distinct Literary Styles, Journal of The Asiatic Society of Mumbai, ISSN: 0972-0766, Vol.: XCVI, No:14, 2023.(UGC CARE Listed, Peer Reviewed and Referred Journal)

 C. Divya & B.Jayasridevi, Judith Wright's Poetry: Unveiling Radical Ecological Thought, Juni Khyat, Vol-13, Issue-09, No.01, September: 2023, ISSN: 2278-4632 (UGC Care Group I Listed Journal)

Book Publications

- One Word Substitution: For All Competitive Exams(with Practice Set), Jayasridevi Balakrishnan, Kindle Edition, 9 October 2017, ASIN: B076BT2V45
- VOYAGE (The Beginning): Step Confidently into LSRW, Jayasridevi. B & Divya. C, Dr.
 Thavamani D Palaniswami, Dr. NGP Arts and Science College, 2023, ISBN NO.978-81-963193-0-4

Presentations in Conference/ Seminar

- Integrating Translation into Classrooms: Facilitating Language Skills, International Conference on Interrogating Cultural Translation: Literature and Fine Arts in Translation, Amrita Vishwa Vidyapeetham, Coimbatore, 21-Aug-2017 to 23- Aug-2017
- Quality Assurance: Learning English in a Cyber Landscape, 1st National Conference on Teaching Innovations & Enhancing Learning, SNS College of Engineering, Coimbatore-107, 10-May-2017
- Translation can extend a Helping Hand in Learning Linguistics especially Phonetics, Two Day International Conference on Translation Theory & Practice, Periyar Maniammai Institute of Science & Technology, Vallam, Thanjavur, 11th &12th April 2022
- Whether Using AI in Crafting Stories Can Turn Out to be Frankenstein Syndrome: A Study, National Conference on Socio Dynamics in the Intersection of AI and Literature, Dr.NGPASC,28 Feb 2024

Participation in Conference/Seminar

- State Level Seminar on Total Quality Management in Teacher Education, Dr.N.G.P. College of Education, Coimbatore-48, 01-04-2008
- Webinar On Tips And Tactics To Crack Net/Set, Emerald Heights College For Women, Ooty, 06-10-2023 to 07-10-2023

Participation in Orientation Programme / Short Term Courses

- National Level Online English Quiz, Rajalakshmi Institute of Technology, Chennai, 23-04-2022.
- **Basics of Business Communication**, Infosys Spring Board, 07-11-2022.
- **Business English**, Infosys Spring Board, 07-11 2022.
- Understanding Body Language, Infosys Spring Board, 11-04-2023.
- **Teacher Support Programme,** British Council Aptis, Coimbatore, 23-08-2024 to 24-08-2024.

Participation in Faculty Development Programme

- Innovative Teaching Methodologies, SNS College of Engineering, Coimbatore-107, 25-11-2016.
- Research Methodology and Pedagogy for Tertiary Education, Dr. N.G.P. Arts and Science College, Coimbatore, 15-Jun-2021 to 21-Jun-2021.
- **Digital Tools for Active Teaching, Evaluation and Research,** Sri GVG Vishalakshi College for Women, Udumalpet, 28- June -2021- 30- June- 2021.
- English Language Teaching: Theory, Research and Pedagogy, Department of English and Cultural Studies, CHRIST (Deemed to be University), Delhi NCR from 02-May-2022 to 08-May-2022.
- Ikigai for Professional Excellence: A Mandate for Teachers in Tertiary Education, Bharathidasan Govt. College for Women, Puducherry, 09- May-2022.
- Fundamentals of Research and Research Methodology, IOT Academy, 06-Oct-2022 to 14-Oct-2022.
- English Language for Competitive Exams, NPTEL-AICTE Funded by the MoE, IIT Madras, Jan-April, 2023
- Advanced Teaching Skills, IOT Academy, 24-05-2023 to 31-05-2023.
- Outcome Based Education, Dr. N.G.P. Arts and Science College, Coimbatore, 17-June- 2023 to 21-June- 2023.
- Personality Development for Teachers in HEI's, IOT Academy 26-June-2023 to 04-July-2023.
- Empowering Education for Innovation –A NEP Perspective by Center For Professional Development, Dr. N.G.P. Arts and Science College, Coimbatore, 30-06-2023 to 04-07-2023.
- Soft Skills, NPTEL- AICTE funded by the MoE, Govt. of India, IIT Roorkee, July- October, 2023

- Empowerment in education, IQAC of St. Joseph's College of Arts and Science, 19-02-2024 to 23-02-2024
- AI Tools for Teaching, Star International Foundation for Research and Education, 22-06-2024.
- Essential Skills for Professional Development in Higher Education, Star International Foundation for Research and Education, 01-07-2024 to 07-07-2024.

Participation in Workshop

- English for Writing Ph.D Thesis and Journal Papers, NIT, Trichy-15, 20-Jan-2016 to 22-Jan-2016.
- Integrating Technology into ESL Classroom, KCT, Coimbatore-49, 06-Oct-2016 to 07-Oct-2016
- **IELTS Workshop**, IMTP Consultancy, 25-Apr-2021.
- How to Write A Research Paper, VIT Chennai, 22 June 2021.
- **Digital Disruption in Learning**, ASSOCHAM TN & KERALA Chapter & KCT, 17-Sep-2021 to 18- Sep-2021.
- Academic Writing Ethical Issues, Global Institute of Statistical Solutions, 18- June- 2022 to 20-May- 2022.
- Thesis Writing, ESSGEE DIGISKILLS, 01- Jan- 2024 to 15- Jan- 2024.
- **Teaching Methods and Tools in Global Education-2025**, Oxfaa & Puratchi Thalaivi Amma Govt. Arts and Science college,12-02-2024 to 16-02-2024.
- Excellence in Research Methodology, SRM Institute of Science and Technology, Ramapuram, Chennai, 23-09-2024 to 28-09-2024.

Conference / Seminar / Workshop Organized

- Committee Member, Workshop on "Branding, Negotiation and Learning Skills for Placement Officers"-Skill Career Development, SNS College of Engineering, Coimbatore-107, 19-12-15.
- Event Coordinator- Sanus Star Engineer, Technical Symposium, Skill Career Development, SNS College of Engineering, Coimbatore-107, August 2016.

- Coordinator, Seminar on How to crack IES, GATE & PSUs in the 1st attempt and what are the career options after B.E /B.TECH, Skill Career Development, SNS College of Engineering, Coimbatore-107,22-01-18
- Committee member, National Workshop on Big Data Analytics in Clinical Research, BDACR-21,March18-19,2021
- Organizer, One Day DBT-Star College Scheme Webinar on How to improve your Professional Writing Skills, 20.04.2021
- Organizer committee member, ICSSRIKS-2024, Dr.NGP ASC, Coimbatore, 04-07-2024 to 05-07-2024.

Invited Speaker / Session Chair/ Reviewer

- Invited speaker, Community Connect Programme, Govt. ADW Hr. Sec. School, Alagampatti,05-Oct-2023.
- Invited speaker, Student Community Connect Programme, Govt. Hr. Sec. School, Nilakottai,05- Oct -2023.
- Guest Speaker, Inauguration of the Literary Club, Govt. Hr. Sec. School, Moongilpatti, Anthiyur, 09-Oct-2023.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
➤ The Achievers Foundation for English studies	E-membership	Life-time
➤ Global Professors Welfare Association forums	E-membership	Life-time
➤ ELTAI Membership ID: E23M00953	Individual-Teacher	Short-term (3
	membership	years)
➤ Toastmaster Club- Vadavalli	Membership	-