

Name : B.JAYASRIDEVI
Designation : Assistant Professor
Department : ENGLISH
Qualification : MA,B.Ed, M. Phil.,
Experience : Teaching: 9 Years 2 months
Area of Specialization(s) : Indian Fiction in M.Phil
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M.Phil.	English	PSG CAS, Coimbatore	2014
B. Ed	English	Dr.NGP College of Education	2009
M.A	English	PSG CAS, Coimbatore	2008
B.A	English	Jamal Mohammed College,Trichy	2006

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
DCA and Multilingual D.T.P	-	Jamal Mohamed College (DOEACC Centre, Chandigarh & NCPUL)	2006
Rashtrabhasa Visharad Poorv ardh	-	Dakshina Bharat Hindi Prachar Sabha, Madras	1999

Research Publications (Indexed)

International

- B.Jayasridevi, Dr.T.AshaPriya,,**Integrating Translation into Classrooms: Facilitating Language Skills**, Rupkatha Journal on Interdisciplinary Studies in Humanities, Vol.10,No.1,2018,Special Issue on “Interrogating Cultural Translation: Literature and Fine Arts in Translation and Adaptation,p.g. 118-127, Feb-2018, ISSN 0975-2935 , <https://dx.doi.org/10.21659/rupkatha.v10n1.13>. (**Indexed in Scopus, UGC, EBSCO, MLA Directory of Periodicals) H Index-2**

National: Nil

Other Publications: International / National Journals

- B.Jayasridevi, Dr.T.AshaPriya, **Quality Assurance: Learning English in a Cyber Landscape**, Shanlax International Journal of Arts, Science & Humanities, Vol-5, Spl. Issue 1, p.g. 149-155, September 2017, ISSN:2321-788X. (**Impact Factor-2.95**)
- C.Dhivya, B.Jayasridevi, **Creative Writing and its Influence in the Generation of Language Skills-A Creative Approach**, Shodha Prabha Vol-47, Issue-I, No.6:2022, **UGC Care Listed**, Group-I, Peer Reviewed and Referred Journal, **ISSN:0974-8946**.

Book Publications

- **One Word Substitution: For All Competitive Exams (with Practice Set)**, Jayasridevi Balakrishnan, Kindle Edition, 9 October 2017, ASIN : B076BT2V45

Presentations & Participation in Conference

- **Integrating Translation into Classrooms: Facilitating Language Skills**, International Conference on Interrogating Cultural Translation: Literature and Fine Arts in Translation, Amrita Vishwa Vidyapeetham, Coimbatore, 21-Aug-2017 to 23-Aug-2017.
- **Quality Assurance: Learning English in a Cyber Landscape**, 1st National Conference on Teaching Innovations & Enhancing Learning, SNS College of Engineering, Coimbatore-107, 10-May-2017.
- **Translation can extend a Helping Hand in Learning Linguistics especially Phonetics**, Two Day International Conference on Translation Theory & Practice, Periyar Maniammai Institute of Science & Technology, Vallam, Thanjavur, 11th & 12th April, 2022.

Participation in Seminars

- State Level Seminar on **Total Quality Management in Teacher Education**, Dr.N.G.P. College of Education, Coimbatore-48, 14 Dec 2008.

Participation in Workshop

- Three day Workshop on **English for Writing Ph.D Thesis and Journal Papers**, NIT,Trichy-15, 20-Jan-2016 to 22-Jan-2016.
- Two Day International Workshop on **Integrating Technology into ESL Classroom**, KCT, Coimbatore-49,6-Oct-2016 & 7-Oct-2016.
- One Day Online **IELTS Workshop**, IMTP Consultancy, 25 April 2021.
- One Day Online National Workshop on **How to Write A Research Paper**, VIT Chennai, 22 June 2021.
- Two Day Online National Workshop on **Digital Disruption in Learning**, ASSOCHAM TN & KERALA Chapter & KCT, 17 Sep 2021 & 18 Sep 2021.
- An International online workshop on the topic “**Academic Writing Ethical Issues**” was organized by the Global Institute of Statistical Solutions, from 18 June 2022 to 20 May 2022.

Participation in Orientation Programme / Short Term Courses

- National Level Online English Quiz held on April 23,2022 organized by the Department of Humanities and Science, Rajalakshmi Institute of Technology, Chennai -600 124.
- Basics of Business communication, Course Completion, Infosys Spring Board on November 7, 2022.
- Business English, Course Completion, Infosys Spring Board on November 7, 2022.
- Understanding Body Language, Course Completion, Infosys Spring Board on April 11, 2023.

Participation in Faculty Development Programme

- **Innovative Teaching Methodologies**, Center for Learning and Teaching,SNS College of Engineering,Coimbatore-107,25 Nov 16.
- Online FDP on **Research Methodology and Pedagogy for Tertiary Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 15 Jun 21 to 21 Jun 21.
- Online FDP on **Digital Tools for Active Teaching, Evaluation and Research**,Sri GVG Vishalakshi College for Women,Udumalpet, 28 June 2021- 30 June 2021.

- National Level Faculty Development Programme on **English Language Teaching: Theory, Research and Pedagogy**, Department of English and Cultural Studies, CHRIST (Deemed to be University), Delhi NCR from 02 May 2022 to 08 May 2022.
- “Faculty Enrichment Programme: Series 1 - Online on **"Ikigai for Professional Excellence: A Mandate for Teachers in Tertiary Education"** 9th May 2022, Bharathidasan Govt. College for Women, Puducherry.
- 7 - Day Online National level FDP on the topic **“Fundamentals of Research and Research Methodology”** from 6th Oct. 2022 to 14th Oct. 2022, IOT Academy.

Conference / Seminar / Workshop Organized

- Committee Member, **Workshop on “Branding, Negotiation and Learning Skills for Placement Officers”**-Skill Career Development, SNS College of Engineering, Coimbatore-107, 19/12/15.
- Event Coordinator- **Sanus Star Engineer**, Technical Symposium, Skill Career Development, SNS College of Engineering, Coimbatore-107, August 2016.
- Higher Studies Coordinator, Seminar on **How to crack IES, GATE & PSUs in the 1st attempt and what are the career options after B.E /B.TECH**, Skill Career Development, SNS College of Engineering, Coimbatore-107,22/01/18 (Mr. Jithendra Tiwari, an educationist and Technical Expert from MADE EASY, Hyderabad)
- Organized One Day DBT-Star College Scheme Webinar on **How to improve your Professional Writing Skills** on 20.04.2021 for the Department of FSN & CLT, Resource Person Dr.T.Mekala,M.A., M.Phil, PhD.,Assistant Professor,Department of Science and Humanities(English),Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
➤ The Achievers Foundation for English studies	E-membership	Life-time
➤ Global Professors Welfare Association forums	E-membership	Life-time