

**Name : Dr. B. UMAA DEVI, M.A., M.Phil., Ph.D.**

**Designation : Associate Professor**

**Department : English**

**Qualification : M.A., M.Phil., Ph.D.**

**Experience : Teaching: 14.7 Years Research : 14 Years**

**Area of Specializations : ELT, Translation Studies, Diaspora Literature & Indian Writing in English**

**Email (Official ID) : umadevi.b@drngpasc.ac.in**

**Guide Recognition : 22752/CRE 5/2022 & 01/12/2022 – M.Phil & Ph.D in**

**English Qualification Approval : 16633/A3/2020**



#### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	English (ELT)	Kongunadu Arts and Science College, Coimbatore, Tamilnadu.	2020
M.Phil	English ( Fiction)	P.S.G.R. Krishnammal College of Arts and Science for Women, Coimbatore, Tamilnadu.	2010
M.A	English	Government Arts College, Coimbatore, Tamilnadu.	2007
B.A	English	Kongunadu College of Arts and Science, Coimbatore, Tamilnadu.	2005

#### Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Certification	“English Language for Competitive Examination”.	NPTEL	2023
Certification	“Active Listening Skills for Students”.	INFOSYS / Springboard	2023
Certification	Visual Perception and Art	NPTEL	2022
BEC B1	Business English	Cambridge University and Assessment	2019
Certification	Enhancing Soft Skills and Personality	NPTEL	2019

## Book Chapters/Book Publication

- ❖ Shanmathi. D & Dr. B. Umaa Devi, *The Enchanting Tapestry of Multiculturalism and Cultural Estrangement in Leila Aboulela's Masterpieces: The Translator and Minaret*, Cultural Studies, edited by Jyothilakshmy Rajeev, published by Cape Comorin Publisher, Kanyakumari, Tamil Nadu, India. (E-ISBN -978-93-945109-1-3)
- ❖ Shanmathi. D & Dr. B. Umaa Devi, *Digital Diaspora: The Influence of Cyberspace in Diasporic Communities*, Sociocultural Dynamics in the Intersection of AI and Literature, Publisher – Department of English, Dr. N.G.P. Arts and Science College, Coimbatore.
- ❖ Shanmathi. D & Dr. B. Umaa Devi, *The Kaveri Confluence: Where Culture and Mythology Merge*, Book – Tales, Myths and Culture, Publisher – Department of English (SF), PSG College of Arts and Science, Coimbatore, under Paperoin Publications. (ISBN – 978-81-969050-2-9) (E-ISBN – 978-81-969050-1-9).
- ❖ Umaa Devi. B & Divya. C, “ STRATEGY – DRIVEN LISTENING” (Tweek your listening ability) ”, Publisher - Dr.N.G.P Arts and Science College, Coimbatore (ISBN – 978-81-963193 – 1-1).
- ❖ Divya. C & Umaa Devi. B, “ELOQUENT” (Practical English Grammar & Composition), Publisher - Dr.N.G.P Arts and Science College,Coimbatore (ISBN – 978-81-962322-9-0).
- ❖ Dr.B.Umaa Devi 2022, Multiculturalism in Literature ‘Comprehensive Study on Listening Strategy Training and Process on Improving Multi-Cultural Learner’s Listening Proficiency.(ISBN NO : 979-888815219-5).71-77.

## Research Publications (Indexed)

### International

- ❖ Shanmathi D, Dr. B. Umaa Devi. *Cultural Complexity and Alienation: Exploration of Leila Aboulela's Novels The Translator And Minaret*. Bharatiya Shiksha Shodh Patrika, Vol.43, Issue 1(IV), January- June 2024.
- ❖ Shanmathi D, Dr. B. Umaa Devi. *Illuminating Diasporic Tension: Unravelling Cultural Sensibility and Ethnic Identity in the Literary Realm of Leila Aboulela*. International Journal of Cultural Studies and Social Sciences, Vol-20, Issue-1, No.44, January - June: 2024. (UGC CARE Group I Journal).

- ❖ Shanmathi, D & Dr. B. Umaa Devi, *Kaveri River and the Dynamics of Labelling Theory: Unveiling the Cultural Significance*-, Juni Khyat, ISSN- 2278-4632, Vol. 14, Issue 01, No. 03, January, 2024. (UGC Care Group I Listed Journal)
- ❖ Dr. B. Umaa Devi & Philips. E. Rubin, A Study on Social Stratification in the Select Works of Suzanne Collins and Veronica Roth, Juni Khyat, ISSN- 2278-4632, Vol. 14, Issue 01, No. 03, January, 2024. (UGC Care Group I Listed Journal)
- ❖ Dr.B.Umaa Devi 2023 & Dr. Divya. C B “Daksina Ganga, The "Ganges of The South" The Convergence of Ethnicity and Mythology”, *Juni Khyat*, ( ISSN 2278-4632). Vol. 72, Issue. 02, No.1, April-June: 2023 pp.112-117. (UGC CARE Group I Journal. Impact Factor: 6.625.
- ❖ Dr. Divya. C (2023) & Dr. Umaa Devi. B “Taufeeq Rafat's poem "The Stone Chat": A Structuralistic Analysis from the Viewpoint of Binary Opposition”, *JOURNAL OF THE ORIENTAL INSTITUTE*, ( ISSN: 0030-5324). Vol. 72, Issue. 02, No.1, April-June: 2023 pp.112-117. (UGC CARE Group I Journal).
- ❖ Dr.B.Umaa Devi 2023. “Illuminati Mirrored in Dan Browns Angels and Demons”. *JETIR* (ISSN: 2349-5162).Vol. 10, 04, 2023.pp.124-127. UGC Approved (Journal No: 63975).
- ❖ Dr.B.Umaa Devi 2023. “A Study of Intricate Narrative Structure in Amitav Ghosh’s The Hungry Tide”. *Galaxy: International Multidisciplinary Research Journal* (ISSN: 2278-9529).Vol. 12, 02, 2023.pp.029-033.
- ❖ Dr.B.Umaa Devi 2023. “The Concept of Cannibalism in Cormac Mccarthy’s THE ROAD”. *IRE Journals* (ISSN: 2456-8880).Vol. 06, 10, 2023.pp.617-619.
- ❖ Dr.B.Umaa Devi 2023."African Women’s Oppression And Violence In Ngugi Wa Thiongo’s Petals Of Blood ".*Ion Exchange And Adsorption Scopex Journal*. (ISSN: 1001-5493).Vol. 23, 01, 2023.pp.201-208.
- ❖ Dr.B.Umaa Devi 2022, Multiculturalism in Literature ‘Comprehensive Study on Listening Strategy Training and Process on Improving Multi-Cultural Learner’s Listening Proficiency.(ISBN NO : 979-888815219-5).71-77.
- ❖ Dr.B.Umaa Devi 2022. “Reconnoitre the Method of Second Language Learning in developing the Language Skills through Teaching Strategies based on the Learning Theories”. *GIS Science International Journal*. (ISSN NO: 1869-9391).09(02): 2119-2130. (Indexed in UGC, Google Scholar).

- ❖ Dr.B.Umaa Devi 2021.“Indianness of Indian Culture” in Translation and Modern Treatise. *IJAEMA International Journal*.(ISSN NO: 0886-9367).08(10):1632-1637. (UGC Listed).
- ❖ Dr.B.Umaa Devi 2021.Efficacy of Situation Specific Need-Based Micro Approaches of Post Method Pedagogy Application in L2 Learning. *IJRASET International Journal*.(ISSN NO: 2321- 9653).09(09):835-842. (Indexed in UGC, Google Scholar).
- ❖ Dr.B.Umaa Devi 2021. Perpetual Implication of Listening Approaches to Second Language Acquisition by Facilitating Vandergrift’s Psychological Strategies. *International journal of research and analytical Reviews*. (ISSN NO: 2348-1269).08(03):685-690. (Indexed in UGC,Google Scholar).
- ❖ Dr.B.Umaa Devi 2020. Exploration of the Effectiveness of Mixed Method Listening Strategies in Enhancing the L2 Learners Listening Skill. *The International Journal of Analytical and Experimental Modal Analysis* (ISSN NO: 0886-9367).12(12):2268-2274. (Indexed in UGC, Google Scholar).
- ❖ Dr.B.Umaa Devi 2020. Comparative and Comprehensive Analysis of Strategy Training Listening Processes on Improving Learners’ Listening Proficiency. *JETIR International Journal* (ISSN: 2349-5162). 12(7): 216-221.(Indexed in UGC, Google Scholar).
- ❖ Ms. B. Umaadevi 2019. Note-taking as an Effective Strategy in Enhancing the Listening and Writing Skills of English Language Learners. *IJELLH (International Journal of English Language, Literature in Humanities)*. (ISSN NO: 2321-7065). 7(6): 1410- 1419. (Indexed in UGC, Google Scholar).
- ❖ Ms. B. Umaadevi 2019. The Impact of Listening Strategies on Improving Learners’ Listening Skill. *Language in India*. (ISSN NO:1930-2940). 19 (7): 1-6. (Indexed in UGC, Google Scholar).

## Presentations in Conference

- ❖ **“Mythical Implications in the Contemporary Fiction with Medical Innovations”**, International Conference on Trends in Medical, Technology, Management CUM Sarvepalli Radhakrishnan Award Ceremony 2024, Puducherry Institute of Management and Science, Puducherry 15th September 2024.
- ❖ **“Transcending Territories: Ecological Spatialities in Cross-Cultural Literature”** in Vachana, Annual National Conference on “EcoSpective: Ecological Discourses in South Asia” organized by the Department of English and Cultural Studies, CHRIST (Deemed to be University), Bannerghatta Road Campus, Bangalore on 11<sup>th</sup> and 12<sup>th</sup> January, 2024.

- ❖ **“The Enchanting Tapestry of Multiculturalism and Cultural Estrangement in Leila Aboulela’s Masterpieces: The Translator and Minaret”** in the Two Day International Conference on Cultural Studies, organized by the Department of English, JPM Arts and Science College Labbakkada, Idukki, Kerala in collaboration with Cape Comorin Trust, India on 27<sup>th</sup> & 28<sup>th</sup> January, 2024.
- ❖ **“Illuminating Diasporic Tension: Unravelling Cultural Sensibility and Ethnic Identity in the Literary Realm of Leila Aboulela”** in the Two Day International Conference on “Cultural Diversity and Social Reality in Contemporary Literature” held on 20<sup>th</sup> & 21<sup>st</sup> March, 2024 organized by the Department of English, Thiruvalluvar University, Serkkadu, Vellore.
- ❖ **“The Kaveri Confluence: Where Culture and Mythology Merge”** in National Seminar on “Confluence of Tales Myths and Culture in Literature” organized by Department of English on 04.08.2023 at PSG College of Arts & Science, Coimbatore.
- ❖ **“Digital Strategy Listening Instruction for Improving the Listening Comprehension Performance”** in the two-day Virtual International Conference on “Humanities in the Digital Age: New Directions and Emerging Trends” organised by the Department of English on 29th and 30th March, 2023 at Kristu Jayanti College (Autonomous), Bengaluru.
- ❖ **“Comprehensive Study on Listening Strategy Training And Processes On Improving Learners Listening Proficiency Beyond Cultural Boundaries”** in the National Conference on Cultural Crossings: Diffusing Borders organized by the Department of English (PG), Kristu Jayanti College, Autonomous, Bengaluru, on 10 and 11-Feb 21.
- ❖ **“The Effect of Listening Comprehension on English Learners Writing Performance while Taking Notes”** in the International Seminar on “Interculture Communication and Culture Studies” organized by KSG College of Arts and Science, Coimbatore, Tamilnadu held on 06-Aug 19.
- ❖ **“Translation and Modern Indian Theatre”** in the international conference on Widening the Translation Horizon organized by Rathnavel Subramaniam College of Arts and Science, Coimbatore, Tamilnadu held on 30& 31-Jan 14.
- ❖ **“Need Based ELT Methodologies In Multi- Cultural Environment”** in the National conference on Language and Literature organized by Karunya University, Coimbatore, Tamilnadu held on 28& 29-Nov 08.

## Participation in Conference

### International

- ❖ **International Conference on Trends in Medical, Technology**, Puducherry Institute of Management and Science, Puducherry 15 – Sep 2024.
- ❖ **“Inside the ACTING Syllabus 2020”**, Trinity College, London, on 29-Jan 21.
- ❖ **“Revisiting English Language and Literature in the Digital Era”**, Kumaraguru College of Liberal Arts and Science, Coimbatore, from 12-Oct 20 to 17-Oct 20.
- ❖ **“Developing READING SKILLS through the Integrated Skills in English (ISE) Pathway”**,  
Trinity College, London, on 14-Aug 20.
- ❖ **“Catastrophic Effects of Global Adversities And The Therapeutic Power Of Literature”**, Emerald Heights College for Women, Ooty, on 20- May 20.
- ❖ **“Enhance our Professional Skill with Cambridge Teaching Qualification”**  
Cambridge Assessment English on 24-Apr 20.
- ❖ **“The Role of Pedagogy in Developing The Skills To Enhance Employability”**,  
Edspire Vetias on 24-Apr 20.
- ❖ **“Interculture Communication and Culture Studies”**, KSG College of Arts and Science, Coimbatore, Tamilnadu held on 06-Aug 19.
- ❖ **“Widening the Translation Horizon”**, Rathnavel Subramaniam College of Arts and Science, Coimbatore, Tamilnadu held on 30 & 31-Jan 14.

### National

- ❖ **ICSSR Sponsored One Day National Seminar on “Shaping Narratives: Tamil Cinema and its Rendition of Women’s Empowerment – An Avenue for Social Change”**, **PSG College of Arts & Science, Coimbatore on 7<sup>th</sup> February, 2024.**
- ❖ **“Cultural Crossings: Diffusing Borders”**, Kristu Jayanti College, Autonomous, Bengaluru, on 10 and 11-Feb 2021.
- ❖ **“Contemporary Trends in Literature”**, Munger University, Munger, from 11- July 20 to 13-July 20.
- ❖ **“Delight in Modern Poetry”**, Sri Ramakrishna College of Arts & Science, Coimbatore, on 06-Mar 20.
- ❖ **“Language and Literature”**, Karunya University, Coimbatore, Tamilnadu held on 28 & 29- Nov 08.

## Participation in Seminars

- ❖ **“Diverse Panorama in Literature”**, PSG College of Arts & Science (Autonomous), Coimbatore, between 04- Sep 20 and 05- Sep 20.
- ❖ **“Toward the Concept of Posthumanism”**, St. Xavier's college, Palayamkottai on 23- Jun 20.
- ❖ **“Exercise of Outcome Based Education in English Language and Literature”**, Jayaraj Annapackiam College for Women (Autonomous), Periyakulam on 16 - Jun 20.
- ❖ **“Academic Writing”**, Kumaraguru College of Technology, Coimbatore on 27- May 20.
- ❖ **“How to be a Successful Instructional Designer in E-Learning”**, ZillionCubes Learning Foundation on 30- Apr 20.
- ❖ **“Introduction to Modern Indian drama”**, NPTEL on 16.- Apr 20.
- ❖ **“Advanced Aspects of Translation Studies”** PSG College of Arts and Science, Coimbatore on 21-Feb 15.
- ❖ **“Aesthetics and Theories: A Territorial Exploration”** PSG College of Arts and Science, Coimbatore, on 18-Oct 13.
- ❖ **“On Feminism”** PSG College of Arts and Science, Coimbatore, on 30-March 12.

## Participation in Workshop

- ❖ Participated in the Seven Days National level Faculty Development Program on **“Fundamentals of Research and Research Methodology”** organized by the IOT Academy from 6<sup>th</sup> October 2022 to 14<sup>th</sup> October 2022.
- ❖ **“International Teacher Training Series Workshop”**, Inside the ACTING Syllabus 2020, Trinity College, London on 29- Jan 21.
- ❖ **“International Teacher Training Series”**, Developing READING SKILLS through the Integrated Skills in English (ISE) Pathway', Trinity College, London on 14- Aug 20.
- ❖ **“English Language Teaching Through Electronic Medium (ELTEM)”** held at PSG College of Arts and Science, Coimbatore on 24-Feb 15.
- ❖ **“Anytime And Never Lost, Short Learning Object (SLO) Production For English Faculty”** conducted by ICT Committee at PSG College of Arts and Science, Coimbatore on 13 & 14- Oct 14.
- ❖ IATEFL- funded National Workshop on **“Training the Trainers on Developing Speaking Skills”** organized by English Language teachers Association of India (ELT@I)

and conducted by Annammal College of Education for Women, Thoothukudi in collaboration with Thoothukudi Chapter during 27 & 28- Dec 14.

- ❖ IATEFL- funded National Workshop on “**Virtual Learning**” organized by English Language teachers Association of India (ELT@I) and conducted by Coimbatore Chapter in collaboration PSG College of Technology, Coimbatore during 27 & 28- Sep 14.

#### **Participation in Orientation Programme / Short Term Courses**

- ❖ On “**Adaptive Success Strategies for NAAC**” organized by the IQAC – SNMV CAS from 24- Nov 20 to 01- Dec 20.
- ❖ “**Finishing School**” held at Coimbatore Institute of Management and Technology, Coimbatore, from 14 to 16 - May 08.

#### **Participation in Faculty Development Programme**

- ❖ Participated in the Seven Days National level Faculty Development Program on “**Personality Development for Teachers in HEI’s**” organized by the IOT Academy from 26th June 2023 to 04th July 2023.
- ❖ Participated in the **Seven Days National level Faculty Development Program** on “**Fundamentals of Research and Research Methodology**” organized by the IOT Academy from 6<sup>th</sup> October 2022 to 14<sup>th</sup> October 2022.
- ❖ “**The Deep & Sweeping Vistas of Literature**”, PSG College of Arts & Science, Coimbatore, from 01- July 20 to 04- July 20.
- ❖ “**Digital Marketing Strategies**”, Zillion cubes Learning Institute on 13- May 20.
- ❖ “**Teachers and Technology**”, Holy Cross Home Science College, Thoothukudi on 11- May 20.
- ❖ “**Importance Of Patent & Copyright in Higher Education Institutions**”, Rathnavel Subramaniam College of Arts & Science, Coimbatore on 02- May 20.
- ❖ “**Moodle Learning Management System**”, Kaypeeyes College of Arts and Science, Kotagiri, (Spoken Tutorial, MHRD) from 29- Apr 20 to 01- Apr 20.
- ❖ “**Recent Trends In Artificial Intelligence And Impact On Teaching Professionals**”, Rathnavel Subramaniam College of Arts and Science from 22- Apr 20 to 24- Apr 20.



### **Conference / Seminar / Workshop Organized**

- ❖ Organizing Secretary organized International Conference on Re-Defining Newer Avenues of English Language and Literature, Ramakrishna College of Arts & Science for Women, Coimbatore, between 10- Jan 21 and 11- Jan 21.
- ❖ Organizing Coordinator, Organized IIC Startup Event, New Ventures for the Budding Entrepreneurs, Ramakrishna College of Arts & Science for Women, Coimbatore, on 23-Dec 20.
- ❖ Organizing Coordinator, Organized Five Day National Webinar series, Differentiated Instruction in the English Language Class Room - New Perspectives Ramakrishna College of Arts & Science for Women, Coimbatore from 30- Nov 20 to 04- Nov 20.
- ❖ Organizing Coordinator organized National Level Webinar on Indian Drama and Post-Colonialism – An Interface, Sri Ramakrishna College of Arts & Science for Women, Coimbatore on 15-Oct 20.
- ❖ Organizing Coordinator, Organized Collaborative 5-Day National Level Webinar Series, Redefining Career Skills in association with The Dawn Journal & the Department of English, Sri Ramakrishna College of Arts & Science for Women, Coimbatore from 21-June 20 to 25- June 20

### **External Interface**

- ❖ Acted as a Resource Person in the International Women's Conference on 'Status of Women in the Present Era,' organized by Puducherry Research Institute of Management Education & Science (PRIMES), Puducherry, in collaboration with London Organization of Skill Development Ltd., UK, Global Research Journal, and Global Research Conferences on 26th March 2023.
- ❖ Acted as a Resource Person for the International Conference on the theme 'Education and Learning: Unlocking Opportunities' on 9 October 2023, conducted by Puducherry Art Researcher's Academy in collaboration with Mohamed Sathak College of Arts and Science, Chennai, and Muna College of Education, Parangipettai, Tamil Nadu.
- ❖ Acted as the Keynote Speaker for the International Conference on Trends in Medical, Technology, and Management, cum Sarvepalli Radhakrishnan Award Ceremony 2024, at Puducherry Institute of Management and Science, Puducherry, on 15th September 2024.

## Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Academic and Research Conclave	Member	Lifetime
Shanlax Journals	Editorial & Review Committee Member	2023 to Till Date

