

Name : Dr.S.V.Kaavya

Designation : Assistant Professor

Department : Hospital Administration (MHA)

Qualification : M.Sc., (HA), MBA(HR), NET., Ph.D.

Experience : Teaching : 6 years 7 months

Industry : 3 years

Area of Specialization (s) : Hospital Administration, Quality, HR, Epidemiology

Email (Official) : kaavya.sv@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Management	Dr.GRD College of Science, Coimbatore	2021
MBA	HR	Madurai Kamaraj University	2012
M.Sc.,	Hospital Administration	Dr.N.G.P. Arts and Science College, Coimbatore	2008
B.Sc.,	Plant Biology and Plant Biotechnology	PSG College of Arts and Science, Coimbatore	2006

Additional Qualifications

Diploma/ Vocational/ Certification	Branch	Institution / University Name	Year of Graduation
NET	Management	UGC	2013

Other Publications: International / National Journals

- ▲ Sv.Kaavya, “ **Nutraceuticals**” in the journal Kisan World (ISSN 0971-9229) Issue June 2014, Volume 41

- ♣ Sv.Kaavya, “**A study on Organizational Effectiveness with special reference to a Multispecialty Hospital**” in the International Journal of Current Research (ISSN 0975-833X), Volume 06, Issue 07, pp. 7534 – 7536, July 2014
- ♣ Sv.Kaavya, “**A study on Employee Attrition with reference to a multi-specialty hospital, Coimbatore**” in the International Journal of Research in Commerce and Management (ISSN 0976-2183, IC Value 5.09), Volume No. 06 (2015), Issue No. 09 (September)
- ♣ Sv.Kaavya, “**Patients Attitude towards Indian Systems of Medicines in Coimbatore**”, in the Journal of Emerging Technologies and Innovative Research, Volume 6, Issue 4, 2019 (April)

Presenations in Conference

- ♣ Sv.Kaavya, “**A study on Brand Promotion among the Hospital Visitors and Internal staff of a Multi-specialty hospital, Erode**” in the **3rd International Conference on International Marketing in Asia Pacific Issues and Challenges** conducted by GRD Institute of Management on 18th and 19th of September 2015. (ISBN No. 978-93-5235-798-7)
- ♣ Patient Perception towards importance given to their safety by a Multispecialty Hospital of Kerala in the National Level Conference in Consumer Protection held on 14th February 2014 organized by Kaamadhenu Arts and Science College, Sathyamangalam
- ♣ Impact of Quality Improvement Programme on Employee Satisfaction in the National Conference on Management in New Era organized by Dr. G. R. Damodaran College of Science, Coimbatore on 14th February 2013
- ♣ Relationship Marketing – Challenges and Prospects in delivery of service in the health sector in the one day State Level Seminar on Service Marketing – An Indian Scenario held on 2nd March 2012 organized by SNR Sons college, Coimbatore
- ♣ “Multicultural Education” at the International Conference on Global Business and Policy Modelling conducted by Adaikalamatha Institute of Management, Tanjore on 21st and 22nd September 2006
- ♣ “Phytotherapy for Cardiovascular disorders” in the National Conference in Plant Sciences Research and Development organized by PSG College of Arts and Science, Coimbatore

Participation in Faculty Development Programme

- ▲ Teaching and Learning Techniques in Higher Education (UGC Sponsored UGC – Human Resource Development Centre, Bharathiar University, 29-Aug-16 to 3-Sep-16.
- ▲ Faculty Development Workshop on New Age Pedagogic Skills for Young Management Teachers held on 3rd and 4th August 2012 by KCT Business School, Coimbatore

Conference / Seminar / Workshop Organized

- ▲ Dr.Purani Endowment Seminar on “Ethical Issues in Healthcare” on 23rd February 2017
- ▲ Dr.Purani Endowment Seminar on “Influencing Trends in corporate Healthcare – Leaps and Binds” on 23rd January 2016
- ▲ Dr.Purani Endowment Seminar on “Public and Community Health responsibility of both Public and Private Health Care Sector” conducted on 23rd January 2015
- ▲ Dr. Purani Endowment Seminar on “Ethical and Legal Issues in Healthcare Documentation” conducted on 25th February 2014
- ▲ National Level Conference on “Bio-Medical Waste Management” conducted on 28th September 2012
- ▲ Dr. Purani Endowment Seminar on “Role of Government in Health Management held on 28th December 2011
- ▲ Conference on Quality Assurance in Hospitals held on 11th July 2012
- ▲ National Level Conference on “The Role of Informed Consent in Clinical decisions and Research in Hospitals” conducted on 26th August 2011
- ▲ One day Conference in “Management Practices in Indian Hospitals – Retrospects and Prospects” conducted on 23rd February 2008

Participation in Conference

- ▲ One day workshop on Hospital Accreditation by NABH conducted by Quality Council of India and Coimbatore Management Association on 12th August 2006
- ▲ One day National Level Seminar on “Enhancing Global Trade” on 4th October 2006 organized by the Department of International Business of Dr. N.G.P. Arts and Science College, Coimbatore

- ▲ State Level Seminar on “Blooming Opportunities in Healthcare Sector” on 6th October 2006 organized by the Department of Hospital Administration, Tirupur Kumaran College for Women
- ▲ National Level Conference on 6th and 7th October 2007 organized by Federation of Hospital Administrators (FHA) in association with Indian Healthcare Quality Forum and Quality Council of India
- ▲ One day awareness program / workshop on National Accreditation Board for Hospital and Healthcare Providers (NABH) Standards and its relevance at Government Hospitals conducted by Acme consulting Pvt. Limited, Chennai on 21st January 2009
- ▲ Patient Safety Initiative conference held on 29th August 2009 organized by Sri Ramachandra Medical Centre, Sri Ramachandra University, Chennai
- ▲ National Symposium on Biopharmaceuticals – their application in Disease prevention and health promotion held on 4th and 5th August 2011 organized by Department of Microbiology, Dr. N.G.P. Arts and Science College, Coimbatore.
- ▲ Faculty Development Workshop on New Age Pedagogic Skills for Young Management Teachers held on 3rd and 4th August 2012 by KCT Business School, Coimbatore
- ▲ Two days National Level Conference “PRISM” conducted by Aravind Eye Hospital, Coimbatore on 12th and 13th April 2014
- ▲ Faculty Development Programme on “Structural Equation Modelling” organized by GRD Institute of Management, Coimbatore on 16th December 2016.
- ▲ Workshop conducted by Coimbatore Research Forum on “SPSS and AMOS” on 30th November and 1st December 2018.