

**Name** : S.ISHWARYA  
**Designation** : Assistant Professor  
**Department** : International Business  
**Qualification** : M.Com (IB),.(Ph.D)  
**Experience** : Teaching: 2.5 Years  
**Area of Specialization(s)** : International marketing, Logistics  
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#### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Dr. N.G.P. Arts and Science College, Coimbatore	Pursuing
MBA	Marketing Management	Bharathiar University	Pursuing
M.Com	International Business	Dr. N.G.P. Arts and Science College, Coimbatore	2019
BBA(CA)	Management	Dr. N.G.P. Arts and Science College, Coimbatore	2017

#### Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Certification	C-Programming Computer Science	Institute For Entrepreneurship and Career Development Bharathidasan university ,Tiruchirappalli.	2011

### **Publications: International /National Journals**

- Ms.S.Ishwarya ,**A study about selected value added agro products exporters problems in their supply chain process** Vol. 40- Issue 70 ,March 2020 , ISSN 2394-3114 , Studies in Indian place names

### **Presentations in Conference**

- Presented a case study analysis on topic “**International Trade Procedures**” in national level case study analysis conducted by PG & Research department of international business, Hindustan College of arts and science on 29 - Aug- 2018.

### **Participation in Conference**

#### **International**

- International conference on “**Better Shipping For Better Future**” organized by department of international business of P.S.G. College of Arts and science, Coimbatore on 27 -Sep- 2018.

#### **National**

- National conference on **Entrepreneurship and Women Empowerment** organized by faculty of management at Dr.N.G.P arts and science college, Coimbatore on 20-Sep-2018.
- **National Level Conference on Intellectual Property Rights Organized** by Sankara College of Arts and Science, Coimbatore on 21-Jul-2018.
- **National Conference On Entrepreneurial Strategies For Sustainable Economic Growth: A Global Perspective Organized** by Dr.N.G.P arts and science college, Coimbatore.
- “**Redefining HR Strategies -Emerging Perspectives**” **Organized** by Dr.N.G.P arts and science college, Coimbatore on 17-Sep-2014.

### **Participation in Seminars**

- Digital Transformation - **How Can I Be A Part of It**, Department of Business Administration, Jayaraj Annapackiam College for Women,Theni District, Tamilnadu, India, 14-Aug-2021.
- **Emotional Intelligence** Organized by PPG college of Arts and Science, 02-June-2021.

- **Intellectual property Rights** Organized by St.Joseph's College for Women, Tiruppur on 7-Mar-2020.
- **“TECH-KNOW TRADE 2K20”** Organized by Nallamuthu Gounder Mahalingam College, Pollachi on 09-Sep-2019.

#### Participation in Workshop

- **Research in Higher Education Institutions**, Sree Narayana Guru College, Palakkad Main Road, Coimbatore. 11-Aug-2021 to 19-Aug-2021.
- **Three days' workshop on Advanced Research Methodology and Statistical Data Analysis for Research Scholars** Organized by Dr.N.G.P arts and Science College, Coimbatore on 11<sup>th</sup> – 13<sup>th</sup> Dec-2019.
- **Two days' workshop on Common Statistical Tools in Social Science Research - Analysis & Interpretation** Organized by Periyar University on 11 & 12 Oct-2019.
- **One day workshop on Rural Immersion - Community Engagement** Organized by Dr.N.G.P arts and Science College, Coimbatore and MHRD on 21-Sep-2019.
- **One day workshop on Emotional Intelligence and Lateral Thinking for Performance Excellence** Organized by Sri Krishna College of Technology on 14-Sep-2019.
- **One day workshop on Intellectual Property Rights** Organized by Pioneer College of Arts and Science College, Coimbatore on 9-Feb-2019.

#### Participation in Faculty Development Programme

- **Innovative Research Techniques, Research Committee and IQAC**, Loyola Academy degree & PG College. 26-Aug-2021 to 30-Aug-2021.
- **Advanced Methodologies for Contemporary Research**, Department of Management & R.C. Research Centre, Government RAM Narayan Chellaram College of Commerce and Management, Bengaluru, Karnataka. 16-Aug-2021 - 23-Aug-2021.
- **Balancing Mental Health in Teaching & Learning Process - During the Pandemic** Sree Narayana Guru College, 14-Jun-2021 to 18-Jun-2021

- **Teaching pedagogies for Virtual classrooms**, Vivekananda College of Arts and Science 25 – May -2021 to 31-May-2021.
- **Learning Programme on 7’R (Research)”** S.A. College of Arts & Science 20-Jul -2020 to 26-Jul -2020
- **QUALITY INITIATIVES IN HIGHER EDUCATION**, Consortium of colleages through online, 13-April-2020 to 20-April-2020.
- **NAAC Process on Quality Advancement**, Sree Nrayana Guru College, 11- Dec- 2020 to 18-Dec-2020
- **Art of Effective Teaching** Organized by PSGR Krishnammal College for Women on 12-Feb-2020.
- **NAAC Revised Accreditation Framework and OBE Assessment Methodology** Organized by Faculty Development Cell and IQAC at Dr.N.G.P arts and Science College, Coimbatore on May 27<sup>th</sup> – June 2<sup>nd</sup> 2019.

#### Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best case study	Dr.N.G.P. Arts and Science college	2019