

Name : Dr. S. ISHWARYA
Designation : Assistant Professor
Department : International Business
Qualification : M.Com (IB), MBA(MM), Ph.D,
Experience : Teaching –3Years | Research – 5 Years
Specialization: International marketing and Marketing Management
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Academic Qualifications

Degree	Branch	Institution / University Name	Year
Ph.D.	Commerce	Dr. N.G.P. Arts and Science College	2026
MBA	Marketing Management	Bharathiar University, Coimbatore	2024
M.Com	International Business	Dr. N.G.P. Arts and Science College	2019
BBA(CA)	Management	Dr. N.G.P. Arts and Science College	2017

Additional Qualifications

Dip. /	Area of Specialization	Institution / Agency Name	Year
Certificate	C - Programming Computer Science	Institute For Entrepreneurship and Career Development Bharathidasan university, Thiruchirappalli.	2011

Research Publications

- S.Ishwarya , **A study about selected value added agro products exporters problems in their supply chain process**, Studies in Indian place names Vol. 40, Issue 70, March 2020, ISSN: 2394-3114.
- Dr.K.Vanaja, Mrs.S.Ishwarya, **“Agri-Product Exports and Agri-Machinery Imports: What Nexus?”**, Journal of Emerging Technologies and Innovative Research (JETIR), Vol. 11, Issue no 7, pp. 281- 288 July 2024, ISSN: 2349-5162.
- Mrs.S.Ishwarya, Dr.K.Vanaja, **Mapping India's Apparel Export Dynamics: Performance Trends with Global Partners**”, International Journal of Research and Scientific Innovation (IJRSI), Vol 12, Issue 6, pp.427-435, July 2025, ISSN:2321-2705.

Presentations in Conference/ Seminar

- **International Trade Procedures**, National Level Case Study Analysis, Hindustan College of Arts and Science, 29-Aug-18.

Participation in Conference

- International conference on **Better Shipping for Better Future**, P.S.G. College of Arts and science, Coimbatore, 27-Sep-18.
- National conference on **Entrepreneurship and Women Empowerment**, Dr. N.G.P arts and science college, Coimbatore, 20-Sep-18.
- National Conference on **Entrepreneurial Strategies for Sustainable Economic Growth: A Global Perspective**, Dr. N.G.P Arts and Science College, Coimbatore.
- National Conference on **Redefining HR Strategies -Emerging Perspectives**, Dr. N.G.P Arts and Science College, Coimbatore, 17-Sep-14.

Participation in Seminar/Webinars

- **The big question... How to get published in impact factor journals?**, Pachaiyappa's College, Chennai, 21-Aug-21.
- **Digital Transformation –How Can I Be A Part of It**, Jayaraj Annapackiam College for Women, Theni, 14-Aug -21.
- **Intellectual property Rights**, St. Joseph's College for Women, Thiruppur, 7-Mar-20.

Participation in Faculty Development Programme

- **Innovative Research Techniques**, Loyola Academy Degree & PG College, 26-Aug-2021 to 30-Aug-2021.
- **Research Perspectives on New Age Technologies**, Nallamuthu Gounder Mahalingam College, Pollachi, 3-Aug-2021 to 10-Aug-2021.
- **Outcome Based Education**, Karpagam Academy of Higher Education, Coimbatore, 26-Jul-21 to 01-Aug-21.
- **Term Insurance Checklist**, Dr. N.G.P arts and Science College, Coimbatore, 30-Jul-21.
- **Teaching Pedagogies for Virtual Classroom**, Vivekanandha College of Arts and Science, Tiruchengode, 25 to 31-May-21.

- **Learning Programme on 7'R (Research", S.A. College of Arts and Science, 20-Jun-20 to 26-Jul-20.**
- **Quality Initiatives in Higher Education, Dr. N.G.P Arts and Science College, Coimbatore, 13 to 20-Apr-20.**
- **NAAC process on Quality Advancement, Sree Narayana Guru College in collaboration with IQAC of Bharathiar University, Coimbatore, 11 to 18-Dec-2020.**
- **Art of Effective Teaching, PSGR Krishnammal College for Women, 12-Feb-20.**
- **NAAC Revised Accreditation Framework and OBE Assessment Methodology, Dr. N.G.P arts and Science College, Coimbatore, 27–May-19 to 2–Jun-19.**

Participation in Workshop

- **Research in Higher Educational Institutions, Sree Narayana Guru College, Palakkad, Kerela, 11-Aug-21 to 19- Aug-21.**
- **Advanced Research Methodology and Statistical Data Analysis for Research Scholars, Dr. N.G.P. Arts and Science College, Coimbatore, 11-Dec-19 to 13-Dec-19.**
- **Common Statistical Tools in Social Science Research - Analysis & Interpretation, Periyar University, 11 & 12-Oct-19.**
- **Rural Immersion - Community Engagement, Dr. N.G.P. Arts and Science College, Coimbatore, 21-Sep-19.**
- **Emotional Intelligence and Lateral Thinking for Performance Excellence, Sri Krishna College of Technology, 14-Sep-19.**
- **Intellectual Property Rights, Pioneer College of Arts and Science College, Coimbatore, 9-Feb-19.**
- **Intellectual Property Rights, Sankara College of Arts and Science, Coimbatore, 21-Jul-18.**

Awards / Honors

Awards / Honors	Agency / Institute	Year
Best case study	Dr.N.G.P. Arts and Science college	2019
Best mentor	Dr.N.G.P. Arts and Science college	2022