

**Name** : Dr.M.Kowsalya

**Designation** :Assistant Professor

**Department** :Department of International Business

**Qualification** :M.I.B., Ph.D., UGC – SET.,

**Experience** :Teaching– 05 Years | Research– 08 Years | Industry –1 Year

**Specialization:**International Marketing, Supply Chain Management and Research Methodology

**Email(Official)** :kowsalya.m@drngpasc.ac.in



### Academic Qualifications

Degree	Branch	Institution / University Name	Year
Ph.D	Commerce	Chikkanna Government Arts College, Tiruppur	2020
MIB	International Business	Chikkanna Government Arts College, Tiruppur	2016
BBA	Management	St.Joseph College For Women, Tiruppur	2014

### Additional Qualifications

Dip.	Area of Specialization	Institution / Agency Name	Year
Certificate	Microsoft Excel	Coursera	2025
Certificate	Supply Chain Management Basics: Cutting Cost & Optimizing Delivery	Infosys	2025
Certificate	Logistics and Supply Chain Management	Infosys	2024
Certificate	Foreign Currency Transactions	Infosys	2024
Certificate	Introduction to virtual, augmented and mixed reality	Future Learn	2023
Certificate	Dart Programming	Infosys	2023
Certificate	Digital Skills: Social Media	Accenture	2022
Certificate	Digital Skills: Digital Marketing	Accenture	2022
Certificate	NPTEL E - Awareness	IIT Madras	2022
Certificate	Research Methodologies and data analysis for Social Science	Vellore Institute of Technology	2021

Certificate	How to write a research paper	Vellore Institute of Technology	2021
Certificate	Python 3.4.3 and R	IIT Bombay	2020
Certificate	Digital Teaching Techniques	ICT Academy	2020
Certificate	Personnel and Stress Management	Erode Arts and Science	2020
Certificate	Excel – Beginners	Sri Krishna College of technology	2020
Certificate	Quantitative Aptitude	Jamal Mohamed College	2020
Certificate	Arithmetic Ability	Rajapalayam Rajus' College	2020
Certificate	Microsoft Excel for professionals and	Data Skills	2020
	SPSS and Statistical Data analysis	Eduoxia Research centre	2020
Certificate	Statistical Analysis for Business	Pondicherry University	2018
Certificate	Big Data and Data Analytics	Bharathiar University	2018
Certificate	Statistical Analysis for Business Research	Pondicherry University	2017
SET	Commerce	UGC (Mother Teresa Women's University)	2017

### Projects

Project Title	Agency	Amount	Period	Status
Online teaching during Covid – 19: challenges faced by college teachers	Dr.N.G.P Arts and Science College	5,000	2020 – 2021	Completed

### Grants Received

Event Title	Agency	Amount	Date
Online teaching during Covid – 19: challenges faced by college teachers	Dr.N.G.P Arts and Science College	5,000	Oct-20

### Patent

Title	Status	Year
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Design and implementation of IoT based low cost, Effective learning mechanism for empowering STEM education in India	Applied	2024
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### Consultancy

Title of Consultancy	Client	Amount	Status
Corporate Training of Employee	United Fashions, Tiruppur	Good Will	2023, Completed

### Research Guidance

Programme	No. of Scholars	
	Awarded	Pursuing
Ph. D.	-	2
M. Phil.	-	-

### Research Publications

- ❖ Dr.M.Kowsalya, Ms.V.Nandhini, **From Data to Delivery: How AI is Streamlining Apparel Supply Chains**, South India Journal of Social Sciences, Vol 23 Issue 1, March 2025, ISSN: 3048 - 6165. (UGC Care).
- ❖ Dr.M.Kowsalya, Ms.V.Nandhini **Adoption of Green Supply Chain Practices in Agriculture Exports - An Analysis of Key Influencing Factors**, International Journal for Research in Engineering Application & Management (IJREAM), Vol 11 Issue 1, April 2025, ISSN: 2454 - 9150. (Peer Reviewed Journal)
- ❖ Dr.M.Kowsalya, Ms.V.Nandhini, **Challenges Faced by Turmeric Exporters with special reference to Erode District**, International Journal of Scientific Research and Engineering Trends, Vol 11 Issue 2, March 2025, ISSN: 2395 – 566X. (Peer Reviewed Journal).
- ❖ Dr.M.Kowsalya,Mr.Prasannaa, **Exploring the Effect of Screen Time on Cognitive Development in Generation Alpha Children**, International Scientific Journal of Engineering and Management, Vol 04 Issue 3, March 2025, ISSN: 2583 - 6129.(Peer Reviewed Journal).

- ❖ Dr.M.Kowsalya, Ms.R.Sowmiya **Challenges Faced by Gem and Jewellery Export With Special Reference to Coimbatore City**, International Journal For Multidisciplinary Research, Vol 07 Issue 2, March - April 2025, ISSN: 2582 - 2160. (Peer Reviewed Journal).
- ❖ Dr.M.Kowsalya, Ms.S.Venkateshwari **Evaluating Cold Supply Chain Practices in Coimbatore's Perishable Food Industry**, International Journal of Humanities Social Science and Management, Vol 05 Issue 3, March - April 2025, ISSN: 3048 – 6874. (Peer Reviewed Journal).
- ❖ Dr.M.Kowsalya, Ms.Christina.C **Exploring Gen'z Influence on Fashion Market Trends**, International Journal of Scientific Research in Engineering and Management, Vol 09 Issue 3, March 2025, ISSN: 2582 - 3930. (Peer Reviewed Journal).
- ❖ Dr.M.Kowsalya, Ms.Ramaselvi P **Strategies For Retaining Top Talent: An HR Perspective**, Journal of Emerging Technologies and Innovative Research, Vol 12 Issue 3, March 2025, ISSN: 2349-5162. (Peer Reviewed Journal).
- ❖ Dr.M.Kowsalya, Ms.N.Bhavatharani, **From Rituals to Revenue: The Changing Landscape of Toda Culture**, International Journal of Research and Analytical Reviews, Vol 12 Issue 1, March 2025, ISSN: 2348 – 1269. (Peer Reviewed Journal).
- ❖ Dr.M.Kowsalya, **Supply Chain Management and Organizational Performance: An Empirical Investigation**, South India Journal of Social Sciences, Vol XXI, Issue 5, August 2023, ISSN: 0972 - 8945. (Indexed in UGC Care Group 1)
- ❖ Dr.S.Renugadevi, Dr.M.Kowsalya, **A Study on Tiny Workshops with Special Reference to Coimbatore City**, Specialusis Ugdyimas, Vol 1, Issue 43, pp 4674 - 4683, July 2022, ISSN: 1392 - 5369. (Indexed in Scopus)
- ❖ Dr.M.Kowsalya, Ms.M.S.Yalmozhi Ashika, **A Study on Problem Faced by Turmeric Exporters in Erode District**, International Research Journal of Management Science and Technology, Vol 13, Issue 7, pp58 – 63, July 2022, ISSN: 2250 – 1959. (Indexed in UGC Care)
- ❖ Dr.M.Kowsalya, Ms.M.Rohini, **A Study on Problem Faced by Garment Exporters in Tiruppur City**, International Research Journal of Management Sociology and Humanities, Vol 13, Issue 7, pp 121 – 126, July 2022, ISSN: 2348 – 9359. (Indexed in UGC Care)

- ❖ Dr.M.Kowsalya, Ms.S.Mowshika, **A Study on Problems Faced by Silk Exporters with Special reference to Bangalore City**, International Research Journal of Commerce, Arts and Science, Vol 13, Issue 7, pp 71 – 77, July 2022, ISSN: 2319 – 9202. (Indexed in UGC Care)
- ❖ Ms.S.Priyanka, Dr.M.Kowsalya, **Exporter's Satisfaction Towards Service Rendered By Export Credit Guarantee Corporation**, AutAut Research journal, VolXII, Issue V, pp14 – 121, May 2021, ISSN: 0005-0601. (Indexed in UGC Care)
- ❖ Dr.M.Kowsalya, Ms.S.Priyanka, **A Study on Supply Chain Management Competency and its Effect on Supply Chain Performance with special Reference to Tiruppur District**, AutAut Research journal, Vol XII, Issue V, pp106 – 113, May 2021, ISSN: 0005-0601. (Indexed in UGC Care)
- ❖ Dr.M.Kowsalya, Dr.M.Vanishree, **A study on supply chain management practices and supply chain performance effectiveness of knitted garments units in Tiruppur district**, AutAut Research journal, Vol XI, Issue VIII, pp 429 – 437, Aug 2020, ISSN: 0005-0601. (Indexed in UGC Care)
- ❖ M.Kowsalya, Dr.M.Vanishree, **Supply Chain Strategy adopted by Knitted Garment Units in Tiruppur District**, International Journal for Research in Engineering Application & Management, Vol7, Issue 4, pp 371 – 379, October 2018, ISSN: 2454 – 9150. (Indexed in UGC Care)
- ❖ M.Kowsalya, Dr.M.Vanishree, **Measuring the supply chain competence in knitted garment units in Tiruppur district** Journal of Emerging Technologies and Innovative Research, Vol6, Issue 3, pp185 – 189, March 2019, ISSN: 2349 – 5162. (Indexed in UGC Care)
- ❖ M.Kowsalya, Dr.M.Vanishree, **Problems faced by Working Women in Colleges, Tiruppur City**, International Journal of Management and Commerce Innovation, July 2017. (Indexed in UGC Care).

#### **Other Publications: International / National Journals**

- ❖ Dr.M.Kowsalya, Mr.Keerthivarma, **A Study on Factors Influencing Consumer Preference towards selected International Clothing Brand**, International Journal for

Research Trends in Social Science and Humanities, Vol 02, Issue 02, pp , March 2024, ISSN: 2208 - 2697.

- ❖ Dr.M.Kowsalya, Mr.Arunkumar, **Impact of Implementation of Advance Technology in Logistics industries in Coimbatore District**, International Journal of applied Research, Vol 10, Issue 4, pp 2117 - 2121, March 2024, ISSN: 2394 - 5869.
- ❖ Dr.M.Kowsaya, Ms.L.Aparna, **A Study on the Challenges Faced by Apparel Exporters in Tiruppur**, International Journal for Research in Engineering Application & Management, Vol 09, Issue 12, pp 2117 - 2121, March 2024, ISSN: 2454 – 9150.
- ❖ Dr.M.Kowsaya, Dr.E.Dhanasekar, Mr.J.Jagadeepan and Mr.S.Babajan, **A Study On Current Issues and Challenges in Logistics Management with Special reference to Coimbatore City**, International Journal of Advance Research and Innovative Ideas in Education, Vol 10, Issue 2, pp 2117 - 2121, April 2024, ISSN: 2395 - 4396.
- ❖ Dr.M.Kowsalya, Ms.Pavithra and Mr. Chandru, **Menstrual Hygiene Practice Among Adolescent Girls**, Indian Journal of Applied Research, Vol 14, Issue 4, pp 1 - 3, April 2024, ISSN: 2249 – 555X.
- ❖ Dr.M.Kowsalya, Mr.Nishanth and Mr. RallapalliYogeswara Naidu, **A Study on Challenges Faced by Garment Industry With Special Reference to Tirupur City**, International Journal of Scientific Research & Engineering Trends, Vol 10, Issue 2, pp 70 - 74, March - April 2024, ISSN: 2395 – 566X.
- ❖ Dr.E.Dhanasekar, Mr.M.ThomasJeyanth Herbert, Dr.V.Saranya, Dr.M.Kowsaya and Mrs.S.Priyanka, **The Effects of Virtual Marketing Implementation On Online Consumer In Coimbatore City During Covid 19 Pandemics**, IJRAR, Vol 10, Issue 2, pp 4674 - 4683, May 2023, ISSN: 2348 - 1269.

#### **Books/ Book Chapters Publication**

- ❖ **Tech For the Planet: Digital Innovations in Sustainability**, Dr.M.Kowsalya, **International Conference Proceedings on Emerging Trends in Technology and Digital Transformation for Sustainable Business Development**, Multi Spectrum Publication, Jan 2025, ISBN: 978-81-984393-2-1.

- ❖ **Challenges in the Implementation of Pradhan Mantri Jan Arogya Yojana (PMJAY) at the Grassroots Level: A Critical Analysis**, Dr.M.Kowsalya, Souvenir, Poornima University, Jaipur, Dec 2024, ISBN: 978-93-341-8078-7.
- ❖ **Unlocking Gen Z's E Commerce Potential; Trends, Strategies and Marketing Innovation**, Dr.M.Kowsalya, Shanlax Publication, Madurai, Tamil Nadu, India, Nov 2024, ISBN: 978-93-6163-716-2.
- ❖ **Environmental conservation and Restoration projects by private sector entities: SDG Impacts**, Dr.M.Kowsalya, Ink of Knowledge Sidhpur, Gujarat, India, May 2024, ISBN: 978-93-5826-263-6.
- ❖ **Fintech – The Next Frontier of Financial Services**, Dr.M.Kowsalya, Mays Publication, Coimbatore, Sep 2023, ISBN: 978-81-19716-91-3.
- ❖ **Fintech – The Next Frontier of Financial Services**, Dr.M.Kowsalya, Insurance Institute of India, Coimbatore, July 2023, ISBN: 978-81-964453-0-0.
- ❖ **Claim Settlement Procedure Using AI**, Dr.M.Kowsalya, Insurance Institute of India, Mumbai, July 2023, ISBN: 978-81-964453-0-0.

#### **Presentations in Conference/ Seminar**

- ❖ **Raising the Bar: Supply Chain Competence in Textiles**, The International Conference on Business and Technology (ICBT Edinburgh' 2025), The University of Edinburgh - United Kingdom, 12- April- 2025 to 13- April- 2025.
- ❖ **From Paper to Platform: The Digital Revolution in Supply Chain Finance**, International Conference on Sustainable Finance and Accountancy, Christ University, Bengaluru, 13- Mar- 2025 to 14- Mar- 2025.
- ❖ **Exploring supply chain practices in the Textile Sector: Trends and Innovation**, 4<sup>th</sup> International Conference on Resilience and Progress: Pioneering Transformative Pathways to Sustainability, Kristu Jayanti college, Bengaluru, 21- Feb- 2025 to 22- Feb- 2025.
- ❖ **Challenges in the Implementation of Pradhan Mantri Jan Arogya Yojana (PMJAY) at the Grassroots Level: A Critical Analysis**, National Conference on Healthcare Access and Socio – Economic Implications of PMJAY: Opportunities and Challenges, Poornima University, Jaipur, 14-Dec-24 to 15-Dec-24

- ❖ **Unlocking Gen Z's E Commerce Potential; Trends, Strategies and Marketing Innovation**, National Level Multidisciplinary Young Research Paper Presentation Competition on Role of AI in Business Growth and Human Empowerment, Kristu Jayanti college, Bengaluru, 16- Oct- 2024
- ❖ **Building a Unified Front: International Strategies for Cyber Security and Digital Resilience**, International Conference on Tech Diplomacy 2.0 India's Global strategic alliances in the digital decade, Christ and ICWA, 04-Oct-24 to 05-Oct-24.
- ❖ **Benchmarking Supply Chain Management Practices in Tiruppur District**, International Conference on Multidisciplinary Perspective in Engineering, Business Management, Social Sciences and Technology towards Sustainable Living - 2023, Dr.N.G.P Institute of Technology, 1-Dec-23.
- ❖ **A Revisit to the Role of Gender, Age and Objective Knowledge in Consumers' Attitudes Towards Organic Food**. International Conference on Multidisciplinary Perspective in Engineering, Business Management, Social Sciences and Technology Towards Sustainable Living -2023, Dr.N.G.P Institute of Technology, 1-Dec-23.
- ❖ **Fintech the Next Frontier of Financial Services**, International conference on fintech: Digital Transformation in Financial Services – ICF2023, Bharathiar University, 14-Sep-23 to 16-Sep-23.
- ❖ **Fintech the Next Frontier of Financial Services**, International conference on data driven sustainable business practices during turbulent times, Mount Carmel College, 4-August-23.
- ❖ **Women Entrepreneurship**, One day National Seminar on “Rural Women Empowerment through Skill Development, Nallamuthu Gounder Mahalingam College, 2-August-23.
- ❖ **Emerging Opportunities From Social Media in Recent World**, International Conference on capacity building and youth empowerment: The design thinking approach for sustainable governance, PSG College of Arts and Science, 18-April-23 to 19-April-23.
- ❖ **Innovative strategies of Aviation logistics and supply chain**, International Conference on Innovative strategies for Aviation, Logistics and supply chain Technologies, Business models and Risk Management, Rathinam College of Arts and Science, 14-September-22.



- ❖ **Supply chain management practices and supply chain performance effectiveness**, National conference on Application of modern management thoughts, Hindustan College of Arts and Science, 13-March-20.
- ❖ CSIR sponsored two day national conference on **Willingness to pay for branded medicines – A study with the cancer patients in Trichy City**, National Conference on Cancer Cure, Vivekananda Institute of Information and Management Studies, Namakkal, 04-August-17.

#### Participation in Conference/Seminar

- ❖ **Empowering Educators**, Teachers Conference, ICSI Coimbatore Chapter, 29-Nov-2024.
- ❖ **Elevating Business through Analytics Excellence**, One day business analytics conclave 2k24, Sri Ramakrishna College of Arts and Science, 09-Feb-24.
- ❖ **India in 2047 – National Business Conclave 2023**, ICFAI Business School, Bangalore, 02-Nov 23.
- ❖ **Women entrepreneurship**, Nallamuthu Gounder Mahalingam College, 2-Aug-23.
- ❖ **Insurance in the face of global change – The future proof**, Sri Ramakrishna College of arts and science, 12-Oct-22.
- ❖ **Emotional Intelligence**, PPG College of Arts and Science, 02-June-21.
- ❖ **Technology & Innovation: a Composition of entrepreneurial skills**, Seshadripuram Educational Trust, 27-May-21.
- ❖ **Pandemic and Business Sustainability**, Dr.N.G.P. Arts and Science College, 21-May-21 to 22-May-21.
- ❖ **Research & Innovation Driven, IPR, Patent Filing**, Dr.T.Thimmaiah Institute of Technology, 18-Nov-20.
- ❖ **Crisis Management**, Women's Christian College, 23-May-20.
- ❖ **Intellectual Property rights (IBR): Nature, Meaning, Scope and Its importance**, Shri Pancham Khemraj Mahavidyalaya, 6-May-20.
- ❖ International conference on **Learning from the present and building strategies for future in perspectives of commerce and management**, department of commerce and IQAC of Shri Pancham Khemraj Mahavidyalaya, Sawantwandi and University of Mumbai, 29-April-20.

- ❖ **Aviation and Human capital 2K19**, NGM College, Pollachi, 01-February-19.
- ❖ **International conference on e – Economy and its impact in India**, Tiruppur Kumaran College for Women, 01-July-18.
- ❖ **Symposium 2017 on overseas trade**, N.G.M College, Pollachi, 01-Feb-17.

#### **Participation in Orientation Programme / Short Term Courses**

- ❖ **NEP 2020 Orientation & Sensitization Programme**, Malaviya Mission Teacher Training Center, Bharathiar University, 18-Nov-24 to 27-Nov-24.
- ❖ **Capacity Building Programme**, Indian Council of Social Science Research, 15-Dec-21 to 29-Dec-21.

#### **Participation in Faculty Development Programme**

- ❖ **Holistic Development of Commerce and Innovation for Sustainable Success**, Hindustan College Arts and Science, 26-March-25 to 02-April-25
- ❖ **Financial Education – A life skill under NEP 2020**, PSGR Krishnammal College for Women, 12-Dec-24.
- ❖ **Sustainable Energy solutions for achieving the SDGS: A Policy and Management Perspectives**, Sri Ramakrishna College of Arts and Science and All India council for Technical Education, 18-Nov-24 to 23-Nov-24.
- ❖ **Empowering Educators: Nurturing Resilience and Well Being for Faculty Excellence**, Happy Valley Business School, 24-April-24 to 29-April-24
- ❖ **ICT Integrated Evaluation in Outcome Based Education**, Association of Indian Universities (AIU) & AMET University, 5-Jan-24 to 12-Jan-24.
- ❖ **Empowering Education for Innovation – A NEP Perspective**, Dr.N.G.P. Arts and Science College, 30-June-23 to 04-July-23.
- ❖ **Unleashing the Potential: Transforming Research Using Modern Tech-Tools**, Internal Quality Assurance Cell (IQAC) of ST PAULS COLLEGE, Bengaluru, 19-June-23 to 23-June-23.
- ❖ **Outcome based Education**, N.G.P. Arts and Science College, 17-June-23 to 21-June-23
- ❖ **Development of Entrepreneurship and Innovation**, AMET University, 29-May-23 to 9-June 23.

- ❖ **AI Application and its Impact on Business Practices**, Sri Ramakrishna College of Arts and Science, 18-April-23 to 22-April-23.
- ❖ **Collaborative Research Practice in Modern Era**, AMET University, 13-Feb-23 to 21-Feb 2023.
- ❖ **Introduction to Mutual Fund**, Dr.N.G.P. Arts and Science College, 27-Dec-21.
- ❖ **Innovative teaching Techniques & Research Methodology**, Sri Ramakrishna College of Arts and Science, 15-Nov-21 to 20-Nov-21.
- ❖ **Research Excellence and Academic development**, Sri Ramakrishna College of Arts and Science, 01-Sep-21 to 09-Sep-21.
- ❖ **Outcome Based Education**, Karpagam Academy of Higher Education, 26-July-21 to 01-Aug-21.
- ❖ **Research Methodology and Pedagogy for Tertiary Education**, Dr.N.G.P Arts and Science College, 15-June-21 to 21-June-21.
- ❖ **How to make Teaching learning process Effective and outcomes based**, Christian Eminent College, 14-June-21 to 21-June-21.
- ❖ **Covid 19 Creating a paradigm Shift in Rural Teaching & Learning Practices**, Caussanel College of Arts and Science, 12-June-21 to 14-June-21.
- ❖ **Innovation, Incubation, Startups and Research Challenges in India**, St.Mary's Centenary Degree College, 29-June-21 to 03-July-21.
- ❖ **Teaching Pedagogies for Virtual Classroom**, Vivekanandha College of Arts and Science for Women, 25-May-21 to 31-May-21.
- ❖ **Education Policy: 2020 and Higher Education in India**, Dr.N.S.A.M First Grade College, 24-May-21 to 29-May-21.
- ❖ **NAAC process on Quality Advancement**, Sree Narayana Guru College, 11-Dec-20 to 18-Dec-20.
- ❖ **Learning Programme on 7' R (Research)**, SA Centre for Advanced Studies, 20-July-20 to 26-July-20.
- ❖ **Enhancing Research and Consultancy Skills**, Rajarambapu Institute of Technology, Rajaramnagar, 22-June-20 to 26-June-20.
- ❖ **New Paradigms of Teaching**, nallamuthuGounder mahalingam College, 22-May-20 to 29-May-20.

- ❖ **Reference Manager for Scholarly writing**, Nehru institute of Management Studies, 30-May-20.
- ❖ **Innovative Knowledge Tuning for Academicians**, St.Peter's Institute of Higher Education and Research, Avadi, Chennai, 18-May-20 to 27-May-20.
- ❖ **Creation of Google site and OER**, RBVRR Women's College, 26-May-20.
- ❖ **Challenges in Higher Education during Covid19**, KovaiKalaimagal College of Arts and Science, 18-May-20 to 23-May-20.
- ❖ **Shipping and Logistics – A Refurbished Edge**, Government Arts College, Coimbatore, 20-May-20 to 22-May-20.
- ❖ **Quality initiatives in Higher Education**, Dr.N.G.P, Ramakrishana, Gobi Arts and Science and Vellalar College, 13-May-20 to 20-May-20.
- ❖ **Moodle Learning Management System**, V.P institute of Management Studies & Research, 12-May-20 to 17-May-20.
- ❖ **Economic Meltdown poses Threat to Financial Stability**, Rathinam College of Arts and Science, 16- May-20.
- ❖ **GST using Tally Release 6.6**, Brahmayya Siddhartha College of Arts and Science, 15-May-20.
- ❖ **Structural Equation Modelling in Management & Social Science using AMOS & R**, IMS, 11-May-20 to 15-May-20.
- ❖ **Emerging Business Issues**, TEZPUR University, 11-May-20 to 15-May-20.
- ❖ **R and Geo Gebra**, Jamal Mohamed College, 11-May-20 to 14-May-20.
- ❖ **How to become a powerful webinar presenter**, Loyola College, 13-May-20.
- ❖ **Open Source Content Management System**, Shri Nehru MahaVidyalaya, 11-May-20 to 15-May-20.
- ❖ **International Business & Economic Analysis**, SRM Valliammai Engineering College, 11-May-20 to 15-May-20.
- ❖ **Youth and Nation Building**, Annai Women's college, 11-May-20.
- ❖ **Tally with GST**, Rathinam College of Arts and Science, 11-May-20.
- ❖ **Moodle Learning Management System** , Spoken Tutorial and Dr.N.G.P Arts and Science College, 04-May-20 to 10-May-20.
- ❖ **Examination in wake of Covid – 19**, Patrician College of Arts and Science, 08-May -20.

- ❖ **Managing online Classes and Co – Creating MOOCS**, Government of India Ministry of Human Resource Development, 20-April-20to 06-May-20.
- ❖ **Model Tools & Techniques for Teachers & Researchers**, Imperial institute of Advanced Management, 03-May-20.
- ❖ **How to write Effective Case study**, ATMIYA University, 02-May-20.
- ❖ **Engendering the next generation educators**, Nehru Arts and Science College, 23-April-20 to 28-April-20.
- ❖ **Recent trends on artificial intelligence and impact on teaching professionals**, Rathinavel Subramaniam College of Arts and Science, 22-April-20 to 24-April-20.

### Participation in Workshop

- ❖ **Research in Higher Education Institutions**, Sree Narayana Guru College, 17-June-21 to 19-June-21.
- ❖ Online workshop on **Artificial Intelligence**, PVKK Institute of Technology, 22-May-20 to 26-May-20.
- ❖ **Examination guidance to crack NTA – NET/SET**, BS management Studies, 22-May-20 to 22-May-20.
- ❖ **How to make Research better & Matter too**, Maharaja Agrasen institute of Management Studies, 18-May-20.
- ❖ **Tally for Beginners**, NallamuthuGoundar Mahalingam College, 07<sup>th</sup> – 09<sup>th</sup> May 2020.
- ❖ **Research Methodology in Social Science**, Hindustan institute of Technology and Science, 04-May-20 to 09-May-20.
- ❖ **How to balance our Economy in Covid – 19**,Indhaya College For Women, 05-May-20.
- ❖ **Strategies for smartly qualifying NET/SET Examination**, Yashwantrao Chavan College, 02-May-20.
- ❖ **Fine tuning research planning using Elsevier tools: Science direct, Scopus and Mendeley**, K.J.Somaiya College of Science and Commerce, 25-April-20.
- ❖ **Data Analytics with R**, Bharathiar University, 02-Feb-18.

### Conference / Seminar / Workshop Organized

- ❖ Organizing Member, National Conference on Digital Transformation in Business: Opportunities and Challenges, Dr. N.G.P. Arts and Science College, Coimbatore, 05-Sep-23

### Invited Speaker / Session Chair/ Reviewer

- ❖ Invited Speaker, Digital Transformation in Supply Chain, Government Arts College, Coimbatore, 19-Mar-25.
- ❖ Invited Speaker, Data analysis using SPSS, Government Arts College, Coimbatore, 06-Jan-25.
- ❖ Invited Guest, World Maritime Day: Navigating the future safety first, Government Arts College, Coimbatore, 26-Sep-24.
- ❖ Invited Speaker, Reverse Logistics: Shaping the future of supply chain and sustainability, Chikkanna Government Arts College, Tiruppur, 09-Sep-24.
- ❖ Invited Speaker, Basic Tools of Social Science Research, Chikkanna Government Arts College, Tiruppur, 01-Nov-23.
- ❖ Invited Speaker, Emerging Trends in International Business, Government Arts College, Coimbatore, 22-Sep-23.

### Editorial / Reviewer Board Member

- ❖ Reviewer of esteemed **International Journal of Research and Analytical Reviews** since Mar-25. (Member ID: 119776).
- ❖ Chief Editorial Member of **Business Conclave & Case Analysis Competition – 2024**, Department of Commerce with International Business, Dr.N.G.P Arts and Science College, 16-Sep-24 to 17-Sep-24.
- ❖ Editorial Member of esteemed **International Journal of Innovative Research in Technology** since Oct-24.
- ❖ Chief Editorial Member of **International level Case Analysis Competition – 2023**, Department of Commerce with International Business, Dr.N.G.P Arts and Science College, 31-Aug-23.

- ❖ Editorial Member of esteemed **International Journal of Research and Analytical Reviews** since 14-Nov-23. (Member ID: 118891).
- ❖ Editorial Member of esteemed **Journal of Emerging Technologies and Innovative Research** since 14-Nov-23. (Member ID: 223522).
- ❖ Editorial Member of esteemed **International Journal of Multidisciplinary Research and Development** since 30-Sep-22.

#### Member in BoS

- ❖ Board of International Business, Dr.N.G.P Arts and Science College, Coimbatore, since 2019.

#### Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
All India Council for Technical Skill Development.	Life Time Member	July 2022 Onwards
National Institute for Technical Training and skill Development.	Life Time Member	July 2022 Onwards
International Peer Reviewed Research journal and Book Publication.	Life Time Member	May 2021 Onwards
Global Professors Welfare Association Forums.	Life Time Member	May 2021 Onwards

#### Awards / Honors

Awards / Honors	Agency / Institute	Year
Reviewer Certificate	IGI Global Scientific Publishing	2025
Golden Medal Reviewer's Award	International Journal for Research in Engineering Application and Management	2025
Certificate of Reviewer Award	Academic Business Current Data	2025
Certificate of Reviewer Award	Academic Business Current Data	2024
Criterion VI – NAAC 3 <sup>rd</sup> Cycle Accreditation process	Dr. N.G.P. Arts and Science College, Coimbatore	2022
Ph.D	Dr. N.G.P. Arts and Science College, Coimbatore	2021

**Recognitions- National / International**

<b>Nature of Recognition</b>	<b>Organization / Institution</b>	<b>Year</b>
DC Member	Chikkanna Government Arts College - Tiruppur	2024