

Name : S. Priyanka
Designation : Assistant Professor
Department : International Business
Qualification : M.Com (IB)., (Ph.D)
Experience : Teaching: 6 years



Area of Specialization(s): Supply Chain Management, International Business, International Marketing

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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D	Commerce	Chikkanna government arts college	Pursuing
M.Sc	Psychology	Tamilnadu Open University	2024
M. Com	International Business	PSG College of Arts & Science, Coimbatore	2019
B. Com	Business Process Services	PSG College of Arts & Science, Coimbatore	2017

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University /AgencyName	Year
Certificate	Creative Thinking	Infosys Springboard	2025
Certificate	Supply Chain Management for Different Retail formats	Infosys Springboard	2025
Certificate	Business analytics and process management	Coursera	2025

Certificate	Logistics and Supply Chain Management	Infosys Springboard	2024
NPTEL	Soft Skill Development	IIT Kharagpur	2023
Certificate	Introduction to Virtual, Augmented and mixed reality	Accenture	2023
Certificate	Digital Skills: Digital Marketing	Accenture	2022
Certificate	Successful Career Development	Coursera	2021
Certificate	Leadership and Emotional Intelligence	Coursera	2021
Certificate	Accelerating Industry 4.0 – A Post Covid Paradigm	ICT Academy	2020
Typewriting - English	Typing Skill	Government of Technical Examinations	2016

Grants Received

Event Title	Agency	Amount	Date
Online teaching during Covid – 19: challenges faced by college teachers	Dr.N.G.P Arts and Science College	Rs. 5000	Oct-20

Projects

Completed

Project Title	Agency	Amount	Duration
Online teaching during Covid – 19: challenges faced by college teachers	Dr.N.G.P Arts and Science College	5,000	20 - 2021

Consultancy/Training Session

Nature of Consultancy (Goodwill)	Client	Year
Corporate Training for Employee	United Fashions, Tiruppur	2023

Research Publications (Indexed)

- Mrs.S.Priyanka,**Analyzing the Behaviour of Higher Education Students towards Green Marketing and Corporate Social Responsibility Intentions**, ISSN 2730 – 6038,ISSN 2730 – 6046 (Electronic). (Indexed in Scopus)
- Mrs.S.Priyanka,**Influencing factors of LinkedIn by job seekers and professionals in IT sector**,Vol.555,ISSN 2198-4182,ISSN 2198 – 4190 (electronic). (Indexed in Scopus)
- Mrs.S. Priyanka and Ms. Sneha, **Consumer Perception and Preference towards selected International women clothing brands in Coimbatore City**, International Journal of Applied Research, Vol. 12, Issue 2, No. 15,ISSN 2319 – 829X. (Indexed in UGC Care Group 1)
- Ms.S. Priyanka and Ms.S.Sivanisha , **A Study On Factors Affecting Supply Chain Management In Apparel Industry With Reference To Tirupur District**, Vol 13, Issue 7, ISSN 2250 – 1959(Online) 2348 – 9367 (Print). (Indexed in UGC Care)
- Ms.S. Priyanka and Mr.R.S.Sivasakthi, **A Study On Problems Faced By Pump Exporters In Coimbatore City**, International Research journal of Management Sociology & Humanities, Vol 13, Issue 7, ISSN 2277 – 9809 (online) ISSN 2348 - 9359 (Print). (Indexed in UGC Care)
- Ms.S.Priyanka, **A Study on Supply Chain Management of Horticultural Products by the Farmers to Retail Outlet**, Vol-15-Issue-4-April-2020. (Indexed in UGC Care)
- Ms.S.Priyanka and Dr.M.Kowsalya, **A Study on Supply Chain Management Competency and its Effect on Supply Chain Performance with special Reference to Tiruppur District**, GIS Business , ISSN NO: 0005-0601, Volume XII, Issue V, May/2021. (Indexed in UGC Care)
- Ms.S.Priyanka and Dr.M.Kowsalya, **Exporter's Satisfaction Towards Service Rendered By Export Credit Guarantee Corporation**, Aut Aut Research Journal, Volume XII, Issue V, May/2021,ISSN NO: 0005-0601. (Indexed in UGC Care)

Other Publications: International / National Journals

- Mrs.S. Priyanka and Ms.K.R.Madhu Prethaa, **Exploring Challenges and Strategies of Agriculture Product Exporters : Fresh fruits and Vegetables in Coimbatore District**, International Journal of Research in Engineering Application and Management, Vol 11, Issue 01, April 2025, ISSN 2454 : 9150
- Mrs.S. Priyanka and Ms.S.Dharshana, **Technological Advancements and their Adoption in the Pump Export Industry with Special Reference to Coimbatore City**, International Journal for Research Trends in Social Science and Humanities, Vol 3, Issue 2, Mar - Apr 2025, ISSN(O) : 2584 - 2455
- Mrs.S. Priyanka and Ms.S.Nandhini, **Employee Satisfaction and Retention Strategies for Teaching Fraternity in Arts and Science College with Special reference to Coimbatore City**, Journal of Emerging Technologies and Innovative Research , Vol 12, Issue 3, March 2025, ISSN : 2349 - 5162
- Mrs.S. Priyanka and Mr.Sahaya Johan S, **Analysing the Export Potential of Marine Products from Kanyakumari District: Challenges and Opportunities**, International Journal of Advance Research and Innovative Ideas in Education, Vol 11, Issue - 2, 2025 ,ISSN(O):2395 - 4396
- Mrs.S. Priyanka and Mr.Habeebuddin MD, **Impact of Cultural Differences on Consumer Buying Behaviour**, International Journal of Research and Analytical Reviews, Vol 12, Issue 2, April 2025, E-ISSN :2348 - 1269, P-ISSN : 2349 - 5138
- Mrs.S. Priyanka and Ms.M.Praveena, **Challenges faced by Coir Industry during Inventory Management in Pollachi, Coimbatore**, International Journal of Scientific Research in Engineering and Management, Vol 09, Issue 03, March 2025, ISSN :2582-3930
- Mrs.S. Priyanka and Mr.R.Rohith, **Assessing Consumer Awareness and Behavior towards E-waste Recycling in Coimbatore**, International Journal of Research and Analytical Reviews, Vol 12, Issue 1 March 2025, E-ISSN :2348 - 1269, P-ISSN : 2349 - 5138
- Mrs.S. Priyanka and Mr.J.Joeson Solomon, **A Study on Employee Judgment on Cross-Border Trade Facilitation by Harmonization of Exim Documentation Standards with Reference to DP World Logistics Company, Chennai**, International Journal of Business Marketing and Management, Volume 10 Issue 2 Mar-Apr 2025, P.P. 14-20

- Mrs.S. Priyanka and Ms.K.S Sarnitha Sree, **Evaluating the Operational Supply Chain Performance in Textile Exporters with Special Reference to Tiruppur City**, International Journal for Multidisciplinary Research, E-ISSN: 2582-2160, Volume 7, Issue 2, March-April 2025
- Mrs.S. Priyanka and Ms.G.Hari Krishna Priya, **Awareness, Perception and Satisfaction on Export Promotion Schemes towards Textile Exporters with special reference to Tiruppur City**, International Research Journal of Engineering and Technology, Vol – 11, ISSN 2395 - 0072
- Mrs.S. Priyanka and Mr.S.Gokul, **A study on effectiveness of custom house agent dealing with customers with reference to logistics company**, International Journal of Applied Research , Vol. 10, ISSN 2394 - 7500
- Mrs.S. Priyanka and Ms.N.Srimathi, **Supply chain management practices and its effect on textile industries in Tiruppur**, International Journal of Scientific Research & Engineering Trends, Vol – 10, Issue 2, ISSN 2395 – 566X
- Mrs.S. Priyanka and Mr.A.V.K Akshaya, **Consumer perception and attitude towards Online shopping with special reference to Coimbatore City**, International Journal of Applied Research, Vol – 14, Issue 04, ISSN 2249 – 555X
- Mrs.S. Priyanka and Mr.P.Rithik Roshan , **A study on problems and prospects of pump exporters with special reference to Coimbatore City**, International Journal of Advance Research and Innovative Ideas in Education, Vol - 10, Issue 02, ISSN 2395 - 4396
- Mrs.S. Priyanka and Mr.R.Ashwin, **Consumer Buying behaviour pattern towards Lulu Hypermarket and its impact on local retailers with reference to Coimbatore City**, Indian Journal of Applied Research, Vol-14, Issue 04, ISSN 2249 – 555X
- Mrs.S. Priyanka and Dr.G. Chandrasekaran, **A Review of Export Promotion Schemes in India towards Export Products**, International Journal of Research and Analytical Reviews, Vol 10, Issue 2, ISSN 2349-5138

Book Publications / Book Chapters

- **Awareness level towards Central Government Support Schemes for Women Entrepreneurship** ,Mrs.S.Priyanka, Avitaa Publications, 2024, ISBN 978-93-96634-96-0

- **Sustainable Development Goals & Business Sustainability**, Mrs.S.Priyanka, Ink of Knowledge, ISBN:978-93-5826-263-6
- **Unleashing of the potential of the Internet of things: Revolutionizing the Future**, Mrs.S.Priyanka, Mayas Publication, ,ISBN:978-81-19716-913
- **Impact of AI on future Insurance**, Mrs.S.Priyanka, Insurance Institute of India, ISBN:978-81-964453
- **Digital transformation in Commerce**, Mrs.S.Priyanka , ISBN:978-93-94428-56-0
- **Innovative Strategies for Aviation, Logistics and Supply chain technologies, Business models and risk management**, Mrs.S.Priyanka, ISBN: 978-93-9534-160-8

Presentations in Conference

- **Visualizing the ripple effect CDBC and the Indian Economy** – International Conference on Sustainable Finance and Accountancy, Christ University, 13-Mar-2025 to 14 -Mar-2025
- **Analysing the behaviour of Higher education students towards green marketing and corporate social responsibility intentions** - One day International Conference on Business and technology, Conf Manage, Amman Jordan, 07-Aug-2024 to 08-Aug-2024
- **Emerging green technologies: Driving sustainable innovation in the Modern World** - One day International Conference on Tech Diplomacy 2.0 India's Global Strategic Alliance in the Digital decade, Christ University, 04-Oct-2024 to 05-Oct-2024
- **Role of social media in digital entrepreneurship: A comprehensive overview** - One day International Conference on Exploring the future of Work: Adapting to technological, social and economic transformations, Kristu Jayanti College, 26 -Sep -2024 to 27-Sep-2024
- **Influencing factors of LinkedIn by job seekers and professionals in IT sector** – Two days International Conference on Harnessing Strategies for Exponential and Sustainable Economy, Kristu Jayanti College, 15-Mar-2024 to 16-Mar-2024
- **Cross Border Payments & Global Transactions: A Comprehensive overview** – One day International Conference on Role of modern & Innovative Banking technologies towards the global economic growth, KPR College of arts science and research association with Asia Pacific University of technology and Innovation, Malaysia, 07 -Mar -2024
- **Women Entrepreneurship Scheme** – Two-day national conference on Role of entrepreneurship in the changing economic development, KPR College of arts science and research association with MSME – TDC (CFTI) Government of India, Chennai, 22-Sep-2023 to 23-Sep-2023
- **Fintech Innovation and Adoption** – Three days International Conference on Fintech: Digital Transformation of Financial Services, Bharathiyar University, 14-Sep-2023 to 16-Sep-2023

- **Challenges and Opportunities in Digital transformation in Business & Commerce** – Two Days International Conference on Digital Transformation in Business & Commerce: Trends, Challenges & Opportunities, Kristu Jayanti College, 01-Feb-2023 to 02-Feb-2023
- **Digital Marketing**-International Conference on Discovering and Harnessing the power of digital marketing, Sri Ramakrishna College of Arts & Science for Women, 16-Feb-2023
- **Benchmarking Supply Chain Management Practices in Tiruppur District**, International Conference on Multidisciplinary Perspective in Engineering, Business Management, Social Sciences and Technology Towards Sustainable Living - 2023, Dr.N.G.P Institute of Technology, 1st Dec 2023.
- **A Revisit to the Role of Gender, Age and Objective Knowledge in Consumers' Attitudes Towards Organic Food**, International Conference on Multidisciplinary Perspective in Engineering, Business Management, Social Sciences And Technology Towards Sustainable Living -2023, Dr.N.G.P Institute of Technology, 1st Dec 2023.
- **Sustainable development goals in health sector**, International Conference on Sustainable development goals: Issues, strategies and the way forward, Sri Ramakrishna College of arts and science, 04-Nov-22
- **Digitalization in International Trade** - International Conference on digitalization of global business environments, Rathinam College of arts and science, 28-Oct -2022
- **Women in Management** – National Conference on Women Empowerment and Equality towards an Equitable Future, PSGR Krishnammal College for Women - A key for Economic Development, 14-Oct -2022
- **Impact of Covid – 19 on Aviation, Logistics and Supply chain sector** – International Conference on Innovative Strategies for Aviation, Logistics and Supply chain technologies, Business models and risk management, Rathinam College of arts and science, 14 - Sep-2022
- **Strategic cost management**- One day National conference on Applications, strategies and controlling methods of financial management in MSME's, Soundarya Institute of Management and Science, 25-Aug-2022
- **India's Foreign trade policy : Russia Ukraine war** – National Conference on Impact of Russia - Ukraine war in India's Foreign trade, Dr.Zakir Hussain College, 09-May-2022
- **FDI With Strategic Alliances** – National Conference on E-Banking opportunities and challenges, SNMV College of Arts and Science on 9-Sept-2019.
- **Human Resource**: National Conference on Next Generation BPS- A Catalyst for value Creation, PSGR Krishnammal College for women on September 2016

Participation / Presentation in Seminars

- **Ethical Commerce inspired by Dharmic Values** – Two days national level seminar on Integration of Traditional Indian Knowledge system into Modern Higher Education : NEP Perspective, Dr.N.G.P Arts and Science College,04 – Jul-2024 to 05-Jul-2024
- **Participated in Best practices in Higher Education**, CEDBEC & Christ Nodal Office, Kerala,21-Mar-2024 to 22-Mar-2024
- **Elevating Business through Analytics Excellence** – participated in one day business analytics conclave 2024, Sri Ramakrishna College of arts and science,09-Feb-2024
- **India in 2047 National Business Conclave** - participated in conclave, ICFAI Business School, November 2023
- **Salient features of New Education Policy** - presented in ICSSR sponsored One day national seminar on Impact of New Education policy among future generation, NGM College,10-Aug-2023
- **Women Entrepreneurship** – presented in ICSSR sponsored One day national seminar on Rural women empowerment through skill development, NGM College,02-Aug-2023
- **Impact of changing Banking practices on the Indian Economy**,28-March-2023 to 29-March-2023
- **Fusion tourism broad ahead of Indian tourism sector** – presented in ICSSR sponsored One day national level seminar on India means Business – Reform,Perform and Transform, Sri Ramakrishna College of arts and science,05-Jan-2023
- Participated in Online National Seminar **on Significance of IPR in Current Era**,PSG College of Arts & Science,12-Nov-2022
- **A study On AI for future workforce in Insurance Sector**,National Level Seminar on Insurance in the face of global change, Sri Ramakrishna College of arts and science,12 – Oct -2022
- **Atmanirbhar Bharat: Need of the hour for reviving as Self-Reliant India amid the Pandemic Covid**,SRM Institute of Science & Technology,19-Sep-2022 to 20-Sep-2022
- **Emotional Intelligence** College of Arts & Science,02-June-2021
- **Research & Innovation Driven, IPR & Patent Filing**, Dr. T. Thimmaiah Institute of Technology, Karnataka,18-Nov-2020
- **Innovation, IPR, Entrepreneurship, and Start-ups among HEIs**, Institution's Innovation Council (IIC) of MHRD's Innovation Cell,28-April-2020 to 22-May-2020
- **Intellectual Property Rights**, ST. Joseph's College for women,Tirupur, 7-Mar-2020.

Participation in Workshop/Training Program

- **Empowering Educators**, Organized by ICSI Coimbatore Chapter, Coimbatore,29-Nov-2024
- **Outcome Based Education**, Organized by IPSR Solutions Limited and Dr.N.G.P Arts and Science College,Coimbatore,04-March-2023
- **National Intellectual Property Awareness Mission**, Organized by Intellectual Property Office India and Dr.N.G.P Arts and Science College,04-Jan-2023
- **NPTEL E- awareness**, Organized by NPTEL,06-Jan-2022
- **Seven days training program on Learning programme on 7'R(Research)**, Organized by S.A.College of Arts & Science,Chennai,20-July-2022 to 26-July-2022
- **Rural Immersion – Community Engagement**, Organized by MHRD and Dr.N.G.P Arts and Science College,Coimbatore, on 21-Sep-2019.
- **SYNETICS VII-Born to lead; learn to light** conducted by Internal Quality Assurance Cell of PSG College of Arts & Science.

Participation in Faculty Development Programme

- MDP on **Sustainable Supply Chain Management**, School of Management Studies, Univeristy of Hyderabad,27 -Jan- 2025 to 31-Jan-2025
- FDP on **Financial education – A life skill under NEP 2020** by PSGR Krishnammal College for Women in Collaboration with Association of Mutual funds in India,11-Dec-2024
- Six days FDP on **Sustainable energy solutions for achieving the SDG : A policy and management Perspective** by AICTE Training and Learning (ATAL)Academy,Sri Ramakrishna College of Arts and Science,18-Nov-2024 to 23-Nov-2024
- Five days FDP on **Exploring New Frontiers in Teaching Tools, AI and Data Analytics** by MEASI Institute of Information Technology, 29-07-2024 to 02-08-2024
- Six days FDP on **Empowering Educators: Nurturing Resilence and Well being for faculty excellence** by Happy Valley Business School,24-04-2024 to 29-04-2024
- Five days FDP on **ICT integrated Evaluation in OBE** by Association of Indian Universities (AIU) & AMET University,05-Jan-2024 to 12-Jan-2024
- Five days FDP on **Outcome based Education**, Organized by Dr.N.G.P Arts and Science College,17-Jun-2023 to 21-Jun-2023
- Two weeks FDP on **Development of Entrepreneurship and Innovation**, Organized by AMET University,29-May-2023 to 09-Jun-2023
- Five days FDP on **Empowering Education for innovation – A NEP Perspective**, Organized by Dr.N.G.P Arts and Science College,30-Jun-2023 to 04-Jun-2023

- Nine days FDP on **Collaborative research practices in Modern Era**, Organized by AMET University,13-Feb-2023 to 21-Feb-2023
- Seven days FDP on **Usage of Innovative Pedagogical Techniques**, Organized by Kristu Jaynti College,Bengaluru,17-Oct-2022 to 22-Oct-2022
- One week Virtual FDP on **Outcome Based Education**, Organized by Sri Krishnaswamy College for Women,Chennai,08-Aug-2022 to 13-Aug-2022
- Seven days International level online FDP on **Research Perspectives on New Age Technologies**, Organized by NGM College,Pollachi,03-Aug-2021 to 10-Aug-2021
- Online Functional FDP on **Term Insurance Checklist**,Organized by Dr.N.G.P Arts and Science College,30-July-2021
- Seven days online FDP on **Research Methodology and Pedagogy for Tertiary Education**, Organized by Dr.N.G.P Arts and Science College, 15 -June-2020 to 21-June -2021.
- Three days National FDP on **Research Methodology for Social Science** Organized by Indian Institute of Management & Commerce,17-May-2021 to 19-May-2021
- One week Online FDP on **Enhancing Research and Consultancy Skills** Organized by Rajarambapu Institute of Technology, Rajaramnagar,22-June-2020 to 26-June-2020
- Five days FDP on **Technologies for Transformation** Organized by Sri Jayendra Saraswathy Maha Vidyalaya College of Arts & Science,01-June-2020 to 05-June-2020
- **Shipping & Logistics - A Refurbished Edge** Organized by Government Arts College, Coimbatore20-May-2020 to 22-May-2020.
- **Role of Teachers in Quality Enhancement and Accreditation** Organized by Kristu Jayanti College,Bengaluru, 11-May-2020 to 18-May-2020.
- **Impact of Education - Post Covid 19** Organized by Sri Ramakrishna arts and science college Coimbatore, 11-May-2020 to 16-May-2020.
- Three days National level Online FDP on **Recent Trends in AI and impact on teaching professionals**,Rathinavel Subramaniam College of Arts and Science,Coimbatore,22-April-2020 to 24-April-2020
- **Quality Initiatives in Higher Education** Organized by Dr.N.G.P. Arts and Science College , Sri Ramakrishna College of Arts and Science , Gobi Arts and science College, Vellalar college for women 13-April-2020 to 20-April-2020.
- **Art of Effective Teaching** Organized by PSGR Krishnammal College for Women on 12 - February 2020.

- **NAAC Revised Accreditation Framework and OBE Assessment Methodology** Organized by Faculty Development Cell and IQAC at Dr.N.G.P arts and Science College, Coimbatore on May 27 -June - 2019 to 2nd June - 2019.

Conference / Seminar / Workshop Organized

- **Organizing Committee Member, Organizer in the Two days national level seminar on Integration of Traditional Indian Knowledge system into Modern Higher Education : NEP Perspective**,04 – Jul-2024 to 05-Jul-2024, Dr.N.G.P.Arts and Science College
- **Organizing Committee Member, Organizer in the Digital Transformation in Business: Opportunities & Challenges (DTBOC – 23)** on 5th September,2023, Dr.N.G.P.Arts and Science College
- **Organizing Committee Member, Organizer in the National Conference on Rebuilding Global Business Environment (RGBE – 23)** on 15th February,2023,Dr.N.G.P.Arts and Science College
- **Organizing Committee Member, Organizer in the Two days Virtual International Conference on Pandemic and Business Sustainability(PBS – 2021)** on 21-10-2021 to 22-10-2022,Dr.N.G.P.Arts and Science College
- **Organizing Committee Member, Organizer in the National Conference on Impact of Trade war on Indian Economy(ITIE – 2020)** on 25-02-2020,Dr.N.G.P.Arts and Science College

Invited Speaker /Session Chair – Conference /Seminar/Workshop

- Invited for conference session chair on Empowering India's Future "Pioneering Sustainable Business, Advancing Innovation and Revolutionizing Industry", PSG College of Arts & Science, Coimbatore on 06 -Mar -2024
- Invited for guest lecture on Workplace Etiquettes, PSG College of Arts & Science, Coimbatore on 11-Aug-2023.

Editorial member

- Editorial Member of International level Case Analysis Competition – 2023, Department of Commerce with International Business, Dr.N.G.P Arts and Science College, 31st Aug 2023.
- Editorial Member of International level Case Analysis Competition – 2023, Department of Commerce with International Business, Dr.N.G.P Arts and Science College, 31st Aug 2023.

Participation in Webinars

- National Webinar on **Empowering Early Career Researchers Against Cloned Journals**,Integral University,Lucknow,29-Nov-2024
- National Webinar on **How to Crack NTA – NET,SET,JRF Paper I**,VET Institute of Arts and Science College,Erode,08-June-2021
- National Webinar on **Technology enabled teaching and remote learning**,St.Ann's College for women,Hyderabad,30-May-2020
- International Webinar on **Towards excellence in qualitative research in social science**,Tamilnadu Open Univeristy,28-May-2020
- Webinar on **Fine tuning your Research Papers : Publication in SCOPUS,Web of Science and ABDC rated journals**,Bharata Mata College,Kerala,27-May-2020
- Webinar on **Emerging India with Resilience Preservarance**,Alagappa Univeristy,Karaikudi,16-May-2020
- Webinar on **Impact of Consumer Behaviour in Covid 19**,Bharathidasan College of Arts and Science,Erode,14-May-2020
- Webinar on **A Introduction on Six Sigma**,Rathinam College of Arts and Science,06-May-2020
- Webinar on **India first leadership talk**,MHRD Innovation cell and Dr.N.G.P.Arts and Science College,02-May-2020
- Webinar on **Virtual Reality**,Bhagwan Mahavir College of Enginnering & Technology, Surat, 20-April-2020

Roles and Responsibilities

- Member at **SQAC In charge** in Dr.N.G.P.Arts and Science College.
- Co – Ordinator at **Staff Club** in Dr.N.G.P.Arts and Science College.
- Department level **IQAC In charge** in Dr.N.G.P.Arts and Science College.
- Member at **Center for Women development** in Dr.N.G.P.Arts and Science College.

- Member at Center for **MOOC Online Course** in Dr.N.G.P.Arts and Science College.
- Member at **Students Grievance Cell** in Dr.N.G.P.Arts and Science College.

Funded Projects

- TNSCST project proposal submitted in the title, **“Evaluating the Impact of Tamil Nadu's Health Insurance Scheme on Low-Income Families in Coimbatore District”**
- ICSSR project proposal submitted in the title, **“Ayushman Bharat Pradhan Mantri Jan Arogya Yojana– A Way to Universal Health Coverage.**
- TNSCST project proposal submitted in the title, **“Implication of Social Media on Children’s of Working Women’s – Coimbatore City”**
- Seed money fund from the institution (Dr. N.G.P. Arts and Science College) were allotted for the project titled **" Online Teaching during COVID-19: Challenges Faced by College Teachers"**

Membership in Professional Bodies

Name of the Professional Body	Nature of Membership
International Peer Reviewed Research Journal & Book Publication	Life time Membership
Tradepreneur Global Academic Platform	Life time Membership
Global Professors Welfare Association Forums	Life time Membership

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Young Faculty Award	Novel Research Academy	2024 - 2025
NAAC 3 rd Cycle Accreditation A ++	Dr.N.G.P Arts and Science College	2022 - 2023
Best Mentor	Dr.N.G.P Arts and Science College	2021 - 2022
Best Faculty	Dr.N.G.P Arts and Science College	2020 - 2021
Best Mentor	Dr.N.G.P Arts and Science College	2020 – 2021
Teaching pedagogy and ICT tools	Dr.N.G.P Arts and Science College	2019 - 2020
Best Mentor	Dr.N.G.P Arts and Science College	2019 - 2020
Best Teacher	Dr.N.G.P Arts and Science College	2019 - 2020

