

Name : Dr.R.Chandrasekaran

Designation : Professor

Department : Business Administration with Logistics and Supply Chain Management

Qualification : M.B.A., M. Phil., M.Com., Ph.D., PGDPM, UGC – SET.
(Management & Commerce)

Experience : Teaching: 16 Years

Area of Specialization(s): Finance

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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Management	Hindusthan Arts and Science College, Coimbatore	2017
M. Phil.	Management	Sree Saraswathi Thyagaraja College, Pollachi	2012
M.B.A	Management	Sree Saraswathi Thyagaraja College, Pollachi	2009
M. Com.	Commerce	Bharathiar University	2012
B. Com.	Commerce	NGM College, Pollachi	2006

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
SET	Management	UGC	2016
SET	Commerce	UGC	2017
PGDPM	Human Resource	Annamalai University	2012

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	2	4
M. Phil.	-	-

Research Publications (Indexed)

International:

1. Dr.R. Chandrasekaran, Profitability performance of State bank of India and its Subsidiaries, GIM Journal of Management, Vol. 05 Issue No. 9, pp. 123-136, December 2010, ISSN: 0974-0708, (Indexed in Google Scholar).
2. Dr.R. Chandrasekaran, "Impact of leverage on profitability of NTPC Ltd."- Organizational Management in 2012 (Volume XXVIII. Issue 2, ISSN 0975-699X) (Indexed in Google Scholar).
3. Dr.R. Chandrasekaran, "Fundamental Analysis of old generation private sector banks in India"- IJRCM in September 2015(Volume 5. Issue 4) (ISSN 2231-1009) Indexed in Google Scholar
4. Dr.R. Chandrasekaran, "A Study on Financial performance Selected Public Sector Banks in India"- IJRCM in December 2015(Volume 3. Issue 2) (ISSN 2231-1009) Indexed in Google Scholar
5. Dr.R. Chandrasekaran, "Investors' Attitude towards Secondary Market (With Special reference to Equity Investments)", in PARIPEX-Indian Journal of Research, in March 2016, [Volume No 3, Issue 5]. [ISSN 2250-1991]. Indexed in Google Scholar
6. Dr.R. Chandrasekaran, " A study on Customer Satisfaction of old generation and new generation banks with reference to coimbatore city"- IJSR in April 2016(Volume 5. Issue 4) (ISSN 2319-7064) Indexed in Google Scholar
7. Dr.R. Chandrasekaran, "Marital Quality of Women Spouses of Men Working in Abroad with Reference to Palakkad", in International Journal of Business and Administration Research Review in March 2017, Vol: 1, Issue: 17. [ISSN: 2348-0653] Indexed in Google Scholar
8. Dr.R. Chandrasekaran, "Entrepreneurial Environment of Rural Women Entrepreneurs – An Opinion Survey.", ACME Intellectuals Research Center in April 2018 [Vol: 22, Issue : 22]. [ISSN: 2320-2939] Indexed in Google Scholar
9. Dr.R. Chandrasekaran, "Entrepreneurial Environment of Rural Women Entrepreneurs – An Opinion Survey.", Xavier Research Journal in March 2018 (Vol.6, Issue 1) (ISSN: 2321-0214) Indexed in Google Scholar
10. Dr.R. Chandrasekaran, "Impact of Payment Banks in Indian Financial Inclusion", A Journal of Composition Theory, January 2020 (Vol. XIII, Issue No: I) (ISSN: 0731-6755) UGC Indexed
11. Dr.R. Chandrasekaran, "Performance analysis of equity share of selected pharmaceutical companies", A Journal of Research and Reflection on Education, April 2021 (Vol. 19, Issue No: 1A) (ISSN: 0974-648X) UGC Indexed
12. Dr.R. Chandrasekaran, "Contextual Facilitators And Barriers Influencing The Continued Use Of E-Wallet Users In Tier I Cities ", Shodhsamhita, Volume No. VIII, Issue 17, 2021-2022 (ISSN No. 2277-7067)
13. Dr.R. Chandrasekaran, "An Analysis of the Influence of Technological Advancements on the Financial Sector:", journal of the oriental institute, Volume- 72, Issue 03, Nov. 2023 (ISSN No. 0030-5324)

14. Dr.R. Chandrasekaran, “Fintech service acceptance among private sector bank customers:”, Boletin de Literatura Oral (BLO), Nov.2023 (ISSN No. 2173-0695) Scopus Indexed
15. Dr.R. Chandrasekaran, “Empirical Study On Individual Investment Perception In Capital Market In India With Special Reference To Coimbatore City:”, Education and Society, January-March : 2024 Vol-48, Issue-1, No.-06, (ISSN: 2278-6864) UGC Indexed
16. Dr.R. Chandrasekaran, “User Preferences And Adoption Of Digital Banking: A Case Study Of Indoasis App In Coimbatore City:”, Journal of the K.R. Cama Oriental Institute, June : 2024 Vol-78, (ISSN 0970-0609) UGC Indexed
17. Dr.R. Chandrasekaran, “A Statistical And Volatility Analysis Of Selected Sectoral Indices In The Indian Stock Market:”, Humanities and Social Science Studies journal, January -June : 2025 Vol-14, Issue 1, (ISSN 2319-829X) UGC Care Group 1 Indexed
18. Dr.R. Chandrasekaran, “An Exploratory Analysis Of Work-life Combination Among Conservancy Workers In Coimbatore Corporation:”, International Journal of Creative Research Thoughts, March: 2026 Vol-14, Issue 2, (ISSN 2320-2882) Peer Review, Google Indexed.
19. Dr.R. Chandrasekaran, “Fiscal Health of Indian States: A Comparative Analysis of Expenditure Priorities and Public Welfare:”, International Advanced Research Journal in Science, Engineering and Technology, March: 2026 Vol-13, Issue 3, (ISSN 2393-8021) Peer Review, Google Indexed

Book Publications

- 1.The book titled Introduction to GST is published in Kongunad publication (ISBN 978-93-88770-82-2)
- 2.The book titled Introduction to Investment Management is published in Kongunad publication (ISBN 978-93-86770-77-6)
- 3.The book titled Financial Services is published in Shanlax publication (ISBN 978-93-89146-16-5)
4. The book titled Micro and Macro Economics in Shanlax publication (ISBN 978-93-90082-69-8)
5. The book titled Personal Finance in Mind Reading Publications (978-93-92150-06-7)
6. The book titled The Eighth wonder of the world in Beyond line Publisher (ISBN 978-93-95659-74-7)
7. The book titled Siru Thuli Peru Vellam by Anicham Publication (ISBN 978-81-987345-4-9)
8. Published a book entitled “Digital Economy, Financial Markets And Socio Economic Changes: Contemporary Research”, ISBN No. 978-81-990244-9-6, March-2026.

Consultancy

Nature of Consultancy	Client	Amount	Completion Status
<i>Implementation of GST</i>	<i>Janani Steels, Tripur</i>	<i>10,000</i>	<i>Completed</i>

Presentations in Conference

1. “Emerging Challenges in Global Business and Road Map for Innovative Solutions International Conference, Dharmapuri Government Arts College on 16 -17 December 2019.
2. “GST- Its Impact on Indian Economy”, National Conference, Nehru Arts and Science College on 25th September 2017.

Acted as Resource Person

Faculty Development Program

1. Acted as a Resource person for National level FDP on the topic of “Enhancing Teaching Skills” organized by KMEA College of Arts and Science College, Kerala on 27.10.2022.
2. Acted as a Resource person for FDP on the topic of “Innovative Teaching Techniques” organized by Michel Job College of Arts and Science for Women, Coimbatore on 09.11.2022.

Guest lecture

1. Guest lecture given at Nehru Arts and Science College Coimbatore on the topic of “Stock market awareness”.
2. Guest lecture given at Dr.S.N.S. Arts and Science College Coimbatore on the topic of “Role of Cryptocurrency in Digital world”
3. Acted as a Resource person at Sri Ramalinga Sowdambigai College for Paper presentation
4. Guest lecture given at NGM College on the topic of “Sculpt yourself as an Ethical Entrepreneur”
5. Guest lecture given at Park`s College, Tripur on the topic of “Stair to Start an Enterprise”
6. Resource person for Panel Discussion at Sankara College of Science and Commerce on 19/02/2019.
7. Guest lecture given at Dr.N.G.P. Arts and Science College, on the topic of Financial Literacy, on 22/02/2019
8. Guest lecture given at Dr.SNS. Arts and Science College Coimbatore on the topic of “Contemporary issues in Finance with reference to India”, on 26/02/2019.
9. Guest lecture given at SNMV College of Arts and Science Coimbatore on the topic of “Indian Financial System”, on 26/02/2019.
10. Guest lecture given at Vivekananda College of Arts and Science for Women on the topic of “Growth of Indian Economy” on 05.09.2019
11. Guest lecture given at PSG College of Arts and Science on the topic of “Economy Trends and Prospects” on 23.09.2019.
12. Guest lecture given at Kongunadu Arts and Science College on the topic of “Luminous Side of Entrepreneurship in India” on 30.01.2019
13. Guest lecture given at PSGR Krishnammal College for women on the topic of “Business and Trade Opportunities Post Covid-SWOT Analysis” on 01.12.2020
14. Guest lecture given at KGISL College on the topic of “Union Budget 2021” on 2.2.2021

15. Guest lecture at Avinashilingam Institute for Home Science and Higher Education on the topic of “Implication of Tax Deduction and Exemption in Income Tax” on 09.02.2022.
16. Guest lecture at VLB Janakiammal College of Arts and Science on the topic of “Fundamental and Technical Analysis –A View of Investment Avenue” on 11.01.2023.
17. Guest lecture at KG College of Arts and Science on the topic of “Financial Statement Analysis” on 25.02.2023.
18. Guest lecture at Pollachi College of Arts and Science on the topic of “Job Opportunities for Commerce Graduates” on 21.03.2023.
19. Guest lecture at Coimbatore Management Association on the topic of “Democratizing Personal Finance Management with Fintech Innovation” on 15.05.2023
20. Student Development Program at KG College of Arts and Science & Pioneer College of Arts and Science “Emerging Entrepreneurs Challenges ” on 07.10.2023
21. Guest lecture at NGM College on the topic of “Hands on Training – Share Trading” on 19.10.2023
22. Guest lecture at Hindusthan College on the topic of “Workshop on Research Methodology” on 06.02.2024
23. Guest lecture at KMCH College of Pharmacy on the topic of “Role of Finance in Business” on 10.02.2024
24. Guest lecture at Suguna College of Arts and Science on the topic of “Budget Buzz” on 13.02.2024
25. Guest lecture at Nyruthi College of Arts and Science on the topic of “Recent Trends E banking” on 27.02.2024
26. Guest lecture at Sree Ayyappa College for Women, Nagarcoil on the topic of “Problem solving and Ideation Workshop” on 11.04.2024
25. Guest lecture at KPR College of Arts Science and Research, Coimbatore on the topic of “Online share trading” from 30.07.2024 to 31.07.2024
26. Guest lecture at Sri Ramakrishna College of Arts and Science, Coimbatore on the topic of “Union Budget 2025” from 06.02.2025
27. Guest lecture at PSG College of Arts and Science, Coimbatore on the topic of “The Scope and Challenges of Financial Management in Emerging Economies” on 22.02.2025
28. Guest lecture at VLB Janayakiyammal College of Arts and Science, Coimbatore on the topic of “Picking a Right Stock” on 26.03.2025
29. Workshop at VLB Janayakiyammal College of Arts and Science, Coimbatore on the topic of “Live Trading Strategies for Beginners” on 28.03.2025
30. Guest lecture at Solamalai College of Engineering, Madurai on the topic of “Analysis and Forecasting the direction of Capital markets” on 21.04.2025
31. Guest lecture at Sri Ramakrishna College of Arts and Science on the topic of “Venture

Capital Funding Investment for Early Stage Entrepreneurs” on 05.07.2025

32. Guest lecture at Michael Job College for Women on the topic of “From Ideas to Entrepreneur” on 18.07.2025

Workshop at Karpagam Academy for Higher Education on the topic of “Stock Market Live Training Workshop” on 26.08.2025

33. Guest lecture at Kongu Arts and Science College on the topic of “Investment Planning” on 09.01.2026

Achievements, Awards and Recognitions

1. National level Best Faculty award by IRDP group of journals, Chennai, 2018
2. Recognized as Best teacher by Dr.N.G.P. Arts and Science College, Coimbatore 2020
3. Recognized as Best mentor by Dr.N.G.P. Arts and Science College, Coimbatore 2020
4. Dr.N.G.P. Arts and Science College, Coimbatore appreciated with ‘A’ Grade in teaching learning process during the Academic year 2019-20
5. Best Teaching Faculty-2020 by Dr.Kalam Educational Trust for Tribal
6. Distinguished alumni in Academic award by Sree Saraswathi Thyagaraja College, Pollachi on December 2020
7. IRDAI Licensed consultant for life and Non-life insurance (Code NO: LIC01268805)
8. NISM Certified holder
9. Participating in news channels interviews as Financial Expert.
10. Certified Pension Fund advisor
11. Certified mutual fund advisor

Participation in Conference

Nil

Participation in Seminars

1. “Digital Accountant for Industry 4.0”, School of Commerce, Bharathiar University
2. “Workshop on Anti Plagiarism in Research Writing”, Dr.S.N.S. College of Arts and Science Coimbatore.

Participation in Workshop

- 1.” Workshop on Anti Plagiarism in Research Writing”, Dr.S.N.S. Rajalakshmi College of Arts and Science College on 29.04.2020
2. “Goods and Service Tax” Dr.N.G.P. Arts and Science College, on 06th Aug 2019.
- 3.NPTEL workshop, PSG Arts and Science College, on 22nd June 2019
4. A Day in the life of Dabbawals, VLB Janakiammal College of Arts & Science on 21st Feb 2017.

5. Participated One day Workshop organised by Aditya Birla Sun Life AMC Limited on “BootCamp - Jumpstart your MF Distribution Business” on 09.02.2024
6. Participated Training organised by Annamalai Capital Service Private Ltd on “Online Stock Trading Strategies” on 09.02.2024
7. Participated One day Workshop organised by Aditya Birla Sun Life AMC Limited on “Practicing Goal Planning” on 02.12.2024

Participation in Orientation Programme / Short Term Courses

1. Annual Refresher Program in Teaching conducted by National Resource Center, Shri Ram College of Commerce on Dec to Feb 2020.
2. UGC- Sponsored workshop on MOOCs, e-content development and open educational resources conducted by UGC-HRD Centre, Bharathiar University on 22.10.18 to 26.10.18. Obtained ‘A ‘grade.

Participation in Faculty Development Programme

1. Faculty Development Program on Behavioral Finance and Wealth Management, AICTE ATAL Academy from 04.11.2024 to 07.11.2024
2. Development of Quality Improvement Process – Optimizing faculty success”, Department of Science and Humanities, NIET, Coimbatore on 19-07-2021 to 23-07-2021
3. “Experimental Teaching - Corporate Cognizance“, organised by Sri Ramakrishna College Of Arts And Science from 09 August 2021 to 13 August 2021.
4. Being a Super Teacher”, Bannari Amman Institute of Technology, July 06-12.
- 5.” Quality Initiatives in Higher Education”, Dr. N.G.P. Arts and Science College, Coimbatore. Apr. 13- 20

Conference / Seminar / Workshop Organized

1. Organizing Member in “Emergination: Empowering Tomorrow’s Entrepreneurs” National seminar on 09.09.2023
2. Organizing Member in National Conference on Implications of Fintech in Indian Economy on 04th March 2020
3. Organizing Secretary in ICSSR Sponsored national workshop on Saving Avenues for Unorganized Women Workers on 5th and 6th December 2019.
4. Organizing Member in Financial Literacy Forum on - Personal Finance and Family Budget | Investment and Savings | Banks and Insurance” on 10th January.2017.
5. Organizing Member in ‘Effects of Demonetization in Indian Economy Panel Discussion’ with Corporate Leaders at Dr.N.G.P Arts & Science College on 16th December 2016.

Member in BoS

Editorial / Review Board Member

1. Serving as Editorial Member for Shanlax Publications from 2025
2. Serving as Reviewer for RSIS International Journal from 2025
3. Serving as Reviewer for International Journal of Innovation Research in Technology from 2025
4. Editorial member for the book titled Financial Technology and Modern Finance in SK Research Group of Companies - SKRGC Publication (978-81-19980-42-

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Association of Mutual Funds of India (AMFI)	Empaneled Member	Life-time
International Institute of Organized Research (I2OR)	Associate Member	Life-time
Pension Fund Advisor in ICICI Prudential Pension Fund	Empaneled Member	Life-time

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Best Faculty	IRDP Group of Journals, Chennai	2018
Best Faculty	Dr.N.G.P. Arts and Science College, Coimbatore	2020
Best Faculty	Dr.Kalam Educational Trust for Tribal	2020
Best Alumni in Academics	Sree Saraswathi Thyagaraja College	2020