

Name : Dr.S.Mohan

Designation : Professor and Associate Dean-Students Affairs

Department : Management Studies

Qualification: M.B.A., M.Phil., PGDCA.,NET.,Ph.D.

Experience : Teaching: 23 Years Industry: 2 Years

Area of Specialization(s) : HR, Marketing

Email (Official ID) : mohan@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Management	Dr. N.G.P. Arts and Science College, Coimbatore.	2016
PGDCA	Computer Science	Directorate of Distance Education, Bharathiar University, Coimbatore.	2010
M. Phil.	Entrepreneurship	Directorate of Distance Education, Madurai Kamaraj University, Madurai	2006
MBA	Management	Cheran Arts and Science College, Kangeyam, Erode District.	1998

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Online Certificate	Principles of Human Resource Management	NPTEL	2018
NET	Management Studies	UGC	2012

Industrial Experience (Jan 1999 - Dec 2000)

- Worked as a *Marketing Executive* in *M/S Techforms, Coimbatore*.

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	6
M. Phil.	1	-

Research Publications (Indexed)

International and National

- Dr.S.Mohan, **A Study on Customer Perception towards Digital Payments in Coimbatore City** in the International Journal of Research Publication and Reviews on 09 April, 2025 (ISSN:2582-7421) (Impact Factor 6.844)
- Dr.S.Mohan, **A Study on Public Preference towards various Avenues of Investment with reference to Coimbatore City**, in the International Journal of Scientific Research in Engineering & Management on 04 April, 2025 (ISSN:2582-3930) (Impact Factor 8.586)
- Dr.S.Mohan, **A Study on Hand Hygiene Compliance among Healthcare Workers at a Multispeciality Hospital in Coimbatore**, in the YMER Journal on July 2024 (ISSN:0044-0477) (Impact Factor 5.7)
- Dr.S.Mohan, **Impact of Digital Transformation Advancements in Various Sectors : Agriculture, Healthcare, Education, Finance and Governance**, in the Proceedings of ICSSR sponsored National Conference on Empowering India through Digital Transformation – A Sustainable Approach held at Nallamuthu Gounder Mahalingam College, Pollachi on 19 July 2024 (ISBN: 978-93-340-9642-2)
- Dr.S.Mohan, **Institutional Framework for Promoting Research and Innovation in Traditional Indian Knowledge System – NEP Perspective**, in the Proceedings of ICSSR sponsored National Seminar on Integration of Traditional Knowledge System into Modern Higher Education: NEP Perspective held at Dr.N.G.P.Arts and Science College, Coimbatore on 04th & 05th July 2024 (ISBN: 978-81-971000-5-5)
- Dr.S.Mohan , **A Study on Manpower Contingency Plan in a Multi-Speciality Hospital at Coimbatore** , in the YMER Journal on March 2024 (ISSN:0044-0477) (Impact Factor 5.7)
- Dr.S.Mohan , **Impact of Emotional Dissonance among IT Employees with special reference to Coimbatore District**, in the TIJER - International Research Journal on December 2023 (ISSN:2349-9249) (Impact Factor 8.57)
- Dr.S.Mohan , **A Review on New Education Policy 2020, Digitalization and Quality of Life in India Some Reflections**, in the Conference Proceedings of National Conference on National Education Policy 2020 : Challenges and Opportunities for Higher Education

Institutions in India held at Dr.N.G.P.Arts and Science College on 27 December 2023 (ISBN: 978-81-966306-7-6)

- Dr.S.Mohan , **A Study on Risk Management of Global Transportation Service for Shipment with reference to Right Logistics International Pvt Ltd** , in the Research Journal of Humanities and Social Sciences on December 2023 (ISSN:0975-6795) (Impact Factor 6.14)
- Dr.S.Mohan , **A Study on Financial Analysis of Export and Import Commodity Trade in India**, in the International Journal of All Research Education and Scientific Methods on April 2023 (ISSN:2455-6211) (Impact Factor 7.429)
- Dr.S.Mohan , **Expostulations of Challenges Faced by Women Employees in Railways with special reference to Chennai Division**, in the Journal of Fundamental & Comparative Research on August 2022 (ISSN:2277-7067) (Impact Factor 7.268).
- Dr.S.Mohan , **An Analysis on the Floriculture Exports of India**, in the International Journal of Creative Research Thoughts on April 2022 (ISSN:2320-2882) (Impact Factor 7.97).
- Dr.S.Mohan , **Work Life Balance and Peer Support among Women Frontline Warriors with reference to Private Hospitals in Coimbatore City**, in the Journal of Management and Entrepreneurship on March 2022 (ISSN:2229-5348) (Impact Factor 4.257).
- Dr.S.Mohan , **A Study on Role of Rural Tourism for Sustainable Development in Rural Areas with reference to Coimbatore District**, in the Purakala Journal on April 2020 (ISSN:0971-2143) (Impact Factor 5.60).
- Dr.S.Mohan, **Financial Performance of Steel Authority of India (SAIL)**, in the Alochana Chakra Journal on April 2020 (ISSN:2231-3990) (Impact Factor 6.3).
- Dr.S.Mohan, **MSME and Implementation of Goods and Service Tax(GST)**, in the Journal of Management and Science on September 2017 (ISSN:2249-1260,e-ISSN:2250- 1819) (Impact Factor 2.822).
- Dr.S.Mohan, **Socio- Economic profile of Employees and Employee Engagement in Information Technology industry with reference to Coimbatore City**, in the International Journal of Engineering and Management Research on July 2017 (ISSN online 2250-0758) (Impact Factor 3.105).
- Dr.S.Mohan, **Consumer's attitude and Buying Behaviour of Organic/Green Products with reference to Erode District**, in the Journal of Commerce and Trade (International) on October 2016 (ISSN (P):0973-4503 (E):2454-1702) (Impact Factor 4.173).
- Dr.S.Mohan, **A Study on Employees Retention in BPO sector with reference to Coimbatore City**, in the International Journal of Informative & Futuristic Research on February 2015 (ISSN No. online 2347-1697) (Impact Factor 3.059).
- Dr.S.Mohan, **A Study on Work Environment in Tea Industry with reference to Nilgiri District**, in the Paripex-Indian Journal of Research on February 2015 (ISSN No. 2250-1991) (Impact Factor 1.6714).
- Dr.S.Mohan, **An Empirical Study on Customer awareness, satisfaction and media influence among the life insurers of Coimbatore**, in the International Journal of Scientific Research on August 2014 (ISSN No. 2277-8179) (Impact Factor 1.8651).
- Dr.S.Mohan, **A Study on Cultivation and Marketing of vegetables with special reference to Nilgris District**, in the Indian Journal of Applied Research on July 2014 (ISSN No. 2249-555X) (Impact Factor 2.1652).

- Dr.S.Mohan, **A Study on the level of attitude of employees on factors contributing to training programme, promotion and job rotation in private sector banks**, in the Global Journal for Research Analysis on July 2014 (ISSN No. 2277-8160) (Impact Factor 1.5408).
- Dr.S.Mohan, **A study on Analysis of Accreditation and its application in Higher education with special reference to Tamil Nadu state**, in the National conference on Higher education in India: changes and challenges (ISBN- 978-81-920808-3-3) held on 09-Feb-13 at Dr.N.G.P. Arts and Science College, Coimbatore.
- Dr.S.Mohan, **An Analysis of FDI Inflows and Outflows from The Post Liberalization Period**, in the National conference on Emerging Dimensions in Management (ISBN- 978-93-82338-38-3) held on 01-Feb-13 at Karpagam University, Coimbatore.
- Dr.S.Mohan, **A Study on Sectoral Composition of FDI in India**, in the International Conference on Contemporary Management Practices in Indian business scenario, (ISBN- 978-81-908074-8-7) held on 23-Jan-13 at Hindusthan College of Arts and Science, Coimbatore.
- Dr.S.Mohan, **A Study on Problems faced by Women Entrepreneurs in Healthcare Industry in Erode**, in the Zenith International Journal on June 2011 (2231-5780).

Presentations in Conference/ Seminar

- Presented a paper entitled **“Teaching and Learning Strategies- Experiential Learning”** in the Spread the Spark’23 – Celebrating Teachers held on 7 – 8 Sep- 23 at Confederation of Indian Industry (CII), Coimbatore.
- Presented a paper on **“Innovative Strategies for Logistics and Supply Chain Management”** in the International Conference on “Innovative Strategies for Aviation, Logistics and Supply Chain technologies, Business Models and Risk Management” at Rathinam College of Arts and Science on 14 Sep-22.
- Presented a paper on **“Methods of Data collection”** in the ICSSR sponsored National seminar on “Research Methods in Social Sciences” at P.K.R.Arts College for Women, Gobichettipalayam held on 3rd & 4th Jan-14.
- Presented a paper on **“Emerging trends in Innovation Management”** in the National Conference on “Management in New Era – Issues and Challenges” at GRD College of Science, Coimbatore, held on 14-Feb-13.
- Presented a paper on **“Impact of Bank Security”** in the National Seminar on “Current Trends in Financial Sector” at Hindusthan College of Arts and Science, Coimbatore, held on 31-Jan-09.
- Presented a paper on **“Motivation and Morale is a challenging role of HR in recent global workplace”** in the International seminar on Recent Trends in Global Business Order- Impact in Asia at Vivekanandha Institute of Information and Management Studies, Tiruchengode, held on 30th & 31st Jan-09.

Participation in Conference

International/ National/ State

- One day Teacher's Conference on "**Empowering Educators**" at The Institute of Company Secretaries of India, Coimbatore, held on 6-Sep-19.
- One day National Conference on "**Emerging Education Models for 21st Century Learner**" organized by Association of Principals of Colleges of Bharathiar University jointly with UGC Human Resource Development Center of Bharathiar University at Dr.N.G.P. Arts and Science College , Coimbatore, held on 01- Aug- 15.
- Two days NAAC sponsored State Level Conference "**Achieving Academic Excellence through Internal Quality Assurance Cell** " at Dr.N.G.P. Arts and Science College, Coimbatore, held on 09th & 10th -Dec-11.
- One day National Level Conference on "**Issues in Higher Education**" jointly organized by Associations of Principals of Colleges, Bharathiar University and UGC- Academic Staff College, Bharathiar University, Coimbatore, held on 29-Oct-10.

Participation in Seminars

- Attended a two days NAAC sponsored National Level Seminar on "**Curricular Designing and Skill based Education- Opportunities and Challenges**" at Ayya Nadar Janaki Ammal College, Sivakasi held on 16th and 17th Feb-17.
- Attended a two days NAAC sponsored National seminar on "**Contribution of Alumni towards Quality Improvement in Higher Education** " at Sree Saraswathi Thyagaraja College, Pollachi held on 21st & 22nd -Jul-09.
- Attended a one day National Level Seminar on "**Rubric Strategies for Global Business**" at Dr.N.G.P.. Arts and Science College, Coimbatore held on 05 -Mar -09 .
- Attended a seminar "**Re-engineering Calibres**" at Nirmala College for Women, Coimbatore on 13th & 14th -Aug-02.

Participation in Workshop

- Participated in a two day workshop on "**Public Financial Management System (PFMS)**" at Dr.N.G.P.Arts and Science College, Coimbatore on 20 & 21- Nov -23
- Participated in a one day workshop on "**Outcome Based Education (OBE)** " at Dr.N.G.P.Arts and Science College, Coimbatore on 04- Mar -23
- Participated in a one day workshop on "**Need and Scope of Outcome Based Education towards Transformative Education**" at Bharathiar University, Coimbatore on 11th Mar -21.
- Participated in a one day workshop on "**Interpersonal Effectiveness**" at Dr.N.G.P..Arts and Science College, Coimbatore on 14-Feb-08.
- Participated in a one day workshop on "**Motivation, Counseling and Commitment in teaching Profession**" held at Dr. N.G.P. College of Education, Coimbatore on 10-June- 06.
- Participated in a one day workshop on "**The Procedure for Assessment and**

Accreditation” as a part of the faculty development programme held at Dr. N.G.P. Arts and Science College, Coimbatore on 17-Jan-05.

Participation in Orientation Programme / Short Term Courses

- Attended a one day orientation programme for College Level Counselors/ Placement Officers at Bharathiar University, Coimbatore, on 18-Oct-03.

Participation in Faculty Development Programme

- One week online ATAL Sponsored Faculty Development Programme on **“Sustainable Energy Solutions for Achieving the SDGS: A Policy and Management Perspective”** at Sri Ramakrishna College of Arts & Science , Coimbatore held between 18th & 23rd - Nov -24.
- One week online Faculty Development Programme on **“Research Methodology and Pedagogy for Tertiary Education”** at Dr.N.G.P. Arts and Science College , Coimbatore held between 15th & 21st- Jun -21.
- Webinar on **“Future of Entrepreneurship and Employment Opportunities”** organized by Nehru Institute of Technology, Coimbatore held between 15th & 17th - May -20.
- Webinar on **“Research Ahead”** organized by Hindusthan College of Arts and Science, Coimbatore held between 13th & 15th - May -20.
- Online Faculty Development Programme on **“ Improving your Research Visibility – Research Impact and Metrics ”** organized by Velalar College of Engineering and Technology, Erode held between 11th & 13th - May -20.
- Online Faculty Development Programme on **“Emotional Intelligence”** organized by KG College of Arts and Science, Coimbatore held between Apr 28th & 02nd May -20.
- Online Course on **“Stress Management”** organized by AVS College of Arts & Science, Salem held between 13th & 17th Apr -20.
- Webinar on **“An Effective Resrach Paper Writing Skills”** organized by Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujarat held between 13th & 16th Apr -20.
- One week online Faculty Development Programme on **“Quality Initiatives in Higher Education”** at Dr.N.G.P. Arts and Science College , Coimbatore held between 13th & 20th - Apr- 20.
- National level Faculty Development Program on **“Entrepreneurship :Pathfinder of National Development”** (Under DST – NIMAT 2019-20) at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore held between 14th & 25th -Oct -19.
- One week Faculty Development Programme on **“NAAC Revised Accreditations Frame Work and OBE Assessment Methodology”** held between May 27th - Jun 02nd -19 at Dr.N.G.P. Arts and Science College , Coimbatore.
- One week Faculty Development Programme on **“Quality Measures in Higher Education”** at Dr.N.G.P. Arts and Science College , Coimbatore held between 03rd & 09th - Dec -18.
- One-day Faculty Development Programme on **“Innovative Approaches for Teaching and**

Evaluation” at ICFAI Business School , Coimbatore held on 23-Aug-18.

- One-day Faculty Development Programme on “**Research and Consultancy for Academicians**” at ICFAI Business School , Coimbatore held on 31-Jan-13.
- One-day Faculty Development Programme on “**Enterprise Resource Planning using SAP B1**” at Dr. N.G.P. Institute of Technology, Coimbatore on 31- July-10.
- One-day Faculty Development Programme on “**Emerging Paradigms in Indian Business Education**” at Dr.N.G.P.. Institute of Technology, Coimbatore held on 30-Dec-09.
- Faculty Development Programme at Dr.N.G.P..Arts and Science College, Coimbatore on 06-Feb-09.
- Faculty Development Programme at Dr.N.G.P..Arts and Science College, Coimbatore on 09-Jan-09.
- Faculty Development Programme at Dr.N.G.P..Arts and Science College, Coimbatore on 28-Oct-02.

Conference / Seminar / Workshop / FDP Organized

- ATAL Sponsored Faculty Development Programme on “**Behavioral Finance and Wealth Management**” on 04th to 09th - Nov -24.
- ICSSR Sponsored National Workshop on “**NEP - 2020: Opportunities and Challenges of HEIs in Achieving Gross Enrolment Ratio (GER) in Creating Human Resources to the Paradigm Industry Requirements**” on 16 - Feb-24.
- ICSSR Sponsored National Conference on “**National Education Policy 2020: Challenges and Opportunities for Higher Education Institutions in India**” on 27 - Dec-23.
- National Conference on “**Digital Transformation in Business : Opportunities & Challenges**” on 05 - Sep-23.
- National Conference on “**Contemporary Perspectives and Development in Humanities and Management**” on 11 - Mar-20.
- Industry Institute Partnership Conclave (11- Jan -19, 4-6 Mar- 19, 13- Mar- 20)
- National Conference on “**Entrepreneurship and Women Empowerment**” on 20-Sep-18.
- National Conference on “**Entrepreneurial Strategies for Sustainable Economic Growth-A Global Perspective**” on 28 -Sep-16.
- National Conference on “**Redefining HR Strategies: Emerging Perspectives**” on 17 - Sep-14.
- National Conference on “**New Vistas of Retail Marketing: Emerging Opportunities and Challenges**” on 11 - Sep-12.
- National Conference on “**Institutional Support to Entrepreneurs**” on 16 - Feb-12.

Invited Speaker / Session Chair- Conference / Seminar / Workshop

- **Invited Speaker**, Guest lecture on “**Power of Touch**” at KMCH College of Occupational Therapy, Coimbatore on 12- Nov- 24.

- **Invited Speaker**, Guest lecture on “**Out of Box Thinking**” at Nyruthi Arts and Science College, Coimbatore on 22- Oct- 24.
- **Invited Speaker**, Guest lecture on “**Innovation Startups – A Roadmap to Success**” at Government Higher Secondary School, Kalapatti, Coimbatore on 14-Aug-24.
- **Invited Speaker**, Guest lecture on “**Case Study- An Overview**” at Department of Biotechnology, Dr.N.G.P.Arts and Science College, Coimbatore on 13-Aug-24.
- **Invited Speaker** (Online), Guest lecture on “**A Comprehensive View on Research in Management Studies**” at Brillianz Educational Group, UAE on 13- Jul- 24.
- **Invited Speaker**, Guest lecture on “**The Power of Compassion: Fostering Kindness in Today’s World**” at Department of Commerce with CSCA, Dr.N.G.P.Arts and Science College, Coimbatore on 28-Aug-23.
- **Invited Speaker**, Guest lecture on “**Innovation and Entrepreneurship**” at Corporation Middle School, Veerampalayam, Coimbatore on 18-Aug-23.
- **Invited Speaker**, Faculty Professional Development on “**Building Professional Network**” at Dr.N.G.P.Arts and Science college, Coimbatore on 31-Mar-23.
- **Invited Speaker**, Guest lecture on “**Kinesics**” at KMCH College of Pharmacy, Coimbatore on 04-Oct-18.
- **Session Co-Chair**, National Conference on Opportunities and Challenges of Business in the Digital Era organized by Faculty of Commerce, Dr.N.G.P.Arts and Science College, Coimbatore on 27th & 28th –Sep- 2018.
- **Invited Speaker**, Guest lecture on “**Handshake**” at Pioneer College of Arts and Science, Coimbatore on 10-Jul-17.
- **Invited Speaker**, FDP on “**Curriculum Designing and Skill based Education**” at Dr.N.G.P.Arts and Science college, Coimbatore on 01-Mar-2017.
- **Invited Speaker**, Guest lecture on “ **Interview Behaviour and Body Language**” at Bharathiar University Arts and Science college, Gudalur on 13-Mar-14
- **Invited Speaker**, Guest lecture on “**Marketing- An Overview**” at Brillianz Education FZE, Dubai, UAE on 17-May-13
- **Invited Speaker**, FDP on “**Academic and Administrative Balance**” at Dr.N.G.P. Arts and Science College- A Self Analysis” at Dr.N.G.P. Arts and Science College , Coimbatore on 15-Nov-12.

Funded Project / Conference / FDP

Funding Agency	Purpose	Title	Year & Duration	Amount
Indian Council of Social Science Research (ICSSR)	Conference (Co-Convener)	National Education Policy 2020: Challenges and Opportunities for Higher Education Institutions in India	27.12.2023 (1 day)	Rs.1,00,000
Indian Council of Social Science Research (ICSSR)	Project (Co- Project Coordinator)	NEP – 2020: Opportunities and Challenges of HEIs in Achieving Gross Enrolment Ratio (GER) in Creating Human Resources to the Paradigm Industry Requirements: A study of selected HEIs of Karnataka and Madhya Pradesh	Oct 2023 to Mar 2024 (6 Months)	Rs.10,00,000
AICTE Training and Learning Academy (ATAL)	Faculty Development Programme (Co-Coordinator)	Behavioral Finance and Wealth Management	04.11.2024 to 09.11.24 (6 Days)	Rs.3,38,799

Patent

- Title of the invention: Risk Perception and Portfolio Management of Equity Investors, The Patent Office Journal No. 29/2022 Dated 22/07/2022.

Member in BoS

Acted as a **University Nominee / Subject Expert** in Autonomous Colleges Board of Studies

- KG College of Arts and Science, Coimbatore
- Pondicherry University, Pondicherry
- Hindusthan College of Arts and Science, Coimbatore
- Nirmala College for Women, Coimbatore
- Sri Ramakrishna College of Arts and Science, Coimbatore
- Government Arts College, Coimbatore
- Kongu Arts and Science College, Erode
- Kongu Nadu Arts and Science College, Coimbatore
- CMS College of Science and Commerce, Coimbatore

Member in Inspection Commission

- Acted as a Member for Bharathiar University Inspection Commission at PSGR Krishnammal College for Women, Coimbatore on 19.09.2024.
- Acted as a Member for Bharathiar University Inspection Commission at Suguna College of Arts and Science, Coimbatore on 09.06.2023.
- Acted as a Member for Bharathiar University Inspection Commission at Park Business School, Coimbatore on 21.08.2020.

Member in Advisory Board

- Acting as a Advisory Board Member of Leaders College, Kannur, Kerala since July 2022.

Chairman- Bharathiar University

- Acted as Chairperson of Board of Studies in Hospital Administration, Bharathiar University. (Ref. No.BU/S2/S3/S4/BOS/2020 Dated: 22.06.2020)
- Acted as Chairman in Result Passing Board for Diploma Courses, Bharathiar University. (Ref. No.COE/PG/2005 Dated: 08.04.2005)

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Faculty Excellence Award- Excellence in Leadership Award	SNS Institutions, Coimbatore	2025
Best Professor- Research Contribution	Dr.N.G.P.Arts and Science College,Coimbatore	2023
Best Fund Mobilizer	Dr.N.G.P.Arts and Science College,Coimbatore	2023
Best Mentor	Dr.N.G.P.Arts and Science College,Coimbatore	2022
Best Teacher Award	Akshaya Institute of Management Studies, Coimbatore	2014
Academic Excellence Award	Brillianz Education FZE, Dubai	2013

Appreciation

- Received Rs.5000 from QAlpha Technologies Pvt Ltd, Bangalore for the project entitled “A Study on Influence of Social Media in Stock Market Decisions with reference to Chennai City” done by Mr.M.Kiruthivasan (221BM063) under my guidance on 08.04.25.
- Received **Employee Service Appreciation Certificate** for 22 years 1 Month of service in Dr.N.G.P.Arts and Science College, Coimbatore.
- Received Certificate of Appreciation for acted as a **Judge for the ADZAP** in RECOP 2023 (A State level Management Meet) organized by Department of Management Studies , Dr.N.G.P.Institute of Technology, Coimbatore on 24th March 2023.
- Received Letter of Appreciation (2021-22 & 2022-23) from MoE’s Innovation Cell, Govt. of India for acted as the Vice President of the IIC Institution’s Innovation Council (IIC) of Dr.N.G.P. Arts and Science College for the continuous support and contribution towards building the innovation and entrepreneurship culture development in college campus.
- Received Certificate of Appreciation for the contribution as a **Member of Curriculum Development Cell** in the NAAC 3rd Cycle Accreditation Process during the Academic year 2021-22 from Dr.N.G.P. Arts and Science College , Coimbatore.
- Received Certificate of Appreciation with “**A Grade**” for teaching (2019-20 Odd Semester) from Dr.N.G.P.Arts and Science College, Coimbatore.