

Name : Dr.A.Ragukumar
Designation : Associate Professor
Department : Management Studies
Qualification : M.A., MBA., PGDED., Ph.D.
Experience : Teaching: 12.7 Years
Area of Specialization(s) : Finance & HR
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Management	Bharathiar University, Coimbatore	2021
MBA	Finance & HR	Sankara Institute of Management Science, Bharathiar University Coimbatore	2009
MA	Economics	Bharathiar University Coimbatore	2016
BA	Economics	Government Arts College, Bharathiar University	2006

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
PGDED	Entrepreneur Development	Sankara Institute of Management Science, Bharathiar University Coimbatore	2009
DOA		CSE, Coimbatore	2006

Research Publications

International

- ❖ Published a paper titled “ A Study about Women on Rural Farming – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 2
- ❖ Published a paper titled “ Students Empowerment in Academics – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 3

- ❖ Published a paper titled “ Emotional Intelligence and Students Achievement in Academics – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2349-5138, Volume 9, Issue 2- International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 3
- ❖ Published a paper titled “ A Study on Customer Satisfaction on Selected E-Banking Services Provided By TamilNadu Based Provide Sector Commercial Banks in Coimbatore District. – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 3
- ❖ Published a paper titled A Study on Patent Perception Towards Service Quality in Health Care Sector - International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 3
- ❖ Published a paper titled “ The Practice of Knowledge Management in BPO – A Preliminary Study on IRACST – International Journal of Commerce, Business and Management (IJCBM), ISSN:2319-2828, Vol.5.

- ❖ Published a paper titled “Impact of Impact of Digital Marketing on Small Scale Industries in International Conference on European Journal of Commerce and Management Research. ISBN 978-93-80509-73-0
- ❖ Published a paper titled “Impact of Emotional Intelligence on Performance of School Teachers in National Conference on European Journal of Commerce and Management Research. ISBN 2051-8099
- ❖ A Preliminary Investigation of Knowledge Creation Practices in Unaided Arts and Sciences College Teaching Faculty Members - MERC Global’s International Journal of Management, Vol. 6, Issue 3, pp. 77-81. 2018 (CITATION) Index Copernicus Value: 70.64, Journal Impact Factor: 0.952.
- ❖ A Preliminary Survey On Knowledge Management Activities Performed By Teaching Faculty Of Arts And Science Colleges In Coimbatore
- ❖ A Study On Knowledge Management Practices Among Teachers 2019 IJRAR September 2019, Volume 6, Issue 3 (E-ISSN 2348-1269, P- ISSN 2349-5138)

Participation in Conference Workshop

- ❖ Participated One Day Workshop on Outcome Based Education organized by Dr.N.G.P Arts and Science College in association with ispr solutions limited on 4 march 2023.
- ❖ Presentated a paper Innovative Strategies For Logistics and Supply Chain Management in the International Conference held on 14th September 2022 organized by Rathinam College of Arts and Science, Coimbatore.
- ❖ Participated in the One-Day Seminar on Academic & Administration Audit held on February 12, 2016 organized by AJK College of Arts and Science College, Coimbatore
- ❖ Participated One-Day Workshop on Financial Planning organized by Security Exchange of Board of India held on 15 September 2015
- ❖ Participated in the One Day International Conference on Innovation Management held on 19th October 2015
- ❖ Participated in the One-Day Workshop on Engulfing Skill Deficit to Enhance Global Managerial Competencies organized by Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore
- ❖ Participated in the Finale Game – Money Matters organized by GRG School of Management Studies held on 12th January 2009
- ❖ Participated in the Seminar on School Education – Some Reflection organized by Sankara College of Science and Commerce held on 3rd September 2010

- ❖ Attended Investor Awareness Program Conducted by SEBI Initiated Campaign
- ❖ Attended Two Day National Level Online Faculty Development Programme on “Emotional Intelligence and Educator’s Mental Health” organized by Arul Anandar College, Madurai.

- ❖ Participated Three Day Webinar on “ Future of Entrepreneurship and Employment Opportunities” Organized by Nehru Institute of Technology
- ❖ Participated in the International Webinar on Differentiated Instruction and Flexible Assessment” Organized by Alagappa University, Karaikudi
- ❖ Participated in Online Webinar on “ Challenges and Opportunities in Startup and Innovation” Organized by Mahendra Institute of Technology
- ❖ Participated in Online Webinar on “Entrepreneurship and IPR” Organized by Mahendra Institute of Technology
- ❖ Participated in Online Webinar on “ Data Analytics and Insights” organized by St. Joseph’s Institute of Technology, Chennai
- ❖ Participated in Online Webinar on “IPR and Their Importance” Organized by Mahendra Arts and Science College, Namakkal

Participation in Faculty Development Programme

- ❖ Attended in the Two-Day Faculty Development Program on “Econometrics for Management Research” organized by D.J Academy for Managerial Excellence, Coimbatore held on November 19 & 20, 2020
- ❖ Attended in the Faculty Development Program on Educational Management Issues organized by Sankara Institute of Management Science, Coimbatore on 16th July 2016
- ❖ Attended in the Ten Day Faculty Development Programmed on “Research Methodology” organized by RBVRR Women’s College , Hyderabad from 28th December 2020 to 6th January 2021
- ❖ Attended Two Day National Level Online Faculty Development Programme on “Emotional Intelligence and Educator’s Mental Health” organized by Arul Anandar College, Madurai

Invited Speaker / Session Chair- Conference / Seminar / Workshop

- ❖ To delivered a Guest Lecturer on Accounting for Management in Sasi Creative School of Business, Cbe on 15th December 2015
- ❖ To delivered a Guest Lecturer on Stress Management in Sasi Creative School of Business, Cbe on 23rd October 2015

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
❖ Best Paper Award	International Conference - Rathinam College of Arts and Science College	2022
❖ Awarded for Professional Excellence	Sankara Institute of Management Science	2011
❖ Winner in Regional Level Management Games	All India Management Association	2008
❖ Runner in State Level Management Games	Bharathidhasan Institute of Management Finance Game Business	2008
❖ First Place	Quiz	2008
❖ Third Place	Sankara Institute of Management Science Sankara Institute of Management Science	2008