

Name : Santhiya V

Designation : Assistant Professor

Department : Management Studies

Qualification : B.Sc.,MBA

Experience : 6 years

Area of Specialization(s) : Marketing and HR

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EDUCATIONAL QUALIFICATION

Degree	College/Institution name	University	Year of passing	Percentage of marks
MBA	Vivekananda Institute of Management Studies	Anna university	2016	70%
B.SC(Information Technology)	P.S.G. R Krishnammal college for women	Bharathiar University	2014	73%

Paper presentation

- Presented a paper on the topic of **“Multi-level Marketing”** in **National level conference** at KSR College of Engineering organised by Department of Business Administration on 26th Sept 2014
- Presented a paper on the topic of **“Women Empowerment”** for one day seminar program conducted by “VIMS”

Research Publications

International

- Published a paper titled “ A Study about Women on Rural Farming – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 2
- Published a paper titled “ Students Empowerment in Academics – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 3
- Published a paper titled “ Emotional Intelligence and Students Achievement in Academics – International Journal of Research and Analytical Reviews (IJRAR), ISSN:2349-5138, Volume 9, Issue 2- International Journal of Research and Analytical Reviews (IJRAR), ISSN:2348-1269, Volume 9, Issue 3

Participation in Conference Workshop

- Participated One Day Workshop on Outcome Based Education organized by Dr.N.G.P Arts and Science College in association with ispr solutions limited on 4 march 2023.
- Presented a paper Innovative Strategies For Logistics and Supply Chain Management in the International Conference held on 14th September 2022 organized by Rathinam College of Arts and Science, Coimbatore.
- Participated in Oracle (SQL & PL/ SQL) workshop conducted by Whizkid Corp, Coimbatore
- Participated in .Net Framework one day workshop on 06.02.2014
- Attended a workshop and completed a course on the topic of Computer Network Security Analysis conducted by GES Edu. Systems
- Attended one day Entrepreneur program and won second prize in Entrepreneurship program under Cambista – VIMS.