

Name : Dr. M.Sathana Priya
Designation : Associate Professor
Department : Management Studies
Qualification : M.Sc. (FCA)., PGDDM., MBA, M.Phil., Ph.D.
Experience : Teaching – 11Years 10 Months | Research – 6 Years
Specialization: Finance
Email : sathanapriya@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year
Ph.D.	Commerce	LRG College, Thirupur	2022
M.Phil.	Commerce	Bharathiar University, Coimbatore	2010
MBA	HR	Bharathiar University, Coimbatore	2009
M.Sc. (FCA)	Commerce	Bharathiar University, Coimbatore	2009
B.Com. CA	Commerce	Lady Doak College, Madurai	2007

Additional Qualifications

Dip. /	Specialization	Institution / Agency Name	Year
PGDDM	Commerce	Bharathiar University	2009
Certificate	Global Understanding for Sustainable Development	National University, Singapore	2020

Patent

Title	Status	Year
The Potential of Green Thinking in HR promotion and sustainable Development of IT Sector Staff	Received	2022

Research Publications

- M. Sathana Priya and Manjula.L, **A Study on Work-Life Balance of IT Sector with Special Reference in Coimbatore City**, Volume: 09 Issue: 04 April – 2025, International Journal of Scientific Research in Engineering and Management (IJSREM), ISSN: 2582-3930.
- M. Sathana Priya and Bharathwaj Patel.A, **A Study on Consumer Buying Behavior and Satisfaction Level Towards Online Shopping with Reference to Tiruppur District**,

Volume: 09 Issue: 04 April – 2025, International Journal of Scientific Research in Engineering and Management (IJSREM), ISSN: 2582-3930.

- M. Sathana Priya and Sindhuja.K, **A Study on the Impact and Satisfaction of Social Media in Consumer Purchase Decisions**, Volume: 09 Issue: 04 April – 2025, International Journal of Scientific Research in Engineering and Management (IJSREM), ISSN: 2582-3930.
- M. Sathana Priya and Sabitha.P, **A Study on Households' Savings Behaviour with special reference to Coimbatore City**. Volume: 09 Issue: 04 April – 2025, P 1 to 5, International Journal of Scientific Research in Engineering and Management (IJSREM), ISSN: 2582-3930.
- M. Sathana Priya and Shaketya.P.R, **A Study on Retailers Perception Towards Cold Beverages with Reference to Coimbatore City**, Volume: 09 Issue: 04 April – 2025, International Journal of Scientific Research in Engineering and Management (IJSREM), ISSN: 2582-3930.
- M. Sathana Priya, **The Role of Inclusive Leadership in Enhancing Employee Engagement**, Vol 10, February 2025, Journal of Information Systems and Engineering, E-ISSN: 2468-4376.
- M. Sathana Priya, **A Study on Customer Attitude Towards Croma Showrooms in Coimbatore District**. Vol.44 No. 3, Jul-Dec 2024: P. 25526-25537, Library Progress International.
- M. Sathana Priya, **The Role of AI in Shaping the Future of Employee Engagement: Insights from Human Resource management**. Vol.44 No. 3, Jul-Dec 2024: P. 15213-15223, Library Progress International.
- M. Sathana priya, **Machine Learning based Lung Cancer Detection and Analysis**, International Conference on Sustainable Computing and Smart Systems, 2023 (Scopus)
- M.Sathana Priya and R Prameela Devi, **Analysis of Hydroponic System Crop Yield Prediction and crop IoT Based Monitoring System for Precision Agriculture**, pp.575, IEEE (ISBN 978-1-6654-8232-5) (Scopus Indexed)

- M.Sathana Priya, **Performance of AutoMobile Companies in India**, Journal of Fundamental & Comparative Research, Vol 1, pp. 31,2022, (ISSN 2277-7067)
- Dr K Brindha and M. Sathana priya, **A Study of saving and Investment pattern of salaried IT people with special reference to Chennai city India**, Journal of Science Technology and Development, 2019, Vol 8, pp.122, (ISSN 0950-0707) (UGC CARE)
- Dr K Brindha and M. Sathana priya, **Households savings behaviour of Dindigul District Tamilnadu A Comprehensive Analysis With special reference to Dindigul District**, Institute of Research Advances, International Journal of Mangement and Social sciences, Vol 7 pp.355, (ISSN 2455-2267)
- M.Sathana Priya and Devi, **Economic Growth of India – A Conceptual approach with special reference to FDI**, International Journal of Applied Business and Economic Research, Vol 17, pp.69,2019, (ISSN 0972-7302)
- Dr K Brindha and M. Sathana Priya, **Households Savings behaviour in Pushpathur Panchayat of Dindigul District, Tamilnadu A comprehensive Analysis**, International Journal of Research in Humanities, Arts and Literature, Vol 7, 2019, pp.292-297 (ISSN 2347-4564)
- M.Sathana Priya, **A Study on Social Development – A Comprehensive Analysis (with Special reference to Households Savings Behaviour)**, International Research Journal of Management and Humanities, Vol 4 pp.400, February 2017, (ISSN 2347-3274).
- M.Sathana Priya and B Siva Kumar, **Performance Assessment of MGNREGS: A Case of Puthurani Panchayat of Sivaganga District**, International Journal of Research in computer Application and Management, Vol 6, pp.66, January 2016, (ISSN 2231-1009).
- M.Sathana Priya and Arun Kumar, **Dimensions of E Mail Marketing**, International Journal of Scientific Research and Management, special Issue 2013, pp.150-156, (ISSN 2321-3418).
- M. Sathana priya, **Public private partnership in India**, Journal of Management and Science, Vol 1, pp. 61-68, September 2011, (ISSN 2249-1260)

Books Chapters Publication

- A study on attitude towards Tamilnadu Zero Ticket Bus Travel Scheme among working women in Coimbatore, **Future of Sustainable Business Trends, Challenges and opportunities**, M.Sathana Priya, Jai Shivani Publications, July 2025, ISBN 978-93-343-3315-2.
- A Study on Customer Perception and Challenges Faced Towards Redmi Mobile Phones with Special Reference to Coimbatore City, **Advanced Contemporary Research Trends in Sustainable Business and Management**, M.Sathana Priya, Jai Shivani Publications, Mar 2025, ISBN 978-93-342-1614-1.
- **Entrepreneurial innovation in Emerging Markets**. International Conference on Recent Trends in multidisciplinary Research and Innovation, AVP College of Arts and Science College and Britts Imperial University College, Tirupur. 13-Sep-24.
- Performance of Women Entrepreneurs with Special reference to Dindigul District, **Nurturing Innovation and Creative ideas in Entrepreneurship**, M.Sathana Priya. Mayas Publication, 2016, ISBN 978-81-929581-1-8.
- An Analysis of various Investment Avenues special reference to Mutual Funds in Coimbatore City, **Latest Innovations in Management Science- A global Perspective**, M.sathana Priya, Vijay Nicole imprints Private Limited, 2016, ISBN 978-81-8209-473-4
- Performance of home mess run by women entrepreneurs,**Creativity innovation and entrepreneurship**, M.sathana Priya and G Sathish Kumar, Allied Publishers Private Limited, 2016, ISBN 978-81-8424-802-9.
- A study on investors perception towards derivative market in Coimbatore city, Contemporary issues in global business management, **Comtemporary Issues in Global Business management**, M.sathana Priya and B SivaKumar, Karpagam Academy of Higher Education,2012,ISBN 978-93-80426-69-3

- Impact of Special Economic Zones in India A Critical Evaluation, **Development of Special Economic Zone Impact and Implications**, Dr M Sumathy and M. Sathana priya, 2010, ISBN 9788180697715.
- A study on safety and welfare measures provided to the employees at Cochin Port Trust, Cochin. Global business (Challenges and Opportunities). Dr M Sumathy and M. Sathana priya, **International Edition on Global Business Challenges and Opportunities**, Agasthiar Noolagam, 2010, ISBN, 978-93-80530-14-7
- Research design –A Simple strategy **Research Methodology in Social Sciences**, M. Sathana priya, Aswini printers, 2010, ISBN 978-81-910426-1-0.
- Public Private Partnership on Social Entrepreneurship **Social Entrepreneurship Strategies for Nation Building**, Dr M Sumathy and M. Sathana priya, Excel Books, 2010, ISBN 978-81-7446-865-9.
- Impact of Mergers and Acquisition on private sector Banks in Global economy. **Banking Industry In India**, Dr M Sumathy and M. Sathana priya, Regal Publications, 2011 ISBN 978-81-8484-098-8.

Books Publication

- **Global Dimensions of Multi Disciplinary Research**, Dr. M.Sathana Priya, Luminus International Publishers, Mumbai, 2025, ISBN 978-93-7183-776-7.
- **Global Perspectives Cross-Disciplinary Contributions to Multidisciplinary Research**, Dr. M.Sathana Priya, Zykra Publications Pvt Ltd, Sweden, 2024, ISBN 978-81-98391-759.
- **Comprehensive Research Methods: Frameworks, Techniques, and Real-World Applications**, Dr. M.Sathana Priya and Dr. M.S Vasu, SAN International Scientific Publication, ISBN 978-81- 984464-0-4.
- **Household Savings Behaviour of Urban Slum Dwellers in Chennai**, Dr. M.Sathana Priya and Dr K. Brindha, Laser Park Publishing House Private Limited, 2023, ISBN 978-93-92032-50-9.

- **Auditing**, Dr Shariq Mohammed and M. Sathana Priya, Redshine Publication Private Limited, 2022, ISBN 978-93-93239-99-0.

Presentations in Conference/ Seminar

- **Entrepreneurial innovation in Emerging Markets.** International Conference on Recent Trends in multidisciplinary Research and Innovation, AVP College of Arts and Science College and Britts Imperial University College, Tirupur. 13-Sep-24.
- **Economic Growth of India – A Conceptual approach with special reference to FDI.** International Conference on Emerging Trends and Challenges in Commerce, Dindigul, 31-Jan-19.
- **A Study on Social Development – A Comprehensive Analysis (with Special reference to Households Savings Behaviour),** International Conference on Reforms in the Globalized Era: New Vistas, Patrician College of Arts and Science, Chennai, 18-Feb-17.
- **An Analysis of various Investment Avenues special reference to Mutual Funds in Coimbatore City,** National Seminar on Latest Innovations in Management Science, Shri Krishnaswamy College for Women, Chennai, 24-Sep-16.
- **A study on investors perception towards derivative market in Coimbatore city,** National seminar Conference on contemporary issues in global business management, Karpagam University, Coimbatore, 3-Feb-12.
- **Food grains production in India A Conceptual Approach,** National Seminar on Food grains production in India: prospects. Department of Economics and rural development, Alagappa University, Karikuddi, 14-Oct-11.
- **Households’ savings behavior in pushpathur panchayat of Dindigul District Tamil Nadu A comprehensive analysis,** National Conference on Financial inclusions, Sri Krishna Arts and Science College, Coimbatore, 4-Feb-11 to 5-Feb-11.
- **Food Grains in India problems and Prospects,** Food grains production in India: Problems, National Seminar on food grains production in India: Problems. Department of Economics and rural development, Alagappa University, Karikuddi. 14-Oct-11.

- **Ancient Tamilians in Trade in General**, National Conference on Ancient Tamilians in Trade Bharathiar University School of Commerce & Tamil Research Central Institute, 14-Dec-10 to 15-Dec-10.
- **A study on customer attitude & satisfaction level in ICICI prudential**, Department of Management Studies, National Seminar Financial Conclave, SNS College of Technology, Coimbatore, 17-Sep-10.
- **Trade in Tamil Literature**, National Conference on Trade and Commerce in Tamil Literature, Bharathiar University, Coimbatore, 12-Mar-10 to 13-Mar-10.
- **Research design –A Simple strategy**, National Seminar on Research Methodology in Social sciences, Research Methodology in Social Sciences, V.H.N.S.N College, Virudhagar, 06-Aug-10 to 07-Aug-10.
- **A study on safety and welfare measures provided to the employees at Cochin Port Trust, Cochin**, International Conference on Global business (Challenges and opportunities) in the Present Scenario, Sri Kaleeswari College, Sivakasi, 12-Mar-10 to 13-Mar-10.
- **Trade and Commerce in Tamil Literature An Overview**, National Conference on Trade and Commerce in Tamil Literature, School Of Commerce, Bharathiar University, Coimbatore, 12-Mar-10 to 13-Mar-10.
- **Public Private Partnership on Social Entrepreneurship**, National Seminar on Social Entrepreneurship: Strategies for Nation Building, Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore, 18-Feb-10.
- **Mutual Fund in India – A Financial Series in Capital Market**, National Seminar on Emerging Trends in Financial Services, Sree Saraswathi Thyagaraja, Pollachi, 23-Feb-10.
- **Self Help Group & Women Empowerment current issues and concerns**, National Seminar on Empowerment of Women Through Self Help Groups, RVS College of Arts and Science, Sulur Coimbatore, 10-Feb-10.

- **Women Empowerment in Information Technology**, National Level Conference on Promotion of Ethics and Human Values Through Human Rights Education, NGM College, Pollachi, 11-Mar-10 to 12-Mar-10.
- **Impact of Special Economic Zones in India A Critical Evaluation**, National Seminar on Special Economic Zones in India: Prospects and implications, The Gandhigram Rural Institute –Deemed University, Gandhigram. 28-Jan-10 to 29-Jan-10.
- **The Role of Indian Industries in Worldwide Recession**, State Level Conference on, The Role of Indian Industries in Worldwide Recession, Shri H.D Gardi M.B.A College (Nyara), Rajkot.5-Dec-09.

Participation in Conference/Seminar

- National Seminar on Mathematical Visions of Indian Knowledge System for Social Awareness, Dr.N.G.P. Arts and Science College, Coimbatore, 25 Mar-25 to 26 Mar-25.
- International Webinar on Ethical issues in Higher Education and how to Tackle Them, Dolphin Institute, Bangalore, 28-Jul-22
- Entrepreneurship Summit, Jain Center of Management Studies, 10-Jan-2022 to 12-Jan-2022 and 17-Jan-22 to 22-Jan-22.
- National Webinar on Changing the World of Business Post Covid: How to Handle and optimize Financial Resources. 8-Aug-20.
- Webinar on The Importance of Corporate Governance Studies for Management during Covid 19 Pandemic, Mizoram University,6-Aug-20.
- International Webinar on Expertise Yourself in Refining the Academic Writing Research, St.Joseph's College of Arts & Science, Chennai, 28-Jul-20
- International Webinar on Learn to avail and communicate the Research Funding projects, St.Joseph's College of Arts & Science, Chennai, 28-Jul-20.
- International Webinar on To Realize About the Plagiarism and Citation, St.Joseph's College of Arts & Science, Chennai, 27-Jul-20.

- International Webinar on Getting Ready to Publish your Academic Writing, St.Joseph's College of Arts & Science, Chennai, 27-Jul-20.
- National Webinar on Class Room Management tools, SCMS School of Technology and Management, Muttom Aluva, 23-Jul-20.
- National Webinar on Changing Facets of trade and commerce, Madurai Kamaraj University, Madurai, 21-Jul-20 to 22-Jul-20.
- National Webinar on Implications of Covid -19 Pandemic on Indian Economy and way forward, Shrimant Babasaheb Deshmukh Mahavidyalaya, Atapadi, 20-Jul-20.
- Webinar on Moodle Learning Analytics, Rathinam College of Arts and Science, Coimbatore,19-Jul-20.
- International Webinar on Risk Management in Business, Government Arts and Science College Palladam, 18-Jul-20.
- International Webinar on Innovative Pedagogy Paradigms Teaching for Social Change, St.Joseph's College of Arts & Science, Chennai, 17-Jul-20.
- International Webinar on Imparting Trends and Technological learning in the field of Teaching, St.Joseph's College of Arts & Science, Chennai, 17-Jul-20.
- Webinar on Art of Writing Research papers in international peer reviewed Journal, Rathinam College of Arts and Science, 13-Jul-20.
- International Webinar on Opening the 5th Eye -A Novel Educative Technique for the current generation, Government Arts and Science College, Palladam, 11-Jul-20.
- National Webinar on Impact of Covid 19 Pandemic Issues and Challenges of Women in India, 30-Jul-20.
- National Webinar on Impact of Covid 19 in Indian Industries, Christ College, 30-Jul-20.
- National Webinar on Leading Virtually in Times of Covid 19, Kamaraj College, Thoothukudi, 10-Jul-20.

- International Webinar on Disruptions of Covid -19 Mapping Strategic Risk and Mitigation for Business Crisis recovery, AVC College, Mayiladudurai, 10-Jul-20.
- National Webinar on Entrepreneurial as a career choice, K.R College of Arts and science, Kovilpatti, 8-Jul-20.
- Webinar on Knowledge 4.0: Depression: Let's Talk, New Prince Shri Bhavani College of Engineering and Technology, Chennai, 8-Jul-20.
- International Webinar on Approaches on Online Teaching and its Assessment methods, Patrician College of Arts and Science College, Chennai,4-Jul-20.
- International Webinar on Critical Thinking in Decision Making & Problem Solving, St.Joseph's College of Arts & Science, Chennai, 26-Jun-20.
- National Webinar on How to build a healthy financial plan in Diverse Scenarios, De Paul Institute of Science & Technology, Ernakulam, 23-Jun-20.
- Webinar on Outcome Based Education Through Blooms Taxonomy stepping up the learning Domain, Rathinam College of Arts and Science, Coimbatore, 19-Jun-20.
- National Webinar on Corporate Social responsibility in marketing, Mother Gnanamma College of Arts and science, Varadharajanpet, 15-Jun-20.
- National Webinar on Change your Mindset; Change your Life style, Rajapalayam Raju's College, Rajapalayam, 14-Jun-20.
- Webinar on Non-Banking Financial Companies and NBFC ombudsman Schemes Anand Institute of Higher Technology, 13-Jun-20.
- Webinar on Intellectual Property Right, SMT.Laxmibai Radhakistan Toshniwal College of Commerce, Akola,12-Jun-20.
- International webinar on Visa for success, Annai Hajira Women's College, Tirunelveli, 11-Jun-20.

- Webinar on NBFCs in Indian Economy -Lessons Behind, Annai Women's College, Karur, 10-Jun-20.
- Webinar on Social Entrepreneurship, Rathinam College of Arts and Science, Coimbatore, 10-Jun-20.
- Webinar on Art of Effective Report Writing in social Science Research, Thiruthangal Nadar College,10-Jun-20.
- Webinar on Timeless Treasure, Stella Maris College, Chennai, 9-Jun-20.
- National Webinar, Impact of Covid -19 on Indian Stock Market, LRG Government Arts College for Women, Tirupur, 4-Jun-20.
- International webinar on Trade Distinctiveness in Global Disaster, St.Joseph's College Chennai, 31-May-20.
- International Webinar on Project management, St.Joseph's College of Arts & Science, Chennai, 29-May-20.
- International Webinar on HR practices in Pandemic, St.Joseph's College of Arts & Science, Chennai, 29-May-20.
- International Webinar on Trade Distinctiveness in Global Disaster, Taxation & Its policies, St.Joseph's College of Arts & Science, Chennai, 29-May-20.
- National Level Webinar on Consumer Protection and Consumer Advocacy During the Covid 19 Pandemic, Prince shri Venkateshwara College of Arts and Science. Chennai, 23-May -20.
- Webinar on Indian Economic Scenario during pre & Post Covid 19 Policy measures and implications, VLB Janakiammal College of Arts and Science 22-May-20.
- International Webinar on Data Science Methods and Innovation for Business -Examples based, Dr MGR Janaki College of Arts and Science for Women, 27-May-20.
- Webinar on Covid 19 Impact on Indian Business, National College, Thiruchirapalli, 20 May-20.

- Webinar on Money moves in fluctuating times, SRM Ramapuram Campus, Chennai, 20-May-20.
- Webinar on Impact of Covid on Economy and Management of Finances during this period, SSS Jain College, Chennai, 4-May-20.
- Lecture on Cognitive Dimensions of Learning, SRM Ramapuram Campus, Chennai, 28-Apr-20.
- Webinar on Research Outcomes: Technical paper Writing, Research Proposal, Patent Filing, Data tech, 22-Apr-20.
- Seminar on Impact of climatic change in recent years -Educating the youth for mitigation and adaption, Prince shri Venkateshwara College of Arts and Science. Chennai 08-Sep-17.

Participation in Orientation Programme / Short Term Courses

- **Personality Development Programme**, Stop Worrying Start Living, Dr M G R Government Arts and Science College, 10-Jul-20.
- **Personality Development Programme**, Building Innovative thoughts for Future Leads, Nehru Institute of Management, 25-05-20.
- **Short Term Training Programme**, 15-Innovation, Incubation, Intrapreneur, Invention & Intellectual property, S A Arts and Science College, 26-Apr-20 to 9-May-20.
- **Online Refresher Programme** on MBA-PPC (Management Business Administration present & Post crisis), S.A College of Arts and Science, 14-Apr-2020 to 4-May-2020.

Participation in Faculty Development Programme

- **Industry 5.0 for Management: Human - Centric Innovation and Sustainable Transformation**, Sankara College of Arts and Science, Coimbatore, 10-Nov-2025 to 15-Nov-2025.

- **Sustainable Energy Solutions for Achieving the SDGS: A policy and Management perspective**, Sri Ramakrishna College of Arts and Science, Coimbatore, 18-Nov-2024 to 23-Nov-2024.
- **Investor Education**, Rathinam College of Arts and Science, Coimbatore, 23-Jan-23.
- **Advanced Computing Technologies**, NGM College Pollachi, 25-Jul-22 to 31-Jul-22.
- **Being a Firm Friendly and Approachable Teacher**, AJK College of Arts and Science, Coimbatore, 11-Mar-2022.
- **Overview of IPR and Filing Patents**, Cauvery College for Women Trichy, 22-Feb-2022.
- **Prepare and Publish Scopus Indexed, SCI Peer-Reviewed Journal with High Impact Factor**, Idhaya College for women, Sivagangai, 29-Jul-20.
- **Usage of ICT Tools for Effective Learning and Evaluation**, St.Josephs Degree & PG College, Hyderabad, 1-Jun-20 to 5-Jun-20.
- **Ladder Towards Basic Research and High Impact Publications**, Mar Gregorios College of Arts and Science, Chennai, 26-Jun-20.
- **E-Pathshala: A platform for online learning**, Prince shri Venkateshwara Arts and Science College, 22-Jun-20.
- **Reference Manager for Scholarly Writing: A Hands-on Session**, Nehru Institute of Management Studies, Coimbatore, 30-May-20.
- **Application of Statistics Research**, SNMV College of Arts and Science, Coimbatore, 28-May-20.
- **Post Covid 19 Entrepreneurial Opportunity Discovery using Design Thinking**, SNMV College of Arts and Science, Coimbatore 5-Jun-20.
- **Skill Development**, VELS University, Chennai, 31-May-20 to 1-Jun-20.

- **Mental Wellbeing in Personal and Professional Life**, Nehru Institute of Management Studies, Coimbatore, 28-May-20.
- **Fundamentals of Share Trading**, PSG college of Arts and Science, Coimbatore, 12-May-20.
- **Industry 4.0 Building the Digital Enterprises**, Kamadhenu Arts and Science College, Satyamangalam, 10-May-20.
- **Parametric and Nonparametric Analysis using SPSS V25.0** PSG Institute of Management Coimbatore, 15-Nov-19 to 16-Nov-19.
- **Teaching Methodology in Management at United States**. DB Jain College Chennai, 20-Dec-18.

Participation in Workshop

- **Intellectual Property Rights**, Terna Charitable Trust, Osmanabad, 26-Apr-22.
- **Research Proposal for UGC Stride Projects preparation & submission Protocol**, JP College of Arts and Science, Tirunelveli, 27-May-20.
- **ICT Enabled Higher Education in India**, Guuru Dev, Prince and MHRD. 13-Aug 20.
- **AMFI Investment Advisory program**, Finmark Prince Shri Venkateshwara College of Arts and Science. Chennai, 24-Aug-18
- **Goods and Service Tax**, Prince shri Venkateshwara College of Arts and Science, Chennai, 24-Aug-17.
- **A pragmatic Approach to consumer awareness and protection in the present scenario**, Prince shri Venkateshwara College of Arts and Science. Chennai, 3-Aug-18 to 4-Aug-18.
- **Quantitative Methods for Research**, Bharathiar University, Coimbatore, 29-Mar-10 to 31-Mar-10.

- **Export and Import Trade Procedures Documents & Management**, Bharathiar University, Coimbatore, 3- Mar-10 to 5-Mar-10.
- **Statistical Applications in Management using SPSS**, Bharathiar University, Coimbatore, 26- Feb-2010.
- **Applications of Advanced Statistical Tools in Management Research**, Annamalai University, Chidambaram, 23-Jan-2010 to 24-Jan-2010.
- **Advanced Statistical Methods used for Research**, GVG Vishalakshi College, Udumalaipettai, 8-Jan-10.

Conference / Seminar / Workshop Organized

- Coordinator, Awareness program on Disaster Life Protection, Dr N.G.P Arts and Science College, 10-oct-24.
- Coordinator, Poster Presentation Competition, Disaster Risk Reduction Day, Dr N.G. P Arts and Science College, 08-oct-24.
- Organizing Secretary, Alumni Meet, Karpagam Academy of Higher Education, 21-Feb-23.
- Organizing Secretary, Seminar on Motivational Story by Successful Entrepreneur, Karpagam Academy of Higher Education, 14-Feb-23.
- Organizing Secretary, Guest Lecture on Investment Awareness Programme, Karpagam Academy of Higher Education, 29-Aug-22.
- Organizing Secretary, Alumni Talk, Ted Talk by Young Entrepreneur, Karpagam Academy of Higher Education, 29-Jun-22.
- Organizer, Webinar on Importance of Intellectual Property Rights, Karpagam Academy of Higher Education, Coimbatore, 25-Nov-21.

Invited Speaker / Session Chair/ Reviewer

Invited Speaker, Global Business Opportunities, V L B Janakiammal College of Arts and Science, Coimbatore, 10-July-25.

Editorial / Reviewer Board Member

- Editorial Board Member, Journal of Banking, Finance and Insurance Management, since 2025.
- Associate Editor, Global Dimensions of Multi-Disciplinary Research,2025.
- Associate Editor, Global Perspectives of Cross- Disciplinary Contributions to Multi-Disciplinary Research, 2024.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
International Association of Professional Authors Writers and Reviewers.	Life Time	-
Commerce and Management Association.	Life Time	

Awards / Honors

Awards / Honors	Agency / Institute	Year
ICT Academy Finishing School for Employability	Infosys Foundation (Course Premier Banker)	2025
Appreciation of Book Published.	Karpagam Academy of Higher Education	2023
Appreciation of Research Publication	Karpagam Academy of Higher Education	2023
Organizing SAKSHAM 2020.	Prince Shri Venkateshwara College	2020
Active Contribution in an interschool Talent Hunt	SNMV College	2011