

**DIGITAL MARKETING SPECIALIST** 

# **EDUCATION**

MCA

Sri Krishna College

## **BLOOD DONOR**

Successfully Donated Blood 48 Times.

51,000 + Units of blood Donated through 123Coimbatore Website.

# **WEBSITES**

www.123coimbatore.com www.123tws.com

#### **ACTIVE MEMBER**

BNI **Rotary Club of Coimbatore East** 



Phone +91 98943 88118



Email selva@123coimbatore.com

# Selvakumar D

FOUNDER OF 123 COIMBATORE & 123 TWS.COM

#### **PROFILE**

123Coimbatore.com, founded in 2009 by Mr. Selvakumar D, is a 16-year-old directory born from his passion and expertise. With a background in agriculture and a Master's in Computer Applications, Mr. Selvakumar created this directory to provide essential local business and local business information for Coimbatore.

# SOFTWARE FIRM

Also owning a software firm began in 2011, with an ISO 9001-2015 certification.

With its prime focus on Web Development and Digital Marketing services owning branch office at UK, US, Dubai and Canada.

An efficient partner of Microsoft, Google workspace and Go daddy.

Channel partner of Tata Nexarc

Have won Microsoft Cloud 11 championship Award in Tamilnadu.

# MY TRAINING EXPERTISE

Trained 5,000+ entrepreneurs to master digital marketing helping them transform their business.

Trained 2,000+ entrepreneurs, sales professionals, and business leaders in advanced sales techniques.

Provided digital detox (gadget de-addiction) awareness to 30,000+ students in and around TamilNadu, promoting healthier tech habits.

Delivered goal-setting training to corporate employees for enhanced performance.

# **CURRENT POSITIONS**

**BNI Coimbatore Region Digital Marketing Trainer** 

**BNI Grand Past President** 

Youth Service Chair - Rotary Club of East

Director of Chandran's Yuva Foundation

YES - Digital Marketing Coach

## INTERESTS









**Badminton** 

Reading