

Dr.K.RAMAMURTHI M.Com BL MBA Ph D.

Name : Dr.K.Ramamurthi

Qualification : M.Com BL MBA Ph.D.

Designation : Professor and Dean

Experience : Teaching Industry -28 Years: Industry - 9 Years

Area of Specialization : Finance and Accounting, Investment Management

Email : drdramamurthi@drngpasc.ac.in (Official)
ramamurthiksn@gmail.com (Personal)

Educational Qualification:

Degree / Diploma	Branch	Board / University	Year of Completion
Doctor of Philosophy (Ph.D.)	Commerce	Bharathiar University	Highly Commended
Master of Commerce (M. Com)	Commerce	Bharathiar University	1988
Master of Business Administration (MBA)	Management	Indira Gandhi National Open University	2004
Bachelor of Law (B.L)	Law	Bharathiar University	2000
Bachelor of Education (B.Ed.)	Commerce	Madras University	1990
Bachelor of Commerce (B. Com)	Commerce	Bharathiar University	1986

Professional Experience: 37 years (Academic 28 years and industry 9 years)**Teaching: 28 years**

Organisation	Designation	Period	Years
Dr.NGP Arts and Science College, Coimbatore – 641048	Professor and Director-Academics	01.12.2024 to Till date	1
Dr.NGP Arts and Science College, Coimbatore – 641048	Professor and Principal	04.10.2023 to 30.11.2024	1
VLB Janakiammal College of Arts and Science, Coimbatore – 641042.	Professor and Principal	14.06.2021 to 03.10.2023	2

Coimbatore Institute of Management And Technology, Coimbatore – 641 109.	Professor and Principal	01.06.2011 to 14.06.2021	10
Coimbatore Institute of Management And Technology, Coimbatore – 641 109.	Professor and Head	09.11.2001 to 31.05.2011	11
Coimbatore Institute of Management And Technology, Coimbatore – 641 109.	Assistant Professor	01.10.1997 to 08.11.2001	4

Industry - Nine years

Organisation	Designation	Period	Years
M/s. Durairaj Mills Ltd., Annur, Coimbatore Dt., India	Accounts Manager	11-07-1995 to 30-09-97.	2
M/s. Vintex Garments, Tirupur, Coimbatore Dt.	Manager.	01-08-1992 to 10-07-1995.	3
M/s. V R Textiles Ltd., Punjai Puliampatti, Erode Dt.	Accountant.	11-07-1988 to 31-07-1992.	4

Main Duties and Responsibilities as Principal and Director:

- Develops monitors and evaluates programs for achievement of institute's vision, mission, values and culture.
- Effectively run day-to-day operations as well as set the goals & objectives needed for success of institute.
- Establishes, monitors, and evaluates institute improvement goals as in the annual strategic plan.
- Implements policies, procedures and/or processes for the purpose of providing direction and/or complying with mandated requirements
- Assumes responsibility and instructional leadership for the planning, operation, supervision, and evaluation of the courses and its delivery.
- Manages institute administrative functions (e.g. facility maintenance, budget, staffing, etc.) for the purpose of maintaining safe and efficient operations within Committee for regulatory body guidelines.
- Reviews curriculum development proposals and also oversees course assessments.

- Makes decisions about curriculum, assessment, instruction and all institute's improvement efforts.
- Contact Person and in-charge of all liaisons with the AICTE, UGC, DST University, other Government Bodies and private partners. Acts as the Link Tutor / Programme Leader – Malaysian Open University, Malaysia.
- Heading the Centre for Advanced Research and submit research projects for various Government and non-government funding agencies.
- Heading the Centre for advanced Research and guiding scholars for Ph.D and M.Phil.
- Provides research initiatives and direction by organising research workshops, international conferences, publishing of research journals, etc.
- Provides directions for the corporate resource center which is the institute industry interface body working on MDPs and also organises career fairs for student job placements.
- In-charge of getting approval from AICTE, Autonomous status from UGC and accreditation from NAAC.
- Assists in formulating and implementing marketing campaigns and PR activities.
- Closely monitors markets and assists in building and improvising thriving strategies.
- Assists in building strong marketing channels to create effective reach across the region.
- Organising and participating in education fairs and student admission exercises.
- Conducting various statutory and non-statutory meetings like Governing Council, Governing Body, Academic Council, Boards of Studies and other various committees as per the requirement of various educational agencies.
- Member Secretary of Governing Council and Governing Body.
- Chairman and Member of the Academic Council.
- Chairman and member of Finance Committee.
- Chairman and member of Board of Studies of MBA programme.

Achievements

- As a Principal and Head of the institution led to attain **75th Rank in NIRF** by Dr.NGP Arts and Science College in the year 2023-24.
- As a Principal and Head of the institution led to receive **the grant in aid of Rs 55 Lakhs from DST under FIST Scheme** by Dr.NGP Arts and Science College in the year 2024-25.
- As a Principal and Head of the institution led to receive **the grant in aid of Rs 1.25 crores from DBT under DBT Star Scheme** by Dr.NGP Arts and Science College in the year 2023-24.

- As a Principal and Head of the institution led to attained **NAAC accreditation with 'B++'** grade by VLB Janakimmal College of Arts and Science, Coimbatore in the year 2021 in the III cycle.
- As a Principal and Head of the institution attained **autonomous status** for Coimbatore Institute of Management And Technology, Coimbatore in the year 2010 and renewal of autonomous status in the year 2016.
- As a Principal and Head of the institution attained getting **NAAC accreditation with 'A'** grade (3.21 out of 4) by Coimbatore Institute of Management And Technology, Coimbatore in the year 2012 and renewal in the year 2018.
- As Principal and Principal Coordinator, a **grant of Rs. 1.50 crores obtained from DST**, Ministry of Science and Technology, Government of India for establishing and running the EDC at Coimbatore Institute of Management And Technology, Coimbatore.
- Instrumental in getting **funding of Rs.18.50 lakhs for three Major Research Project** and three Minor research project grants from UGC, New Delhi at Coimbatore Institute of Management And Technology, Coimbatore.
- Instrumental in getting **funding of Rs.10.00 lakhs from AICTE** for FDP and Seminars at Coimbatore Institute of Management And Technology, Coimbatore.
- Prepared and implemented the **ISO 9001:2000 QMS from 2002** and continued to work under the ISO environment in the Coimbatore Institute of Management And Technology, Coimbatore.
- As a Principal successfully **attaining approval from AICTE** every year without any deficiency.
- Entered **MoU with various foreign Universities** and Industrial organizations.
- Further leading the institute to **attain top ranking in the B-school surveys** conducted by the various business magazines.
- Editing and publishing '**CIMAT Journal of Research**', ISSN No.2250-268X a bi-annual journal publishing research papers from 2011 onwards at Coimbatore Institute of Management and Technology, Coimbatore.
- Peer Team **Member of NAAC** for assessment and accreditation of the institutions by NAAC.
- Elected **Syndicate member** of Bharathiar University representing the Principals of colleges affiliated to Bharathiar University.
- Member of **Expert Committee** of Bharathiar University and Anna University for granting affiliation.
- Was the **Treasurer** of Association of Principals of colleges affiliated to Bharathiar University during 2015 to 2018.

- Member of **Association of Principals** of colleges affiliated to Bharathiar University.
- Produced six Ph.D and eight M.Phil scholars in management.
- Organised 16 national and international level FDPs, Seminars and conferences and workshops.
- Led the team of faculty and students to University Technical Maleka, Malaysia, interacted with the Director, International relations for the possibility of collaboration on 19.09.2017.
- Led the team of faculty and MBA students and interacted with the Director, International relations for the possibility of collaboration on 23.09.2019.
- Arranged and **Chaired the International conference** on “Contemporary issues in engineering, management and social science” at University Tenaga Nasional, Malaysia on 21.09.2017.
- Chaired more than **100 national and international** conferences, seminars workshops organised by the various institutions.
- Have been a member of **panel for selecting Principal and faculty members** of various colleges in Tamilnadu.
- Examiner and **adjudicator of Ph.D thesis** of Alagappa University, Madurai Kamarajar University, Annamalai University, Bharathair University and Anna University.

Other Achievements:

- **Recognised guide for Ph.D and M.Phil** research programmes in management under Bharathiar University, Coimbatore, India
- Was visiting faculty of **Institute of Company Secretaries of India**, Coimbatore chapter.
- Was visiting faculty of **Institute of Cost and Works Accountants of India** Coimbatore Chapter.
- Was visiting faculty of **Bharathiar School of Management and Entrepreneurship, Bharathiar University**, Coimbatore during the year 2007.
- Was visiting faculty of **Tamilnadu Agricultural University**, Coimbatore during the year 2017.
- Was visiting faculty of **Alagappa University, Madras University, Madurai Kamaraj University** etc., for MBA programme.
- Examiner and question paper setter for the **various universities and autonomous institutions** for MBA programme.

Award and Recognition: 2

1. Recipient of ‘**Award of Recognition for Service**’ from the Global Vision Infocom Services Private Limited, Coimbatore on 05.09.2014.
2. Recipient of ‘**Star award**’ from the Coimbatore Institute of Management and Technology, Coimbatore for the ‘Outstanding service and performance to obtain ISO certification’ in May 2002.

Research Grants Received: 2

- A grant of Rs.7,00,000 received from AICTE, New Delhi for **Faculty Development Programme** entitled “Capacity building for digital learning / Digital capacity building for enhancing teaching-learning outcome’ during the year 2017-18.
- A grant of Rs.5,82,300 received from the University Grants Commission (UGC), New Delhi for **Major Research Project** entitled “The impact of micro finance by commercial banks on Empowerment of rural poor in Coimbatore district” during the year 2012-15.

Research Guidance and Supervision:

- Ph.D produced **six**, and M.Phil produced **Eight**.
- Currently six candidates are pursuing Ph.D.
- A thesis entitled “The influence of bank rate on the performance of commercial banks in India” submitted for Ph.D.
- A project work entitled “A study on the performance of sugar industries in Coimbatore district” submitted for MBA.
- A project work entitled “The financial performance of sick and non-sick textiles mills in Coimbatore” submitted for M.Com.
- Guided more than 250 projects for MBA students of various Universities.

Ph.D Produced: 6

S.No	Title of the Thesis	Name of the Candidate	Area	Date of Viva Voce
1	Influencing factor and its impact on the inclination of management students towards entrepreneurship - An empirical study	Thangamani R	Entrepreneurship	15.03.2023
2	Health, safety and welfare measures of inter-state migrant construction workers in Coimbatore district.	Karhikeyan S	HR	14.03.2022

3	The impact of interest rate and exchange rate on the indices of Bombay stock exchange	Benjamin Jones Abraham	Finance	31.12.2020
4	Strategic human resource management practices and its impact on work life balance of employees of automobile industry in Pune region	Lambodhar Saha	HR	05.02.2020
5	Buying behaviour of personal hygiene products in Coimbatore district	Arun A	Marketing	28.12.2018
6	The performance of special economic zones in India	Maheswaran R	Finance	25.05.2017

Ph.D Pursuing: 6

S.No	Title of the Thesis	Name of the Candidate	Area	Date of Registration
1	Human Resource Management	Lakshmi R	HR	01.10.2022
2	Strategies supply chain management of Indian corporates	Rajkumar	Marketing	01.09.2019
3	Financial performance of commercial banks in India	Gowri B	Finance	01.09.2019
4	Performance of e-commerce companies in India	Arjun Govind	Marketing	01.04.2019
5	Financial performance of selected listed companies in Coimbatore	Om Prakash	Finance	01.11.2016
6	Strategic human resource development practices in textile industries in Coimbatore district.	Nandini T	HR	01.10.2013

M.Phil Produced: 8

S.No	Title of the Dissertation	Name of the Candidate	Area	Date of Completion
1	Promotional strategy of online marketing among Indian consumers	Pradeep P	Marketing	26.11.2022
2	The cultural intelligence of business school faculty members in Coimbatore – An empirical study	Anusiya Banu S	HR	19.03.2020
3	The impact of FDP on the performance of teachers in Schools in Coimbatore district	Vennila K	HR	01.09.2018
4	Customer satisfaction of HDFC life insurance services in Coimbatore city – An empirical study	Ramesh E R	Marketing	27.01.2016
5	Return behaviour of S&P CNX Nifty stocks - An empirical study	Saranyaperiyanayagi VV	Finance	18.07.2014
6	Factors influencing the behaviour of investors in Coimbatore city	Arunkumar R	Finance	27.03.2014
7	A study on customer online shopping experience in Coimbatore	Brindha G	Marketing	05.12.2013
8	Challenges and opportunities for women entrepreneurs in Coimbatore district	Usharani O	HR	21.02.2012

Patent:

Title of the Invention: *Financial Analysis and Management System Using Big Data and Data Mining*. Application No..202241001640A. The Patent Office Journal No. 04/2022 Dated 28/01/2022

Publications:

1. Google Scholar Id: DGWe45YAAAAJ

Books: 1

1. Investment Management, ISBN 978-93-90082-86-5, Shanlax Publications 2020.

Journals: 30

1. Prakash P and **Ramamurthi K**, '*The Impact of Cost on the Profitability of Textile Companies in Tamilnadu*' International Journal of Innovative Research in Technology (IJIRT), UGC approved Journal with 8.01 impact factor, ISSN: 2349 – 6002 Vol – 12 issue - 03, August 2025, pp. 3387-3396.
2. Gowri A and **Ramamurthi K**, '*Financial Efficiency and Share Price Dynamics: Sectoral Analysis of Nifty 50 Companies*' Journal of Indian School of Political Economy, UGC Care Group 1 Journal, ISSN:0971-0396 Vol. XXXVII, January-March 2025 pp. 159-167.
3. Gowri A and **Ramamurthi K**, '*Examining the Impact of Financial Performance on Earning Per Share and Share Price Movement of Nifty 50 Companies,*' the Asiatic Society of Mumbai, UGC Care Group 1 Journal, ISSN: 0972-0766 UGC Care Group 1 Journal Vol. 98, No.02 (II), 2025, pp.21-33.
4. Arjun Govind, **Ramamurthi K**, Harshitha V Shetty, '*A Systematic Study on Job Embeddedness and Retention of Faculty Members in Business Schools*' Educational Administration: Theory and Practice, Scopus Indexed Journal, ISSN: 1300 – 4832, 29(4) 2903 -2910 e-ISSN: 2148-2403, May 2023, pp.2903-2910.
5. Arjun Govind, **Ramamurthi K**, Jijabai B Rakte, '*A Multistage Development of Job Embeddedness Scale for Business Schools*', Asmitadarsh - UGC Care Group 1 Journal, ISSN: 2582-8568, Vol. V, Issue-2 (1), 2024, pp.103-117.
6. Ohm Prakash D and **Ramamurthi K**, '*Impact of Financial Service Usage Intention on Financial Behavior and Well-being*' International Journal for Research in Engineering Application & Management (IJREAM), an UGC- CARE approved Group II Journal, ISSN: 2454-9150 Vol-09, Issue-03, June 2023, pp.79-83.
7. Ohm Prakash D and **Ramamurthi K**, '*Role of Entrepreneurial Orientation and Social Influence in Determining Attitude Towards Financial Technology*' Gradiva Review Journal, an UGC- CARE approved Group II Journal, ISSN: 0363-8057, Vol- 8, Issue 9, October 2022, pp. 357-362.
8. **Ramamurthi K** and Thagamani R, '*Entrepreneurial Inclination Among Self Financing College students in Coimbatore City*', Aegaeum Journal, an UGC- CARE approved Group II Journal, ISSN: 776-3808, Vol- IX, Issue X, October 2021, pp. 68-77.
9. Thangamani R and **Ramamurthi K**, '*Factors Influencing Students to Become Entrepreneurs in Coimbatore City: A Descriptive Study*, Journal of Interdisciplinary

Cycle Research, UGC- CARE approved Group II Journal, ISSN: 0022-1945, Vol-XIII, Issue VII, July 2021, pp. 1161-1172.

10. Karthikeyan S and **Ramamurthi K**, '*A Study on Effectiveness of Safety and Welfare Measures Adopted by Migrant Construction Workers in Coimbatore*' **Dogo Rangsang Research Journal**, UGC CARE approved –Group I Journal, ISSN:2347-7180, Vol 10, issue 8 August 2020, pp. 202-225.
11. Benjamin Jones Abraham and **Ramamurthi K**, '*Artificial Intelligence: The Future of Efficient Financial Conduct*, **Journal of Emerging Technologies and Innovative Research**, ISSN: 2349-5162, Vol.6, Issue 1, January 2019, pp.390-395.
12. Benjamin Jones Abraham and **Ramamurthi K**, '*Cryptocurrency – The Fallcy of New Age Monetary System*, **Journal of Emerging Technologies and Innovative Research**, ISSN: 2349-5162, Vol.5, Issue 8, August 2018, pp. 1012-1019.
13. Benjamin Jones Abraham and **Ramamurthi K**, '*Demonetisation – An Analysis of Where BSE and Macroeconomic Variables of the Country stand a Year Later*, **Imperial Journal of Interdisciplinary Research**, ISSN (O): 2454-1362, Vol.3, Issue 12, December 2017, pp.
14. **Ramamurthi K** and Geethalakshmi R, Krishnapriya P '*The Cannonball Tree*', **Kisan World –A Journal of Agriculture and Rural Development**, ISSN 0971-9229, Vol.42. No.1, March 2017, pp.54 -56.
15. **Ramamurthi K** and Arun A '*Discriminant Function Analysis of Factors Influencing Buying Behaviour Rural and Urban Consumers of Select Personal Hygiene Products in Coimbatore Region, Tamilnadu*' **International Journal of Applied and Advanced Research (IJAASR)**, Impact Factor: 5.255, ISSN (Online) No.2456-3080 (www.dvpublications.com), Vol 2, issue 1, 2017, pp. 71-75.
16. **Ramamurthi K** and Arun A '*Factors Influencing Buying Behaviour of Rural and Urban Consumers of Select Personal Hygiene Products in Coimbatore Region, Tamilnadu*' **International Journal of Multidisciplinary Research and Modern Education (IJMRME)**, Impact Factor: 6.725, ISSN (Online) No.2454-6119 (www.rdmodernresearch.com), Vol 3, issue 1, 2017, pp. 11-17.
17. **Ramamurthi K** and Lambodhar Sha '*Strategic Human Resource Management Practices and its Impact on Work Life Balance of Employees of Automobile Industry in Pune Region*', **International Journal of Human Resource & Industrial Research**, Impact Factor 2.625, ISSN (online) No. 2349-3593 and (print) 2349-4816, Vol 3, issue 7, Dec 2016, pp 56-75.
18. Saravanakumar N and **K Ramamurthi**, '*Competency Mapping of Employees Working in Hyper Market in India*' **CIMAT Journal of Research**, ISSN No. 2250-298X, Vol-IV, issue VII, March 2015, pp. 2-11.

19. **Ramamurthi K** and R. Maheswaran, *Contribution of Foreign Direct Investments for the Successful Performance of the Special Economic Zones in India – A study*, **CIMAT Journal of Research**, ISSN No. 2250-298X, Vol. III, issue V, September 2014, pp. 21-30.
20. **Ramamurthi K** and Kumar K and Usharani O *'An Exploratory Study of Problems and Prospects of Women in Pursuit of Entrepreneurship in Coimbatore District'*, **GIM Journal of Management Research**, ISSN No. 0974-0708, Vol-IV, No. I, January-June 2014, pp. 1-22.
21. **Ramamurthi K** and Kumar K *'Financial Inclusion, Priority sector Lending and Banking Performance – Vexatious and Paradoxial Issues'*, **CIMAT Journal of Research**, ISSN No. 2250-298X, Vol-I, issue II, March 2013, pp. 37-62.
22. **Ramamurthi K**, Brindha G *'Strawberry for Strength'* **Facts For You**, ISSN No.0970-2652, Vol-40, No-2, February 2013, pp. 13-16.
23. **Ramamurthi K**, Brindha G and Kanimozhi G, *'Coir Industry Needs to Reinvent Itself'* **Facts For You**, ISSN No.0970-2652, Vol-33, No-4, January 2013 pp. 25-28.
24. **Ramamurthi K**, Geethalakshmi R and Sowmya Sahadevan, *'Sweeter Returns for Facts For You*, ISSN No.0970-2652, Vol-33, No-4, January 2013, pp 12 -16.
25. **Ramamurthi K** and O. Usha Rani *'Betel Leaf: Nature's Green Medicines'*, **Facts For You**, ISSN No.0970-2658, Vol-32, No-12, September 2012 pp.
26. **Ramamurthi K** and Usha Rani O, *'Cold Chains: A Hot Opportunity'* **Facts For You**, ISSN No.0970-2658, Vol 32 No.9 June 2012 pp.29-31.
27. **Ramamurthi K**, Geethalakshmi R and Sowmya Sahadevan, *'Pulses: The Poor Man's Protein'* **Facts For You**, ISSN No.0970-2658, Vol 32 No.9 June 2012 pp.23-25.
28. **Ramamurthi K** *'Venture Capital Financing in India'* **Syndicate**, Journal published by MOP Vaishnava College, Chennai, January 2005, pp 31-37.
29. **Ramamurthi K** *'Broad Basing of Venture Capital Financing in India'* **OD Communication**, Dec-Jan, 2004, pp 27-29.
30. **Ramamurthi K** and Geethalakshmi R, *'Health Benefits of Mushroom'*, **Kisan World –A Journal of Agriculture and Rural Development**, ISSN 0971-9229, Vol.42. No.1, January 2015, pp.43-45.

Seminars: 5

1. Sivakumar A A and Ramamurthi K *'Contemporary Issues in Education Management'* 18th International conference on **'Role of higher education in national / international development'** jointly organised by the Association all India College Principals and Sri Krishna College of Arts and Science, Coimbatore from 4th to 6th February, 2017.

2. Ramamurthi K, Brindha G and Charles M, '*Green Marketing for a Green Economy*' in the book entitled '**Emerging Dimensions in Management (Marketing)**' published by Karpagam University, Coimbatore ISBN 978-93-82338-33-8, February, 2013.
3. Kumar K, Ramamurthi K and Priyadharshini M, '*Strategic Responses to Changing Global Environment-An Appraisal of Scenario of Mergers and Acquisitions by and in the Indian Companies*', in Bhatt P.R (Ed), '**Competitive Advantage of Globalisation**', ISBN 978-935-059-090-4, MacMillan publications, New Delhi 2012, pp.157-188.
4. Geethalakshmi R and Ramamurthi K, '*A Glimpse of Total Quality Management*', Book published by Anna University, Madurai Region on **Reaching the Unreached- A Challenge to Technical Education**, ISBN:978-93-80657-71-4, September 2012, pp.318-320.
5. Ramamurthi K and Kumar K '*Positioning Corporate Social Responsibility: Cases of CSR Activities of Some Organisations in Coimbatore Region*' **International case presentation conference book** published by IMT, Gazihabad, ISBN No. 978-93-80697-52-9 pp. 176-193

Papers Presented: 12

1. Presented a paper on '*Entrepreneurship towards management students*, in the 4th international conference on '**International marketing in Asia Pacific issues and challenges – 2017**,' organized by GRD Institute of Management, Coimbatore from 10th to 11th November, 2017.
2. Presented a paper on '*Contemporary issues in education management*' in the 18th international conference on '**Role of higher education in national / international development**' jointly organized by the Association all India College Principals and Sri Krishna College of Arts and Science, Coimbatore from 4th to 6th February, 2017.
3. Invited as resource person and presented a paper entitled '**Impact of corporate culture and ethics on the performance of corporate,**' in the national level conference on the topic '**Corporate culture and ethics**' organized by Kovai Kalaimagal College of Arts and Science, Coimbatore on 23rd September 2015.
4. Ramamurthi K, Brindha G and Charles M, '*Green marketing for a green economy*' in the book entitled '**Emerging Dimensions in Management (Marketing)**' published by Karpagam University, Coimbatore ISBN 978-93-82338-33-8, February, 2013.
5. Jointly presented a paper entitled, '**A glimpse of total quality management**', in the National conference organized by Anna University, Madurai Region on topic '**Reaching the Unreached- A Challenge to Technical Education**', 5th September 2012.
6. Jointly written and presented a case on "**Financial inclusion, priority sector lending and banking performance –vexatious and paradoxical issues**" in the second international case conference organised by IMT, Gazihabad on 27.12.2011 at Goa.
7. Jointly written and presented a case on "**Positioning corporate social responsibility: cases of CSR activities of some organizations in Coimbatore region**" in the first international case presentation conference organized by IMT, Gazihabad on 29.09.2010 at Goa.

8. Jointly presented a paper on “**Strategic responses to changing global environment- an appraisal of scenario of mergers and acquisitions by and in the Indian companies**” in the National conference organized by IIM, Kozikode on 21.05.2010.
9. Presented a paper on “**Private participation in higher education**” in the **National conference on “Private participation in higher education-challenges and opportunities**” jointly organized by Pondicherry University and Rajiv Gandhi College of Engineering & Technology, Puducherry on 9th April 2009.
10. Chaired in the paper presentation in the National seminar on ‘**Financial inclusion**’ organized by VLB Janikiammal College of Arts and Science, Coimbatore on 27.03.2005.
11. Presented a paper on “**Competitiveness through people**” in the AICTE sponsored National seminar on “Competitiveness Through People” organized by Coimbatore Institute of Management And Technology, Coimbatore on 26th and 27th March 2004.
12. Presented a paper on “**e-Branding strategies**” in the AICTE sponsored National Level seminar on “e-marketing” organized by Coimbatore Institute of Management And Technology, Coimbatore on 3rd February 2001.

Resource Person:

1. Chaired more than **100 national and international conferences**, seminars workshops organised by the various institutions.
2. Acted as a resources person and delivered a lecture on ‘**Stress Management**’ at Human Resource Development Centre, Bharathiar University, Coimbatore on 11.02.2021.
3. Acted as a resource person and delivered a lecture on ‘**Modern Pedagogical Methods**’ in the Faculty Development Programme organised by St.Peters University, Chennai on 21.06.2020.
4. Acted as a resource person and delivered a lecture on ‘**Essentials of a Research Proposal**’ in the Series of webinars arranged by the Association of Self-Financing Arts and Science and Management Colleges of Tamilnadu, Coimbatore on 27.05.2020anised by the St. Peters University, Chennai 20.
5. Acted as a resource person and delivered a lecture on ‘**Essentials of a Research Proposal**’ in the Series of webinars arranged by the Association of Self-Financing Arts and Science and Management Colleges of Tamilnadu, Coimbatore on 27.05.2020.
6. Acted as a resources person and delivered a lecture on ‘**Role of teachers in society**’ at Human Resource Development Centre, Bharathiar University, Coimbatore on 04.02.2020.
7. Acted as a resources person and delivered lecture on ‘**Goods and Services Tax – implications**’ at Human Resource Development Centre, Bharathiar University, Coimbatore on 04.12.2018.
8. Acted as a resource person and delivered a lecture on the topic ‘**Educational management**’ at Human Resource Development Centre, Bharathiar University, Coimbatore on 04.12.2015.

9. Invited and delivered a special lecture on “**Stress management**” for the Managers of the Indian Overseas Bank in the Coimbatore Region on 15th October 2006.
10. Invited and delivered a special lecture on “**Business Leadership**” at mid-town Rotary club, Coimbatore on 20th September 2005.
11. Acted as a resource person for Tally programme –Training imparted to the commerce teachers, organized by the Kovai Kalaimagal College of Arts and science during May 2003.

Membership:

Syndicate:

1. Syndicate member, Bharathiar University, Coimbatore from 12.12.2017 to 11.12. 2020..
2. Member, Finance Committee, Bharathair University.
3. Member, SDE Purchase Committee, Bharathiar University.
4. Convener, Purchase Committee, Bharathiar University
5. Member, College Development Council, Bharathiar University
6. Member, SDE Development Committee, Bharathiar University.
7. Member, Establishment Committee, Bharathiar University.
8. Convener, Examination Disciplinary Committee, Bharathiar University.
9. Member, Staff Selection Committee, Bharathiar University.
10. VC nominee, Staff selection Committee for Physics, Vellalar College for Women, Erode.
11. VC nominee, staff selection Committee for Chemistry, Sri Ramakrishna Mission Vidhyalaya, Coimbatore.
12. VC nominee, staff selection Committee for Maths at Kongunadu College of Arts and Science, Coimbatore.
13. VC nominee, staff selection Committee for Commerce, Gobi Arts College, Gobi.
14. VC nominee, staff selection Committee for Commerce, Sri Vasavi College, Erode.
15. VC nominee, selection Committee of Principal, Sri Ramakrishna Mission Vidhyalaya, Coimbatore.
16. VC nominee, staff selection committee at Erode Arts College, Erode.
17. VC nominee, staff selection Committee at Vellalar College of Arts and Science, Erode.
18. VC nominee, selection committee of Principal at Vellalar College of Arts and Science, Erode -10.06.2020.

Governing Body:

1. Member, **Governing Body**, Dr.NGP Arts and Science College, Coimbatore from October 2023.
2. University Nominee member, **Governing Council**, Tips College, Coimbatore from September 2018
3. University Nominee member, **Governing Council**, Hindustan College of Arts and Science, Coimbatore from June 2018.
4. Member, **Governing Council**, VLB College of Arts and Science, Coimbatore from July 2018.
5. Member, **Governing Council**, Coimbatore Institute of Engineering and Technology, Coimbatore from July 2016.
6. Member, **Governing Council**, Kovai Kalaimagal College of Arts and Science, Coimbatore from July 2016.
7. Nominee member, **Governing Council**, GRG Institute of Management, Coimbatore from June 2012
8. Member Secretary, **Governing Council**, Coimbatore Institute of Management And Technology, Coimbatore
9. Member, **Governing Council**, Sasurie College of Engineering and Technology, Vijayamangalam during 2001-2003.

Academic Council:

1. Member, **Academic Council**, Dr.NGP Arts and Science College, Coimbatore from October 2023.
2. Member, **Academic Council**, Kovai Kalaimagal College of Arts and Science, Coimbatore from 01.07.2016.
3. Member, **Academic Council**, Kovai Kalaimagal College of Arts and Science, Coimbatore from 01.07.2016.
4. Member, **Academic Council**, Coimbatore Institute of Management And Technology, Coimbatore from 14.06.2021.

Board of Studies:

1. Member, Board of Studies for Management, **Hindustan College of Technology, Coimbatore** from 01.07.2019.
2. University Nominee Member, Board of Studies, **RVS college of Arts and Science, Sulur** from April 2017 April 2019.
3. University Nominee Member, Board of Studies, **Kongu College of Arts and Science, Erode** from April 2017 April 2019.

4. University Nominee Member, Board of Studies, **Kovai Kalaimagal College of Arts and Science**, Coimbatore from June 2018.
5. University Nominee Member, Board of Studies, **VLB Janakiammal College of Arts and Science**, Coimbatore from April, 2016 to April 2018.
6. University Nominee Member, Board of Studies, **Sri Ramakrishna College of Arts and Science**, Coimbatore from April 2017 to April 2019.
7. University Nominee Member, Board of Studies, **GRG Institute of Management, Coimbatore** from January 2011 to January 2013
8. University Nominee Member, Board of Studies, **SNS Rajalakshmi College of Arts and Science**, Coimbatore from September 2011.
9. Member, Board of Studies for Management, **Sree Saraswathi Thiagaraja College of Arts and Science**, Pollachi, Coimbatore from 01.07.2016 to July 2018.
10. Member, Board of Studies for Management, **SNR Sons College of Arts and Science**, Coimbatore from 01.07.2016.
11. Member, Board of Studies for Management, **Kovai Kalaimagal College of Arts and Science**, Coimbatore from 01.07.2016.
12. Member, Board of Studies for Management, **Hindustan College of Arts And Science**, Coimbatore from 01.07.2016.
13. Member, Board of Studies for Management, **School of Distance Education, Bharathiar University**, Coimbatore from 01.07.2013 to 30.06.2015.
14. Member, Board of Studies, **PSGR Krishnammal College of Arts and Science**, Coimbatore from January 2016 to January 2018.

Result Passing Board:

1. University Nominee Member, Result Passing Board, **Sri Ramakrishna College of Arts and Science**, Coimbatore from June 2018 to May 2021.

Finance Committee:

1. Member, **Dr.NGP Arts and Science College (Autonomous)**, Coimbatore from Oct 2023.
2. Member, **Coimbatore Institute of Engineering and Technology (Autonomous)**, Coimbatore.
3. Member, **Kovai Kalaimagal College of Arts and Science (Autonomous)**, Coimbatore.

4. Member, **Coimbatore Institute of Management And Technology (Autonomouns)**, Coimbatore.
5. Chairman, **VLB Janakiammal College of Arts and Science (Autonomous)**, Coimbatore from 14.06.2021 to 31.09.2023.

Others:

1. Member of **Senate, Bharathiar University**, Coimbatore from June 2002 to 2008 and from 2011 onwards.
2. Member, **Advisory Board, Entrepreneurship Development Cell**, Coimbatore Institute of Management And Technology, Coimbatore from 2006.
3. Member, **Doctoral Committee, Anna University of Technology**, Coimbatore.
4. Member, **Selection Committee for Ph.D admission of Bharathiar University**, Coimbatore.
5. Member, **Association of Principals of Bharathiar University affiliated Colleges**, Coimbatore from June, 2011.
6. Treasurer, **Association of Principals of Bharathiar University affiliated Colleges**, Coimbatore from September, 2014 to December 2018.
7. Executive Committee member, **Association of Principals of Bharathiar University affiliated Colleges**, Coimbatore from June, 2011.
8. Member, **Coimbatore Management Association**, Coimbatore.
9. Member, **Computer Society of India**, Coimbatore.

Expert Committee Member and Convenor:

NAAC Bengaluru:

1. NAAC peer team member for **Mata Gujri Mahila Mahavidhyalaya**, Jablpur, Madhyapradesh, Nagpur on 28th and 29th January, 2025.
2. NAAC peer team member for **Mata Gujri Mahila Mahavidhyalaya**, Jablpur, Madhyapradesh, Nagpur on 28th and 29th January, 2025.
3. NAAC peer team member for **Mata Gujri Mahila Mahavidhyalaya**, Jablpur, Madhyapradesh, Nagpur on 28th and 29th January, 2025.
4. NAAC peer team member for **G.S. College of Commerce and Economics**, Amravati Road, Civil Lines, Nagpur, Maharashtra on 22nd and 23rd August, 2024.
5. NAAC peer team member for **Arts, Commerce and Science College**, Sarswati Nagar, Gandhinglaj, TA. Gadhinglaj, Dist. Kolhapur, Maharashtra on 14th and 15th May, 2024.

6. NAAC peer team member for **Kamalgauri Hiru Patil Shikshan Santah's Sadguru Vamanbaba Commerce and Science College**, Plot No.29, Sect 11, Talaja, Tal-Panvel Dist, Raigad, Navi Mumbai on 1st and 2nd February, 2024.
7. NAAC peer team member for **Majuli College**, Majuli, Assam on 07th and 08th November, 2023.
8. NAAC peer team member for **Foresight College of Commerce, Pune**, Maharashtra on 08th and 09th August, 2023.
9. NAAC peer team member for **Radhai Mahavidhyalaya College, Aurangabad**, Maharashtra on 19th and 20th June 2023.
10. NAAC peer team member for **Adharsh Mahavidhyalaya College, Omerga**, Maharashtra on 11th and 12th May 2023.
11. NAAC peer team member for **Sri Mahadeswara Government First Grade College Kollegal**, Karnataka on 27th and 28th December 2021.
12. NAAC peer team member for **JSS College of Arts, Commerce and Science (Autonomous), Mysore**, Karnataka on 22nd and 23rd August 2019.
13. NAAC peer team member for **Parvathaneni Brahmayya Siddhartha College of Arts and Science (Autonomous), Vijayawada**, Andhra Pradesh visited on 5th and 6th August 2019.

Bharathiar University, Coimbatore

Acted as expert member / Convener of Bharathiar University Commission for granting affiliation to:

- Bishop Appasamy College of Arts and Science, Coimbatore on 02.09.2020
- LRG College for Women, Tirupur on 04.08.2020.
- Nehru College of Arts Science, Coimbatore on 25.06.2020
- RD National College of Arts and Science, Erode granting affiliation as new College.
- Nirmala college for Women, Coimbatore on 14.02.2019
- Bishop Appasamy College of Arts and Science, Coimbatore on 27.02.2018.
- TIPS College of Arts and Science, Coimbatore on 20.08.2018 for starting of the college.
- Karupannan Mariappan College of Arts and Science on 30.05.2018 for research programmes..
- Kongunadu College of Arts and Science, Coimbatore for Ph.D programme in Commerce on 04.02.2018.
- Sanakara College of Science and Commerce on 29.04.2018 for research programmes.
- Sri Vasavi College, Erode for B.Com and BBA visited on 26.04.2017
- Dr. GR Domodharan College, Coimbatore

- Dr. NGP College of Arts and Science, Coimbatore.
- Guruvayurappan Institute of Management, Coimbatore for Ph.D programme.
- KSG College of Arts and Science, Coimbatore for BBA and M.Sc (Bio Tech)
- RVS College of Arts and Science, Sulur for Ph.D and M.Phil in management.
- Karuppannan Mariappan College of Arts and Science, Muthur, Erode for BBA and B.Com.
- GRD Institute of Management, Coimbatore for Ph.D and M.Phil Research programmes in Management.
- Bharathidhasan College of Management, Erode for MBA programme.
- Bhrathiar University College of Arts and Science, Gudalur for BBA, B.Com and B.Com (CA).
- CMS Institute of Management and Technology, Coimbatore for Research programmes.
- Kamban College of Arts and Science, Sultanpet, Palladam for UG programmes

Anna University, Madurai

Acted as expert member / convener of Anna University, Madurai for granting affiliation for UG and PG programmes to:

1. Ganapathi Chettiar College of Engineering, Paramagudi
2. Mohmed Sathak Engineering College, Kilakari, Ramanathapuram.

Workshops / Symposia / Seminars / FDP Organised:

1. One of the organizers for a two days' workshop on “Revised **NAAC norms and procedures**” jointly organized by Bharathiar University and Association Principals of Colleges of Bharathiar University, Coimbatore from 26th to 27th October, 2018.
2. Organised a two-week AICTE sponsored **Faculty Development Programme** entitled “Capacity building for digital learning / Digital capacity building for enhancing teaching-learning outcome’ during December 2017.
3. Organised a one-day National seminar on “**Research tools for management**” on 26th February, 2016 at Coimbatore Institute of Management And Technology, Coimbatore.
4. Organised an one day NAAC sponsored National seminar on “**Advanced research method for management**” on 11th October 2013 at Coimbatore Institute of Management And Technology, Coimbatore.
5. Organised a one-day AICTE sponsored National seminar on “**Advanced research method for management**” on 11th October 2013 at Coimbatore Institute of Management And Technology, Coimbatore.
6. Organised an one day FDP on “**Management education and case method**” on 19th February 2011 at Coimbatore Institute of Management And Technology, Coimbatore.

7. Organised a FDP on **“Value addition in management education – case method of teaching”** on 23rd and 24th October 2009 at Coimbatore Institute of Management And Technology, Coimbatore.
8. Organised in a two-day AICTE sponsored National Seminar on **“Supporting knowledge management through HRM practices”** on 18th and 19th July 2008 at Coimbatore Institute of Management And Technology, Coimbatore.
9. Organised a two day Faculty Development Programme on **“Enhancement and value addition in management education: case method of teaching and case writing”** during 24th and 25th March, 2008 at CIMAT conducted by Dr.Jerome Joseph Senior Professor, IIM Ahmedabad.
10. Organised a two-day programme on **“Research methods or management studies”** on 16th and 17th June 2006 organised at CIMAT in association with Sona School of Management, Salem and PES Institute of Management, Bangalore.
11. **Organized a three days national workshop on “Project Management”** from 13th to 15th March 2006 at Coimbatore Institute of Management and Technology, Coimbatore.
12. Organised AICTE sponsored two day National seminar on **“Competitiveness through people”** during 26-27 March, 2004 at CIMAT.
13. Organised a one day Faculty development Programme on **“Creative teaching”** conducted by Dr.N.Annamalai, Creative Sphere, Kolkatta at CIMAT.
14. Organised a one day Faculty development Programme on **“Re-engineering teaching skill”** during 11th and 12th April 2003.
15. Organised and participated in the State Level Seminar on **“Marketing in the new millennium”** organized and conducted by CIMAT, Coimbatore.
16. Organised a one day AICTE sponsored National Level seminar on **“E-Marketing”** at CIMAT, Coimbatore on 3rd February 2001.

Workshops / Symposia / Seminars / FDP attended:

1. Participated a 15 days AICTE sponsored Faculty Development Programme on **“Harnessing Outcome Based Teaching Learning Deliverables for the Enhancement of Accountability in contemporary Education – A Holistic perspective”** from 12.06.2-19 to 25.06.2019 organised by Coimbatore Institute of Engineering and Technology, Coimbatore.
2. Participated a two days workshop on **“Revised NAAC norms and procedures”** jointly organized by Bharathiar University and Association of Principals of Colleges of Bharathiar University, Coimbatore from 26th to 27th October, 2018.
3. Participated a two days workshop on **“Revised NAAC norms and procedures”** jointly organized by Bharathiar University and Association of Principals of Colleges of Bharathiar University, Coimbatore from 26th to 27th October, 2018.

4. Participated a two days 18th international conference on 'Role of higher education in National / International development' jointly organized by Association of Indian College Principals (AICP) and Sri Krishna Arts and Science College, Coimbatore from 4th to 6th February, 2017.
5. Participated an one day conference on "UGC funds, grants and guidelines" conducted by College Development Council, Bharathiar University, Coimbatore on 30.03.2015.
6. Participated a one-day UGC sponsored workshop on "Promotion of quality education in higher educational institutions" for college Principals and Heads of the University departments conducted by UGC-Academic Staff college, Bharathiar University, Coimbatore on 22.01.2015.
7. Participated an one day TEQIP II sponsored faculty development programme on "Evaluation and relative grading" conducted by PSG College of Technology, Coimbatore on 28.12.2013.
8. Attended an one day UGC sponsored workshop on "Indian Higher Education is at Cross Roads – Challenges and Remedies" for college Principals and Heads of the University departments conducted by UGC-Academic Staff college, Bharathiar University, Coimbatore on 30.09.2013.
9. Attended a MDP on 'Leadership Clinic' conducted by IIM Kozhikode. The programme Director was Dr. Bibesh Chatterjee, Director, IIM Kozhikode on 23.08.2013.
10. Participated an one day UGC sponsored workshop on "Changing Paradigms of Higher Education in India" for college Principals and Heads of the University departments conducted by UGC-Academic Staff College, Bharathiar University, Coimbatore on 12.03.2013.
11. Attended a two-day workshop on 'MBA at Cross Road' on organized by GRG School of Management, Coimbatore in association with IIM Indore.
12. Participated the seminar on 'Freight Logistics: Opportunities Ahead' on 27th September 2011 conducted by Straits Academy Malaysia at Coimbatore Institute of Management And Technology.
13. Participated in a two day 'National Summit on Quality in Education' on 23rd and 24th September 2011 organised jointly by Confederation of Indian Industry and Institute of Quality at Bangalore.
14. Undergone an Advanced Course on "Raising capital for your Entrepreneurial ventures" from 19th to 21st January 2011 organized by National Entrepreneurs Network jointly with London School of Business at Welingkar Institute of Management, Bangalore.
15. Participated in a one-day International Symposium on "IFRS-Implication on the accounting Studies" on 8th January 2011 organized by GVG College of Arts and Science, Udumalpet.
16. Attended a one day workshop on "Corporate Financial statements – Interpretation and drawing inferences" on 22nd December 2010 organized by Coimbatore Institute of Engineering and Technology, Coimbatore.

17. Participated in a one day UGC sponsored workshop on “Engulfing skill deficit to enhance global managerial competencies” on 13th December 2010 organized by BSMED, Bharathiar University, Coimbatore.
18. Participated in a one-day UGC sponsored National conference on “Issues in Higher Education” on 29th October 2010 organised by Association of Principals of Bharathiar University, Coimbatore.
19. Participated in a three days Asia Pacific Seminar on “Capacity Building programme for managers of business incubators” from 23rd to 28th December 2009 organized by Department of Science and Technology, Government of India.
20. Organised and participated a FDP on “Value addition in management education – case method of teaching” on 23rd and 24th October 2009 at Coimbatore Institute of Management And Technology, Coimbatore.
21. Participated in a one-day National Conference on “Private participation in higher education – challenges and opportunities” 9th April 2009 jointly organized organised by Pondicherry University and Rajiv Gandhi College of Engineering & Technology, Puducherry.
22. Participated in a one-day Faculty Development Programme on “Banking and financial services” from 13th to 16th October, 2008 conducted by ICICI bank, Chennai.
23. Organised and participated in a two day AICTE sponsored National Seminar on “Supporting knowledge management through HRM practices” on 18th and 19th July 2008 at Coimbatore Institute of Management And Technology, Coimbatore.
24. Participated in a one-day AICTE sponsored National Seminar on “Emerging trends in information security” on 28th June 2008 organised by Coimbatore Institute of Management And Technology, Coimbatore.
25. Organised and attended a two day Faculty Development Programme on “Enhancement and value addition in Management Education: case method of teaching and case writing” during 24 -25 March, 2008 at CIMAT conducted by Dr.Jerome Joseph, Senior Professor, IIM Ahmedabad.
26. Participated in the Workshop on “Consultancy for Management Teachers” conducted by RVS Institute of Management, Coimbatore on 17th November 2007.
27. Participated in a two-day Regional summit on “Quality education” on 2nd and 3rd February 2007 jointly organised by CII Coimbatore zone and Institute of quality, Bangalore.
28. Participated in a one-day AICTE sponsored Regional Seminar on “IT Enabled Services (ITES)” on 27th January 2007 organised by Coimbatore Institute of Management And Technology, Coimbatore.

29. Participated in the international conference on “Management Education – International Comparison” conducted by XIME from 17th November to 18th November 2006 at Bangalore in association with AIMS.
30. Organised and participated two-day programme on “Research Methods or Management Studies” on 16th and 17th June 2006 organised at CIMAT in association with Sona School of Management, Salem and PES Institute of Management, Bangalore.
31. Organized and participated in a three-day national workshop on “Project management” from 13th to 15th March 2006 at Coimbatore Institute of Management and Technology, Coimbatore.
32. Participated in a one-day Seminar on “TQM and Funding Agencies” on 12.02.2005 organised by the Association of the Principals of Bharathiar University in association with Bharathiar University, Coimbatore
33. Participated in one-day workshop on “Mathematical models for business decision making” on 18th December, 2004 organised by Jansons School of Business, Coimbatore.
34. Participated in two day “Academia summit 2004” during 14-15 April, 2004 organised and conducted by Microsoft India Ltd at Bangalore.
35. Organised and attended AICTE sponsored two-day National seminar on “Competitiveness Through People” during 26-27 March, 2004 at CIMAT
36. Participated in a two-day Anna University Faculty Development Programme on "International Accounting Standards" on 9th and 10th August 2003 organized by Jansons School of Business, Coimbatore.
37. Organised and participated in a one day Faculty Development Programme on “Reengineering Teaching Skill” during 11th and 12th April 2003 at CIMAT.
38. Organised and attended AICTE sponsored one day National seminar on “Building quality in software development” on 22, February, 2003 at CIMAT.
39. Participated in two-day Faculty Development Programme on "Advanced analytical techniques and data mining” on 30th and 31st January 2003 organized by Karunya Institute of Technology & Science, Coimbatore
40. Participated in two day workshop on "Institutional preparation for NAAC Accreditation" on 9th and 10th November 2002 organized by College Development Council, Bharathiar University.
41. Participated in one day workshop on "Emerging Trends in International Finance, accounting and Legal perspective in the present corporate scenario" on 08.10.2002 organised by PSGR Krishnammal college of Arts and Science, Coimbatore.
42. Participated in one day workshop on "Finance and Computer Applications" on 01.10.2002 organised by the Department of commerce, Bharathiar University
43. Organised and attended a state level technical symposium on “Blue tooth and wireless technology” on 18th September, 2002 at CIMAT.

44. Participated in three-day workshop on "Nurturing Entrepreneurs in Educational Institutions", from 21-08-2002 to 23-08-2002, organised by PSG -STEP, Coimbatore.
45. Participated in One-day National level seminar on "Research Methods for Management", on 12-03-2002, organised by BSMED, Bharathiar University, Coimbatore.
46. Participated in three day management convention organised by PSG-IMS and CMA from 25th to 27th February 2002, inaugurated by Sri.P.Chidambaram, Finance Minister, Government of India.
47. Participated in Quality Improvement Program on "Emerging Trends in Business Leadership" sponsored by AICTE and conducted by T.A. PAI Management Institute, Manipal from 21.01.2001 to 27.01.2001
48. Organised and participated in the AICTE sponsored National Level seminar on "E-Marketing" at CIMAT, Coimbatore on 3rd February 2001.
49. Participated in the UGC Sponsored National Seminar on "Electronic Commerce and it's impact on Business Productivity" organized by Dr. G.R.Damodaran College of Science from 28.06.2000 to 29.06.2000.
50. Participated in the seminar on "Impact of IT in new Millennium" organized by Sri Krishna Arts and Science, Coimbatore on 18th March 2000
51. Participated in a workshop on "E-Commerce" conducted by Amrita institute of Technology, Coimbatore from 27th January to 1st February, 2000.
52. Participated in the seminar on "Teaching Methodology" organized by Government College of Education for Women, Coimbatore from 21.01.2000 to 22.01.2000
53. Participated in the seminar on "Management Strategies for the next Millennium" organized by Bharathiar University on 12.11.1999.
54. Participated in a workshop on "Managing Management School" conducted by XIME from 27th January to 1st February, 1999 at Bangalore with the support of the AICTE and AIMS under the Directorship of Prof. J. Philip, former Director of IIM-B and Founder President of AIMS.
55. Undergone a industrial training and observational studies at Neyveli Lignite Corporation Ltd, Neyveli from 15.07.98 to 18.07.98.
56. Participated in the National level conference on "Total Quality Management" conducted by SNR Sons College, Coimbatore sponsored by UGC from 27.03.98 to 28.03.98.
57. Organised and participated in the State Level Seminar on "Marketing in the new Millennium" organized and conducted by CIMAT, Coimbatore.
58. Organised and participated in an one day Faculty development Programme on "creative Teaching" conducted by Dr.N.Annamalai, Creative Sphere, Kolkatta at CIMAT.

59. Participated in the AICTE sponsored National Level seminar on “Prospects for Mobile-Net” in India organized and conducted by CIMAT, Coimbatore.

Countries Visited:

- **Malaysia**

- Visited University Technical Maleka, led the team of faculty and interacted with the Director, International relations for the possibility of collaboration on 19.09.2017.
- Arranged and Chaired the International conference on “Contemporary issues in engineering, management and social science” at University Tenaga Nasional, Malaysia on 21.09.2017.

- **Thailand**

Visited Panipiyawat Institute of Management, led the team of faculty and MBA students and interacted with the Director, International relations for the possibility of collaboration on 23.09.2019.

Consultancy:

- Provided consultancy to M/s.Sakthi Finance Limited in evaluating the customers’ credit worthiness and preparing the metric for customer evaluation on repayment of loans.
- Provided consultancy service for implementing ISO 9001:2000 QMS for Kovai Kalaimagal College of Arts and Science and Coimbatore Institute of Engineering and Technology during 2000.
- Conducted a survey for M/s. E-Brahma- A Centre for IT Excellence Private Ltd, Coimbatore on “Scope of establishing IT Training Institution in Madurai and Salem” during 1999.
- Advisor and Management Consultant for M/s Sustibala Industries, Tirupur.
- Advisor and Management consultant for M/s. Logesh Industries, Tirupur.
- Advisor and one of the Directors of www.savemytax.com an online tax assessment and payment portal.
- Advisor and consultant for M/s. Camview Solutions, Tirupur.

Others

- Acted as a Steering Committee member of Coimbatore Institute of Engineering and Technology, Coimbatore for obtaining Autonomous status and implementation.
- Acted as a Steering Committee member of Kovai Kalaimagal College of Arts and Science, Coimbatore for obtaining Autonomous status and implementation.
- Acted as a Steering Committee member of Kovai Kalaimagal College of Arts and Science, Coimbatore in the process of NAAC accreditation.

- Acted as a panel member of faculty selection committee of various colleges.
- Acted as the University nominee subject expert in the selection of Assistant Professors for the aided post in BBA at PSGR Krishnammal College of Arts and Science, Coimbatore on 04.03.2021.
- Acting as Finance Officer and in charge of internal audit and overall administration of accounts department of Kovai Kalaimagal Educational Trust and it's institutions.
- Acted as a panel member of faculty selection committee in PSGR Krishnammal College of Arts and Science, Coimbatore for selecting faculty members for aided post on 15.10.2013.
- Acted as a panel member in evaluating the faculty member to award the "Accredited Management Teacher" by All India Management Association, New Delhi in 2009.

Area of Interest:

- Finance and Accounting
- International Financial Management
- Corporate Finance
- Investment Management
- Research in Finance and Management

K.Ramamurthi