



# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)  
(Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3<sup>rd</sup> Cycle - 3.64 CGPA)  
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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



**Faculty of Commerce**  
**Department of Commerce with CSCA**  
**CORPIANS ASSOCIATION**  
**Organizes**  
**GUEST LECTURE**

**on**

**“The Future of Gen AI in Business: Balancing  
Human Factors with Revenue Growth”**



**By**  
**Dr. A. Tamilarasu ,**  
**Professor of Accounting and Finance**  
**College of Business and Economics**  
**Gambella University Ethiopia, East Africa.**

**Felicitation by**  
**Prof. Dr. K. RAMAMURTHI**  
**Principal**  
**Dr. N. G. P. Arts and Science College**  
**Coimbatore**

**Date: 02.09.2024**

**Time: 09.30 a.m. to 12 .15 p.m.**

**Contact:**

**Faculty Co-ordinator: Dr. A. R. Kanagaraj**

**Email-Id: [drkanagaraj@drngpasc.ac.in](mailto:drkanagaraj@drngpasc.ac.in)**

**Venue: Seminar-hall-1**

**All are Cordially Invited**