

## Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)  
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A++' Grade (3<sup>rd</sup> Cycle-3.64 CGPA)  
Dr. N.G.P. - Kalapatti Road, Coimbatore-641048, Tamil Nadu, India  
Web: [www.drngpasc.ac.in](http://www.drngpasc.ac.in) | Email: [info@drngpasc.ac.in](mailto:info@drngpasc.ac.in) | Phone: +91-422-2369100

### REGULATIONS 2024-25 for Under Graduate Programme

(Outcome Based Education model with Choice Based Credit System)

#### Bachelor of Commerce with International Business Degree

(For the students admitted during the academic year 2024-25)

**Programme: B.Com. International Business**

#### Eligibility

Candidates for admission to the first year of the **Bachelor of Commerce with International Business Degree** Programme shall be required to have passed in the Higher Secondary Examinations conducted by the Government of Tamil Nadu in the relevant subjects or an Examination accepted as equivalent thereto by the Academic Council. Subject to such conditions as maybe prescribed thereto are permitted to appear and qualify for the Bachelor of Commerce with International Business degree examination of this college after a programme of study of three academic years.

#### Programme Educational Objectives

The Curriculum is designed to attain the following learning goals which students shall accomplish by the time of their graduation:

1. To instill positive attitude and ethical values among the students to be successful in personal and professional career.
2. To equip students with current development in the field of international business which cater the current needs of the industry.
3. To build a strong foundation of knowledge and skills in the area of commerce.
4. To enable students with an ability of problem solving and decision making.
5. To expose students in the area of export/import procedures.



## PROGRAMME OUTCOMES

On the successful completion of the program, the following are the expected outcomes.

PO Number	PO Statement
PO1	Impart the knowledge in the practical application of accounting
PO2	Employ the functions of supply chain in international business
PO3	Ability to communicate effectively and efficiently with written and oral means
PO4	Demonstrate the skills in the field of logistics management and port operations
PO5	Exhibit management functions to international business decision making





## Credit distribution Summary

For students admitted in AY 2024-25

Part	Subjects	No. of Papers	Credit	Semester No.
<b>I</b> (12 Credits)	Tamil / Hindi / French/Malayalam	4	4 x 3 =12	I to IV
<b>II</b> (12 Credits)	English	4	4 x 3 =12	I to IV
<b>III</b> (108 Credits)	Core (Credits 2,3,4,5)	15x4 2x3	60 06	I to VI
	Core Practical (Credits 2)	02	02x2=04	I to VI
	Inter Departmental Course (IDC)	4	4x4=16	I to IV
	Discipline Specific Elective (DSE)	3	3 x 4 =12	V & VI
	Skill Enhancement Course (SEC)	4	4x 2= 08	III, IV, V&VI
	Industrial Training	1	1x 2=2	V
<b>IV</b> (8 Credits)	Environmental Studies (AECC)	1	2	I
	Basic Tamil/Advance Tamil/Human Rights, & Women's Rights (AECC)	1	2	II
	Innovation & IPR (AECC)	1	2	VI
	Generic Elective (GE)	1	2	V
<b>V</b> (2 Credits)	NSS/NCC/YRC/RRC/Yoga/Sports/Club	-	2	I - II
<b>TOTAL CREDITS</b>			<b>142</b>	



## CURRICULUM

Course Code	Course Category	Course Name	L	T	P	Instruction Hours		Exam (h)	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
First Semester												
Part- I												
24TLU1TA	Language - I	Tamil-I	4	1	-	5	60	3	25	75	100	3
24TLU1HA		Hindi-I										
24TLU1MA		Malayalam-I										
24TLU1FA		French – I										
Part- II												
24ELU1EA	Language-II	English – I	4	-	1	5	60	3	25	75	100	3
Part- III												
24PAU1CA	Core - I	Financial Accounting	5	1	-	6	72	3	25	75	100	4
24CIU1CA	Core - II	Principles of Management	4	-	-	4	48	3	25	75	100	4
24IBU1CP	Core Practical- I	Spreadsheet Modeling for Business	-	-	4	4	48	3	40	60	100	2
24COU1IA	IDC - I	Business Economics	4	-	-	4	48	3	25	75	100	4
Part-IV												
24MBU1AA	AECC-I	Environmental Studies	2	-	-	2	24	2	50	-	50	2
Part – V												
24IBU1XA	Extension Activity	NSS/NCC/ YRC/RRC/ Yoga/Sports	-	-	-	-	-	-	50	-	50	1
Total			23	2	5	30	360	-	-	-	700	23





Course Code	Course Category	Course Name	L	T	P	Instruction Hours		Exam (h)	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Second Semester												
Part-I												
24TLU2TA	Language - I	Tamil-II	4	1	-	5	60	3	25	75	100	3
24TLU2HA		Hindi-II										
24TLU2MA		Malayalam-II										
24TLU2FA		French – II										
Part– II												
24ELU2EA	Language-II	English – II	4	-	1	5	60	3	25	75	100	3
Part– III												
24BPU2CA	Core - III	Advanced Financial Accounting	5	1	-	6	72	3	25	75	100	4
24IBU2CA	Core -IV	Principles of Marketing	4		-	4	48	3	25	75	100	4
24IBU2CP	Core Practical-II	Spreadsheet Modeling for Accounting	-	-	4	4	48	3	40	60	100	2
24MTU2IA	IDC - II	Business Statistics	4	-	-	4	48	3	25	75	100	4
Part-IV												
24TLU2AA	AECC-II	Basic Tamil	2	-	-	2	24	2	50	-	50	2
24TLU2AB		Advanced Tamil										
24CRU2AA		Human Rights and Women’s Rights										
Part-V												
24IBU2XA	Extension Activity	NSS/NCC/ YRC/RRC / Yoga/Sports	-	-	-	-	-	-	50	-	50	1
Total			23	2	5	30	360				700	23



Course Code	Course Category	Course Name	L	T	P	Instruction Hours		Exam (h)	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Third Semester												
PART- I												
24TLU3TA	Language - I	Tamil-III	3	1	-	4	48	3	25	75	100	3
24TLU3HA		Hindi-III										
24TLU3MA		Malayalam-III										
24TLU3FA		French – III										
PART- II												
24ELU3EA	Language-II	English – III	3	1	-	4	48	3	25	75	100	3
PART- III												
24CMU3CA	Core – V	Cost Accounting	5	-	-	5	60	3	25	75	100	4
24ATU3CA	Core - VI	Income Tax Lawand Practice	5	1	-	6	72	3	25	75	100	4
24BIU3CB	Core – VII	Company Law	4	-	-	4	48	3	25	75	100	4
24BMU4IB	IDC - III	Retail management	4	-	-	4	48	3	25	75	100	4
24IBU3SA	SEC- I	Event Management	3	-	-	3	36	3	25	75	100	2
Total			27	3	-	30	360	-	-	-	700	24





Course Code	Course Category	Course Name	L	T	P	Instruction Hours		Exam (h)	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Fourth Semester												
PART- I												
24TLU4TA	Language - I	Tamil-IV	3	1	-	4	48	3	25	75	100	3
24TLU4HA		Hindi-IV										
24TLU4MA		Malayalam-IV										
24TLU4FA		French – IV										
PART – II												
24ELU4EA	Language-II	English – IV	3	1	-	4	48	3	25	75	100	3
PART – III												
24IBU4CA	Core – VIII	International Trade Procedures	5	-	-	5	60	3	25	75	100	4
24IBU4CB	Core- IX	Logistics and Supply Chain Management	5	-	-	5	60	3	25	75	100	4
24FIU4CC	Core-X	Business Taxation	4	-	-	4	48	3	25	75	100	4
24MTU4IB	IDC – IV	Optimization Techniques	4		-	4	48	3	25	75	100	4
24IBU4SP	SEC – II	Banking and EXIM Documentatio-Non-Lab Practical	-	-	4	4	48	3	40	60	100	2
Total			24	2	4	30	360	-	-	-	700	24




Course Code	Course Category	Course Name	L	T	P	Instruction Hours		Exam (h)	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Fifth Semester												
Part-III												
24IBU5CA	Core – XI	International Business Strategy	5	1	-	6	72	3	25	75	100	4
24IBU5CB	Core - XII	Banking and Foreign Exchange	5	-	-	5	60	3	25	75	100	4
24IBU5CC	Core- XIII	Principles of Auditing	4	1		5	60	3	25	75	100	3
24COU5CB	Core - XIV	Research Methodology	4	-		4	48	3	25	75	100	4
24IBU5SP	SEC- III	PESTLE Analysis - Non - Lab Practical	-	-	4	4	48	3	40	60	100	2
24IBU5TA	IT	Industrial Training	-	-	-	-	-	-	40	60	100	2
24FIU5DA	DSE –I	Financial Markets	4	-	-	4	48	3	25	75	100	4
24IBU5DA		International Business Environment										
24BIU5DA		Advertising and Salesmanship										
24COUDA		Human Resource Management										
Part- IV												
	GE		-	-	2	2	24	3	50	-	50	2
Total			22	2	6	30	360				750	25






Course Code	Course Category	Course Name	L	T	P	Instruction Hours		Exam (h)	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Sixth Semester												
Part-III												
24BAU6CA	Core- XV	Management Accounting	5	-	-	5	60	3	25	75	100	4
24IBU6CA	Core- XVI	International Relations	4	-	-	4	48	3	25	75	100	3
24IBU6CV	Core- XVII	Project	-	-	8	8	96	-	40	60	100	4
24IBU6SA	SEC- IV	Entrepreneurial Skills	3	-		3	36	3	25	75	100	2
24FIU6DA	DSE –II	Investment Management	4	-	-	4	48	3	25	75	100	4
24IBU6DA		India’s Foreign Trade and Legislation										
24BIU6DA		Retail Marketing										
24COU6DA		Organizational Behavior										
24FIU6DB	DSE –III	Security Analysis and Portfolio Management	4	-	-	4	48	3	25	75	100	4
24IBU6DB		International Banking and Finance										
24BIU6DB		Customer Relationship Management										
24COU6DB		Industrial Relations and Labour Law										
Part- IV												
24BIU6AA	AECC-III	Innovation and IPR	2	-	-	2	24	-	50	-	50	2
Total			22	-	8	30	360				650	23
Grand total											4200	142

  
 BoS Chairman/HoD  
 Department of Commerce (IE)  
 Dr. N. G. P. Arts and Science College  
 Coimbatore - 541 048



Dr. NGPASC  
 COIMBATORE | INDIA

 Dr. N.G.P. Arts and Science College		
<b>APPROVED</b>		
BoS- 17th 03/04/2024	AC - 17th 17/04/2024	GB - 17/04/2024



B.Com.IB (Students admitted during the AY 2024-25)

### DISCIPLINE SPECIFIC ELECTIVE

10

Students shall select the desired course of their choice in the listed elective courses during Semesters V & VI

#### Semester V (Elective I) List of Elective Courses

S.No.	Course Code	Name of the Course
1.	24FIU5DA	Financial Markets
2.	24IBU5DA	International Business Environment
3.	24BIU5DA	Advertising and Salesmanship
4.	24COU5DA	Human Resource Management

#### Semester VI (Elective II) List of Elective Courses

S.No.	Course Code	Name of the Course
1.	24FIU6DA	Investment Management
2.	24IBU6DA	India's Foreign Trade and Legislation
3.	24BIU6DA	Retail Marketing
4.	24COU6DA	Organizational Behavior

#### Semester VI (Elective III) List of Elective Courses

S.No.	Course Code	Name of the Course
1.	24FIU6DB	Security Analysis and Portfolio Management
2.	24IBU6DB	International Banking and Finance
3.	24BIU6DB	Customer Relationship Management
4.	24COU6DB	Industrial Relations and Labour Law



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**GENERIC ELECTIVE COURSES (GE)**

The following are the courses offered under Generic Elective Course

**Semester V GE**

S.No.	Course Code	Course Name
1	24IBU5GP	EXIM Documentation- Non- Lab Practical

**EXTRA CREDIT COURSES**

The following are the courses offered under self-study to earn extra credits:

**Semester III**

S.No.	Course Code	Course Name
1	24IBUSSA	Principles of Insurance
2	24IBUSSB	World Economic Resources

**MOOC (NPTEL/SWAYAM/ SPOKEN TUTORIAL)**

The following are the online courses offered: Please refer the following link to select the courses

- [www.swayam.org](http://www.swayam.org)
- [www.nptel.ac.in](http://www.nptel.ac.in)
- [www.spoken-tutorial.org](http://www.spoken-tutorial.org)



Semester – I							
TAMIL - I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24TLU1TA	TAMIL - I	LANGUAGE-I	48	12	-	3

Preamble	மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
	கலை மற்றும் மரபுகளை அறியச் செய்தல்
	மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்
Prerequisite	தமிழ் மொழி எழுதி படிக்கும் திறன்

#### Course Outcomes (Cos)

CO.No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)-மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K2
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K3
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K3
CO4	சூழலியல் ஆக்கம் (Ecology)	K4
CO5	மொழி அறிவு (Tamil knowledge)	K4

#### Mapping with Program Outcomes:

Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		





## Syllabus:

Unit	Content	Hrs	Resources
1	<b>மறுமலர்ச்சிக் கவிதைகள்</b> 1. இலக்கிய வரலாறு -மறுமலர்ச்சிக் கவிஞர்களின்தமிழ்ப்பணிகள் 2. பாரததேசம்- பாரதியார் 3. படி - பாரதிதாசன் 4. தமிழரின் பெருமை- நாமக்கல்கவிஞர் 5. தமிழ்க் கொலை புரியாதீர்- புலவர் குழந்தை 6. திரைத்தமிழ் அ) 'விஞ்ஞானத்த வளர்க்கப் போறண்டி' எனத்தொடங்கும் பாடல் - உடுமலை நாராயண கவி ஆ) 'சும்மா கிடந்த நிலத்தை' எனத்தொடங்கும் பாடல் - பட்டுக்கோட்டை கல்யாண சுந்தரனார் இ) 'சமரசம் உலாவும் இடமே' எனத்தொடங்கும் பாடல் - மருதகாசி ஈ) 'உன்னை அறிந்தால்' எனத்தொடங்கும் பாடல்- கண்ணதாசன்	13	தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 <a href="https://www.youtube.com/watch?v=Up55uhkk9zl">https://www.youtube.com/watch?v=Up55uhkk9zl</a>
2	<b>புதுக்கவிதைகள்</b> 1. இலக்கிய வரலாறு- புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் 2. கடமையைச் செய்- மீரா 3. ஓடு ஓடு சங்கிலி - சிற்பி பாலசுப்பிரமணியம் 4. ஒப்பிலாத சமுதாயம் - அப்துல் ரகுமான் 5. மரங்கள் - மு.மேத்தா 6. கரிக்கிறது தாய்ப்பால்- ஆரூர் தமிழ்நாடன் 7. ஐந்தாம் வகுப்பு 'அ' பிரிவு - நா. முத்துக்குமார் 8. ஹைகூ கவிதைகள் - 10 கவிதைகள்	13	தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 <a href="https://www.youtube.com/watch?v=dX9ZaNJMaco">https://www.youtube.com/watch?v=dX9ZaNJMaco</a>
3	<b>பெண்ணியம்</b> 1. தொலைந்து போனேன் - தாமரை 2. நீரில் அலையும் முகம்- அ. வெண்ணிலா 3. தற்காத்தல் - பொன்மணி வைரமுத்து 4. ஏனிந்த வித்தியாசங்கள்? - மல்லிகா 5. புதையுண்ட வாழ்க்கை - சுகந்தி சுப்ரமணியன்	10	தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 <a href="https://www.youtube.com/watch?v=DLabokqWEg">https://www.youtube.com/watch?v=DLabokqWEg</a>
4	1.இலக்கிய வரலாறு-சிறுகதையின் தோற்றமும் வளர்ச்சியும் 2. கனகாம்பரம்- கு.ப.ராஜகோபாலன் 3. கடிதம்- புதுமைப்பித்தன் 4. பொம்மை - ஜெயகாந்தன் 5. காய்ச்சமரம் - கி. ராஜநாராயணன்	14	தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 <a href="https://www.youtube.com/watch?v=DLabokqWEg">https://www.youtube.com/watch?v=DLabokqWEg</a>





	6. காட்டில் ஒருமான்- அம்பை 7.வேட்கை - சூர்யகாந்தன்		<a href="https://www.youtube.com/watch?v=78u7iTN3OU8">be.com/watch?v=78u7iTN3OU8</a>
5	பயிற்சிப் பகுதி அ. இலக்கணம் 1. வல்லின ஒற்று மிகும், மிகா இடங்கள் - ஒற்றுப்பிழை நீக்கிஎழுதுதல் 2. ர,ற-ல,ழ,ள - ண,ந,னவேறுபாடு - ஒலிப்பு நெறி, சொற்பொருள் வேறுபாடு அறிதல் ஆ. படைப்பாக்கம் 1. கவிதை- எழுதுதல் (15 வரிகள் முதல் 30 வரிகள் வரை) 2.சிறுகதை - எழுதுதல் (குறைந்தது 3 பக்கங்கள்)	10	தமிழ்மொழிப்பாடம் முதற்பருவம் 2024-2025 <a href="https://www.youtube.com/watch?v=B3wfm0QL6N8">https://www.youtube.com/watch?v=B3wfm0QL6N8</a> <a href="https://www.youtube.com/watch?v=FchTlqAtwBU">https://www.youtube.com/watch?v=FchTlqAtwBU</a> <a href="https://www.youtube.com/watch?v=gCP3gC-JQU4">https://www.youtube.com/watch?v=gCP3gC-JQU4</a> <a href="https://www.youtube.com/watch?v=p9QOHD12Yeo">https://www.youtube.com/watch?v=p9QOHD12Yeo</a>
	Total	60	

Text book	1.	தமிழ் மொழிப்பாடம் - 2024-2025தொகுப்பு: தமிழ்த்துறை, டாக்டர்என்.ஜி.பி. கலை அறிவியல்கல்லூரி, கோயம்புத்தூர் - 641048.
Reference Books	1.	பேராசிரியர் புலவர் சோம. இளவரசு, தமிழ் இலக்கிய வரலாறு, எட்டாம் பதிப்பு - 2024, மணிவாசகர் பதிப்பகம், சென்னை - 600 108.
	2.	பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு - 2023, இலக்கணம், இலக்கியவரலாறு, மொழித்திறன் - பூவேந்தன் பதிப்பகம், சென்னை - 600 004.

Journal and Magazines	இலக்கியஇதழ்கள்
E-Resources and Website	<a href="https://www.tamilvu.org">https://www.tamilvu.org</a>

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
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Focus of the Course	Skill Development / Employability
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Dr.NGPASC

COIMBATORE | INDIA

B.Com.IB (Students admitted during the AY 2024-25)



Semester – I							
HINDI – I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24TLU1HA	HINDI – I	LANGUAGE- I	48	12	-	3

Preamble	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature
	The techniques for expansion of ideas and translation process
Prerequisite	To understand the language Hindi for communication

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		



## Syllabus:

Unit	Content	Hrs	Resources
1	गद्य – नूतनगद्यसंग्रह (जयप्रकाश) पाठ1- रजियापाठ2- मक्रीलपाठ3- बहतापानीनिर्मला पाठ4- राष्ट्रपितामहात्मागाँधी	13	Text Book
2	कहानीकुंज- डॉ.पी. 'अमिताभ'(पाठ 1-4)	13	Text Book
3	व्याकरण : शब्दविचार ( संज्ञा, सर्वनाम, विशेषण)	12	Text Book
4	अनुच्छेदलेखन	12	Text Book
5	अनुवादअभ्यास-III (केवलअंग्रेजीसेहिन्दीमें) (पाठ1 to 10)	10	Text Book
Total		60	

Text books	1.	प्रकाशक: सुमित्रप्रकाशन 204 लीलाअपार्टमेंट्स, 15 हेस्टिंग्सरोड अशोकनगरइलाहाबाद-211001
	2.	प्रकाशक: गोविन्दप्रकाशनसदरबाजार, मथुराउत्तरप्रदेश-281001
	3.	पुस्तक: व्याकरण प्रदिप - रामदेवप्रकाशक: हिन्दी भवन 36 टेगोर नगर इलाहाबाद-211024
	4.	पुस्तक: व्याकरण प्रदिप - रामदेवप्रकाशक: हिन्दी भवन 36 इलाहाबाद-211024
	5.	प्रकाशक: दक्षिण भारत प्रचार सभा चेन्नई -17
Reference Books		-

Journal and Magazines	-
E-Resources and Website	-

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
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Focus of the Course	Skill Development / Employability
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Semester – I							
MALAYALAM- I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24TLU1MA	MALAYALAM- I	LANGUAGE- I	48	12	-	3
Preamble	The writing ability and develop reading skill						
	The various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process						
	The competency in translating simple Malayalam sentences into English and vice versa						
Prerequisite	To understand the language Malayalam for communication						

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Apply creative ability	K3
CO5	Build the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		



## Syllabus:

Unit	Content	Hrs	Resources
1	Novel PathummayudeAdu	14	Text book
2	Novel PathummayudeAdu	10	Text book
3	Short Story Nalinakanthi	14	Text book
4	Short Story Nalinakanthi	10	Text book
5	Practical Application Expansion of ideas, General Essay and Translation	12	Text book
	<b>Total</b>	<b>60</b>	

Text books	1.	Vaikkam Muhammed Basheer, "PathummayudeAdu" (NOVEL), DC Books & Kottayam
	2.	T.Padmanabhan, "Nalinakanthi" (Short Story), DC Books & Kottayam.
Reference Books	1.	MalayalaNovel Sahithyam.
	2.	MalayalaCherukathaInnale Innu.

Journal and Magazines	-
E-Resources and Website	-

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
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Focus of the Course	Skill Development / Employability
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Semester – I							
FRENCH - I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24TLU1FA	FRENCH - I	LANGUAGE- I	48	12	-	3
Preamble	The competence in general communication skills with oral, written and comprehension & expression						
	The culture, life style and the civilization aspects of the French people as well as of France						
	The students to acquire competency in translating simple French sentences into English and vice versa						
Prerequisite	To understand the language French for communication						

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K2
CO2	Apply the adjectives and the classroom environment in France	K3
CO3	Select the Plural, Articles and the Hobbies	K3
CO4	Measure the Cultural Activity in France	K3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		



## Syllabus:

Unit	Content			Hrs	Resources
1	<b>Objectifs de Communication</b>	<b>Tâche</b>	<b>Activités de réception et de production orale</b>	14	Text book Salut I Page 10
	<ul style="list-style-type: none"><li>• Saluer</li><li>• Enter en contact</li><li>• avec quelqu'un.</li><li>• Se présenter.</li><li>• S'excuser</li></ul>	En cours de cuisine, premiers contacts avec les membres d'un groupe	<ul style="list-style-type: none"><li>• Comprendre des personnes qui se saluent.</li><li>• Échanger pour entrer en contact, se présenter, saluer, s'excuser.</li><li>• Communiquer avec <i>tu</i> ou <i>vous</i>.</li><li>• Comprendre les consignes de classe</li><li>• Épeler son nom et son prénom.</li></ul> Computer jusqu'à 10		
2	<ul style="list-style-type: none"><li>• Demander de se présenter.</li><li>• Présenter quelqu'un</li></ul>	Dans la classe de français, se présenter et remplir une fiche pour le professeur.	<ul style="list-style-type: none"><li>• Comprendre les informations essentielles dans un échange en milieu professionnel.</li></ul> Échanger pour se présenter et présenterquelqu'un	12	Text book Enchanté I Page 20
3	<ul style="list-style-type: none"><li>• Exprimer ses goûts.</li></ul>	Dans un café, participer à une soirée de rencontres rapides et remplir de tâches d'appréciation	<ul style="list-style-type: none"><li>• Dans une soirée de rencontresrapid comprendre des personnes qui échangent sur elles et sur leurs goût</li><li>• Comprendre une personne qui parler des goûts de quelqu'un d'autre</li></ul>	14	Text book J'adore I Page 30
4	Demander à quelqu'un de faire quelque chose.  Demander poliment.  Parler d'actions passes.  Tu veux bien?	Organiser un programme d'activités pour accueillir une personne importante	Comprendre une personne demande un service à quelqu'un.  Demanderà quelqu'un de faire quelque chose. <ul style="list-style-type: none"><li>• Imaginer et raconter au passé à partir de situations dessinées.</li></ul>	10	Text book Autoévaluation du module I Page 40 – Préparation au DELF A1 page 42 Tu veux bien page 46
5	<b>Practical Application</b> Make in Own Sentences			10	-
	Total			60	





<b>Text book</b>	1.	Regine Merieux, Yves Loiseau. 2012. LATITUDES – 1: Méthode de français (Page No: 9-55) Les Editions Dider, Paris, Imprimee en Roumanie par Canale en Janvier
<b>Reference Book</b>	1.	-

<b>Journal and Magazines</b>	-
<b>E-Resources and Website</b>	-

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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**Semester – I****ENGLISH – I**

Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24ELU1EA	ENGLISH - I	LANGUAGE- II	48	-	12	3

<b>Preamble</b>	This course has been designed for students to learn and understand <ul style="list-style-type: none"> <li>the effect of dialogue, imagery and varied genres</li> <li>any spontaneous spoken discourse and respond to them with proper sentence structure</li> <li>the transactional concept of English language</li> </ul>
<b>Prerequisite</b>	Basic comprehension of Language Skills

**Course Outcomes (COs)**

CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Identify the various aspects in poetry	K2
CO2	Infer linguistic and non-linguistic features of the context for understanding and interpreting	K3
CO3	Construct sentences and convey messages effectively in real life situations	K3
CO4	Apply different reading strategies with varying speed	K3
CO5	Prepare modules with their own ideas and present them coherently in a grammatically correct form	K3

**Mapping with Program Outcomes:**

COs / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		





## Syllabus

Unit	Content	Hours	E-Contents / Resources
I	<p>Genre Studies</p> <p>Mathew Arnold: Dover Beach- Author's Biography- title indications- outline- paraphrasing the poem- context of poem- form- poetic devices- enjambment- techniques- Annotations</p> <p>Niyi Osundare: Our Earth Will Not Die- Author's Biography- title indications- outline- paraphrasing the poem- context of poem- form- poetic devices- enjambment- techniques- Annotations</p> <p>Charles Lamb: Christ's Hospital Five and Thirty Years Ago- Author's biography- Narrative structure- Exploration of the text- passage analysis- insight of ideas- cohesion and context- style- language techniques- Annotation</p> <p>James Hanson: A Famed Life - Ten Minute Comedy for Two Women - Author's Biography- Plot Summary- Detailed summary and Analysis- Themes- Important Quotations- Characters- Description - analysis- Terms- Symbols- Critical analysis</p> <p>Sheila Nayampalli Baruna: Alone - Author's Biography-narrative structure- passage analysis- insight of ideas- cohesion and context- style- language techniques</p>	12	Text Book
II	<p>Listening Skills</p> <p>Listening vs. hearing- Types of listening, Tips to enhance Listening Skills, Non-verbal and Verbal signs of active listening- Comprehensive Listening- Listening to pre-recorded audios on speeches, interviews and conversations- Listening Activities- Listening and responding to complaints (formal situation), Listening to problems and offering solutions (informal)</p>	13	Text Book
III	<p>Speaking Skills</p> <p>Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, neural speaking -Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions</p>	11	Text Book
IV	<p>Reading Skills</p> <p>Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation -Charts, Graphs, Advertisements - Cognitive Skills- Inference Making - Interpretation</p>	12	Text Book
V	<p>Writing Skills</p> <p>Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing</p>	12	Text Book
<b>Total</b>		60	





<b>Text Books</b>	1.	<a href="https://www.poetryfoundation.org/poems/43588/dover-beach">https://www.poetryfoundation.org/poems/43588/dover-beach</a>
	2.	<a href="https://portal.abuad.edu.ng/lecturer/documents/1586771577our_earth_will_not_die.doc">https://portal.abuad.edu.ng/lecturer/documents/1586771577our_earth_will_not die.doc</a>
	3.	<a href="http://l-adam-mekler.com/chucktwo.pdf">http://l-adam-mekler.com/chucktwo.pdf</a>
	4.	<a href="https://offthewallplays.com/wp-content/uploads/2017/04/1_pdfsam_A-famed-life-full-with-title-page.pdf">https://offthewallplays.com/wp-content/uploads/2017/04/1_pdfsam_A-famed-life-full-with-title-page.pdf</a>
	5.	Nation, I. S. P and Jonathan Newton. 2009. Teaching ESL/EFL Listening and Speaking. Routledge, New York, United States of America.
	6.	Prabha, Dr. R. Vithya & S. Nithya Devi. 2019. Sparkle. (1st Edn.) McGraw - Hill Education, Chennai, India.
<b>Reference Books</b>	1.	Rudzka, Brygida -Ostyn, 2003. Word Power: Phrasal Verbs and Compounds: A Cognitive Approach, Mouton de Gruyter, New York, United States of America.
	2.	Swales, John M. & Feak, Christine B. 2012. Academic Writing for Graduate Students: Essential Tasks and Skills, University of Michigan Press, Michigan, United States of America.
	3.	Sen, Leena. 2007. Communication Skills, Second Edition, Prentice Hall India Learning Private Limited, New Delhi, India.
	4.	O. Greene, John. 2021. Essentials of Communication Skill and Skill Enhancement: A Primer for Students and Professionals, Routledge publishers, United Kingdom.

<b>Journal and Magazines</b>	<a href="https://academic.oup.com/journals">https://academic.oup.com/journals</a>
<b>E-Resources and Website</b>	<a href="https://learnenglish.britishcouncil.org/">https://learnenglish.britishcouncil.org/</a> <a href="https://www.cambridgeenglish.org/learning-english/activities-for-learners/">https://www.cambridgeenglish.org/learning-english/activities-for-learners/</a>
<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Interactive session
<b>Focus of the Course</b>	Skill Development/ Employability





**Semester – I**  
**CORE I : FINANCIAL ACCOUNTING**

Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24PAU1CA	FINANCIAL ACCOUNTING	CORE	60	12	-	4

Preamble	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the basic concepts of accounting, prepare the final accounts and methods of providing depreciation accounting.</li> <li>the recording transactions relating to bills of Exchange, methods of preparation of account current and find out the average due date.</li> <li>the knowledge about accounting for Consignment and methods of recording sale or return transactions.</li> </ul>
Prerequisite	Knowledge on Fundamental of Accounting

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the basic knowledge about Accounting and preparation of final accounts.	K1
CO2	Know the methods of providing depreciation accounting.	K2
CO3	Obtain the features of bill of exchange, promissory notes and recording transactions relating to bills.	K2
CO4	Learn the knowledge about methods of preparation of account current and find out the average due date.	K3
CO5	Acquire knowledge about accounting treatments in the books of the consignor and consignee and methods of recording sale or return transactions.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓		✓
CO2	✓				
CO3	✓				
CO4	✓				
CO5	✓				



## Syllabus

Unit	Content	Hrs	Resources
I	<b>Introduction to Accounting and Final Accounts</b> Accounting Definition - Objectives - Functions - Advantages - Limitations - Types of Accounts - Basis of Accounting - Accounting Principles: Accounting Concepts and Conventions - Journal - Ledger - Subsidiary books - Trial balance. Final Accounts: Introduction - Trading Account, Profit and Loss Account, Balance sheet with adjustments. Case Study on Accounting Concepts	14	Text Book
II	<b>Bank Reconciliation Statement and Depreciation</b> Bank Reconciliation Statement - Need - Preparation of Bank Reconciliation Statement. Meaning and Definition of Depreciation - Characteristics - Causes - Need - Methods (Straight Line, Written Down, Annuity, Sinking Fund, Insurance Policy and Machine Hour Rate methods). Case Study on Bank Reconciliation Statement	16	Text Book
III	<b>Bills of Exchange</b> Bills of Exchange - Definition - Features - Advantages - Types - Promissory Notes - Definition - Features - Distinction between Bills of Exchange and Promissory Notes - Recording transactions relating to bills - Retiring of bill under rebate - Dishonour of a Bill - Renewal of bills. Case Study on Bills of Exchange	15	Text Book
IV	<b>Account Current and Average Due Date</b> Meaning of Account current - Definition - Methods: Product, Red-ink Interest, Interest table, Periodical balance and Epoque method. Meaning of Average due date - Uses-Accounting treatment - Calculation of Interest.	12	Text Book
V	<b>Accounting for Consignments and Goods Sent on Sale or Return Basis</b> Meaning of Consignment - Distinction between consignment and sale - Accounting treatment in the books of the Consignor and Consignee - Goods sent on consignment at cost and at Invoice price. Meaning of Sale or Return - Purpose - Methods of Recording Sale or Return Transactions.	15	Text Book
<b>Total</b>		<b>72</b>	
Note: Distribution of Marks: 80% problems and 20% theory. Case studies related to the above topics to be discussed (Examined Internal only)			





<b>Text book</b>	1.	Reddy.T.S. and Murthy.A. 2023, Financial Accounting [Second Revised Edition] Margham Publications, Chennai
	2.	Jain.S.P., and Narang, K.L 2021, Advanced Accountancy - Principles of Accounting Including GST Volume I [Twentieth Revised Edition]. Kalyani Publishers, New Delhi.
<b>Reference Books</b>	1.	Shukla M.C Grewal T.S Gupta S.C. 2022, Advanced Accounts Volume I [Nineteenth Edition]. S.Chand & Company Pvt Ltd, New Delhi.
	2.	Hanif., and Mukherjee, 2018, Modern Accountancy, (Volume I) [Second Edition]. Tata Mcgraw Hill Publishing Co.Ltd., Chennai.
	3.	S.N.Maheswari, Suneel K Maheswhwari and Sharad K Maheswari, 2022, Advanced Accountancy, (Volume I) [ 11 <sup>th</sup> Edition], S Chand & Company Limited.
	4.	Pillai. R.S.N and Bagavathi, Uma.S. 2012. Fundamentals of Advanced Accounting (Volume I). [Third Revised Edition]. Sultan Chand & Company Ltd, New Delhi.

<b>Journal and Magazines</b>	<a href="https://indianaccounting.org">https://indianaccounting.org</a>
<b>E-Resources and Website</b>	<a href="#">Best Financial Accounting Courses &amp; Certificates Online [2024]   Coursera</a> , <a href="#">Infosys Springboard: Digital Learning and Reskilling Programs</a>

<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Group Discussion
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations
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## Syllabus

Unit	Content	Hrs	Resources
I	<b>Introduction to Management</b> Definition - Nature and Scope - Importance -Functions of Management - Management as an Art, Science and Profession - Scientific Management - Fayol's Principles of Management - Management By Objectives (MBO) - Management By Exception (MBE)- Organization culture and Environment - Current trends and issues in Management.	10	Text Book
II	<b>Planning</b> Definition - Nature - Objectives - Advantages and Disadvantages - Process - Types - Decision Making - Traditional and Modern Techniques - Steps involved in Decision Making- Rational Decision Making. Case Study on Decision Making	10	Text Book
III	<b>Organizing</b> Definition - Principles - Types - Importance -Elements of Organisation Process - Line & Staff- Overcoming Line-staff conflict, Committees, Organization Structures, Types, Advantages & Disadvantages. Directing - meaning & Definition - Principles - Techniques - Importance -Delegation - Process of Delegations-Barriers to Delegation, Span of Control - Centralization & Decentralization - Departmentation Case Study on organisation conflict	10	Text Book
IV	<b>Staffing</b> Meaning and Definition - Functions - Recruitment - Sources of Recruitment - Training- Performance Appraisal - 360 Degree Appraisal Method - Assessment Center Method- Motivation - Importance of Motivation - Maslow's Theory of Motivation - X, Y and Z Theories (McGregor Theory & William Ouchi Theory)- Goal Setting theory - Leadership - Types - Qualities of a Good Leader- Leadership styles- Group decision making. Case Study on Performance Appraisal	9	Text Book
V	<b>Controlling and Reporting</b> Meaning and Definition - Need and Significance of control - Process of Controlling- Types of control -Managing Productivity - Cost Control - Purchase Control -Maintenance Control - Quality Control - Co-ordination - Need - Techniques - Reporting - meaning & Definition - Principles - Techniques - Importance	9	Text Book
<b>Total</b>		<b>48</b>	
Note: Case studies related to the above topics to be discussed (Examined Internal only)			





Semester – I CORE II : PRINCIPLES OF MANAGEMENT							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24CIU1CA	PRINCIPLES OF MANAGEMENT	CORE	48	-	-	4

Preamble	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the basic principles and elements of effective management</li> <li>the managerial actions of planning, organizing and motivation</li> <li>the leadership qualities and effective controlling.</li> </ul>
Prerequisite	Knowledge on Management

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Integrate the management principles into management practices.	K2
CO2	Understand the planning and decision-making process in the organization.	K2
CO3	Assessthe organisational practices through proper delegation of authority and responsibility	K2
CO4	Describe the recruitment process, motivational theory and leadership styles in the practice of management.	K2
CO5	Understand the techniques of direction and control to summarize the report.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓		✓	✓
CO2		✓		✓	✓
CO3		✓		✓	✓
CO4		✓		✓	✓
CO5		✓	✓	✓	✓



<b>Text book</b>	1.	Dinkar Pagare ,2018, "Principles of Management", Sixth Edition, Sultan Chand & Sons, New Delhi.
	2.	Ramaswamy T, 2019, "Principles of management", Eleventh Edition, Himalaya Publishing Home Pvt Ltd, Mumbai
<b>Reference Books</b>	1.	Govindarajan. M., 2019. "Principles of Management", Ninth Edition, PHI Publications, New Delhi.
	2.	Prasad L.M., 2015, "Principles and Practice of Management", Eighth Edition, Sultan Chand & Sons, New Delhi
	3.	Tripathi P C& Reddy P N, 2017, "Principles of Management", Sixteenth Edition, McGraw Hill Education and New Delhi.
	4.	Mitra J.K, 2017, "Principles of Management", First Edition, Oxford University Press.

<b>Journal and Magazines</b>	<u>Principles Of Management   Academy of Management Journal (aom.org)</u>
<b>E-Resources and Website</b>	<u>Infosys Springboard: Digital Learning and Reskilling Programs</u> <u>Principles of Management   Coursera</u>

<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Group Discussion/ Case Study
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations
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## SEMESTER I

## CORE PRACTICAL I : SPREADSHEET MODELING FOR BUSINESS

Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24IBU1CP	SPREADSHEET MODELING FOR BUSINESS	CORE PRACTICAL	-	-	48	2

## Syllabus

Sl.No.	Content
1	Enter the data and Perform the following functions: Change font as bold, Arrange the alignment, Rename the sheet, insert a new sheet, move a sheet, delete a sheet, Hide/Unhide Column, Change Column Width.
2	Understand how to protect the data, password for workbook, unblocking Cells and prepare Date and Time functions.
3	Create a student database and Perform the following Functions: Use cut, copy, paste, use cell widening, use format painter, use font, colour, borders, use wrap text, use merge cells, Use Numbers, date and currency as format.
4	Use ranges and selecting ranges, ranged data entry, naming ranges, moving to a named range, using named ranges in formulas
5	Create charts and apply chart layouts and styles, Move charts to a chart sheet.
6	Apply conditional formatting and finding cells with conditional formatting and clearing conditional formatting.
7	Enter the semester marks and calculate total auto-sum and average, perform calculations by using MIN and MAX and IF function and COUNTIF function.
8	Filter: Number and Text Filters, Date Filters, Advanced Filter, Data Form, custom auto filter, Outlining Data.
9	Use IF combined with AND / OR function for the given data.
10	Use LEN and TRIM to organize and manipulate large amounts of data.
11	Create and perform Hlookup and Vlookup function in the excel sheet.
12	Create 3D formulas ,3D formula syntax and creating 3D range references.

**Note:** Out of 12 exercises 10 are compulsory



SEMESTER I  
IDC I : BUSINESS ECONOMICS

Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24COU1IA	BUSINESS ECONOMICS	IDC	48	-	-	4

<b>Preamble</b>	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the concept of demand and supply.</li> <li>cost and determine price.</li> <li>the integrate macroeconomic factors in business decision making.</li> </ul>
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<b>Prerequisite</b>	Knowledge on basic demand and supply economics.
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**Course Outcomes (COs)**

CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	identify the concept of demand and consider them in business decision making.	K2
CO2	associate cost and supply.	K2
CO3	respond to dynamic macroeconomic factors in business.	K3
CO4	infer the impact of monetary and fiscal policy on the firm.	K2
CO5	examine a firm's contribution to national income.	K3

**Mapping with Program Outcomes:**

COs / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓		✓	✓
CO2		✓		✓	✓
CO3		✓		✓	✓
CO4		✓		✓	✓
CO5	✓	✓		✓	✓





## Syllabus

Unit	Content	Hours	E-Contents / Resources
I	<p>Demand Analysis:</p> <p>Business Economics: Meaning, Definition, Scope and Significance - Micro and Macroeconomics - Demand: Demand Determinants, Demand Schedules and Demand Curves - Law of Demand - Change in demand and Shift in demand - Types of Demand - Elasticity of Demand: Determinants, Types and Methods of Measuring Price Elasticity of Demand.</p> <p>Case study on Law of Demand and Supply.</p>	8	Text Book, e-Resource & Article
II	<p>Cost, Supply and Business Cycle:</p> <p>Introduction- Cost Concepts and its Types - Cost of Production. Supply: Determinants of Supply and Law of Supply - Elasticity of Supply and Types of Elasticity of Supply - Business Cycle: Characteristics and Phases - Controlling Business Cycle.</p>	9	Text Book/ e-Resource
III	<p>Price Analysis:</p> <p>Price and Output Decisions in Perfect and Imperfect Market Competition - Legal Constraints in Pricing - Competition Act 2002 - History and Features - Producer Price Index (PPI). Inflation and Deflation: Meaning, Definition, Causes and Consequences - Consumer Price Index (CPI) - Inflation Rate.</p>	10	Text Book/ e-Resource Article
IV	<p>Monetary and Fiscal Policy:</p> <p>Monetary Policy: Meaning and Objectives - Limitations of Monetary Policy - Instruments of Monetary Policy - Monetary Policy Committee (MPC) - Demonetization: Merits and Demerits, History of Demonetization in India - Fiscal Policy: Meaning, Objectives, Instruments and Limitations.</p> <p>Case study analysis on changes in Monetary policy instruments of RBI.</p>	9	Text Book/ e-Resource



V	<p>National Income:</p> <p>National Income - Definition and Concepts: GDP, NDP, GNP, NNP, Personal Income (PI), Disposable Personal Income (DPI), Per Capita Income (PCI) and Transfer Payments. National Income Accounting - Methods of Computation - Difficulties in Computation of National Income.</p> <p>Case study on Gross Domestic Product (GDP).</p>	12	e- Resource
	<b>Total</b>	<b>48</b>	
	Note: Case studies related to the above topics to be discussed (Examined Internal only)		

<b>Text Book</b>	1.	Sundharam K.P.L. & Sundharam E.L, 2020, "Business Economics", Sultan Chand and Sons.
<b>Reference Books</b>	1.	Radha, 2021, "Business Economics", Prasanna Publishers and Distributors.
	2.	Dr. Sankaran. S, 2015, "Business Economics", Margham Publication, Chennai.
	3.	Ahuja. H. L., 2014, "Business Economics", S. Chand and Company Pvt. Ltd., New Delhi.
	4.	Manab Adhikary, 2010, "Business Economics", Second Edition, Excel Books, New Delhi.

<b>Journal and Magazines</b>	Economic & Political Weekly, <a href="https://www.epw.in/">https://www.epw.in/</a>
<b>E-Resources and Website</b>	<a href="https://www.taxmann.com/post/blog/law-of-demand-elasticity-of-demand">https://www.taxmann.com/post/blog/law-of-demand-elasticity-of-demand</a>

<b>Learning Methods</b>	Lecture with PPT, Case study, Seminar, Flextime Open Book Test & Flip Chart Presentation
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<b>Focus of the Course</b>	Critical thinking, analytical skills and employability.
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## Semester – I

## AECC I: ENVIRONMENTAL STUDIES

Semester	Course Code	Course Name	Category	L	T	P	Credits
I	24MBU1AA	ENVIRONMENTAL STUDIES	AECC	24	-	-	2
Preamble		This course has been designed for students to learn and understand <ul style="list-style-type: none"><li>• Multi-disciplinary aspects of Environmental studies</li><li>• Importance to conserve the biodiversity</li><li>• Causes of Pollution and its control</li></ul>					
Prerequisite		Aware the basics of environmental components					
Course Outcomes (Cos)							
CO Number	Course Outcomes (Cos) Statement			Bloom's Taxonomy Knowledge Level			
CO1	To understand the importance of natural resources in order to conserve for the future			K1			
CO2	To impart knowledge on Natural resources and its conservation			K2			
CO3	To impart knowledge on Biodiversity and its conservation			K3			
CO4	To create awareness on effects, causes and control of air, water, soil and noise pollution etc.,			K4			
CO5	To build awareness about sustainable development and Environmental protection			K1			

Mapping with Programme Outcomes					
Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1					✓
CO2					✓
CO3					✓
CO4					✓
CO5					✓



## Syllabus

Unit	Content	Hours	E-Contents / Resources
I	Introduction to Environmental studies& Ecosystems: components of environment – atmosphere, hydrosphere, lithosphere and biosphere. Scope and importance - Energy flow in an ecosystem: food chain, food web and ecological succession.	5	Text book and Website
II	Natural Resources: Renewable and Non-renewable Resources: Land Resources and land use - Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations. Conflicts over water (international & inter-state). Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs.	5	Text book and Website
III	Biodiversity and Conservation: Global biodiversity hot spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.	4	Text book and Website
IV	Environmental Pollution: types, causes, effects and controls; Air, water, soil, chemical and noise pollution. Nuclear hazards and human health risks. Environment Laws: Environment Protection Act; Prevention & Control of Pollution Act – Air & Water. Wildlife Protection Act; Forest Conservation Act;	5	Text book and Website
V	Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Role of Information Technology in Environment and human health. Role of the Colleges, Teachers and Students in village adoption towards clean, green and make in villages in various aspects.	5	Text book and Website
	<b>Total</b>	<b>24</b>	



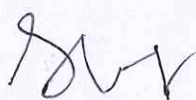


Text Book	1.	Carson, R. 2002. <b>Silent Spring</b> . Houghton Mifflin Harcourt
	2.	Gadgil, M., & Guha, R. 1993. <b>This Fissured Land: An Ecological History of India</b> . Univ. of California Press.
Reference Books	1.	Gleeson, B. and Low, N. (eds.) 1999. <b>Global Ethics and Environment</b> , London, Routledge.
	2.	Gleick, P.H. 1993. <b>Water in Crisis</b> . Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
	3.	Groom, Martha J. Gary K. Meffe, and Carl Ronald carroll. 2006, <b>Principles of Conservation Biology</b> . Sunderland: Sinauer Associates.
	4.	Grumbine, R. Edward, and Pandit, M.K. 2013. <b>Threats from India's Himalaya dams</b> . Science, 339: 36-37.


Journal and Magazines	<a href="https://www.hzu.edu.in/bed/E%20V%20S.pdf">https://www.hzu.edu.in/bed/E%20V%20S.pdf</a>
E-Resource and Websites	<a href="https://www.ugc.gov.in/oldpdf/modelcurriculum/env.pdf">https://www.ugc.gov.in/oldpdf/modelcurriculum/env.pdf</a>

Learning Methods	Chalk and Talk/ Seminar/ Assignment
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Focus of the Course	Skill Development/Employability/Social Awareness and Environment
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BoS Chairman/HoD  
Department of Commerce (IB)  
Dr N. G. P. Arts and Science College  
Coimbatore - 641 048

 <b>Dr.N.G.P. Arts and Science College</b>		
<b>APPROVED</b>		
BoS- 17 <sup>th</sup> 03/04/2024	AC - 17 <sup>th</sup> 17/04/2024	GB -



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COIMBATORE | INDIA

B.Com.IB (Students admitted during the AY 2024-25)

Semester – II							
LANGUAGE: TAMIL - II							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24TLU2TA	TAMIL - II	LANGUAGE-I	48	12	-	3

Preamble	மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
	கலை மற்றும் மரபுகளை அறியச் செய்தல்
	மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்
Prerequisite	தமிழ் மொழி எழுதி படிக்கும் திறன்

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K2
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K3
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K3
CO4	சூழலியல் ஆக்கம் (Ecology)	K4
CO5	மொழி அறிவு (Tamil knowledge)	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		✓
CO2			✓		✓
CO3			✓		
CO4			✓		
CO5			✓		





24TLU2TA	LANGUAGE: TAMIL - II
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## Syllabus

Unit	Content	Hrs	Resources
1	<b>அற இலக்கியம்</b> 1. இலக்கிய வரலாறு- பதினெண்கீழ்க்கணக்குநூல்கள் 2.திருக்குறள் அ. அறன்வலியுறுத்தல் - அறத்துப்பால் - அ. எண் - 04 ஆ. காலம் அறிதல் - பொருட்பால் - அ. எண் - 49 இ. உழவு - பொருட்பால் - அ. எண் - 104 ஈ. குறிப்பறிதல் - காமத்துப்பால் - அ. எண் - 110	13	தமிழ்மொழிப்பாடம் இரண்டாம் பருவம் 2024-2025
2	<b>அற இலக்கியம்</b> 1. நாலடியார் - அறிவுடைமை 2. மூதுரை - ஔவையார் - 10 பாடல்கள் 6, 7, 9, 10, 14, 16, 17, 23, 26, 30 3. இனியவைநாற்பது- பூதஞ்சேந்தனார் - முதல் 10 பாடல்கள்	13	தமிழ்மொழிப்பாடம் இரண்டாம் பருவம் 2024-2025
3	<b>அறநெறிக் கட்டுரைகள்</b> 1. இலக்கியவரலாறு - தமிழ் உரைநடையின் தோற்றமும் வளர்ச்சியும் 2. கலைகள் - உ.வே.சா 3. சங்க நெறிகள் - வ.சுப.மாணிக்கம்	10	தமிழ்மொழிப்பாடம் இரண்டாம் பருவம் 2024-2025
4	<b>அறநெறிக் கட்டுரைகள்</b> 1. வீர வணக்கம் - க. கைலாசபதி 2. தமிழர் பண்பாடு - டாக்டர் சோ.நா.கந்தசாமி 3. இணையத் தமிழ் வளர்ச்சி - முனைவர் ப.அர.நக்கீரன்	14	தமிழ்மொழிப்பாடம் இரண்டாம் பருவம் 2024-2025
5	<b>பயிற்சிப் பகுதி</b> 1.இலக்கணம் - வழு, வழுவமைதி, வழாநிலை 2.அலுவலகம் சார்ந்த கடிதம் - விண்ணப்பங்கள், வேண்டுகோள், முறையீடு 3.படைப்பாக்கம் - பொதுத்தலைப்பில் கட்டுரைகள் எழுதுதல்	10	தமிழ்மொழிப்பாடம் இரண்டாம் பருவம் 2024-2025
	Total	60	



<b>Text book</b>	1.	தமிழ் மொழிப்பாடம் – 2024-2025 தொகுப்பு: தமிழ்த்துறை, டாக்டர் என்.ஜி.பி. கலை அறிவியல் கல்லூரி, கோயம்புத்தூர் – 641048.
<b>Reference Books</b>	1.	பேராசிரியர் புலவர் சோம. இளவரசு, தமிழ் இலக்கிய வரலாறு, எட்டாம் பதிப்பு – 2024, மணிவாசகர் பதிப்பகம், சென்னை – 600 108.
	2.	பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு – 2023, இலக்கணம், இலக்கியவரலாறு , மொழித்திறன் – பூவேந்தன் பதிப்பகம், சென்னை – 600 004.

<b>Journal and Magazines</b>	இலக்கிய இதழ்கள்
<b>E-Resources and Website</b>	<a href="https://www.tamilvu.org">https://www.tamilvu.org</a>

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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Semester – II							
LANGUAGE: HINDI – II							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24TLU2HA	HINDI – II	LANGUAGE- I	48	12	-	3

<b>Preamble</b>	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature
	The techniques for expansion of ideas and translation process
<b>Prerequisite</b>	To understand the language Hindi for communication

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		✓
CO5			✓		



24TLU2HA	LANGUAGE: HINDI – II
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### Syllabus

Unit	Content	Hrs	Resources
1	आधुनिकपद्य - शबरी(श्रीनरेशमेहता)	13	Text Book
2	उपन्यास: सेवासदन-प्रेमचन्द	13	Text Book
3	कहानी-किरीट- डा उषा पाठक / डा अचला पाण्डेय पाठ 1.कफ़न, 3. चीफ़ की दावत	12	Text Book
4	पत्र लेखन: (औपचारिक या अनौपचारिक)	12	Text Book
5	अनुवाद अभ्यास-III (केवल हिन्दी से अंग्रेजी में) (पाठ 1 to 10)	10	Text Book
	Total	60	

Text books	1.	प्रकाशक: लोकभारती प्रकाशन पहली मंजिल, दरबारी बिल्डिंग, महात्मा गाँधी मार्ग, इलाहाबाद. (Unit I)
	2.	प्रकाशक: सुमित्र प्रकाशन 204 लीला अपार्टमेंट्स, 15 हेस्टिंग्स रोड अशोक नगर इलाहाबाद. (Unit II)
	3.	प्रकाशक: राधाकृष्ण प्रकाशन दिल्ली. (Unit III)
	4.	पुस्तक: व्याकरण प्रदिप - रामदेवप्रकाशक: हिन्दी भवन 36 इलाहाबाद. (Unit IV)
	5.	प्रकाशक: दक्षिण भारत प्रचार सभा चेन्नई. (Unit V)

Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
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Focus of the Course	Skill Development / Employability
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Semester – II							
LANGUAGE: MALAYALAM- II							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24TLU2MA	MALAYALAM- II	LANGUAGE- I	48	12	-	3

<b>Preamble</b>	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process
	The competency in translating simple Malayalam sentences into English and vice versa
<b>Prerequisite</b>	To understand the language Malayalam for communication

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Apply creative ability	K3
CO5	Build the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		✓
CO5			✓		



24TLU2MA	LANGUAGE: MALAYALAM- II
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## Syllabus

Unit	Content	Hrs	Resources
1	<b>Novel</b> Enmakaje: Chapter I - Chapter 5	14	Text book
2	<b>Novel</b> Enmakaje: Chapter 6- Chapter 10	10	Text book
3	<b>Novel</b> Enmakaje: Chapter 11- Chapter 15	14	Text book
4	<b>Autobiography</b> Neermathalam Pootha Kalam: Chapter 1- Chapter 10	10	Text book
5	<b>Autobiography</b> Neermathalam Pootha Kalam: Chapter 11- Chapter 20	12	Text book
	Total	60	

<b>Text books</b>	1.	Ambika Suthan Mangad, Enmakaje (Novel), DC Books Kottayam, Kerala, India. (Unit I to III)
	2.	Madhavikkutty, Neermathalam Pootha Kalam (Autobiography), DC Books Kottayam, Kerala, India. (Unit IV & V)
<b>Reference Books</b>	1.	Malayala Novel Sahithyam, DC Books Kottayam, Kerala, India
	2.	Malayala Sahithya Charithram, National Books Kottayam, Kerala, India.

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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Semester – II							
LANGUAGE: FRENCH - II							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24TLU2FA	FRENCH - II	LANGUAGE-I	48	12	-	3

<b>Preamble</b>	The competence in general communication skills with oral, written and comprehension & expression
	The culture, life style and the civilization aspects of the French people as well as of France
	The students to acquire competency in translating simple French sentences into English and vice versa
<b>Prerequisite</b>	To understand the language French for communication

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K2
CO2	Apply the adjectives and the classroom environment in France	K3
CO3	Select the Plural, Articles and the Hobbies	K3
CO4	Measure the Cultural Activity in France	K3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		



24TLU2FA	LANGUAGE: FRENCH - II
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## Syllabus

Unit	Content			Hrs	Resources
1	Proposer, accepter, refuserune invitation.  Indiquer la date.	Organiser une soirée au cinéma avec des amis, par téléphone et par courriel.	Comprendreunemessage d'invitationsurunrépondeurtéléphonique.  Inviter quelqu'un accepter ourefuserl'invitation.	14	Text book
2	Prendreet fixer un rendez-vous. Demander etindiquerl'heure.	Organiser une soirée au cinéma avec des amis, par téléphone et par courriel.	Comprendre des personnes qui fixentunrendez-vous par téléphonique.  Prendreun rendez-vous par telephone	12	Text book
3	Exprimer son point de vue positif et négatif.  S'informersur le prix.  S'informersur la quantité.  Exprimer la quantité.	En groupes, choisir un cadeau pour un ami.	Exprimer son point de vuesur des idées de cadeau.  Faire des achatsdans un magasin	14	Text book
4	Demander etindiquerune direction.  Localiser (près de, en face de ....).  Exprimerl'obligationl' Interdit.Conseiller.	Suivre un itinéraire à l'aided'indications par telephone et d'un plan.  Par courriérélectronique, donner des informations et des conseils à un ami qui veut voyager.	Comprendre des indications de direction.  Comprendre des indications de lieu.  Comprendreune chanson.  Comprendre de courts messages qui experiment l'obligationoul'interdiction.  Donner des conseils à des personnesdans des situations données.	10	Text book
5	Practical Application Make in Own Sentences			10	-
	Total			60	

<b>Text book</b>	1.	Regine Merieux, Yves Loiseau, "LATITUDES - 1" (Page No: 56-101) (Méthode de Français), Goyal Publisher & Distributors Pvt.Ltd., 86 UB Jawahar Nagar (Kamala Nagar), New Delhi-7 Les Editions Dider, Paris, 2008- Imprime en Roumanie par Canale en Janvier 2012. ( Unit I to IV
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<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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of the Course

COIMBATORE | INDIA

Skill Development / Employability

B.Com.IB (Students admitted during the AY 2024-25)



Semester – II LANGUAGE: ENGLISH - II							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24ELU2EA	ENGLISH – II	LANGUAGE – II	48	-	12	3

Preamble	This course has been designed for students to learn and understand
	<ul style="list-style-type: none"> <li>• language for specific purposes through literary works, enhancing listening and reading skills.</li> <li>• communicative competencies in academics through real-world contexts, improving speaking and listening.</li> <li>• business correspondence with clarity and accuracy, focusing on writing skills like emails and essays.</li> </ul>
Prerequisite	Basic knowledge of English Language

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Interpret spoken English through active listening and respond effectively.	K1
CO2	Express effective speaking skills through structured and informal discussions.	K2
CO3	Analyse and comprehend literary and informational texts to enhance reading proficiency.	K2
CO4	Compose written content with clarity and coherence in various contexts.	K3
CO5	Apply essential soft skills for professional interactions, leadership, and communication.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		✓
CO3			✓		
CO4			✓		
CO5			✓		✓



**24ELU2EA | LANGUAGE: ENGLISH - II**  
**Syllabus**

Unit	Content	Hrs	Resources
I	<b>Listening</b> <b>Poem:</b> <b>Edgar A. Guest – Don't Quit</b> Repetition for emphasis - Tone and Emotional appeal <b>Langston Hughes – Still Here</b> Voice & Identity - Resilience & Endurance. <b>Short Story:</b> <b>R.K. Narayan – Engine Trouble</b> Emotional tone – Question for Reflection <b>Listening Talks:</b> "Yes, We Can!" - Barack Obama (speech) – (Audio & Visual aids) <b>Grammar:</b> Articles & Prepositions	12	<a href="https://poetryace.com/im-still-here/">https://poetryace.com/im-still-here/</a>
II	<b>Speaking</b> <b>Poem:</b> <b>Robert Frost – The Road not Taken</b> Persuading and supporting opinions – logical structure – clear articulation <b>D. H Lawrence – Snake</b> Observation and Patience - Respect and Humility <b>Speaking Skills:</b> Just a Minute Talk (JAM) – Small Talk, Interviewing a Celebrity. <b>Grammar:</b> One word substitution, Loan Words.	12	<a href="http://www.poetrysoup.com">www.poetrysoup.com</a>
III	<b>Reading</b> <b>Poem:</b> <b>Chinua Achebe – Love Cycle</b> Inferring and Interpreting - Synthesis of Ideas Connection and Understanding - Adaptability and Growth <b>Short story:</b> <b>Sudha Murthy – How I taught My Grandmother to Read</b> Building comprehension – Fluency & Expression <b>Grammar:</b> Syllabification, Mon/Di/polysyllabic Comparison - Odd one Out - Rearranging the sentences (Jumbled sentences).	12	<a href="https://www.poetryfoundation.org/poems">https://www.poetryfoundation.org/poems</a>
IV	<b>Writing</b> <b>Prose:</b> <b>A. G. Gardiner: On Letter Writing</b> Clarity and Precision – Self expression <b>Writing Skills:</b> Story Building, Story Writing & Story Narration Emails (formal/informal) & General Essay Writing - (Descriptive or Narrative) <b>Grammar:</b> Spelling Pitfalls (wrongly spelt words), Agreement of verb and subject	12	<a href="https://www.gutenberg.org/">https://www.gutenberg.org/</a>
V	<b>Soft Skills</b> Expressing opinions through Role play– Interview Skills - Public Speaking - Group Discussions - Leadership Qualities - Communication on Verbal and Non-verbal	12	Social intelligence: The new science of human relationships -





			Daniel Goleman; 2006.
	<b>Total</b>	<b>60</b>	

Note: Classroom activities on LSRW skills (Examined Internal only)
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<b>Text Books</b>	1.	Martin Hewings. <i>Advanced English Grammar</i> . Cambridge University Press, 2000.
	2.	SP Bakshi, Richa Sharma. <i>Descriptive English</i> . Arihant Publications (India) Ltd., 2019.
	3.	Sheena Cameron, Louise Dempsey. <i>The Reading Book: A Complete Guide to Teaching Reading</i> . S & L. Publishing, 2019.
	4.	Phil Chambers. <i>Brilliant Speed Reading: Whatever you need to read, however</i> . Pearson, 2013.
	5.	Bailey, Stephen. <i>Academic Writing: A Practical Guide for Students</i> . Routledge, 2004.
	6.	Goleman, Daniel. <i>Social Intelligence: The New Science of Human Relationships</i> . Bantam Books, 2006.
<b>Reference Books</b>	1.	Nesfield, J. C. <i>English Grammar Composition and Usage</i> . Macmillan, 2019.
	2.	Krishnasamy. N. <i>Modern English: A Book of Grammar, Usage and Composition</i> . Macmillan, 1975.
	3.	Kumar, Ramendra. <i>Stories of Resilience</i> . Blue Rose Publications, 2020.
	4.	Thakur, SJ and Rout, S.K. <i>Objective General English</i> . B.K Publications, 2017.

<b>Journals and Magazines</b>	IOSR Journal of Humanities and Social Science (IOSR-JHSS) International Journal of English Literature and Social Sciences <a href="http://ijrep.com/wp-content/uploads/2019/03/18-22-SKILL-ENHANCEMENT-TEACHING-LSRW">http://ijrep.com/wp-content/uploads/2019/03/18-22-SKILL-ENHANCEMENT-TEACHING-LSRW</a> <a href="https://www.jetir.org/view?paper=JETIRDY06148">https://www.jetir.org/view?paper=JETIRDY06148</a>
<b>E-Resources and Website</b>	<a href="https://learnenglish.britishcouncil.org/">https://learnenglish.britishcouncil.org/</a> <a href="https://www.yourarticlelibrary.com/">https://www.yourarticlelibrary.com/</a>

<b>Learning Method</b>	Chalk and Talk/Assignment/Seminar/ Group Discussion
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<b>Focus of the Course</b>	Skill Development/ Employability
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SEMESTER - II CORE: ADVANCED FINANCIAL ACCOUNTING							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24BPU2CA	ADVANCED FINANCIAL ACCOUNTING	CORE	60	12	-	4

<b>Preamble</b>	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the accounting practices in Branch and Departmental Accounting</li> <li>the recording of transactions in Hire purchase and Instalment system</li> <li>accounting procedures formatted for Partnership accounts</li> </ul>
<b>Prerequisite</b>	Knowledge on Advanced accounting concepts

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the accounting practices in branch and departmental accounting.	K2
CO2	Compare the hire purchase and instalment system of accounting.	K2
CO3	Prepare the procedures related to calculation of ratios and accounting treatment of admission of a partner.	K3
CO4	Apply the accounting transactions at the time of retirement and death of a partner.	K3
CO5	Interpret the dissolution and insolvency of partnership.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓				✓
CO2	✓				✓
CO3	✓				✓
CO4	✓				✓
CO5	✓				✓





24BPU2CA	CORE : ADVANCED FINANCIAL ACCOUNTING
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## Syllabus

Unit	Content	Hrs	Resources
I	<b>Branch and Departmental Accounting</b> <b>Branch Accounting:</b> Objects - Types of Branch Accounting - Dependent Branches - Features - Accounting in respect of Dependent Branches - Debtors System only - Cost Price and Invoice Price - Independent Branches (Theory only). <b>Departmental Accounting:</b> Need - Advantages - Distinction between Departments and Branches - Methods and Techniques of Departmental Accounting. Case Study on Branch Accounts.	15	Text Book
II	<b>Hire Purchase and Instalment Purchase Systems</b> Hire Purchase System - Features - Distinction between Hire Purchase System and Instalment System - Accounting treatment for Hire Purchase System - Model Journal Entries - Calculation of Interest - Hire Purchase Trading Account - Debtors Methods - Stock and Debtors System (Excluding Default and Repossession). Instalment Purchase System - Accounting treatments.	14	Text Book
III	<b>Partnership Accounting: Admission of a Partner</b> Partnership Deed - Division of Profits - Capital Accounts - Fixed and Fluctuating Capital - Interest on Capital and Drawings - Admission of a Partner - Calculation of New Profit sharing Ratios. <b>Goodwill:</b> Need for Valuation of Goodwill - Treatment of Goodwill - Revaluation of Assets and Liabilities. Case Study on Admission of a Partner.	15	Text Book
IV	<b>Retirement and Death of a Partner</b> <b>Retirement (Excluding Retirement cum Admission) and Death of a Partner:</b> Calculation of New Profit-sharing ratio and Gaining Ratio - Treatment of Goodwill on Retirement/Death of a Partner - Adjustment of Capital after Retirement. Death of a Partner: Mode of payment - Special Treatments.	14	Text Book
V	<b>Dissolution of a Firm</b> Meaning - Modes of Dissolution - Settlement of Accounts - Accounting Treatment - Normal Dissolution - Insolvency of a Partner (Excluding Insolvency of all Partners) - Garner vs. Murray - Capital Ratio Under Fixed Capital Method and Fluctuating Capital Method. Case Study on Garner vs. Murray.	14	Text Book
<b>Total</b>		<b>72</b>	

<b>Note:</b> Distribution of marks 80% Problem and 20% Theory. Case Study (Examined Internal only).
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<b>Text book</b>	1.	Reddy. T.S. and Murthy. A. 2023, "Financial Accounting", Second Revised Edition Margham Publications, Chennai.
	2.	Jain S.P and Narang K.L., Simmi Agrawal, and Monika Sehgal, 2023, "Advanced Accountancy" [Including Goods and Service Tax] Volume I, Twenty First Revised Edition, Kalyani Publishers, New Delhi.
<b>Reference Books</b>	1.	Shukla M.C, Grewal T.S, Gupta S.C. 2022, "Advanced Accounts" Volume I Nineteenth Edition, S Chand & Company Pvt Ltd, New Delhi.
	2.	Hanif., and Mukherjee, 2018, "Modern Accountancy", (Volume I) Second Edition, Tata Mcgraw Hill Publishing Co. Ltd., Chennai.
	3.	S. N. Maheswari, Suneel K Maheswhwari and Sharad K Maheswari, 2022, "Advanced Accountancy", (Volume I), Eleventh Edition, S Chand & Company Limited.
	4.	Pillai. R.S.N and Bagavathi, Uma. S. 2012. "Fundamentals of Advanced Accounting" (Volume I), Third Revised Edition, Sultan Chand & Company Ltd, New Delhi.

<b>Journal and Magazines</b>	Journal of Accounting, Auditing and Finance Journal of Accounting Research
<b>E-Resources and Website</b>	1. <a href="#">Indian Accounting Association</a> 2. <a href="https://www.youtube.com/watch?v=rI3dTtIVm14">https://www.youtube.com/watch?v=rI3dTtIVm14</a> 3. <a href="https://www.youtube.com/watch?v=OJkYqLssvVM">https://www.youtube.com/watch?v=OJkYqLssvVM</a> 4. <a href="https://www.youtube.com/watch?v=1JLnF1QjVOI">https://www.youtube.com/watch?v=1JLnF1QjVOI</a>

<b>Learning Method</b>	Chalk and Talk / Assignment / Seminar / Group Discussion / Case Study
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations
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Semester – II CORE : PRINCIPLES OF MARKETING							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24IBU2CA	PRINCIPLES OF MARKETING	CORE	48	-	-	4

<b>Preamble</b>	This course has been designed for students to learn and understand the core concepts of traditional marketing and digital marketing in business the marketing mix and segmentation. the importance of market information and customer value
<b>Prerequisite</b>	Basic understanding of marketing principles

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the concepts of traditional marketing and digital marketing along with their ethics and career opportunities.	K2
CO2	Understand the concept of marketing mix and market segmentation.	K2
CO3	Articulate the importance of market information	K3
CO4	Contrast the appropriate channel of distribution for different products.	K3
CO5	Creating and delivering customer value in service marketing.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓	✓	✓
CO2		✓		✓	✓
CO3		✓	✓	✓	✓
CO4		✓		✓	✓
CO5		✓		✓	✓



24IBU2CA	CORE: PRINCIPLES OF MARKETING
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## Syllabus

Unit	Content	Hrs	Resources
I	<b>Introduction to Marketing</b> Marketing - Definition of market and marketing - Importance of marketing- Analysing the marketing environment- Components of Environment: Macro environment and Micro environment - Types of marketing: Traditional marketing - Digital marketing -Marketing ethics - Modern marketing strategies	10	Text Book
II	<b>Marketing Functions</b> Marketing functions - Buying - Selling - Transportation - Storage - Financing - Risk Bearing - Standardization - Market information - Marketing and government - Bureau of Indian standards (BIS) - AGMARK.	10	Text Book
III	<b>Marketing Mix and Segmentation</b> Marketing mix- Product: Meaning of product - Product life cycle - Branding - Labeling - Price : Pricing objectives - Pricing strategies - Place - Promotion : Personal selling and sales promotion - Advertisement - DAGMAR model - Market segmentation- Levels of Segmentation- Bases for Segmenting Consumer and Business Markets - Targeting - Positioning. Case study on marketing strategy	09	Text Book & E-Resource
IV	<b>Channel of Distribution &amp; Marketing Research</b> Channel of distribution: Channel objectives - Channel functions - Types of distribution Channels - Channel selection - Factors influencing channel of distribution . Marketing research: Objectives and elements of marketing research - Importance and limitations of marketing research. Case study on channels of distribution	10	Text Book & E-Resource
V	<b>Service marketing</b> Service marketing- Types of services- Nature and characteristics of services- Difference between services and goods- Creating and delivering customer value- Service marketing mix. Case study on challenges in marketing of services	09	Text Book
	<b>Total</b>	<b>48</b>	
<b>Note:</b> Case studies related to the above topics to be discussed (Examined Internal only)			





<b>Text book</b>	1.	Gupta C.B. Nair N. Rajan, 2020, "Marketing Management- Text & Cases", 19 <sup>th</sup> Sultan Chand & Sons
	2.	Philip Kotler, 2014, Principles of Marketing, 6th Edition, Pearson Education Pvt Ltd, Australia
<b>Reference Books</b>	1.	Ramasamy.R.V.S and Namakumari, 2014, "Marketing Management", 3 <sup>rd</sup> Edition, MacMillan India Limited, New Delhi.
	2.	Sherlekar.S.A, 2014, "Marketing Management", 14th Edition, Himalaya Publishing House, Mumbai.
	3.	Pillai.R.S.N and Baghavathy. N, 2012, "Modern Marketing", Sultan Chand and Sons Publishers, New Delhi
	4.	Pillai R S N , 2010, "Modern Marketing (Principles and Practices)", Sultan Chand and Sons Publishers, New Delhi

<b>Journal and Magazines</b>	International Journal of Marketing Principles and Practices (IJMPP)
<b>E-Resources and Website</b>	<a href="https://ddceutkal.ac.in/Downloads/UG_SLM/Commerce/Principle_Marketing.pdf">https://ddceutkal.ac.in/Downloads/UG_SLM/Commerce/Principle_Marketing.pdf</a>

<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Group Discussion/Case Study
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations
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Semester - II							
CORE PRACTICAL: SPREADSHEET MODELING FOR ACCOUNTING							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24IBU2CP	SPREADSHEET MODELING FOR ACCOUNTING	CORE	-	-	48	2

Preamble	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the knowledge of spreadsheet</li> <li>the ability and skills to work with large data sets and integrate data from different tables and sources.</li> <li>the ability to apply core accounting fundamentals.</li> </ul>
Prerequisite	Knowledge on key accounting concepts applied in excel

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	understand spreadsheet concepts, creating and viewing workbooks.	K2
CO2	using a variety of data validation techniques.	K2
CO3	construct and operate pivot tables.	K2
CO4	use Excel to record journal entries and evaluate accounting equations.	K2
CO5	analyze financial statements, cash flow statements, and other financial reports.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓		✓
CO2	✓		✓		✓
CO3	✓	✓	✓	✓	✓
CO4	✓		✓		✓
CO5	✓		✓		✓





24IBU2CP	CORE PRACTICAL: SPREADSHEET MODELING FOR ACCOUNTING
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S.No	Contents
1	Spreadsheets – MS excel – opening, entering text and data, freeze panes-Page layout and printing, adjusting page setup (Margins, orientation, size), Adding headers and footers, Using print preview and print area, Fitting data on a page (Scaling, Page Breaks)
2	Working with data validation and to create a dropdown list in excel to limit input to pre-set options.
3	Recording and Running macros, Using the macro recorder, recording basic macros for routine tasks, Running and Testing recorded macros, Assigning macros to buttons or shapes.
4	Working with sparklines in excel, including how to select the data range, choose the type of sparkline, and select the cell to place the sparkline
5	Create pivot tables, set pivot table options and adding subtotals in pivot table
6	Use mail merge components: Data source, Main document, and Merged document, Common applications of mail merge (Letters, Labels, Envelopes, etc.)
7	Use basic concatenate function, CONCAT and TEXTJOIN functions, Concatenating different data types
8	Create journal and Ledger book entry for XYZ corporation in excel.
9	Create a balance sheet for XYZ corporation in excel for the fiscal year ending December 31, 2023
10	Use spreadsheet statistical functions to calculate average growth rate (AGR), Compound Average Growth Rate (CAGR) and Trend analysis.
11	Prepare discount cash flows by using the formula XNPV and XIRR.
12	Use the PMT function to get the monthly mortgage payment

Manuals	1.	Ritu Arora, 2023, "Mastering Advanced Excel ", 1st Edition , BPB Publications .
	2.	Naveen Mishra, 2021," Excel with Microsoft Excel: Comprehensive & Easy Guide to Learn Advanced MS Excel ", 1st Edition, Penman Books

Learning Method	Demonstration/ Hands on Experiments/ Group Trials
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Focus of the Course	Skill Development/ Development	Employability/	Entrepreneurial
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Semester - II IDC: BUSINESS STATISTICS							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24MTU2IA	BUSINESS STATISTICS	IDC	48	-	-	4

<b>Preamble</b>	This course has been designed for students to learn and understand <ul style="list-style-type: none"> <li>the requirement of a good average and differentiate between average and dispersion</li> <li>the importance and the limitations of correlation and regression analysis</li> <li>the concept of probability, time series and index numbers</li> </ul>
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<b>Prerequisite</b>	Knowledge on basic Statistics
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Course Outcomes (COs)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Identify the measures of average and dispersion	K1
CO2	Explain the concepts of probability	K2
CO3	Determine the correlation and regression values	K2
CO4	Analyze the components of time series	K3
CO5	Apply various types of index numbers	K3

Mapping with Program Outcomes:					
COs / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓				✓
CO2	✓				✓
CO3	✓				✓
CO4	✓				✓
CO5	✓				✓





24MTU2IA

IDC: BUSINESS STATISTICS

## Syllabus

Unit	Content	Hours	E-Contents / Resources
I	<b>Measures of Central Tendency &amp; Dispersion:</b> Measures of Central Tendency: Arithmetic mean- median - mode - comparison of the mean, median and mode - geometric mean- harmonic mean. Measures of dispersion: Importance - range - interquartile range - interfractile range - mean deviation- standard deviation- relative dispersion- co-efficient of variation.	11	Text book
II	<b>Probability:</b> Introduction - Probability theory - basic terminologies - three types - axioms - conditions of statistical independence and dependence - Baye's theorem.	9	Text book & Reference book
III	<b>Correlation and Regression Analysis:</b> Concept and importance - correlation and causation - types - graphic and algebraic methods - coefficient of determination - rank correlation - some limitations - regression model - estimation using the regression line - method of least squares - alternative approach - regression co-efficient.	10	Text book
IV	<b>Time Series Analysis and Forecasting:</b> Introduction - components of a time series- trend - seasonal variation - cyclical variation - irregular variation - forecasting.	8	Text book
V	<b>Index Numbers:</b> Introduction - uses - index number construction - types - time reversal, factor reversal and circular tests - chain base index numbers - splicing and shifting the base - deflating prices and incomes - quantity and value index numbers - caution in using index numbers.	10	Text book
	<b>Total</b>	<b>48</b>	

Note: Distribution of marks 80% Problem and 20% Theory



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<b>Text Book</b>	1.	Beri G C, 2010, "Business Statistics", Third Edition, McGraw-Hill Education Private Limited, New Delhi.
<b>Reference Books</b>	1.	Das, N.G & Das J.K, 2012, "Business Mathematics and Statistics", First Edition, Mc Graw Hill Education Private Limited, New Delhi.
	2.	Asim Kumar Manna, 2018, "Business Mathematics and Statistics", First Edition, McGraw Hill Education Private Limited, New Delhi.
	3.	Pillai R.S.N. and Bagavathi V, 2002, "Statistics", Fourteenth Edition, Sultan Chand, New Delhi.
	4.	Navnitham P A, 2022, "Business Mathematics and Statistics", Fourth Edition, Jai Publishers, Trichy.

<b>Journal and Magazines</b>	<a href="https://www.tandfonline.com/journals/ubes20">https://www.tandfonline.com/journals/ubes20</a>
<b>E-Resources and Website</b>	<a href="https://www.coursera.org/courses?query=business%20statistics">https://www.coursera.org/courses?query=business%20statistics</a>

<b>Learning Method</b>	Chalk and Talk
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<b>Focus of the Course</b>	Skill Development
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Semester – II							
AECC: BASIC TAMIL							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24TLU2AA	BASIC TAMIL	AECC	24	-	-	2

Preamble	பிறமொழி பயிலும் மாணவர்களுக்கு அடிப்படைத் தமிழ் எழுத்துக்களைக் அறியச் செய்தல்
	தமிழ்மொழியில் உள்ள உயிர், மெய், உயிர்மெய் எழுத்துக்களைக் எழுதச் செய்தல்
	தமிழ்மொழியில் உள்ள அடிப்படைச் சொற்களை எழுதி, படிக்கச் செய்தல்
Prerequisite	தமிழ்மொழியினை முறையாக எழுதிப் படிக்கும் திறனை வளர்த்தல்

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K2
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K3
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K3
CO4	சூழலியல் ஆக்கம் (Ecology)	K4
CO5	மொழி அறிவு (Tamil knowledge)	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		



24TLU2AA	AECC: BASIC TAMIL
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**இளங்கலை 2024 -25 ஆம் கல்வியாண்டு முதல் சேர்வோர்க்குரியது**  
**(10 மற்றும் 12 - ஆம் வகுப்பு வரை தமிழ் மொழிப்பாடம்**  
**பயிலாதவர்களுக்கு)**

**(பருவத் தேர்வு இல்லை)**

**Syllabus**

Unit	Content	Hrs	Resources
1	தமிழ் மொழியின் அடிப்படைக் கூறுகள் எழுத்துகள் அறிமுகம் 1. உயிர் எழுத்துக்கள் - குறில் , நெடில் எழுத்துகள் 2. மெய் எழுத்துக்கள் - வல்லினம், மெல்லினம், இடையினம் 3. உயிர்மெய் எழுத்துக்கள் 4. பயிற்சி	05	அடிப்படைத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
2	சொற்களின் அறிமுகம் 1.பெயர்ச்சொல் 2.வினைச்சொல் - விளக்கம் (எ.கா.) 3.பயிற்சி	05	அடிப்படைத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
3	குறிப்பு எழுதுதல் 1. பெயர், முகவரி, பாடப்பிரிவு , கல்லூரியின் முகவரி 2. தமிழ் மாதங்கள்(12), வாரநாட்கள்(7) 3. எண்கள் (ஒன்று முதல் பத்து வரை), வடிவங்கள், வண்ணங்கள்	05	அடிப்படைத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
4	குறிப்பு எழுதுதல் 1. ஊர்வன, பறப்பன, விலங்குகள் 2.மனிதர்களின் உறவுப்பெயர்கள் 3. ஊர்களின்பெயர்கள் (எண்ணிக்கை 10)	05	அடிப்படைத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
5	பயிற்சிப் பகுதி (உரையாடும் இடங்கள்) வகுப்பறை, பேருந்து நிலையம், சந்தை- பேசுதல்,எழுதுதல்.	04	அடிப்படைத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
Total		24	



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## Notes:

அகமதிப்பீட்டுத்தேர்வு - வினாத்தாள் அமைப்புமுறை- மொத்த  
மதிப்பெண்கள் - 50

பகுதி -அ

சரியான விடையைத் தேர்வு செய்தல்  $10 \times 2 = 20$

பகுதி -ஆ

சரியா? தவறா?  $10 \times 2 = 20$

பகுதி - இ

ஒரு பக்க அளவில் விடையளிக்க  $1 \times 10 = 10$

## குறிப்பு:

- அனைத்து அலகுகளில் இருந்தும் வினாக்கள் அமைதல் வேண்டும்
- பகுதி இ-க்கான வினாக்கள் இதுஅல்லது அதுஎன்ற அடிப்படையில் அமைதல் வேண்டும்

Text book	1.	அடிப்படைத் தமிழ் - 2024-2025 தொகுப்பு: தமிழ்த்துறை, டாக்டர்என்.ஜி.பி. கலை அறிவியல் கல்லூரி, கோயம்புத்தூர் - 641048.
Reference Books	1.	ஒன்றாம் வகுப்பு பாடநூல் - தமிழ்நாடு அரசு பாடநூல் கழகம், சென்னை.

E-Resources and Website	<a href="https://www.tamilvu.org">https://www.tamilvu.org</a>
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Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
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Focus of the Course	Skill Development / Employability
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Semester – II							
AECC: ADVANCED TAMIL							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24TLU2AB	ADVANCED TAMIL	AECC	24	-	-	2

Preamble	மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடு நாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
	கலை மற்றும் மரபுகளை அறியச் செய்தல்
	மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்
Prerequisite	தமிழ்மொழியினை முறையாக எழுதிப் படிக்கும் திறனை வளர்த்தல்

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K2
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K3
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K3
CO4	சூழலியல் ஆக்கம் (Ecology)	K4
CO5	மொழி அறிவு (Tamil knowledge)	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1			✓		
CO2			✓		
CO3			✓		
CO4			✓		
CO5			✓		





24TLU2AB

AECC: ADVANCED TAMIL

**இளங்கலை 2024- 2025ஆம் கல்வியாண்டு முதல் சேர்வோர்க்குரியது**  
**(10 மற்றும் 12 - ஆம் வகுப்புகளில் தமிழ் மொழிப்பாடம்**  
**பயின்றவர்களுக்கு உரியது)**  
**(பருவத் தேர்வு இல்லை )**  
**Syllabus**

Unit	Content	Hrs	Resources
1	<b>கவிதைகள்</b> 1. தமிழ்நாடு - பாரதியார் 2. மனதில் உறுதி வேண்டும் - பாரதியார் 3. இன்பத்தமிழ் - பாரதிதாசன் 4. வேலைகளல்லவேள்விகள் - தாராபாரதி 5. தமிழா! நீ பேசுவது தமிழா! - காசியானந்தன் 6. நட்புக் காலம் (10 கவிதைகள்) - அறிவுமதி கவிதைகள்	05	சிறப்புத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
2	<b>கட்டுரை</b> கட்டுரைத் தொகுப்பு - நல்வாழ்வு - டாக்டர் மு.வரதராசன் 1. நம்பிக்கை 2. புலனடக்கம் 3. பண்பாடு	05	சிறப்புத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
3	<b>இலக்கணம்</b> 1. வல்லினம் மிகும் மற்றும் மிகா இடங்கள் 2. ர, ற, ல, ழ, ள, ந, ண, ன - வேறுபாடு அறிதல்	05	சிறப்புத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
4	<b>கடிதங்கள்</b> 1. பாராட்டுக் கடிதம் 2. நன்றிக் கடிதம் 3. அழைப்புக் கடிதம் 4. அலுவலக விண்ணப்பங்கள்	05	சிறப்புத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
5	<b>பயிற்சிப் பகுதி</b> படைப்பாக்கப் பகுதி: பொதுத் தலைப்புகளில் கவிதை, கட்டுரை எழுதச்செய்தல்	04	சிறப்புத் தமிழ்மொழிப் பாடம் இரண்டாம் பருவம் 2024-2025
Total		24	



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## Notes

அக மதிப்பீட்டுத் தேர்வு - வினாத்தாள் அமைப்பு முறை- மொத்த மதிப்பெண்கள் - 50

## பகுதி -அ

சரியான விடையைத் தேர்வு செய்தல்  $10 \times 1 = 10$

## பகுதி -ஆ

கோடிட்ட இடங்களை நிரப்புக.  $10 \times 2 = 20$

## பகுதி -இ

இரண்டு பக்க அளவில் விடையளிக்க  $2 \times 10 = 20$

## குறிப்பு:

- அனைத்து அலகுகளில் இருந்தும் வினாக்கள் அமைதல் வேண்டும்
- பகுதி இ-க்கான வினாக்கள் இதுஅல்லது அதுஎன்ற அடிப்படையில் அமைதல் வேண்டும்

Text book	1.	சிறப்புத் தமிழ் - 2024-2025 தொகுப்பு: தமிழ்த்துறை, டாக்டர்என்.ஜி.பி. கலை அறிவியல் கல்லூரி, கோயம்புத்தூர் - 641048.
Reference Books	1.	பேராசிரியர் புலவர் சோம. இளவரசு, எட்டாம் பதிப்பு. 2014. தமிழ் இலக்கிய வரலாறு - மணிவாசகர் பதிப்பகம், சென்னை.
	2.	டாக்டர் மு.வரதராசன். 2010. நல்வாழ்வு, பாரி நிலையம், சென்னை.
	3.	பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு. 2013. இலக்கணம் - இலக்கிய வரலாறு - மொழித்திறன்- பூவேந்தன் பதிப்பகம், சென்னை.

E-Resources and Website	<a href="https://www.tamilvu.org">https://www.tamilvu.org</a>
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Learning Method	Lecture/ Tutorial / Student Seminar/GD/Assignment
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Focus of the Course	Skill Development / Employability
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Semester - II							
AECC: HUMAN RIGHTS AND WOMEN'S RIGHTS							
Semester	Course Code	Course Name	Category	L	T	P	Credits
II	24CRU2AA	HUMAN RIGHTS AND WOMEN'S RIGHTS	AECC	24	-	-	2

<b>Preamble</b>	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>• Concepts of Human Rights</li> <li>• Human Rights Violation and Redressal Mechanism.</li> <li>• Rights to Women and Child.</li> </ul>
<b>Prerequisite</b>	Knowledge on Human and Women's Rights.

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the basic concepts of Human Rights.	K2
CO2	Describe the Fundamental Rights.	K2
CO3	Relate Human Rights Violation and Redressal Mechanism.	K3
CO4	Infer the Rights of Women and Child.	K2
CO5	Apply Civil and Political Rights of Women.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1					✓
CO2					✓
CO3					✓
CO4					✓
CO5					✓



24CRU2AA

## AECC: HUMAN RIGHTS AND WOMEN'S RIGHTS

## Syllabus

Unit	Content	Hrs	Resources
I	<b>Introduction to Human Rights</b> Meaning - Definition - Nature - Content - Legitimacy of Human Rights - Origin and Development of Human Rights - Theories - Principles of Magna Carta - Modern Movements of Human Rights - The Future of Human Rights.	4	Text Book
II	<b>Human Rights in India</b> The Constitution of India: Fundamental Rights - Right to Life and Liberty - Directive Principles of State Policy - Fundamental Duties - Individual and Group Rights - Other facets of Human Rights - Measures for Protection of Human Rights in India.	5	Text Book
III	<b>Human Rights Violation and Redressal Mechanism</b> Human Rights: Infringement of Human Right by State Machinery and by Individual - Remedies for State action and inaction - Constitutional Remedies - Public Interest Litigation (PIL) - Protection of Human Rights Act, 1993 - National Human Rights Commission - State Human Rights Commissions - Constitution of Human Right Courts. Case study: Human rights violation.	5	Text Book
IV	<b>Rights of Women and Child</b> Matrimonial protection - Protection against dowry - Protection to pregnancy - Sexual offences - Law relating to work Place - Directive principles of Constitution (Article 39 a, d, e & Article 42, 43 & 46) - Trafficking of women - Constitutional Rights - Personal Laws - Protection of children against Sexual Offences Act, 2012 (POCSO). Case study: Sexual offences.	5	Text Book
V	<b>Civil and Political Rights of Women</b> Right of Inheritance - Right to live with decency and dignity - The Married Women's Property Act, 1874 - Women's right to property - Women Reservation Bill - National Commission for Women - Political participation - Pre-independent political participation of women - Participation of Women in post independent period. Kavalan App and Police Akka App. Case study: Women's right to property	5	Text Book
<b>Total</b>		<b>24</b>	

**Note:** Case studies related to the above topics to be discussed (Examined Internal only)



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<b>Text book</b>	1.	Lalit Parmar, 1998, "Human Rights", Anmol Publications Pvt. Limited, New Delhi. .
	2.	Krishna Pal Malik, 2009, "Women & Law ", Allahabad Law University, New Delhi.
<b>Reference Books</b>	1.	Mandagadde Rama Jois, 2015, "Human Rights", Bharatiya Values, Bharatiya Vidya Bhavan Publications, Mumbai.
	2.	Paras Diwan and Piyush Diwan, 1994, "Women and Legal Protection", South Asia Books, Andhra Pradesh.
	3.	Venkataram and Sandhiya. N, 2001, "Research in Value Education", APH Publishing Corporation, New Delhi.
	4.	Anand A. S, 2008, "Justice for Women: Concerns and Expressions", Universal Law Publishing Co., New Delhi. .

<b>Journal and Magazines</b>	Women and International Human Rights in Modern Times, Human Rights Law Review, Volume 24, Issue 2, June 2024. <a href="https://doi.org/10.1093/hrlr/ngae007">https://doi.org/10.1093/hrlr/ngae007</a>
<b>E-Resources and Website</b>	Women's Rights as Human Rights, <a href="https://www.ohchr.org/sites/default/files/Documents/Events/WHRD/WomenRightsAreHR.pdf">https://www.ohchr.org/sites/default/files/Documents/Events/WHRD/WomenRightsAreHR.pdf</a>

<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Group Discussion/Case Study
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<b>Focus of the Course</b>	Social Awareness/ Environment / Gender Sensitization / Constitutional Rights/ Human Values/ Ethics
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 BoS Chairman/HoD  
 Department of Commerce (IB)  
 Dr. N. G. P. Arts and Science College  
 Coimbatore – 641 048

 <b>Dr.N.G.P. Arts and Science College</b>		
<b>APPROVED</b>		
BoS- 18th 7/11/2024	AC-18th 26/11/2024	GB -



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