



## **Dr. N.G.P. ARTS AND SCIENCE COLLEGE (Autonomous)**

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)  
 Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3<sup>rd</sup> Cycle-3.64 CGPA)  
 Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.  
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### **REGULATIONS 2024-25 for Under Graduate Programme (Outcome Based Education model with Choice Based Credit System)**

#### **B.Com. Banking and Insurance Degree**

(For the students admitted during the academic year 2025-26 and onwards)

#### **Programme: B.Com. Banking and Insurance**

##### **Eligibility:**

A candidate who has passed in Higher Secondary Examination with any Academic Stream or Vocational Stream as one of the subjects under Higher Secondary Board of Examination and as per the norms set by the Government of Tamil Nadu or an Examination accepted as equivalent thereto by the Academic Council, subject to such conditions as may be prescribed thereto are permitted to appear and qualify for the **B.Com. Banking and Insurance Degree Examination** of this College after a programme of study of three academic years.

##### **Programme Educational Objectives:**

The Curriculum is designed to attain the following learning goals which students shall accomplish by the time of their graduation:

1. To gain a substantial understanding of concepts in key areas of Banking Insurance and its applications
2. To carry out the required analysis and synthesis involved in Banking, Insurance and its applications
3. Able to show professional competence in the industry and in its implementation
4. To develop and equip the employability skills to meet the requirement of the Banking and Insurance sector.

### PROGRAMME OUTCOMES:

On the successful completion of the program, the following are the expected outcomes.

PO Number	PO Statement
PO1	To develop and inculcate the traits of professionalism among the students. Professional attire, professional communication skills and Professional discipline will be inculcated.
PO2	Students undertaking the course will have comprehensive and up-to-date knowledge in the courses of Banking and Insurance.
PO3	Basic investment information is to combine academic work with financial markets.
PO4	The company's operation, accounting cycle within relevant books, records and financial statements and closing entries, and correction will be able to recognize.
PO5	Besides the knowledge of the basic law, promotes the development of ethical responsibilities of banking law, insurance law and capital market law.



### Credit distribution summary

For students admitted in AY 2025-26

Part	Subjects	No. of Papers	Credit		Semester No.
<b>I</b> (12 Credits)	Tamil / Hindi / French/Malayalam	4	4 x 3 = 12		I to IV
<b>II</b> (12 Credits)	English	4	4 x 3 = 12		I to IV
<b>III</b> (108 Credits)	Core (Credits 2, 4,3)	18	3x4	12	I to VI
			4x14	56	
	Core Practical	1	2x1=2		I
	Inter Departmental Course (IDC))	4	4 x 4 =16		I to IV
	Discipline Specific Elective (DSE)	3	3x 4=12		V & VI
	Skill Enhancement Course (SEC)	4	8		III, IV, V & VI
<b>IV</b> (8 Credits)	Industrial Training	1	2		V
	Environmental Studies (AECC)	1	2		I
	Basic Tamil/Advance Tamil/Human Rights, & Women's Rights (AECC)	1	2		II
	Innovation & IPR (AECC)	1	2		VI
<b>V</b> (2 Credits)	Generic Elective (GE) (AECC)	1	2		V
	NSS/NCC/YRC/RRC/Yoga/Sports /Clubs/Health and Wellness	-	2		I - II
<b>TOTAL CREDITS</b>			<b>142</b>		

Course Code	Course Category	Course Name	L	T	P	Duration		Exam	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
First Semester	Language-I											
Part- I												
25TLU1TA		Tamil-I	4	1	-	5	60	3	25	75	100	3
25TLU1HA		Hindi- I										
25TLU1MA		Malayalam-I										
25TLU1FA		French - I										
Part- II												
25ELU1EA	Language-II	English - I	4	-	1	5	60	3	25	75	100	3
Part- III												
25COU1CA	Core - I	Financial Accounting	5	1	-	6	72	3	25	75	100	4
25CIU1CA	Core - II	Principles of Management	4	-	-	4	48	3	25	75	100	4
25BIU1CP	Core Practical - I	Financial Modeling- I	-	-	4	4	48	3	40	60	100	2
25COU1IA	IDC - I	Business Economics	4	-	-	4	48	3	25	75	100	4
Part-IV												
25MBU1AA	AECC-I	Environmental Studies	2	-	-	2	24	-	50	2	50	2
Part-V												
25BIU1XA	Extension Activity	NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs	-	-	-	-	-	-	50	-	50	1
Total						30	360				700	23



Course Code	Course Category	Course Name	L	T	P	Duration		Exam	Max Marks			Credits
						Week	Total		CIA	ES E	Total	
Second Semester												
Part-I												
25TLU2TA	Language-I	Tamil-II	4	1	-	5	60	3	25	75	100	3
25TLU2HA		Hindi-II										
25TLU2MA		Malayalam-II										
25TLU2FA		French-II										
Part- II												
25ELU2EA	Language-II	English – II	4	-	1	5	60	3	25	75	100	3
Part- III												
25BPU2CA	Core – III	Advanced Financial Accounting	5	1	-	6	72	3	25	75	100	4
25BIU2CA	Core – IV	Fundamentals of Banking	4	-	-	4	48	3	25	75	100	3
25BIU2CB	Core -V	Principles and Practice of Life Insurance	4	-	-	4	48	3	25	75	100	4
25CSU2IC	IDC – II	Smart Banking Technologies	4	-	-	4	48	3	25	75	100	4
Part-IV												
25TLU2AA	AECC-II	Basic Tamil	2	-	-	2	24	3	50	-	50	2
25TLU2AB		Advance Tamil										
25CRU2AA		Human Rights and Women's Rights										
Part-V												
25BIU2XA	Extension Activity	NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs/Health and Wellness	-	-	-	-	-	-	50	-	50	1
Total						30	360				700	24

Course Code	Course Category	Course Name	L	T	P	Duration		Exam	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Third Semester												
Part-I												
25TLU3TA	Language-I	Tamil-III	3	1	-	4	48	3	25	75	100	3
25TLU3HA		Hindi-III										
25TLU3MA		Malayalam-III										
25TLU3FA		French -III										
Part-II												
25ELU3EA	Language-II	English -III	3	1	-	4	48	3	25	75	100	3
Part-III												
25CMU3CA	Core - VI	Cost Accounting	5	-	-	5	60	3	25	75	100	4
25BIU3CA	Core -VII	Legal Regulatory Framework of Banking	5	1	-	6	72	3	25	75	100	4
25BIU3CB	Core -VIII	Company Law	4	-	-	4	48	3	25	75	100	4
25MTU3IA	IDC - III	Business Mathematics	4	-	-	4	48	3	25	75	100	4
25BIU3SA	SEC-I	Marketing of Banking Services	3	-	-	3	36	3	25	75	100	2
Total						30	360				700	24



Course Code	Course Category	Course Name	L	T	P	Duration		Exam	Max Marks			Credits
						Week	Total		CIA	ESE	Total	
Fourth Semester												
Part-I												
25TLU4TA	Language -I	Tamil-IV	3	1	-	4	48	3	25	75	100	3
25TLU4HA		Hindi-IV										
25TLU4MA		Malayalam-IV										
25TLU4FA		French -IV										
Part-II												
25ELU4EA	Language -II	English -IV	3	1	-	4	48	3	25	75	100	3
Part-III												
25CRU4CA	Core - IX	Corporate Accounting	5	1	-	6	72	3	25	75	100	4
25BIU4CA	Core - X	Practices of General Insurance	4	-	1	5	60	3	25	75	100	3
25COU4CB	Core - XI	Entrepreneurial Development	3	-	-	3	36	3	25	75	100	3
25MTU4IA	IDC - IV	Business Statistics	4	-	-	4	48	3	25	75	100	4
25BIU4SP	SEC - II	Financial Modeling -II	-	-	4	4	48	3	40	60	100	2
Total						30	360				700	22

Course Code	Course Category	Course Name	L	T	P	Duration		Exam	Max Marks			Credits	
						Week	Total		CIA	ESE	Total		
Fifth Semester													
Part-III													
25ATU5CA	Core - XII	Income Tax Law and Practice	5	1	-	6	72	3	25	75	100	4	
25FIU5CB	Core – XIII	Financial Management	4	1	-	5	60	3	25	75	100	3	
25BIU5CA	Core – XIV	Rural Banking and Micro Finance	4	-	-	4	48	3	25	75	100	4	
25COU5CB	Core – XV	Research Methodology	4	-	-	4	48	3	25	75	100	4	
25BIU5SP	SEC- III	Statistical Package for Data Analysis	-	-	5	5	60	3	40	60	100	2	
25FIU5DA	DSE -I	Financial Markets	4	-	-	4	48	3	25	75	100	4	
25IBU5DA		International Business Environment											
25BIU5DA		Advertising and Salesmanship											
25COU5DA		Human Resource Management											
25BIU5TA	IT	Industrial Training	-	-	-	-	-	3	40	60	100	2	
	Part – IV												
	GE		2	-	-	2	24	-	50	-	50	2	
Total						30	360				750	25	



Course Code	Course Category	Course Name	L	T	P	Duration		Exam	Max Marks			Credits	
						Week	Total		CIA	ESE	Total		
Sixth Semester													
Part-III													
25BAU6CA	Core - XVI	Management Accounting	5	-	-	5	60	3	25	75	100	4	
25ATU6CA	Core - XVII	Business Taxation	4	-	-	4	48	3	25	75	100	4	
25BIU6CV	Core - XVIII	Project Work	-	-	8	8	96	3	25	75	100	4	
25BIU6SP	SEC - IV	Banking Credit Analysis Process - Non-Lab	-	-	3	3	36	3	40	60	100	2	
25FIU6DA	DSE -II	Investment Management	4	-	-	4	48	3	25	75	100	4	
25IBU6DA		India's Foreign Trade and Legislations											
25BIU6DA		Retail Marketing											
25COU6DA		Organizational Behaviour											
25FIU6DB	DSE -III	Security Analysis and Portfolio	4	-	-	4	48	3	25	75	100	4	
25IBU6DB		International Banking and Finance											
25BIU6DB		Customer Relationship Management											
25COU6DB		Industrial Relations and Labour Law											
Part-IV													
25BIU6AA	AECC-III	Innovation and IPR	2	-	-	2	24	-	50		50	2	
Total						30	360				650	24	
Grand total											4200	142	

\*Total Credit should not exceed 142 credits

**DISCIPLINE SPECIFIC ELECTIVE**

Students shall select the desired course of their choice in the listed elective course during Semesters V & VI

**Semester V (Elective I)****List of Elective Courses**

S. No.	Course Code	Name of the Course
1.	25FIU5DA	Financial Markets
2.	25IBU5DA	International Business Environment
3.	25BIU5DA	Advertising and Salesmanship
4.	25COU5DA	Human Resource Management

**Semester VI (Elective II)****List of Elective Courses**

S. No.	Course Code	Name of the Course
1.	25FIU6DA	Investment Management
2.	25IBU6DA	India's Foreign Trade and Legislations
3.	25BIU6DA	Retail Marketing
4.	25COU6DA	Organizational Behaviour

**Semester VI (Elective III)****List of Elective Courses**

S. No.	Course Code	Name of the Course
1.	25FIU6DB	Security Analysis and Portfolio Management
2.	25IBU6DB	International Banking and Finance
3.	25BIU6DB	Customer Relationship Management
4.	25COU6DB	Industrial Relations and Labour Law



### Generic Elective Courses (GE)

The following course is offered under Generic Elective Course

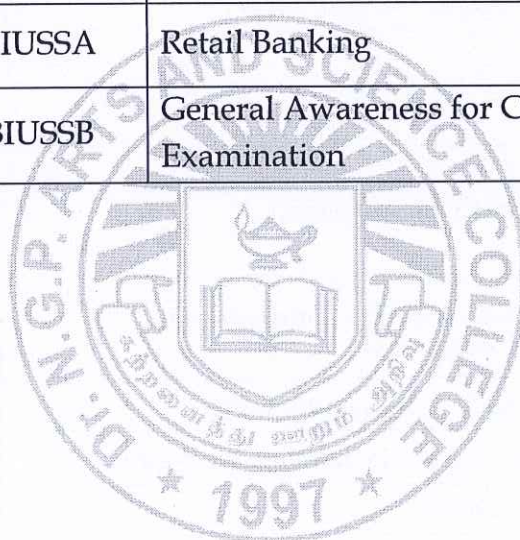
#### Semester V (GE)

S. No.	Course Code	Course Name
1.	25BIU5GP	Insurance Practices

### EXTRA CREDIT COURSES

The following are the courses offered under self-study to earn extra credits:

S. No.	Course Code	Course Name
1	25BIUSSA	Retail Banking
2	25BIUSSB	General Awareness for Competitive Examination



Semester – I							
LANGUAGE – I: TAMIL - I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25TLU1TA	TAMIL - I	LANGUAGE-I	48	12	-	3

Preamble	மொழிப்பாடங்களின் வாயிலாக தமிழரின் பண்பாடுநாகரீகம், பகுத்தறிவு ஆகியவற்றை அறியச் செய்தல்
	கலை மற்றும் மரபுகளை அறியச் செய்தல்
	மாணவர்களின் படைப்பாக்கத்திறன்களை ஊக்குவித்தல்
Prerequisite	தமிழ் மொழி எழுதி, படிக்கும் திறன்

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	வாழ்க்கைத்திறன்கள் (Life Skills)- மாணவர்களின் செயலாக்கத்திறனை ஊக்குவித்தல்	K2
CO2	மதிப்புக்கல்வி (Attitude and Value education)	K3
CO3	பாடஇணைச்செயல்பாடுகள் (Co-curricular activities)	K3
CO4	சூழலியல் ஆக்கம் (Ecology)	K4
CO5	மொழி அறிவு (Tamil knowledge)	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓		✓
CO2	✓			✓	
CO3		✓			✓
CO4			✓		
CO5	✓			✓	✓



25TLU1TA	TAMIL - I
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## Syllabus

Unit	Content	Hrs	Resources
1	<b>மறுமலர்ச்சிக் கவிதைகள்</b> 1. இலக்கிய வரலாறு - மறுமலர்ச்சிக் கவிஞர்களின் தமிழ்ப்பணிகள் 2. பாரததேசம்- பாரதியார் 3. படி - பாரதிதாசன் 4. தமிழரின் பெருமை- நாமக்கல் கவிஞர் 5. தமிழ்க் கொலை புரியாதீர் - புலவர் குழந்தை 6. திரைத்தமிழ் அ) 'விஞ்ஞானத்த வளர்க்கப் போறண்டி' எனத் தொடங்கும் பாடல் - உடுமலை நாராயண கவி ஆ) 'சும்மா கிடந்த நிலத்தை' எனத் தொடங்கும் பாடல் - பட்டுக்கோட்டை கல்யாண சுந்தரனார் இ) 'சமரசம் உலாவும் இடமே' எனத் தொடங்கும் பாடல் - மருதகாசி ஈ) 'உன்னை அறிந்தால்' எனத் தொடங்கும் பாடல் - கண்ணதாசன்	13	தமிழ்மொழிப்பாடம் முதற்பருவம் 2025-2026 <a href="https://www.youtube.com/watch?v=Up55uhkk9z">https://www.youtube.com/watch?v=Up55uhkk9z</a> !
2	<b>புதுக்கவிதைகள்</b> 1. இலக்கிய வரலாறு - புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் 2. கடமையைச் செய் - மீரா 3. ஓடு ஓடு சங்கிலி - சிற்பி பாலசுப்பிரமணியம் 4. ஒப்பிலாத சமுதாயம் - அப்துல் ரகுமான் 5. மரங்கள் - மு.மேத்தா 6. கறிக்கிறது தாய்ப்பால் - ஆரூர் தமிழ்நாடன் 7. ஐந்தாம் வகுப்பு 'அ' பிரிவு - நா. முத்துக்குமார் 8. ஹைகூ கவிதைகள் - 10 கவிதைகள்	13	தமிழ்மொழிப்பாடம் முதற்பருவம் 2025-2026 <a href="https://www.youtube.com/watch?v=dX9ZaNJMa">https://www.youtube.com/watch?v=dX9ZaNJMa</a> co
3	<b>பெண்ணியம்</b> 1. தொலைந்து போனேன் - தாமரை 2. நீரில் அலையும் முகம் - அ. வெண்ணிலா 3. தற்காத்தல் - பொன்மணி வைரமுத்து 4. ஏனிந்த வித்தியாசங்கள்? - மல்லிகா 5. புதையுண்ட வாழ்க்கை - சுகந்தி சுப்ரமணியன்	10	தமிழ்மொழிப்பாடம் முதற்பருவம் 2025-2026 <a href="https://www.youtube.com/watch?v=DLabokqWE">https://www.youtube.com/watch?v=DLabokqWE</a> dg
4	<b>சிறுகதைகள்</b> 1. இலக்கிய வரலாறு - சிறுகதையின் தோற்றமும் வளர்ச்சியும் 2. கனகாம்பரம் - கு.ப.ராஜகோபாலன் 3. கடிதம்- புதுமைப்பித்தன் 4. பொம்மை - ஜெயகாந்தன் 5. காய்ச்சமரம் - கி. ராஜநாராயணன் 6. காட்டில் ஒருமான் - அம்பை 7. வேட்கை - சூர்யகாந்தன்	14	தமிழ்மொழிப்பாடம் முதற்பருவம் 2025-2026 <a href="https://www.youtube.com/watch?v=78u7iTN3O">https://www.youtube.com/watch?v=78u7iTN3O</a> U8

5	<p><b>பயிற்சிப் பகுதி</b></p> <p><b>அ. இலக்கணம்</b></p> <p>1. வல்லின ஒற்று மிகும், மிகா இடங்கள் - ஒற்றுப்பிழை நீக்கிஎழுதுதல்</p> <p>2. ர,ற-ல,ழ,ள - ண,ந,ன வேறுபாடு - ஒலிப்பு நெறி, சொற்பொருள் வேறுபாடு அறிதல்</p> <p><b>ஆ. படைப்பாக்கம்</b></p> <p>1. கவிதை- எழுதுதல் (15 வரிகள் முதல் 30 வரிகள் வரை)</p> <p>2. சிறுகதை - எழுதுதல் (குறைந்தது 3 பக்கங்கள்)</p>	10	<p>தமிழ்மொழிப்பாடம் முதற்பருவம் 2025-2026</p> <p><a href="https://www.youtube.com/watch?v=B3wfM0QL6N8">https://www.youtube.com/watch?v=B3wfM0QL6N8</a></p> <p><a href="https://www.youtube.com/watch?v=FchTlqAtwBU">https://www.youtube.com/watch?v=FchTlqAtwBU</a></p> <p><a href="https://www.youtube.com/watch?v=gCP3gC-JQU4">https://www.youtube.com/watch?v=gCP3gC-JQU4</a></p> <p><a href="https://www.youtube.com/watch?v=p9QOHD12Yeo">https://www.youtube.com/watch?v=p9QOHD12Yeo</a></p>
	Total	60	

<b>Text book</b>	1.	தமிழ் மொழிப்பாடம் - 2025-2026 தொகுப்பு: தமிழ்த்துறை, டாக்டர் என். ஜி. பி. கலை அறிவியல் கல்லூரி, கோயம்புத்தூர் - 641048.
<b>Reference Books</b>	1.	பேராசிரியர் புலவர் சோம. இளவரசு, தமிழ் இலக்கிய வரலாறு, எட்டாம் பதிப்பு - 2024, மணிவாசகர் பதிப்பகம், சென்னை - 600 108.
	2.	பேராசிரியர் முனைவர் பாக்கியமேரி, முதற் பதிப்பு - 2023, இலக்கணம், இலக்கியவரலாறு, மொழித்திறன் - பூவேந்தன் பதிப்பகம், சென்னை - 600 004.

<b>Journal and Magazines</b>	இலக்கிய இதழ்கள்
<b>E-Resources and Website</b>	<a href="https://www.tamilvu.org">https://www.tamilvu.org</a>

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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Semester – I							
LANGUAGE –I: HINDI – I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25TLU1HA	HINDI – I	LANGUAGE- I	48	12	-	3

<b>Preamble</b>	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature
	The techniques for expansion of ideas and translation process
<b>Prerequisite</b>	To understand the language Hindi for communication

Course Outcomes (Cos)		
CO.No.	Course Outcomes (COs) Statement	Bloom's Tax anomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Build creative ability	K3
CO5	Apply the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓		✓
CO2	✓			✓	
CO3		✓			✓
CO4			✓		
CO5	✓			✓	✓

25TLU1HA

HINDI – I

**Syllabus**

Unit	Content	Hrs	Resources
1	गद्य – नूतन गद्य संग्रह (जयप्रकाश) पाठ1- रजिया पाठ, 2- मक्रील पाठ 3- बहता पानी निर्मला पाठ4- राष्ट्रपिता महात्मा गाँधी	13	Text Book
2	कहानी कुंज- डॉ वी.पी. 'अमिताभ'(पाठ 1-4)	13	Text Book
3	व्याकरण : शब्दविचार ( संज्ञा, सर्वनाम,विशेषण)	12	Text Book
4	अनुच्छेद लेखन	12	Text Book
5	अनुवाद अभ्यास-III (केवल अंग्रेजी से हिन्दी में) (पाठ1 to 10)	10	Text Book
	Total	60	

<b>Text books</b>	1.	प्रकाशक: सुमित्र प्रकाशन 204 लीला अपार्टमेंट्स, 15 हेस्टिंग्स रोड अशोक नगर इलाहाबाद-211001
	2.	प्रकाशक: गोविन्द प्रकाशन सदर बाजार, मथुरा उत्तरप्रदेश-281001
	3.	पुस्तक: व्याकरण प्रदिप – रामदेव प्रकाशक: हिन्दी भवन 36 टेंगोर नगर इलाहाबाद-211024
	4.	पुस्तक: व्याकरण प्रदिप – रामदेव प्रकाशक: हिन्दी भवन 36 इलाहाबाद-211024
	5.	प्रकाशक: दक्षिण भारत प्रचार सभा चेन्नई -17
<b>Reference Books</b>		-

<b>Journal and Magazines</b>	-
<b>E-Resources and Website</b>	-

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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Semester – I							
MALAYALAM- I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25TLU1MA	MALAYALAM- I	LANGUAGE- I	48	12	-	3

<b>Preamble</b>	The writing ability and develop reading skill
	The various concepts and techniques for criticizing literature, to learn the techniques for expansion of ideas and translation process
	The competency in translating simple Malayalam sentences into English and vice versa
<b>Prerequisite</b>	To understand the language Malayalam for communication

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the fundamentals of novels and stories	K2
CO2	Understand the principles of translation work	K3
CO3	Expose the knowledge writing critical views on fiction	K3
CO4	Apply creative ability	K3
CO5	Build the power of creative reading	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓		✓
CO2	✓			✓	
CO3		✓			✓
CO4			✓		
CO5	✓			✓	✓

25TLU1MA

MALAYALAM- I

**Syllabus**

Unit	Content	Hrs	Resources
1	<b>Novel</b> PathummayudeAdu	14	Text book
2	<b>Novel</b> PathummayudeAdu	10	Text book
3	<b>Short Story</b> Nalinakanthi	14	Text book
4	<b>Short Story</b> Nalinakanthi	10	Text book
5	<b>Practical Application</b> Expansion of ideas, General Essay and Translation	12	Text book
	Total	60	

<b>Text books</b>	1.	Vaikkam Muhammed Basheer, "PathummayudeAdu" (NOVEL), DC Books & Kottayam
	2.	T.Padmanabhan, "Nalinakanthi" (Short Story), DC Books & Kottayam.
<b>Reference Books</b>	1.	MalayalaNovel Sahithyam.
	2.	MalayalaCherukathaInnale Innu.

<b>Journal and Magazines</b>	-
<b>E-Resources and Website</b>	-

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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Semester – I							
FRENCH - I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25TLU1FA	FRENCH - I	LANGUAGE-I	48	12	-	3

<b>Preamble</b>	The competence in general communication skills with oral, written and comprehension & expression
	The culture, life style and the civilization aspects of the French people as well as of France
	The students to acquire competency in translating simple French sentences into English and vice versa
<b>Prerequisite</b>	To understand the language French for communication

Course Outcomes (Cos)		
CO. No.	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn the Basic verbs, numbers and accents	K2
CO2	Apply the adjectives and the classroom environment in France	K3
CO3	Select the Plural, Articles and the Hobbies	K3
CO4	Measure the Cultural Activity in France	K3
CO5	Evaluate the sentiments, life style of the French people and the usage of the conditional tense	K4

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1		✓	✓		✓
CO2	✓			✓	
CO3		✓			✓
CO4			✓		
CO5	✓			✓	✓

25TLU1FA

FRENCH - I

## Syllabus

Unit	Content			Hrs	Resources
1	<b>Objectifs de Communication</b> <ul style="list-style-type: none"> <li>• Saluer</li> <li>• Enter en contact</li> <li>• avec quelqu'un.</li> <li>• Se présenter.</li> <li>• S'excuser</li> </ul>	<b>Tâche</b> En cours de cuisine, premiers contacts avec les membres d'un groupe	<b>Activités de réception et de production orale</b> <ul style="list-style-type: none"> <li>• Comprendre des personnes qui se saluent.</li> <li>• Échanger pour entrer en contact, se présenter, saluer, s'excuser.</li> <li>• Communiquer avec <i>tu</i> ou <i>vous</i>.</li> <li>• Comprendre les consignes de classe</li> <li>• Épeler son nom et son prénom.</li> </ul> Computer jusqu'à 10.	14	Text book Salut I Page 10
2	<ul style="list-style-type: none"> <li>• Demander de se présenter.</li> <li>• Présenter quelqu'un</li> <li>•</li> </ul>	Dans la classe de français, se présenter et remplir une fiche pour le professeur.	<ul style="list-style-type: none"> <li>• Comprendre les informations essentielles dans un échange en milieu professionnel.</li> </ul> Échanger pour se présenter et présenter quelqu'un.	12	Text book Enchanté I Page 20
3	<ul style="list-style-type: none"> <li>• Exprimer ses goûts.</li> </ul>	Dans un café, participer à une soirée de rencontres rapides et remplir de tâches d'appréciation	<ul style="list-style-type: none"> <li>• Dans une soirée de rencontres rapides comprendre des personnes qui échangent sur elles et sur leurs goûts</li> <li>• Comprendre une personne qui parle des goûts de quelqu'un d'autre</li> </ul>	14	Text book J'adore I Page 30
4	Demander à quelqu'un de faire quelque chose.  Demander poliment.  Parler d'actions passées.  Tu veux bien?	Organiser un programme d'activités pour accueillir une personne importante	Comprendre une personne demande un service à quelqu'un.  Demander à quelqu'un de faire quelque chose. <ul style="list-style-type: none"> <li>• Imaginer et raconter au passé à partir de situations dessinées.</li> </ul>	10	Text book Autoévaluation du module I Page 40 – Préparation au DELF A1 page 42 Tu veux bien page 46
5	<b>Practical Application</b> Make in Own Sentences			10	-
	Total			60	



<b>Text book</b>	1.	Regine Merieux, Yves Loiseau. 2012. LATITUDES – 1: Méthode de français (Page No: 9-55) Les Editions Dider, Paris, ImprimeenRoumanie par Canale en Janvier
<b>Reference Book</b>	1.	-

<b>Journal and Magazines</b>	-
<b>E-Resources and Website</b>	-

<b>Learning Method</b>	Lecture/ Tutorial / Student Seminar/GD/Assignment
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<b>Focus of the Course</b>	Skill Development / Employability
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Semester – I							
LANGUAGE II: ENGLISH – I							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25ELU1EA	ENGLISH - I	LANGUAGE- II	48	1	12	3

<b>Preamble</b>	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the effect of dialogue, imagery and varied genres</li> <li>any spontaneous spoken discourse and respond to them with proper sentence structure</li> <li>the transactional concept of English language.</li> </ul>
<b>Prerequisite</b>	Basic comprehension of Language Skills

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Identify the various aspects in poetry.	K2
CO2	Infer linguistic and non-linguistic features of the context for understanding and interpreting.	K3
CO3	Construct sentences and convey messages effectively in real life situations.	K3
CO4	Apply different reading strategies with varying speed.	K3
CO5	Prepare modules with their own ideas and present them coherently in a grammatically correct form.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓		
CO2		✓	✓		
CO3	✓		✓	✓	✓
CO4		✓		✓	
CO5	✓		✓		✓



25ELU1EA	LANGUAGE II: ENGLISH – I
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## Syllabus

Unit	Content	Hrs	Resources
I	<b>Genre Studies</b> <b>Mathew Arnold: Dover Beach-</b> Author's Biography- title indications- outline- paraphrasing the poem- context of poem- form- poetic devices- enjambment- techniques– Annotations <b>Niyi Osundare: Our Earth Will Not Die-</b> Author's Biography- title indications-outline- paraphrasing the poem- context of poem- form- poetic devices-enjambment- techniques– Annotations <b>Charles Lamb: Christ's Hospital Five and Thirty Years Ago-</b> Author's biography- Narrative structure- Exploration of the text- passage analysis- insight of ideas- cohesion and context- style- language techniques- Annotation <b>James Hanson: A Famed Life - Ten Minute Comedy for Two Women -</b> Author's Biography- Plot Summary- Detailed summary and Analysis- Themes- Important Quotations- Characters- Description - analysis- Terms- Symbols- Critical analysis <b>Sheila Nayampalli Baruna: Alone -</b> Author's Biography- narrative structure- passage analysis- insight of ideas- cohesion and context- style- language techniques.	12	Text Book
II	<b>Listening Skills</b> Listening vs. hearing- Types of listening, Tips to enhance Listening Skills, Non-verbal and Verbal signs of active listening- Comprehensive Listening- Listening to pre-recorded audios on speeches, interviews and conversations-Listening Activities- Listening and responding to complaints (formal situation), Listening to problems and offering solutions (informal)	13	britishcouncil.org cambridgeenglish.org
III	<b>Speaking Skills</b> Formal occasions- Introducing oneself, Introducing others, Enquiries and Seeking permission, neural speaking -Making short presentations- Informal occasions- Requests, Offering help, Congratulating, Farewell party, graduation speech- Giving instructions to do a task and to use a device, Giving and asking directions	11	britishcouncil.org cambridgeenglish.org
IV	<b>Reading Skills</b> Study Skills: Skimming and Scanning- Reading different kinds of texts- Types of reading-Developing a good reading speed, reading aloud, Referencing skill- Word Power (Denotation and Connotation) - Reading comprehension, Data interpretation – Charts, Graphs, Advertisements - Cognitive Skills- Inference Making – Interpretation	12	britishcouncil.org cambridgeenglish.org
V	<b>Writing Skills</b> Sentence patterns, Note- making and note taking-Strategies - Paragraph writing: Structure and Principles - Academic Writing - Formal and Informal Letters, Report, Book /Movie Review - Infographics Writing	12	britishcouncil.org cambridgeenglish.org
Total		60	

Note: Case studies related to the above topics to be discussed (Examined Internal only)
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<b>Text book</b>	1.	<a href="https://www.poetryfoundation.org/poems/43588/doverbeach">https://www.poetryfoundation.org/poems/43588/doverbeach</a>
	2.	<a href="https://portal.abuad.edu.ng/lecturer/documents/1586771577our_earth_will_not_die.doc">https://portal.abuad.edu.ng/lecturer/documents/1586771577our_earth_will_not_die.doc</a>
	3.	<a href="http://l-adam-mekler.com/chucktwo.pdf">http://l-adam-mekler.com/chucktwo.pdf</a>
	4.	<a href="https://offthewallplays.com/wpcontent/uploads/2017/04/1_pdfsam_A-famed-life-full-with-title-page.pdf">https://offthewallplays.com/wpcontent/uploads/2017/04/1_pdfsam_A-famed-life-full-with-title-page.pdf</a>
	5.	Nation, I. S. P and Jonathan Newton. 2009. <i>Teaching ESL/EFL Listening and Speaking</i> . Routledge, New York, United States of America.
	6.	Prabha, Dr. R. Vithya & S. Nithya Devi. 2019. <i>Sparkle</i> . (1 <sup>st</sup> Edn.) McGraw - Hill Education, Chennai, India.
<b>Reference Books</b>	1.	Rudzka, Brygida -Ostyn, 2003. <i>Word Power: Phrasal Verbs and Compounds: A Cognitive Approach</i> , Mouton de Gruyter, New York, United States of America.
	2.	Swales, John M. & Feak, Christine B. 2012. <i>Academic Writing for Graduate Students: Essential Tasks and Skills</i> , University of Michigan Press, Michigan, United States of America.
	3.	Sen, Leena. 2007. <i>Communication Skills</i> , Second Edition, Prentice Hall India Learning Private Limited, New Delhi, India.
	4.	O. Greene, John. 2021. <i>Essentials of Communication Skill and Skill Enhancement: A Primer for Students and Professionals</i> , Routledge publishers, United Kingdom.

<b>Journal and Magazines</b>	<a href="https://academic.oup.com/journals">https://academic.oup.com/journals</a>
<b>E-Resources and Website</b>	<a href="https://learnenglish.britishcouncil.org/">https://learnenglish.britishcouncil.org/</a> <a href="https://www.cambridgeenglish.org/learning-english/activities-for-learners/">https://www.cambridgeenglish.org/learning-english/activities-for-learners/</a>

<b>Learning Method</b>	Chalk and Talk/Assignment/Seminar/ Group Discussion/Case Study
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<b>Focus of the Course</b>	Skill Development/ Employability
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Semester – I CORE : FINANCIAL ACCOUNTING							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25COU1CA	FINANCIAL ACCOUNTING	CORE	60	12	-	4

<b>Preamble</b>	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the basic concepts of accounting, prepare the final accounts and methods of providing depreciation accounting.</li> <li>the recording transactions relating to bills of Exchange, methods of preparation of account current and find out the average due date.</li> <li>the knowledge about accounting for Consignment and methods of recording sale or return transactions.</li> </ul>
<b>Prerequisite</b>	Knowledge on Fundamental of Accounting.

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the basic knowledge about Accounting and preparation of final accounts.	K2
CO2	Know the methods of providing depreciation accounting.	K3
CO3	Obtain the features of bill of exchange, promissory notes and recording transactions relating to bills.	K2
CO4	Learn the knowledge about methods of preparation of account current and find out the average due date.	K3
CO5	Acquire knowledge about accounting treatments in the books of the consignor and consignee and methods of recording sale or return transactions.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓	✓	
CO2	✓	✓		✓	✓
CO3	✓		✓		✓
CO4	✓	✓	✓	✓	
CO5	✓	✓	✓	✓	



25COU1CA	FINANCIAL ACCOUNTING
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## Syllabus

Unit	Content	Hrs	Resources
I	<b>Introduction to Accounting and Final Accounts</b> Accounting Definition - Objectives - Functions - Advantages - Limitations - Types of Accounts - Basis of Accounting - Accounting Principles: Accounting Concepts and Conventions - Journal - Ledger - Subsidiary books - Trial balance. Final Accounts: Introduction - Trading Account, Profit and Loss Account, Balance sheet with adjustments. Case Study on Accounting Concepts.	14	Text Book
II	<b>Bank Reconciliation Statement and Depreciation</b> Bank Reconciliation Statement - Need - Preparation of Bank Reconciliation Statement. Meaning and Definition of Depreciation - Characteristics - Causes - Need - Methods (Straight Line, Written Down, Annuity, Sinking Fund, Insurance Policy and Machine Hour Rate methods). Case Study on Bank Reconciliation Statement	16	Text Book
III	<b>Bills of Exchange</b> Bills of Exchange - Definition - Features - Advantages - Types - Promissory Notes - Definition - Features - Distinction between Bills of Exchange and Promissory Notes - Recording transactions relating to bills - Retiring of bill under rebate - Dishonour of a Bill - Renewal of bills. Case Study on Bills of Exchange	15	Text Book
IV	<b>Account Current and Average Due Date</b> Meaning of Account current - Definition - Methods: Product, Red-ink Interest, Interest table, Periodical balance and Epoque method. Meaning of Average due date - Uses-Accounting treatment - Calculation of Interest.	12	Text Book
V	<b>Accounting for Consignments and Goods Sent on Sale or Return Basis</b> Meaning of Consignment - Distinction between consignment and sale - Accounting treatment in the books of the Consignor and Consignee - Goods sent on consignment at cost and at Invoice price. Meaning of Sale or Return - Purpose - Methods of Recording Sale or Return Transactions.	15	Text Book
	<b>Total</b>	<b>72</b>	

Note: Distribution of Marks: 80% problems and 20% theory.
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	Case studies related to the above topics to be discussed (Examined Internal only)
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<b>Text book</b>	1.	Jain, S.P., and Narang, K.L 2021, Advanced Accountancy - Principles of Accounting Including GST Volume I, Twentieth Revised Edition, Kalyani Publishers, New Delhi.
	2.	Shukla M.C Grewal T.S Gupta S.C. 2022, Advanced Accounts Volume I Nineteenth Edition, S. Chand & Company Pvt Ltd, New Delhi.
<b>Reference Books</b>	1.	Reddy, T.S. and Murthy, A. 2023, Financial Accounting, Second Revised Edition, Margham Publications, Chennai.
	2.	Hanif., and Mukherjee, 2018, Modern Accountancy, Volume I Second Edition, Tata Mcgraw Hill Publishing Co.Ltd., Chennai.
	3.	S.N.Maheswari, Suneel K Maheswhwari and Sharad K Maheswari, 2022, Advanced Accountancy, Volume I, 11th Edition, S Chand & Company Limited, New Delhi.
	4.	Pillai. R.S.N and Bagavathi, Uma.S. 2012. Fundamentals of Advanced Accounting, Volume I, Third Revised Edition, Sultan Chand & Company Ltd, New Delhi.

<b>Journal and Magazines</b>	<a href="https://indianaccounting.org">https://indianaccounting.org</a>
<b>E-Resources and Website</b>	<a href="#">Best Financial Accounting Courses &amp; Certificates Online [2024]   Coursera</a> , <a href="#">Infosys Springboard: Digital Learning and Reskilling Programs</a>

<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Group Discussion
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations.
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Semester - I							
CORE : PRINCIPLES OF MANAGEMENT							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25CIU1CA	PRINCIPLES OF MANAGEMENT	CORE	48	-	-	4

<b>Preamble</b>	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the basic principles and elements of effective management</li> <li>the managerial actions of planning, organizing and motivation</li> <li>the leadership qualities and effective controlling.</li> </ul>
<b>Prerequisite</b>	Knowledge on Business Management

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Integrate the management principles into management practices.	K2
CO2	Understand the planning and decision-making process in the organization.	K2
CO3	Assess the organizational practices through proper delegation of authority and responsibility	K2
CO4	Describe the recruitment process, motivational theory and leadership styles in the practice of management.	K2
CO5	Understand the techniques of direction and control to summarize the report.	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓	✓	✓
CO2	✓		✓		✓
CO3	✓	✓		✓	✓
CO4		✓	✓	✓	✓
CO5	✓	✓		✓	✓



<b>25CIU1CA</b>	<b>PRINCIPLES OF MANAGEMENT</b>
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**Syllabus**

Unit	Content	Hrs	Resources
I	<b>Introduction to Management</b> Definition - Nature and Scope - Importance -Functions of Management - Management as an Art, Science and Profession - Scientific Management - Fayol's Principles of Management - Management By Objectives (MBO) - Management By Exception (MBE)- Organization culture and Environment - Current trends and issues in Management.	10	Text Book & Reference Book
II	<b>Planning</b> Definition - Nature - Objectives - Advantages and Disadvantages - Process - Types - Decision Making - Traditional and Modern Techniques - Steps involved in Decision Making- Rational Decision Making. Case Study on Decision Making	10	Text Book & Reference Book
III	<b>Organizing</b> Definition - Principles - Types - Importance -Elements of Organisation Process - Line & Staff- Overcoming Line-staff conflict, Committees, Organization Structures, Types, Advantages & Disadvantages. Directing - Meaning & Definition - Principles - Techniques - Importance - Delegation - Process of Delegations-Barriers to Delegation, Span of Control - Centralization & Decentralization - Departmentation Case Study on organisation conflict	10	Text Book & Reference Book
IV	<b>Staffing</b> Meaning and Definition - Functions - Recruitment - Sources of Recruitment - Training- Performance Appraisal - 360 Degree Appraisal Method - Assessment Center Method- Motivation - Importance of Motivation - Maslow's Theory of Motivation - X, Y and Z Theories (McGregor Theory & William Ouchi Theory)- Goal Setting theory - Leadership - Types - Qualities of a Good Leader- Leadership styles- Group decision making. Case Study on Performance Appraisal	9	Text Book & Reference Book
V	<b>Controlling and Reporting</b> Meaning and Definition - Need and Significance of control - Process of Controlling- Types of control -Managing Productivity - Cost Control - Purchase Control -Maintenance Control - Quality Control - Co-ordination - Need - Techniques - Reporting - Meaning & Definition - Principles - Techniques - Importance	9	Text Book & Reference Book
<b>Total</b>		<b>48</b>	



	Note: Case studies related to the above topics to be discussed (Examined Internal only)
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<b>Text book</b>	1.	Dinkar Pagare, 2018, "Principles of Management", Sixth Edition, Sultan Chand & Sons, New Delhi.
	2.	Ramaswamy T, 2019, "Principles of Management", Eleventh Edition, Himalaya Publishing Home Pvt Ltd, Mumbai
<b>Reference Books</b>	1.	Govindarajan. M., 2019. "Principles of Management", Ninth Edition, PHI Publications, New Delhi.
	2.	Prasad L.M., 2015, "Principles and Practice of Management", Eighth Edition, Sultan Chand & Sons, New Delhi
	3.	Tripathi P C & Reddy P N, 2017, "Principles of Management", Sixteenth Edition, McGraw Hill Education and New Delhi.
	4.	Mitra J.K, 2017, "Principles of Management", First Edition, Oxford University Press.

<b>Journal and Magazines</b>	<u>Principles Of Management   Academy of Management Journal (aom.org)</u>
<b>E-Resources and Website</b>	<u>Infosys Springboard: Digital Learning and Reskilling Programs</u> <u>Principles of Management   Coursera</u>

<b>Learning Method</b>	Chalk and Talk/ Assignment/Seminar/ Group Discussion/Case Study
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations
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Semester - I CORE PRACTICAL- FINANCIAL MODELING-I							
Semester	Corse Code	Course Name	Category	L	T	P	Credits
I	25BIU1CP	FINANCIAL MODELING-I	CORE		-	48	2

Preamble	<p>This course has been designed for students to learn and understand</p> <ul style="list-style-type: none"> <li>the concepts of excel and financial modelling to develop programming skills</li> <li>the essential functions, formulas, and shortcuts of Excel in the context of financial modeling applications</li> <li>the excel operations and Analyzing Complex Worksheet.</li> </ul>
Prerequisite	Knowledge on Computer and Excel

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Integrate the Concepts of excel and financial modeling	K2
CO2	Understand the various commands in excel and financial Modeling.	K2
CO3	Apply the techniques, elements and approaches of forecasting financial statements	K2
CO4	Understand the program using appropriate analytical tool.	K2
CO5	Examine the Various approaches to valuation and how to apply them	K3

Mapping with Program Outcomes:					
Cos / POs	PO1	PO2	PO3	PO4	PO5
CO1	✓		✓	✓	
CO2	✓		✓	✓	
CO3	✓		✓	✓	
CO4	✓		✓	✓	
CO5	✓		✓	✓	



25BIU1CP	FINANCIAL MODELING- I
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### Syllabus

S.No	Contents
1	Prepare a mark list of your class (minimum of 5 subjects) and perform the following operations: Data Entry, Total, Average, Result, ranking by using arithmetic and logical functions and sorting and Conditional Formatting
2	Draw the different type of charts (Line, Pie, Bar) to illustrate year-wise performance of sales, purchase, profit of a company by using chart wizard
3	Creating Pivot Table to analyses sales report
4	Filter: Number and Text Filters, Date Filters, Advanced Filter, Data Form, Remove Duplicates, Outlining Data. Advanced filtering with Multi Criteria-including VLOOKUP, hookup
5	Prepare a Product Life Cycle which should contain the following stages: Introduction, Growth, Maturity, Saturation and Decline
6	Basic concepts related with user defined Macros by automating recording a Macro
7	Company creation, Creation of Master, Alteration of Master and Deletion of Master
8	Recording and Maintaining accounting Transactions: Receipt, Contra, Payment, Purchase, Sales, Debit Note, Credit Note, Journal Voucher
9	Storage and Classification of Inventory: Creation of Inventory Master, Activation of Batches and Creation of Price List
10	Purchase and Sales order Management: Purchase order Processing, Sales order Processing, Order Outstanding and Reorder Level
11	Goods and Service Tax: Invoicing and E- Way Bill
12	Generating and Printing Reports: Inventory Report and Financial Reports

**Note: Out of 12 Exercises 12 are mandatory**

Manuals	1.	Danielle Stein Fairhurst, "2017 First Edition , "Financial Modeling in Excel" ,Dummies
	2.	Tally Education Pvt. Ltd", 2021 Tally Essential", Sahaj Enterprises Publication

Learning Method	Demonstration/ Hands on Experiments/ Group Trials
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Focus of the Course	Skill Development/ Employability/ Entrepreneurial Development/ Innovations
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Semester - I IDC : BUSINESS ECONOMICS							
Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25COU1IA	BUSINESS ECONOMICS	IDC	48	-	-	4

<b>Preamble</b>	This course has been designed for students to learn and understand <ul style="list-style-type: none"> <li>the concept of demand and supply.</li> <li>cost and determine price.</li> <li>to integrate macroeconomic factors in business decision making.</li> </ul>
<b>Prerequisite</b>	Knowledge on economics

Course Outcomes (Cos)		
CO Number	Course Outcomes (COs) Statement	Bloom's Taxonomy Knowledge Level
CO1	Identify the concept of demand and consider them in business decision making.	K2
CO2	Associate cost and supply.	K2
CO3	Respond to dynamic macroeconomic factors in business.	K3
CO4	Infer the impact of monetary and fiscal policy on the firm.	K2
CO5	Examine a firm's contribution to national income.	K3

Mapping with Program Outcomes:					
Cos/ POs	PO1	PO2	PO3	PO4	PO5
CO1		✓		✓	✓
CO2	✓	✓	✓	✓	✓
CO3				✓	✓
CO4	✓	✓	✓	✓	✓
CO5	✓	✓			✓



25COU1IA	BUSINESS ECONOMICS
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## Syllabus

Unit	Content	Hrs	Resources
I	<b>Demand Analysis</b> Business Economics: Meaning, Definition, Scope and Significance - Micro and Macroeconomics - Demand: Demand Determinants, Demand Schedules and Demand Curves - Law of Demand - Change in demand and Shift in demand - Types of Demand - Elasticity of Demand: Determinants, Types and Methods of Measuring Price Elasticity of Demand. Case study on Law of Demand and Supply.	9	Text Book & Reference Book
II	<b>Cost, Supply and Business Cycle</b> Cost of Production - Cost Concepts and its Types. Supply: Determinants of Supply and Law of Supply - Elasticity of Supply and Types of Elasticity of Supply - Business Cycle: Characteristics and Phases - Controlling Business Cycle.	9	Text Book
III	<b>Price Analysis</b> Price and Output Decisions in Perfect and Imperfect Market Competition - Indian Knowledge System: Role of Panyadhyaksha in fixing prices - Legal Constraints in Pricing - Competition Act 2002 - History and Features - Producer Price Index (PPI). Inflation and Deflation: Meaning, Definition, Causes and Consequences - Consumer Price Index (CPI) - Inflation Rate.	12	Text Book
IV	<b>Monetary and Fiscal Policy</b> Monetary Policy: Meaning and Objectives - Limitations of Monetary Policy - Instruments of Monetary Policy - Monetary Policy Committee (MPC) - Demonetization: Merits and Demerits, History of Demonetization in India - Fiscal Policy: Meaning, Objectives, Instruments and Limitations. Case study on changes in Monetary policy instruments of RBI.	10	Text Book & Reference Book
V	<b>National Income</b> National Income - Definition and Concepts: GDP, NDP, GNP, NNP, Personal Income (PI), Disposable Personal Income (DPI), Per Capita Income (PCI) and Transfer Payments. National Income Accounting - Methods of Computation - Difficulties in Computation of National Income - Role of Artificial Intelligence in improving National Income Accounting Case study on Gross Domestic Product (GDP).	8	Text Book & Reference Book
<b>Total</b>		<b>48</b>	

Note: Case studies related to the above topics to be discussed (Examined internal only)
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<b>Text book</b>	1.	Sundharam.K.P.M. & Sundharam. E. N., 2022, "Business Economics", Sultan Chand and Sons, New Delhi.
	2.	Varshney. R. L and Maheswari. K.L, 2024, "Managerial Economics", Sultan Chand and Sons, New Delhi.
<b>Reference Books</b>	1.	E Narayanan Nadar & S Vijayan, 2023, "Managerial Economics", PHI Learning Pvt. Ltd., New Delhi
	2.	Sankaran. S., 2024, "Business Economics", Margham Publications, Chennai.
	3.	Ahuja. H. L., 2021, "Business Economics", S. Chand and Company Pvt. Ltd., New Delhi.
	4.	Mehta P L, 2016, "Managerial Economics: Analysis, Problems, Cases", Sultan Chand and Sons, New Delhi.

<b>Journal and Magazines</b>	Economic and Political Weekly, The Economic Times
<b>E-Resources and Website</b>	Principles and Practices of Managerial Economics – SWAYAM, Economics - e-PG Pathshala.

<b>Learning Method</b>	Chalk and Talk / Assignment / Seminar / Group Discussion / Case Study, Presentation.
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<b>Focus of the Course</b>	Skill Development/ Employability/ Entrepreneurial Development/ Innovations.
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## Semester – I

## AECC I: ENVIRONMENTAL STUDIES

Semester	Course Code	Course Name	Category	L	T	P	Credits
I	25MBU1AA	ENVIRONMENTAL STUDIES	AECC	24	-	-	2

<b>Preamble</b>	This course has been designed for students to learn and understand <ul style="list-style-type: none"><li>• Multi-disciplinary aspects of Environmental studies</li><li>• Importance to conserve the biodiversity</li><li>• Causes of Pollution and its control</li></ul>	
<b>Prerequisite</b>	Aware the basics of environmental components	
<b>Course Outcomes (Cos)</b>		
<b>CO Number</b>	<b>Course Outcomes (Cos) Statement</b>	<b>Bloom's Taxonomy Knowledge Level</b>
<b>CO1</b>	To understand the importance of natural resources in order to conserve for the future	K1
<b>CO2</b>	To impart knowledge on Natural resources and its conservation	K2
<b>CO3</b>	To impart knowledge on Biodiversity and its conservation	K3
<b>CO4</b>	To create awareness on effects, causes and control of air, water, soil and noise pollution etc.,	K4
<b>CO5</b>	To build awareness about sustainable development and Environmental protection	K1

Mapping with Programme Outcomes					
Cos/POs	PO1	PO2	PO3	PO4	PO5
CO1	✓	✓	✓	✓	✓
CO2	✓	✓	✓	✓	✓
CO3	✓	✓	✓	✓	✓
CO4	✓	✓	✓		
CO5	✓	✓	✓	✓	✓

**25MBU1AA - ENVIRONMENTAL STUDIES**  
**Syllabus**

Unit	Content	Hours	E-Contents / Resources
I	Introduction to Environmental studies& Ecosystems: components of environment – atmosphere, hydrosphere, lithosphere and biosphere. Scope and importance - Energy flow in an ecosystem: food chain, food web and ecological succession.	5	Text book and Website
II	Natural Resources: Renewable and Non-renewable Resources: Land Resources and land use - Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations. Conflicts over water (international & inter-state). Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs.	5	Text book and Website
III	Biodiversity and Conservation: Global biodiversity hot spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.	4	Text book and Website
IV	Environmental Pollution: types, causes, effects and controls; Air, water, soil, chemical and noise pollution. Nuclear hazards and human health risks. Environment Laws: Environment Protection Act; Prevention & Control of Pollution Act – Air & Water. Wildlife Protection Act; Forest Conservation Act; Indigenous knowledge used for sustainable forest use.	5	Text book and Website
V	Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Role of Information Technology in Environment and human health. Role of the Colleges, Teachers and Students in village adoption towards clean, green and make in villages in various aspects.	5	Text book and Website
	<b>Total</b>	<b>24</b>	



Text Book	1.	<i>Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt</i>
	2.	<i>Gadgil, M., &amp; Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.</i>
Reference Books	1.	<i>Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment, London, Routledge.</i>
	2.	<i>Gleick, P.H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment &amp; Security. Stockholm Env. Institute, Oxford Univ. Press.</i>
	3.	<i>Groom, Martha J. Gary K. Meffe, and Carl Ronald carroll. 2006, Principles of Conservation Biology. Sunderland: Sinauer Associates.</i>
	4.	<i>Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. Science, 339: 36-37.</i>

Journal and Magazines	<a href="https://www.hzu.edu.in/bed/E%20V%20S.pdf">https://www.hzu.edu.in/bed/E%20V%20S.pdf</a>
E-Resource and Websites	<a href="https://www.ugc.gov.in/oldpdf/modelcurriculum/env.pdf">https://www.ugc.gov.in/oldpdf/modelcurriculum/env.pdf</a>

Learning Methods	Chalk and Talk/ Seminar/ Assignment
Focus of the Course	Skill Development/Employability/Social Awareness and Environment